Cablefax Daily...

WHAT THE INDUSTRY READS FIRST

Opportunity Knocks: Frontier Ready to Vie for Infrastructure Funds

President *Biden* signed the \$1 trillion infrastructure package into law Monday, and **Frontier Communications** is one of a plethora of broadband providers that are itching to get a piece of the package's pie dedicated to connectivity. During an appearance at the BCG and New Street Research 5G Conference Monday, Frontier CFO *Scott Beasley* called the legislation a fantastic opportunity for the company as it resets its purpose after a challenging bankruptcy.

"We're organizing to really benefit from it. We think it's an important part of our strategy to be able to win the funding for projects that likely wouldn't get funded elsewhere whether they're very high-cost, rural, less dense areas, and we're excited within our footprint for the ability to partner with governments to build out gigabit America to as much of the country as possible," he said.

He also spotlighted the bill's provisions that transform the Emergency Broadband Benefit program into a permanent program as an important one for both customers and providers. Frontier has approximately 14,000 customers that are taking advantage of the program right now, half of them on the company's fiber product and half on its copper. "Consumers now have the visibility to go through the process to apply for EBB and companies will invest to make it easier for them to automate it now that it is viewed as a permanent program," he said.

Frontier emerged from Chapter 11 bankruptcy in April with a new leadership team that's been able to deliver strong broadband growth thus far. It built fiber to a record 185,000 locations in the third quarter, bringing its total fiber passings to 3.8 million. Customers are taking advantage of it. Frontier added 29,000 new fiber broadband customers in the quarter and delivered revenues of \$1.58 billion. Some investors remain skeptical about new management's ability to turn around and transform the Frontier business, and Beasley understands their concern. He said the difference between then and now is that the provider has a clear strategy focused around four priorities: build fiber, sell fiber, improve the customer experience and reduce its cost base.

Frontier will continue to face competition from cable providers as it charts its new path forward, but the company doesn't have plans to launch a mobile offering right now to better position itself against those operators. While it has the experience, a good setup, and folks like Frontier Executive Chairman and former **Verizon** exec *John Stratton* who have deep roots in the wireless ecosystem, the company's full focus is on allocating capital to its fiber product.

"The returns on fiber have been so strong that shifting our capital allocation to go into an MVNO doesn't seem like the right move right now," Beasley said. "Secondly, we haven't seen compelling evidence that mobile impacts the trajectory that broadband has. It may reduce churn, but it hasn't necessarily shown as a material driver of new broadband additions."



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QUESTIONS: Mary-Lou French at mfrench@accessintel.com





But Frontier is ready to compete in the race to 10G, and Beasley said Frontier is already capable of reaching the milestone today, thanks to continued investment in the network. Now, it's just building to the launch of the consumer-ready product.

"Just like we were the first to announce our two gig launch, we'd like to be the first to announce a 10 gig launch," he said. "We don't see any reason for significant delay. Customers want it and we want to be able to provide them. We want to be the first in the industry to do that."

DISH, SINCLAIR SETTLE ON DEAL WITHOUT RSNS

After months of short-term extensions and deliberations, **DISH** and **Sinclair** have finally agreed to a multi-year renewal of their retransmission consent agreement. The deal ensures that Sinclair's 144 local stations across 86 markets will remain available on DISH, and the Tennis Channel will stay on both DISH and Sling TV. "Both sides have been committed to keeping our customers top of mind and not putting them in the middle of our negotiations. After several contract extensions, we have arrived at a fair agreement that benefits all parties, especially our customers," DISH TV Group President Brian Neylon said in a statement. What the new agreement doesn't do is bring the Bally Sports RSNs back to DISH for the first time since they were dropped by the satellite provider in 2019. The RSNs were reportedly the biggest sticking point during talks between Sinclair and DISH, and the satellite provider's decision to leave them off its lineup isn't a good signal for other RSNs. Currently, New England Sports Network NESN, a home to the Boston Red Sox and

Bruins, is the only RSN carried by DISH.

BEWKES ON AT&T-TIME WARNER MERGER

Former **Time Warner** CEO *Jeff Bewkes* isn't holding anything back in an upcoming book about **HBO**, particularly about AT&T's acquisition of Time Warner. He doesn't regret the decision to make the \$85 billion deal, but expressed disappointment in how his employees were treated once the merger was complete. He and others thought AT&T would leave those running the Time Warner assets alone. "We didn't think they would go to such a level of malpractice as to not listen to anybody... even though they themselves had no experience in those areas," Bewkes is quoted as saying in the book. A number of Time Warner executives made their exits in the months following the acquisition's completion, including former HBO boss *Richard Plepler*. "Tinderbox: HBO's Ruthless Pursuit of New Frontiers" is written by *James Andrew Miller* and set for release on Nov. 23.

PEACOCK SPOTTED IN EUROPEAN SKY

NBCUniversal's favorite bird is making its first transatlantic flight. **Peacock** content will begin rolling out Tuesday across **Sky** territories, beginning with a soft launch in the UK and Ireland. Sky TV customers and NOW Entertainment Members in those markets will receive access to a new Peacock destination with a portfolio of TV shows and movies from across NBCU. The European launch of the Peacock destination will continue ramping over the coming months across Sky platforms in Germany, Italy, Austria, Switzerland and more. In total, the content will be available to nearly 20 million Sky customers once all planned markets are launched.



Join us on Wreaths Across America Day - Saturday, December 18th -

Each December on National Wreaths Across America Day, our mission to Remember, Honor and Teach is carried out by coordinating wreath-laying ceremonies at Arlington National Cemetery, as well as almost 3,000 additional locations in all 50 U.S. states, at sea and abroad.

Join us by sponsoring a veterans' wreath at a cemetery near you, volunteering or donating to a local sponsorship group.

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SMALL OPERATOR TAPS DISH AS PAY TV PARTNER

Kentucky-based **Barbourville Utilities** has decided to stop offering its cable TV service to new customers, but it has teamed up with **DISH** to give them an alternative video option. Customers that sign up for DISH through the partnership will receive a 2-year price guarantee, free installation and a \$100 gift card with a new activation, according to information on the utility company's website. For customers interested in a vMVPD service, Barbourville crafted a chart comparing some of the more popular options currently available, but made it clear that it has no affiliation with any virtual providers and cannot make recommendations on what customers should choose. "There is no substitute for conducting your own research to select a service that best meets the needs of you and your family," the company said on its webpage.

VRIO OFFICIALLY LEAVES AT&T PORTFOLIO

AT&T completed its sale of digital entertainment services company **Vrio** to **Grupo Werthein** Monday. Vrio offers live and on demand content through DirecTV Latin America, Sky Brazil and DirecTV Go, claiming more than 10 million subscribers across 11 countries in Latin America and the Caribbean. Grupo Werthein will also take control of Vrio's broadband operations as well as holdings in other investments, including Colombia's WIN Sports.

CARRIAGE

GAC Media and **Philo** struck a deal that will make both **GAC Family** and **GAC Living** available to Philo subscribers. GAC Family is on Philo now and GAC Living is set to arrive on the streamer in early December.

PROGRAMMING

Freeform is ready to celebrate the 25th anniversary of its 25 Days of Christmas holiday programming event. Airing from Dec 1-25, the event features favorites like "Home Alone," "The Santa Clause" and "Disney's A Christmas Carol." It's

teamed up with Auntie Anne's to bring the taste of Christmas to life with two limited-time menu offerings. Freeform is also collaborating with Paper Source to create exclusive wrapping paper designs and a greeting card with the 25 Days of Chrismas iconography. - **Discovery** fan favorite "Dirty Jobs" with Mike Rowe is coming back on Jan. 2 at 8pm. It will also be available to stream on **discovery+**. The series originally ran from 2005-2013 and was previously rebooted as a limited series entitled "Dirty Jobs: Row'd Trip." - EPIX acquired six-part limited series "SAS: Rogue Heroes" from Banijay Rights. The agreement marks the first international deal for the show, which will premiere in the UK on BBC One and BBC iPlayer. - ID is kicking off a weekend of true crime on Black Friday with its first-ever Big Deal Weekend programming event. The network will kick off the event on Nov 26 at 9pm with "Queen of Meth" and follow it up with "When Philip Met Missy" (Nov 27, 9pm) and "Doctor's Orders" (Nov 28, 9pm).

PEOPLE

Disney Branded Television named *Brenda Kelly-Grant* SVP, Casting and Talent Relations. She succeeds *Judy Taylor*, who plans to retire from the company at the end of the year after 24 years. Kelly-Grant most recently served as VP, Casting for ABC, leading the casting process on pilots and series including "black-ish," "Criminal Minds," "The Middle" and "Nashville." – ESPN tapped *Marsha Cooke* to serve as VP/Executive Producer for ESPN Films and the "30 for 30" franchise. Based in New York, she'll oversee production, distribution, branding and strategy for all projects under the ESPN Films umbrella. She joins the sports entertainment company from Vice Media Group where she was SVP, Global News and Special Projects.

CABLE HALL OF FAME

Don't forget to tune in to **C-SPAN 3** at 8pm ET tonight for the **Cable Center** Hall of Fame virtual ceremony. In the meantime, turn the page to read our Q&As with this year's class.



Cablefax Daily...

WHAT THE INDUSTRY READS FIRST

CABLE CENTER HALL OF FAME

Introducing the 2020 Cable Hall of Fame Class

That 2020 in the title is no typo. It's been a long road to get here, but the extraordinary individuals that made up last year's Cable Center Hall of Fame class will finally have a moment to celebrate their illustrious careers. Tune in to C-SPAN 3 on November 15 at 8pm ET to take part in this year's virtual celebration, which will also be available in the C-SPAN Video Library immediately following the event. Join us in learning a more about these leaders and their contributions to the industry.



Bridget Baker CEO Baker Media, Inc.

What surprises you most about how different the industry is today vs. when you were running distribution at NBCU? There are far fewer independent cable companies and

their primary business has moved beyond video. Today's dominant distribution platforms are global conglomerates reliant on numerous streams of revenue, whether that's high-speed internet, mobile and regional sports; or housewares, grocery delivery and search optimization. It's certainly well beyond Bruce Springsteen's now quaint lament: "57 Channels (And Nothin' On)."

What would be your advice for a new content company launching today in this chaotic environment? None of us will ever watch all the content we've got queued and more great shows appear every minute, not to mention everything we missed the first time around. ("Game of Thrones," anyone?) At the same time, aren't each and every one of us our own content company now? My advice is to prepare for a long haul, be well funded, and pray for your viral sensation moment.

So many execs are bouncing between traditional media and streaming (Ex: Mike Hopkins, Albert Cheng, Jennifer Salke, etc). What "cable" skills do you think will serve them best in their new roles? Mike, Albert and Jen are all terrific executives with whom I've crossed paths for years, and Amazon is lucky to have

them. The early days of cable and content distribution were great

the same, well-funded competitors were around every corner, and

everything seemed possible. The skills honed in cable's symbiotic

training. We moved at a breakneck pace, no two days were ever

businesses of content and distribution—high-stakes negotiation, creative collaboration, versatility to manage the hits and misses, and expertise in overseeing large scale businesses—are for life. How have your Alaska roots informed the direction of your career—and what values from your upbringing do you bring to your current work? Growing up in Alaska's remote capitol of Juneau, inaccessible except in good weather by boat or plane, sparked an early interest in the technology and services that

could connect far away places and people. As a young girl, my bright orange Touch Tone Trimline phone was my treasured possession, connecting me to friends "out the road" or family "in the Lower-48." One might say that the temperament of many Alaskans—undaunted in spirit and fiercely independent—is recognizable in plenty of cable pioneers, as well.

How does it feel to be inducted into the Hall of Fame? It's a capstone moment! I am honored, humbled, and privileged to

capstone moment! I am honored, humbled, and privileged to be recognized, yet I share this honor with many others. All my coworkers and industry colleagues, people whose business savvy, drive and dedication I admire, are with me in spirit.



Jim Blackley
Former EVP, IT and Engineering
Charter Communications

You've been a part of a lot of important advancements, from Cablevision's introduction of the network DVR to the development of Charter's highly rated

Spectrum App. What's your advice for spotting opportunities for innovation? Technology generally evolves before the service that will utilize it most effectively is fully defined. I point to the cable modem as an example. The value in the very first modems wasn't really the speeds/cost advantage they provided over dial-up—although those were very nice attributes... The value was the modem was always on. No need to tie up a phone line and, more importantly, when you needed to get online, you already were. The key to spotting and moving forward with innovation is having teams that understand what and where technology is evolving and trends... It truly takes the whole company to take a science experiment and turn it into a technology innovation that provides value to the customer.

What sort of impact has COVID-19 had on the industry's technological path? I'd say the first impact was that the pandemic truly proved the flexibility and capability of our network architecture. The world changed almost overnight as the world population sequestered in-place. As a result, the network usage changed overnight as well—both in terms of overall load and time of use. More



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Spectrum is pleased to recognize **Jim Blackley** for his induction into the Cable Hall of Fame.



Jim Blackley
Former EVP, Engineering and IT



people and devices than ever (including boatloads of telephones) connected to the WiFi and network technologies we provide—and they and their devices stayed connected. Our networks didn't skip a beat. And it should be noted that wasn't the case everywhere. I also think the pandemic has changed the way we work and will continue to work. We've had to develop new collaboration skill sets and team metrics as team dynamics changed from in-office to remote. We had and will continue to have to motivate, teach, evaluate & perform—but without the legacy in-person feedback loops. I think the tools we use in this new paradigm will continue to evolve.

You've been very involved with SCTE over the years, co-chairing Cable-Tec Expo in 2017. We've seen a lot of conferences come and go. Why do you think Expo has had such staying power? The

SCTE has a very good leadership team and they understand both the needs of their customers and the value they need to provide. SCTE is important to the technology engineering teams for sure, but it's also a valuable resource to the Technology Operations teams, as well as the Field service organizations that install and support our networks and products in the field. As a result, they include people and leaders from all of these disciplines in all of their planning sessions. The net result being that the materials, abstracts, sessions which make up SCTE Expo continue to prove valuable to a large swath of people in the industry and to those supporting the industry. I'll also note that as other conferences have fallen to the wayside, SCTE Expo is about the only remaining conference that enables us to get together, catch-up and share experiences and thoughts (COVID-19 aside). So, they've also enjoyed a bit of a "survivor" boost.

What does it mean to you to join the Cable Hall of Fame? Honestly, I didn't know how important it was to me until after Michael Wilner told me I was being inducted. The CHOF is for industry titans. I've always regarded myself as a decent offensive coordinator with excellent skill players on a multi-Super Bowl winning team. But upon reflection after the call—it's undeniable we (the industry) completely changed the way this nation, if not the world, works, consumes, sells, communicates, entertains, meets, and lives. So, at the very least, I get props for being in the right industry at the right time and doing my best to continue to help move things forward.



Cathy Hughes
Founder & Chairwoman
Urban One

Cathy Hughes was supposed to follow her mother into music. Her mom played in an all-women's swing orchestra, the International Sweethearts of Rhythm, and, her daughter

says, "she was determined that I would be Beyoncé." Instead, Hughes got into media and has been a ground-breaker for 40 years. Married and a mother at 17, Hughes began her media career in her

hometown of Omaha, Nebraska, where she worked at KOWH, an African American-owned AM radio station. In 1973, the now-single mother moved with her son, Alfred, to Washington, D.C., where she lectured at Howard University's School of Communications and worked as sales manager for the university's radio station, WHUR. There, she created the distinctive "Quiet Storm" format that revolutionized urban radio. She would become Washington radio's first female general manager. In 1980, Hughes purchased her first radio station, WOL-AM, applying to 32 banks before finding a lender to help finance the deal. At WOL, she introduced another new format to the nation's capital, "Talk from a Black Perspective." Unable to afford hiring talk-show talent, she became the station's morning show host. Five years later, Hughes' son, Alfred Liggins, joined the WOL staff as an account manager. WOL turned its first profit in '86, and the next year, Hughes bought WMMJ, also in the Washington, D.C., market. Her company, Radio One, became an urban radio market leader with stations and multiple formats across the country. Liggins took on more responsibility as Radio One grew, and in 1994 he took over day-to-day operations, with Hughes as CEO. The mother-son business partnership has endured and thrived. Liggins became CEO in 1997; Hughes is board chair. Radio One went public in 1999, becoming the first company on the U.S. stock exchange headed by an African American woman. Hughes entered the cable industry in 2004 with the launch of TV One in partnership with Comcast. Radio One was renamed Urban One in 2017, and is today a multi-media enterprise with radio stations, cable, syndicated programs, web, and marketing properties under its umbrella.



Alfred Liggins CEO, Urban One Chairman & CEO, TV One

What was it like growing up watching your mother create what is now Urban One, back when it was just one radio station? I don't know life without radio. It's been a constant in

my life because it was my mom's dream to provide an opportunity for Black people to have our own voice and tell our own stories. She sacrificed and put everything she had into her business. I grew up walking the hallways of WHUR at Howard University, being babysat by staff, attending events with my mom, and watching her carve her own path in what has always been a male-dominated world. I even started working at the station when I was 15 years old. As a child, I didn't realize the foundation she was laying for Radio One and Urban One to become what it is today—to provide a voice and be of service to the African American community; it was just normal life for me.

What inspired you to break into cable television in 2004 with TV One? Diversification just made sense and television was a

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URBAN ONE SALUTES

CATHY HUGHES ALFRED LIGGINS



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natural progression for us. I wanted to do with television what we had done with radio, so creating a platform for African American consumers that featured sitcoms and talk shows made sense. At the time, the market was relatively uncrowded and there were only a few networks that offered quality programming for African Americans.

Similarly, how did you know the market was right for CLEO TV in 2019? As a company, we've always been about diversifying media. We want to be a voice for the African American community, and I understand that Black women have not always had a space where their voices can be heard. CLEO TV provides that platform to Black women and millennials.

What are some of the challenges for Urban One with some of the other big players getting into Black content? The challenge for Urban One has always been competing with companies that can create bigger content with bigger budgets, like your Netflix and HBOs. You know, we've always created Black content, but now, in the wake of so much social unrest, Black content has become even more popular across the masses. Corporations are clamoring for it; it's now on their radars, but it has always been on ours. What does this honor mean to you? My mom started this company and provided me with an opportunity to lead it. She trusted my instinct to move into cable as a means of diversifying our company and extending her vision. To see how our company has grown from its humble beginning in radio in the '80s, to where we are today, validates the fact that diversifying our business was the right choice. I'm grateful our collective ideas and passions have allowed us to have a place in these industries and enabled us to be of greater service to the Black community.



Jeff Marcus

Cable Pioneer (Founder Marcus Communications and Marcus Cable)
You began your cable career selling door-to-door. What about that experience shaped the entrepreneur you are today? It was a great way to begin my career in the cable industry.

It put me in direct touch with customers which of course is the foundation of the business. I learned what made them happy and what didn't. And, as we all know, happy customers beget more customers. At Marcus Cable, we always tried to put our customers first, which was an integral ingredient of our success.

As a former part-owner of the Texas Rangers, what's your take on the price of sports in video? Is the RSN model broken?

The increase in the cost of sports rights has been astonishing. And as operators pass the increased programming fees on to their customers, the cable bundle becomes more and more expensive. Not everyone wants sports channels so a la carte via OTT becomes more attractive. Sports programmers are killing the golden goose as fees go to untenable levels and cord cutters proliferate.

In your Cable Center oral history, you said you regret selling
Marcus Cable to Paul Allen in 1998. If Marcus Cable was here in
2020, what do you think it would look like? When we sold Marcus

Cable to Paul Allen in 1998 we had 1.25 million subscribers. My guess is that had we not sold we would have continued to grow both organically and through selected acquisitions. But most of all we would have invested in new technologies as they were introduced to ensure we provided the best possible service to our customers.

How has the pandemic changed your outlook, personally and professionally? When the pandemic hit in early 2020, I had already retired from the private equity firm where I was a partner. But as Chairman of WOW!, I worked with our CEO and the board to ensure our employees were kept safe and our customers were well served. Ironically, the last 18 months have been a time of unprecedented growth for WOW!. Adapting quickly to changing circumstances has always been important but never more so then during this difficult time in our world. And on a personal level the pandemic has underscored the importance of family, friends, and community.

What does being inducted into the Hall of Fame mean to you?

When I knocked on that first door back in July of 1967, I had no idea that I would have a lifelong career in the cable television industry. But one thing led to another and 54 years later, I am honored to be inducted into the Cable Hall of Fame. It certainly puts a capstone on a lifetime of work and I am grateful to the Cable Center for including me in this distinguished group of men and women.



Dave Watson
President & CEO
Comcast Cable
What have been the most significant
learnings you've taken away from your
time serving on the boards of CableLabs
and NCTA? Having served over these last

few years I've been able to watch our industry react and respond to unprecedented circumstances, pulling together to serve our customers and keep them connected, no matter what. We always knew the important role we played in people's lives, but that was never more apparent than throughout the pandemic. It's been an honor to work with leaders who rose to the occasion to do right by our customers when they needed us the most.

You spent almost a decade with Comcast Cellular before that business was sold, and now Comcast is back in the game with Xfinity Mobile. How much of a stark contrast is the wireless industry now to what it was then? It's a fun parallel. I think the best thing about being back in the mobile business is that the possibilities still feel endless, even 30 years later. Though I began my career in cellular, when we introduced Xfinity Mobile we were entering an entirely different marketplace, which allowed us to completely rethink how we wanted to do business. We were able to reinvent how mobile could be delivered, making it incredibly easy for customers on the best network, wired or wireless, and we're really excited by the runway we see ahead of us.

What did you learn from Comcast's response to COVID-19? What's amazing is that our response to COVID-19 started a

decade ago. By the early days of 2020, we'd spent the last ten years investing \$30 billion in our network because we knew the future would require it to be faster and smarter. We never could have predicted that the country start working from home all at once, or that we'd see 2 years' worth of traffic growth in the first 4 months. But we were able to quickly adapt and keep our customers connected, and even over-deliver, thanks to those years of investment. I've seen our teams do some unbelievable things over the years, but I don't think I've ever been prouder than over the past 18 months.

What does receiving the honor of being inducted mean to you? This is as much a tribute to our incredible team as it is to me. It may be my name up there, but that's thanks to the hard work, passion and dedication of my team and the thousands of employees who have helped get us to where we are today. I dedicate this honor to all of them.



Jeff Zucker Chairman, WarnerMedia News & **President, CNN Worldwide** It's been a pretty exhausting news cycle over the past 20 months. What have you learned in terms of keeping WarnerMedia's

employees recharged and supported? It wasn't easy. But it was something that we took really seriously at CNN, and I hope we did a good job. In the early days of COVID we did a ton of regular calls with every sector of the company—multiple times a week. People were nervous, confused, working around the clock, balancing their lives in ways they never had to before. And in order to keep us on air and online, a number of them never left our workspaces—they kept coming in because it was critical to keeping CNN running. We owe a lot to that group of people. As we approach what we hope are the final weeks and months of the pandemic. I am so proud of our more than 4,000 employees around the world. And we look forward to beginning to get them back and rebuilding some of what we have lost during the past two years.

How has COVID-19 changed the TV news business?

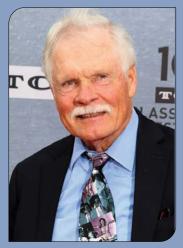
From a production standpoint, there is no question that we were forced to fundamentally change the way we work. And we basically had to do it with almost no notice, in the midst of covering one of the biggest news stories of our time. The analogy about changing the tires on the car while it's barreling down the highway is appropriate. From an editorial standpoint, I think everyone in our business is acutely aware of the need for accurate, honest and timely information—and differentiating facts from conspiracies and lies. This was about life and death, literally.

We're starting to see more live sports move to streaming. What will it take for there to be a seismic shift away from linear television? One of linear television's biggest success stories right now is live news and sports. With the ongoing shift to streamed viewing wherever, whenever people want it, both news and sports remain a bit of an anomaly to that thinking—the exceptions to the on-demand rule so to speak. So while there are clearly moves to make live sports more accessible in as many ways possible, I think a complete shift away from linear TV is probably still a ways off. The key to finding good solutions for the sports leagues, the linear networks, and, most of all, the fans and viewers, is to come up with ways to put the right kinds of programming in the right places, depending on the content and its target audience.

What most excites you about the pending WarnerMedia-**Discovery combination?** I think the opportunities for the new company are incredibly promising. Combining the best-in-class assets we have at WarnerMedia—our brands, our content, our libraries—with equally impressive offerings on the Discovery side has tremendous upside for the consumers—more choice, more options, and ultimately more resources for us to keep creating more of what we love to do. It's very exciting.

What does this award mean to you? It's always humbling to be honored by a group of your peers for work that you have done. In particular, the Cable Hall of Fame is a real standout for me—it has such an impressive list of partners, supporters and past honorees. So much of my success has been a direct result of the people I have been fortunate to work with over the years, so this award is really a tribute to all of them, as well.

Ted Turner Receives Bresnan Ethics in Business Award



Ted Turner needs no introduction. Since 1970, he's worked to create an empire that includes news and entertainment networks and sports teams. Turner Broadcasting merged with Time Warner in 1996, and Time Warner merged with AOL to 2001 to create Time Warner AOL. It went on to change its name back to Time Warner, and we all know it today as WarnerMedia.

He's done it all with personality and swagger that have solidified him as a legend in every industry he's touched. In telling Cablefax his predictions for 2003, then Cox President/CEO Jim Robbins wagered that "Ted Turner will say something the PR department at AOLTW [AOL] will wish he hadn't. It's just a hunch."

We'd need pages upon pages to list out the awards Turner has received over the course of his extraordinary life, but a highlighted few include his win of Time Magazine's 1991 Man of the Year, his positioning as one of the Time 100 World's Most Influential People in 2009 and his Lifetime Achievement Award received at the 35th Annual News & Documentary Emmy Awards in 2015.



WarnerMedia^{**} is proud to celebrate Jeff Zucker for being an honoree of The Cable Center's Cable Hall of Fame.

WarnerMedia

