

Cablefax Daily

March 16, 2022

SPECIAL ISSUE

CFX PROGRAM AWARDS 2022



INSIDE

Read all about the Cablefax
Program Award Winners.

CONGRATULATIONS!

The Cablefax Program Awards celebrates niche content and honors programming, regardless of where the content originated or how consumers watch it. In this special issue, Cablefax proudly reveals the winners of the 2022 Program Awards. The pandemic has accelerated viewers' already voracious appetite for content. From Freeform's breakout new series "Cruel Summer" to AXS TV's clever music collectible program "Rock My Collection" to Food Network's self-shot documentary winner "Restaurant Hustle," there's a show that will appeal to every viewer.

Congratulations to all the First, Second and Third Place Winners. Read more and view show clips at www.CablefaxProgramAwards.com

AWARDS



First Place: The 55th Annual Cable TV Pioneers Banquet — Cable TV Pioneers

COVID played a surprisingly positive role for "The 55th Annual Cable TV Pioneers Banquet" as the new at-home streaming format of watching the annual gala helped expand viewership. For 55 years, the Cable TV Pioneers Banquet has honored the achievements of outstanding men and women who have contributed to the growth and success of the cable industry. Unlike other award shows, the banquet stands out with its fun and roast-like tone filled with guest interviews and highlights of milestones from previous years. The 2021 virtual event garnered significant interest from the cable trades and social media.

BAKING COMPETITION



First Place: Buddy Vs. Duff — Food Network

The kings of cake have struck a sugar high yet again. Buddy Valastro and Duff Goldman have long held a friendly rivalry over whose cakes truly reign supreme. This series pitted the two master bakers against each other in head-to-head competitions with new challenges testing their skills. Knowing that the crown is on the line pushed the two to delicious new heights. Buddy, Duff and their teams shine as first-rate craftspeople shaping wondrous creations out of a dentist's worst nightmare and making it fun for audiences of all ages.



Second Place: Halloween Wars — Food Network



Third Place: Chocolate Meltdown: Hershey's After Dark — Food Network

DOCUMENTARY



First Place: Restaurant Hustle 2020: All on the Line — Food Network

“Restaurant Hustle 2020: All on the Line” chronicled four world-class chefs from different parts of the U.S. and their respective restaurants as they navigated the hardships brought by COVID-19. The self-shot documentary provides a close look into an industry that employs more than 15 million people and magnifies the wide range of obstacles that come from running a restaurant in a pandemic.



Second Place:
Music's Greatest
Mysteries — AXS TV



Third Place:
Homemade Astronauts —
discovery+

EDUCATION

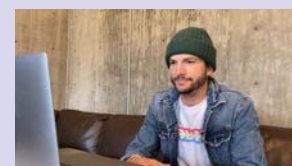


First Place: The City of U.S., A Virtual Field Trip to Washington, D.C. — Discovery Education in partnership with Comcast, Operation Homefront, and Discovery, Inc

Traveling to the nation's capital is the pinnacle of many school field trips. However, financial and pandemic issues have forced many to seek alternative ways to visit D.C. That's where First Lady Jill Biden, Discovery Education and Comcast came in. They collaborated to create a free, virtual field trip for anyone to see Washington's most famous landmarks such as the U.S. Capitol Building and Martin Luther King Jr. Memorial, as well as a tour of the White House with First Lady Biden to begin the journey.



Second Place:
Six Degrees
with Mike
Rowe —
discovery+

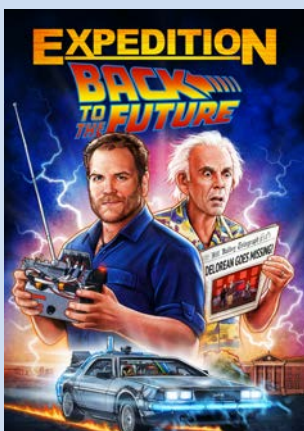


Third Place:
Going From Broke Season 2
— Crackle Plus

CONGRATULATIONS TO ALL OUR CFX PROGRAM AWARD WINNERS!

THE BIG INTERVIEW WITH DAN RATHER	IF THESE WALLS COULD ROCK	ROCK MY COLLECTION	MUSIC'S GREATEST MYSTERIES
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FAMILY FRIENDLY



First Place:

Expedition: Back to the Future — discovery+

When it comes to coveted cars that starred in movies, the DeLorean Time Machine from Back to the Future is always in the conversation. "In Expedition: Back to the Future," Discovery Channel's Joshua Gates and actor Christopher Lloyd embark on a journey across the U.S. in a four-

part series to find the DeLorean and return it to the Michael J. Fox Foundation before a charity event. With cameos, deep dives and a heavy dose of nostalgia, this series encapsulates the spirit of fandom of the famous trilogy.



Second Place:

Kids Baking Championship — Food Network



Third Place:

Invest in You: Ready. Set. Grow. — CNBC + Acorns

FINANCE



First Place: Going From Broke Season 2 — Crackle Plus

Student loan debt has caused financial hardships for many. "Going From Broke" Season 2 sees Chegg CEO Dan Rosensweig and financial expert Tonya Rapley work with young adults to map out a path toward financial easement. However, what separates this series is the timeliness and real-time look into the current struggles of many. Episodes were created within 72 hours of production, and the show utilized Facebook and Twitter to provide the most authentic window into the student loan crisis.



Second Place:

Invest in You: Ready. Set. Grow. — CNBC + Acorns

FOOD

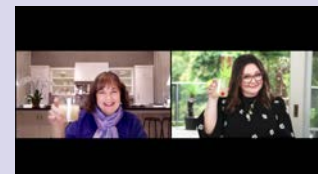


First Place: Chef Boot Camp — Food Network

The restaurant business is a tricky industry as there are countless ways an establishment can fail. Enter "Chef Boot Camp," a reality cooking show where an experienced culinary director guides struggling chefs. The show brings a new perspective to the hospitality industry as it showcases the struggles and effort behind each plate of food. In this season, Cliff Crooks, the Culinary Director and Executive Chef of ESquared Hospitality, hosts a boot camp to inspire and re-train chefs for them to prove their skills in the kitchen and keep their jobs.



Second Place: French Country Cooking with Edward Delling-Williams — Entertainment Studios



Third Place: Cocktails and Tall Tales with Ina Garten and Melissa McCarthy — discovery+

FOOD COMPETITION



First Place: Supermarket Stakeout – Food Network

The stress of going to the grocery store is cranked up an extra notch in this showdown. Chefs set up shop outside of a local supermarket in this series for a chance to win a year's worth of groceries, but they're not allowed to bring their shopping lists inside the building. Instead, they have to chase down shoppers heading to their cars and convince them to donate their ingredients for the chef's creation. It adds an extra layer of spice, uncertainty and creativity to the cook-off and comes together for the perfect bite of television.



Second Place: Tournament of Champions — Food Network



Third Place: Guy's Grocery Games — Food Network

FOOD – COOKING (HOW TO)



First Place: Symon's Dinners Cooking Out — Food Network

In the spirit of summer, Michael Symon and his wife Liz give a genuine look at cooking right from your own backyard. From seafood delights like BBQ shrimp and delicious desserts, the Symons share family recipes that spice up home kitchens. Filmed by a family friend, "Symon's Dinners Cooking Out" is an authentic way to enhance summertime activities with neighborhood friends.



Second Place: Barefoot Contessa: Modern Comfort Food — Food Network



Third Place: Katie Parla's Roman Kitchen! Pizza Party! — Entertainment Studios

THE FAXIES

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LIFESTYLE

**First Place: Rock My Collection — AXS TV**

“Rock My Collection” gives fans special access to rare and unique collectible items within the music industry. Throughout the series, collectors are invited into the studio to showcase their prized memorabilia, learn about the history behind their pieces and ultimately find out its potential value in today’s market. In the end, collectors can choose to keep their items or auction them off. Ranging from weird to priceless, featured items include a copy of Yoko Ono’s book “Grapefruit,” signed by Ono and John Lennon, and Tom Petty’s scooter. It is a show filled with surprising discoveries.

**Second Place: Top Gear America on MotorTrend — MotorTrend Group****Third Place: Cars.TV — Entertainment Studios**

LIMITED SERIES

Genius:
Aretha

**First Place: Genius: Aretha — National Geographic**

Aretha Franklin isn’t called the Queen of Soul for no reason. So, it’s especially impressive to watch Grammy and Tony-winning actress Cynthia Erivo bring the entertainer to life in this Nat Geo bio-series. As with other bio-anthologies in the “Genius” series, Aretha dramatizes the pivotal moments that helped shape this brilliant innovator. There is plenty of fodder—her life as a child musical prodigy, getting pregnant at age 12, her championship of civil rights and a complicated relationship with her father. A standing ovation to Nat Geo for taking Genius—the first two seasons of which focused on Albert Einstein and Pablo Picasso—to new heights.

**Second Place: If These Walls Could Rock — AXS TV****Third Place: Diana — CNN****LIVE EVENT
COVERAGE****First Place:
Hurricane Ida Coverage —
The Weather Channel**

With the chaos and havoc caused by Hurricane Ida in Louisiana, “The Weather Channel Hurricane Ida Coverage” stands out by providing on-the-ground reporting in multiple regions, while pushing visual boundaries by releasing Immersive Mixed Reality segments. The coverage also included the expertise of meteorologist Jim Cantore, who famously covered Hurricane Katrina, to explain how the landfall in Grand Isle brought forth the powerful storm surge. The around-the-clock, life-saving coverage provided valuable information to the public during a natural disaster.

LIVE STREAMING

First Place: Invest in You: Ready. Set. Grow America's Financial Education — CNBC + Acorns



Financial education in America has particularly impacted minority communities. CNBC teamed up with Telemundo to hold a town hall hosted by U.S. Secretary of Education Dr. Miguel Cardona along with CNBC Senior Personal Finance Correspondent Sharon Epperson to talk about financial education in Latinx communities. The two provide thoughtful answers on how financial literacy will help the new generation and empower minorities to continue creating more opportunities.



Second Place: The 55th Annual Cable TV Pioneers Banquet — Cable TV Pioneers

NEW SERIES



First Place: Cruel Summer — Freeform

"Cruel Summer" is a fresh take on the popular girl stereotype. Set in the '90s in the fictional town of Skylin, Texas, the teen drama focuses on the disappearance of the popular girl in high school who was mysteriously replaced in the A-List by a girl who had been a social outcast. A year later, the popular girl was found and a court battle ensues between the two females. The mystery behind this twisty thriller is enhanced by the decision to tell the story in a non-sequitur manner. Cruel Summer unfolds over a triple timeline that covers 1993, 1994 and 1995. The show manipulates the viewer's perception by making them torn between who to believe and what the truth even looks like.



Second Place: Wild West Chronicles — INSP



Third Place: Motor Mythbusters — MotorTrend Group

NEWS



First Place: FOCUS: Disruption Kickoff — Montclair State University

The world drastically changed in March 2020, and communication and media students at Montclair State University created a one-hour show discussing how the pandemic has affected their lives. Anchored, produced, edited and directed by students, "FOCUS: Disruption Kickoff" goes to a high school in New Jersey to see the reality of remote learning. With interviews and live reporting, the students also tackle the consequences of supply chain issues for businesses. The conversations about mental health, education, climate change and misinformation give an outlet to talk about what's been a nightmare for many.



Second Place: Invest in You: Ready. Set. Grow America's Financial Education — CNBC+ Acorns

ORIGINAL CONTENT



First Place: The Freak Brothers — Tubi

Imagine falling asleep and waking up 50 years later. In an animated series featuring Woody Harrelson, Pete Davidson and John Goodman, the trio smoke a special strain of marijuana in 1969 and wake up in present-day San Francisco. The world has gone through a seemingly infinite amount of changes since then, especially when it comes to the public perception of weed. The eight-part raunchy comedy pokes fun at the adjustments the characters make, while leaving room for new topics to incorporate into the show.



Second Place: The Rural Americans Featuring Larry The Cable Guy — RFD-TV



Third Place: Pattern: Faces of Change — Weather Channel

PODCAST OR VIDEOCAST

First Place:

The Right Time with Bomani Jones — ESPN

ESPN's Bomani Jones has been on many popular shows like "Around the Horn" and co-hosted the "Dan Le Batard Show." In "The Right Time," Jones talks about anything from sports to social topics. The use of in-depth analysis with callbacks to historical events gives listeners a high-level examination of the subjects. This daily podcast gives that "30 for 30" film feeling in just 30-40 minutes. Even non-sports fans can easily get sucked into the narrative presented in these tight episodes.



Second Place: Food Network Obsessed — Food Network Digital



Third Place: ESPN Daily Podcast — ESPN

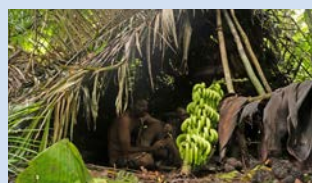
REALITY



First Place: Gold Rush – Discovery Channel

Some things never change. For centuries, humans have been enamored by the beauty and value of gold. Now, it's at the

center of Discovery's top show globally as Americans bet everything on the chance to find nuggets of their very own. The series has been following modern-day pioneers for more than a decade, even sparking a spin-off series for streaming service discovery+. The technology for finding and extracting gold is getting better every day, but so are the risks of ultimately heading home with nothing.



Second Place: Naked and Afraid — Discovery Channel



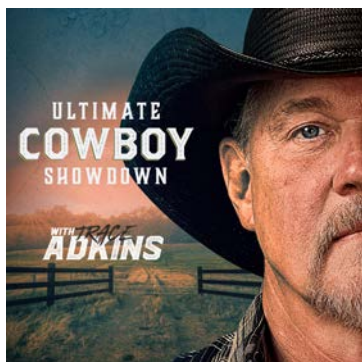
Third Place: Deadliest Catch — Discovery Channel

REALITY COMPETITION

First Place:

Ultimate Cowboy Showdown Season 2 — INSP

“Ultimate Cowboy Showdown” stands out in the crowded reality competition space by showing a way of life many thought existed only in old Westerns. The series shines a light on the cowboy competitors’ unwavering work ethic and hard, physical labor through a well-thought-out series



of challenges. Set in a sprawling Texas ranch, 14 cowboys compete in barrel racing, a six-stage relay race to test their horsemanship skills and the estimation of livestock value. All this is done under the watchful eye of country music icon and host Trace Adkins and a panel of judges. The winner takes home a herd of cattle and the gold-plated Ultimate Cowboy belt buckle.



Second Place: BattleBots — Discovery Channel



Third Place: Outrageous Pumpkins — Food Network

SHORT



First Place: Great Salt Lake in ‘Dire State’ as Western Drought Worsens — AccuWeather Network

The Great Salt Lake is one of America’s truest wonders, but climate change and agricultural needs are threatening its very existence. Its waters are replenished via snowmelt, but that no longer seems to be enough. AccuWeather put together a stunning report covering the decline in recreation due to the considerable drop in the lake’s surface area and potential harms to the ecosystem’s birds and aquatic life. The report fit well into the network’s ongoing series “Our Changing World” and clearly laid out how the state’s residents can reverse time and keep the lake alive.



Second Place: The Juneteenth Menu — Food Network Digital



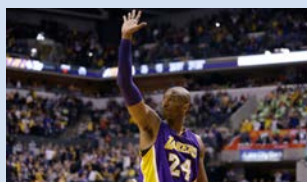
Third Place: Fix Me a Plate — Food Network Digital

SPORTS



First Place: Chris Paul on No Chill with Gilbert Arenas — fuboTV

Former Washington Wizards star Gilbert Arenas is one of the more charismatic figures in the basketball world, and he uses his experiences—both good and bad—to dissect what the best athletes endure in the most pressure-filled moments. In this episode with Phoenix Suns point guard Chris Paul, the show’s co-host Josiah Jackson asks what Paul took away from a heartbreaking loss in the 2021 NBA Finals. Arenas and Paul met when the latter was just entering the league, and their long-standing relationship shines through in an episode that gives a truly thorough analysis of basketball.



Second Place: The American Athlete — Entertainment Studios



Third Place: Drinks with Binks — fuboTV



TV MOVIE

First Place: A Kiss Before Christmas — Hallmark Channel

“A Kiss Before Christmas” remakes the classic happily ever after ending, reminding us that sometimes you have to lose something to miss it. In the film, Ethan (James Denton) is a married real estate development executive with two kids. In

the midst of a mid-life crisis, he makes a Christmas Eve wish where he chooses a more financially rewarding career path. Ethan magically wakes up to find himself the CEO of his own company—the catch is that his family is gone. Along the way, he discovers that he truly loves his wife and kids and wants his old life back.



Second Place: Jingle Bell Princess — GAC Media



Third Place: Candy Coated Christmas — discovery+

TALK SHOW



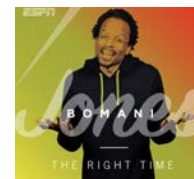
First Place: The Big Interview with Dan Rather — AXS TV

Everyone wants a peek behind the curtain when it comes to actors and musicians, and Dan Rather offers just that in this

honest series. This show is making a difference in more ways than one, and it is due to Rather's willingness to ask the tough questions while making his guests comfortable enough to share their full truths. His conversation with country music sensation Luke Combs about the artist's struggle with anxiety sparked a larger conversation about mental health within country music, and Randy Travis and his wife came back into the public spotlight to describe the challenges he has faced since suffering a debilitating stroke in 2013.



Second Place: First Take, Her Take — ESPN



Third Place: The Right Time with Bomani Jones — ESPN

TRAVEL



First Place: Great Getaways: Amsterdam, The Netherlands — MyDestination.TV

With COVID preventing people from traveling, “Great Getaways: Amsterdam, The Netherlands” is a satisfying way

to visit unexpected places from the comfort of the sofa. Whether it is getting up-close and personal with Vincent Van Gogh's masterpieces or traveling through Amsterdam's elaborate canal system, the series offers an exciting escape. Other city views include aerial pics of the tulip fields, a visit to the country's oldest working windmills, a clog-making class and a trip to the Anne Frank Museum to learn more about the Holocaust. It's a picturesque series that shows the true spirit of Amsterdam.



Second Place: Guy: Hawaiian Style — Food Network



Third Place: Bobby and Giada in Italy — discovery+

VIRTUAL REALITY/ AUGMENTED REALITY CONTENT

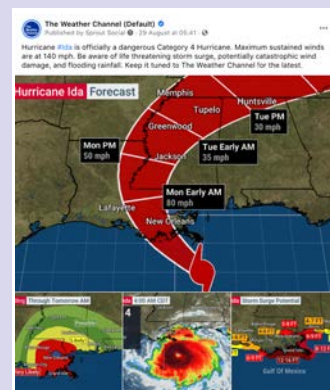


First Place: Changing Landscapes — The Weather Group

The Weather Channel and Nissan partner to show the various landscapes across the U.S. that take your breath away. Riding along in a 2022 Nissan Pathfinder with Chris Warren as moderator, viewers can see how they can explore and learn facts about locations they're seeing. Starting in a desert and ending on a mountain, with a trip through a forest and river in between, the interactive experience is engaging and makes "Changing Landscapes" a charming encounter.

WEATHER First Place: Hurricane Ida Coverage — The Weather Channel

As it does so often, Weather Channel's team banded together to offer round-the-clock coverage of Hurricane Ida for five days as it struck the Gulf Coast. The network had 11 teams on the ground from locations including New Orleans, Baton Rouge and Philadelphia. In studio, meteorologists used immersive mixed reality technology to offer viewers visuals of the storm's potential impact as well as life-saving information and survival tips. Coverage like this is what has allowed Weather Channel to solidify its position as the go-to weather resource for linear television subscribers.



Second Place: Texas Freeze — Texans Helping Each Other — AccuWeather Network

CFX

Cablefax
PROGRAM AWARDS

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