

The background of the entire page is filled with numerous gold and silver stars of various sizes, creating a celebratory and starry effect.

Cablefax **PEOPLE** **AWARDS**

SPECIAL ISSUE

2019

Proskauer»

congratulates the **2019 Cablefax People Award Honorees**

including our colleagues

Rob Freeman and **Lauren Boglivi**
who were recognized as Top Lawyers



Rob Freeman

Partner

TMT and Sports

rfreeman@proskauer.com



Lauren Boglivi

Partner

Private Equity and
Mergers & Acquisitions
lboglivi@proskauer.com

Proskauer is at the forefront of the trends that are changing the way consumers access and view content. To learn more, visit <https://www.proskauer.com/industries/technology-media-and-telecommunications>.

Cablefax Daily (ISSN 1069-6644) is published daily by Access Intelligence, LLC ● www.cablefax.com ● 301.354.2101 ● Editorial Director: Amy Maclean, 301.354.1760, amaclean@accessintel.com ● Publisher: Michael Grebb, 323.380.6263, mgrebb@accessintel.com ● Senior Editor: Sara Winegardner, 301.354.1701, swinegardner@accessintel.com ● Associate Editor: Mollie Cahillane, 212.621.4951, mcahillane@accessintel.com ● Acct. Exec: Olivia Murray, 301.354.2010, omurray@accessintel.com ● Director of Marketing: Kate Schaeffer, kschaeffer@accessintel.com ● Prod. Mgr: Joann Fato, jfato@accessintel.com ● Kerry Smith, Divisional President, Marketing & Media Group, ksmith@accessintel.com ● Group Subs or Subscription Questions, Client Services: 301.354.2101, clientservices@accessintel.com ● Annual subscription price: \$1,749.00/year ● Access Intelligence, LLC, 9211 Corporate Blvd., 4th Floor, Rockville, MD 20850

R&D Team of the Year

National Geographic Data & Insights Team

National Geographic

The National Geographic Data and Insights team serves as “the singular source of truth” for scores of Nat Geo members, viewers, readers and fans. This team’s achievements include the largest data infrastructure upgrade in company history, the research and design of a new aspirational target audience that helped align multiple departments with a singular voice and goals, and integrating a new research team responsible for independent fact verification to ensure Nat Geo the highest standard of journalism, accuracy and authenticity. The R&D work completed on behalf of both linear and non-linear offerings helped Nat Geo secure two of the top 10 growth networks in 2018. This upbeat group of critical thinkers has proven themselves one of the best resources in the industry. And National Geographic is lucky to have them.



Salesperson of the Year

Jason Brown

Xandr

SVP and Head of Ad Sales Partnerships for Xandr Media, Jason Brown’s sales leadership has resulted in growing revenues and energized clients. Through the company’s addressable TV business, he spearheads creative and innovative methods to tailor ads to relevant audiences, working with brands and ad agencies across multiple verticals. In the process, he leverages data, consumer insights and analytics to assure audiences receive the most relevant ads. Customer focused—perhaps even customer obsessed—Brown works to always put the client’s needs first. This focus on relationships, tempered by data and analytics, has propelled his rise through the industry ranks and earns him the distinction of being our 2019 Salesperson of the Year.



Sales Team of the Year

Newsmax TV

With distributors tightening up their bundles, it’s not the easiest time to strike carriage deals. But Newsmax has proved it’s the little engine that can, ticking off deals with a host of major distributors. It most recently inked Altice USA, but it’s also secured carriage on Comcast, Charter, DISH and a host of others. The conservative-leaning news channel headed by Trump confidant Chris Ruddy expects to reach as many as 80 million traditional pay TV homes by the end of the year. That’s an especially impressive feat considering it didn’t ramp up its carriage talks until around 2016.

NewsmaxTV

Top Lawyers



Arthur Block
Comcast Corporation

After 30 years at Comcast, Art Block has sailed off into retirement. But he hasn't

completely left the building, serving as a senior adviser to the company. He spent two decades as Comcast's general counsel, helping grow Comcast into the powerhouse it is today. That includes serving as lead in-house attorney for Comcast's mergers, such as the \$40 billion Sky acquisition in 2018. Block also serves as chair of the Board of Managers of Moore College of Art and Design and is a member of the City Year Philadelphia Site Board.



Lauren Boglivi
Proskauer

Lauren Boglivi stands at the leading edge of the most industry-defining matters in

media and entertainment, with immense transactional experience covering a wide range of industry sectors. That experience has built trust among companies, private equity firms and a range of other clients. Major media corporations now seek her advice on everything from joint venture negotiations to digital content investments.



Matthew Brill
Latham & Watkins LLP

As Global Communications Practice chair, Matthew Brill is a

leading industry advocate at the FCC and the courts when it comes to net neutrality, making him a prominent fixture crafting the voice of the industry. In addition, Brill has further represented the industry in a collection of litigation and regulatory matters, making him one of the key figures in the cable industry's legal landscape.



Lynn Charytan
Comcast Cable/
Comcast Corporation

Lynn Charytan must have a pretty big trophy case. She's been

ranked in the 2008, 2009, and 2010 editions of "Chambers USA: America's Leading Lawyers for Business," included in the 2010 and 2011 editions of "The Best Lawyers in America" in the area of communications law, and ranked for several years running with the highest possible rating in Martindale-Hubbel's "Top Rated Lawyers" list. Comcast values her expertise, putting her in charge of the full range of legal affairs of Comcast Cable and the wide array of technologies, products, and services delivered to both consumers and businesses in 39 states and DC.



Rob Freeman
Proskauer

With expertise on legal issues around how consumers access and view content, Rob Free-

man also serves as co-chair of the Technology, Media & Telecommunications (TMT) Group, as well as a partner in the sports group. Freeman leads a team of attorneys representing clients from across the entertainment ecosystem, overseeing negotiation of numerous content licensing and distribution deals. He also takes on advisory roles concerning sponsorship, naming rights, licensing and talent-related agreements.



Christopher J. Harvie
Mintz

A pillar in the cable industry's legal community for three decades,

Chris Harvie has represented, advised and led the industry since the implementation of the 1992 Cable Act. His counsel during the Act's creation and his leadership in navigating the issues around it has helped shape today's regulatory landscape. With expertise in privacy, cybersecurity and state franchising issues, Harvie has represented the NCTA and the major cable MSOs through both legislative and regulatory matters. Truly, one of the greats.



Henry Hoberman
A+E Networks

Henry Hoberman brings a nuanced and cutting edge to the

corporate and programming deals he oversees as head of legal and business affairs. An expert negotiator and nimble navigator of complex legal issues, he leads his team through deals with professionalism and grace, as well as an focus on ensuring that all legal standards are handled accurately and adeptly. He stands out as one of the top counsels around.



Audrey Lee
Starz

Audrey Lee's 20 years of legal and business experience has honed her into a seasoned

media executive. Whether overseeing legal and regulatory strategy during the negotiation of multi-year affiliate agreements, settling class-action suits or navigating the legal waters involved in launching the Starz service internationally, Lee's expertise, determination and skill have proven her one of the best the industry has to offer.



Gwen Marcus
Showtime Networks

As Chief Legal Officer, Gwen Marcus oversees a full gamut of legal and policy mat-

ters you might expect of a major content provider. Look no further than her 30 years with Showtime as proof her skills are valued. An early advocate for diversity hiring and LGBT recognition, she championed original programming featuring non-stereotypical diverse characters, including lesbians and gay men, and is now sought after to speak on issues of diversity and hiring, as well as being regularly recognized as a leader and advocate for those same issues.



Best of the Best



Congratulations to
Mintz Member
Christopher Harvie
and to all of Cablefax's
Top Lawyers of 2019.

We are proud to join in
recognizing your exceptional
contributions to the cable
and broadband industry.



Scott Miller
WarnerMedia

A seasoned deal-maker with a creative mind, Scott Miller helps oversee legal and

business affairs spanning the multiplatform distribution and marketing of 10 domestic linear networks, as well as on-demand branded content in the US and surrounding territories. His workload includes negotiations with all distribution partners. Scott's 17-year tenure at Turner has led to billions of transactional dollars for the company's distribution business.



Reta Peery
UPtv and AspireTV

As Chief Administrative & Operations Officer, Reta Peery balances oversight

of companywide strategy with being a key member behind UP's major original programming expansion. Her responsibilities in this role have expanded beyond legal and business affairs to include network operations, IT/information security and production management. Her unique combination of legal expertise and keen business sense has made her an invaluable member of UPtv's team and an instrumental part of their success.



Robyn Polashuk
Covington & Burling

A guru in the field of digital distribution and direct-to-consumer

structures, Robyn Polashuk represents many leading media companies in a variety of matters within that space. Her experience encompasses imbues her with unparalleled knowledge of the content distribution marketplace, having recently worked on high profile acquisitions, distribution rights, VOD service launches and more. She shows no signs of slowing down.



Matthew Murchison
Latham & Watkins LLP

As a partner at Latham & Watkins

LLP, Matthew Murchison has not only joined his firm in making arguments to the FCC over the hotly contested issue of net neutrality, but has also represented his clients regarding regulatory efforts to curb fraudulent robocalls and efforts to modernize rules for the business data services marketplace. His passion for pro bono work has also seen him successfully argue for the legality of homeless and indigent people to peacefully solicit as a First Amendment challenge.



Tina Pidgeon
GCI

As the head of GCI's legal department, Tina Pidgeon has plenty to keep her busy. That

hasn't changed following Liberty's acquisition of GCI. "For us, this was really a full circle transaction," Pidgeon recently told C-SPAN's "Communicators," noting that John Malone was an early partner in GCI's beginning. That appearance in front of the camera is yet another hat Pidgeon wears as she heads up advocacy for the Alaskan operator. Before joining GCI in 2003, she practiced law with the firm Drinker Biddle and represented telecom companies before the FCC and state regulatory commissions.



Robert Rader
Ovation

As General Counsel and Corporate Secretary, Robert Rader oversees all business

and legal affairs and recently completed several content acquisitions and distribution arrangements, not to mention some major production, financing and distribution deals. He often negotiates them single-handedly. Generous with his time and expertise, Robert has mentored several young attorneys, taught at Pepperdine Law and also devotes hundreds of pro bono hours per year to non-profit and educational efforts.



Michael Nilsson
Harris, Wiltshire & Grannis

Michael Nilsson participates in the

FCC's national and local media ownership proceedings as well as a variety of proceedings related to media mergers before both the FCC and Department of Justice. He has also become a top voice on video-related issues, especially concerning the complex legal wrangling over retransmission consent rules. Despite his busy schedule, however, Nilsson operates a thriving pro bono practice counseling on issues of arts education and debt-related proceedings for the poor.



Stephanie Plasse
A+E Networks

Heading a bi-coastal distribution legal team, Stephanie Plasse

works with other legal officers to drive the company's distribution strategy as well as supervise the licensing of A+E Networks' scripted and unscripted content on SVOD platforms. Also a member of the company's strategic brain trust, her tough negotiation skills and calm demeanor under pressure have made her a rising star on A+E Networks' legal landscape.



Jill Ratner
The Walt Disney Co.

A former college soccer player, look for Ratner to bring that same competitive spirit

to her new role at Disney. She moved over to the House of Mouse following Disney's acquisition of 21st Century Fox's entertainment assets. Given her impressive track record managing litigation, employment, content protection IP and compliance at Fox, it's not surprising Bob Iger & Co brought her on board. Ratner has served on the regional board of the Anti-Defamation League since 2014 and has served as co-chair of the ADL's Entertainment Industry Dinner for the past three years.



Louise Sams
Turner

As EVP and General Counsel, Louise Sams oversees legal matters across the globe and supports the company's sensational growth, all while leading an international team of 110 lawyers. Sams has always worked to equip her vast team with the knowledge to support the business and the ability to adapt to changes in the industry. A dynamic leader in her community as well as her company, Sams continues to dedicate untold hours to philanthropic and nonprofit activities.

Networks Interactive, but she's also had a role in several other projects—including a 12-year partnership with PGA Tour; a multi-year global deal with Tiger Woods; the purchase of a 71% controlling stake in Play Sports Group; and the list goes on. Perhaps her previous life as a competitive synchronized swimmer helps her keep all these many obligations in harmony.



Claudia Teran
Fox Corp.

Claudia Teran recently scored a goal as the chief legal adviser on Fox Sports' successful bid for the US rights to the FIFA World Cup for 2018 and 2022. As the company gears up for this fall's launch of Fox Bet, she'll be diving deeply into the legalities around sports wagering—all while continuing to find creative approaches to content delivery. It's clear Fox is betting on her to win big.



Rita Tuzon
Fox Corp.

Rita Tuzon easily stepped into the EVP, Corporate General Counsel role for the new Fox, following Disney's acquisition of 21st Century Fox assets. This power lawyer continues to serve as trusted counsel to Fox's management team as the company cements its new focus. Yet Tuzon makes giving back a top priority. She is currently a mentor with *The Hollywood Reporter's* "Big Brothers Big Sisters – Women in Entertainment" mentorship program, which pairs underserved high school students with leading women in the entertainment industry. At Fox, Tuzon founded the studio's Sandwich Builders event, an annual food drive in which 2,000 meals are prepared for the homeless in L.A.



Savalle Sims
Discovery, Inc.

Savalle Sims played a critical role in Discovery, Inc.'s \$14.6 billion acquisition of Scripps

People to Watch



Lyndsey Albertson
NBCUniversal

Lyndsey Albertson is a data master. Her mad skills recently saw her depart The Walt Disney Company to join NBCU in May in a VP role, further evidence of her rock star status in the world of data and analytics. At Disney, she helped grow the amount of customer research the company does on behalf of advertising clients. That work will serve her well at NBCU with its integrated, multiplatform approach.



Rachel Beisel
CableLabs

Rachel Beisel has radically transformed CableLabs' once modest marketing apparatus into a modern digital media engine. During 2019's Consumer Electronics Show, she successfully drove the story for the cable industry's 10G commitment from conception to launch. Creating messaging for a diverse audience, her exceptional ability to tailor CableLabs' key messages to each has gained her a well-earned spot on our list.



Michael Chesterfield
The Weather Channel

The Weather Channel has been turning heads with its immersive reality offerings, putting viewers smack dab in the middle of a tornado or ice storm, all from the safety of their sofas. Michael Chesterfield is part of the team developing these multi-reality segments that offer safety advice alongside stunning visuals. The productions Chesterfield has worked on have garnered national media attention and viral status. As a meteorologist, the use of real-time graphic renderings helps Chesterfield deliver on his ultimate goal—to provide life-saving information.



Monica Barrios
Smithsonian Networks

As coordinating producer for the Smithsonian Channel, Monica Barrios brilliantly manages a successful relationship with the Smithsonian Institution, guiding Smithsonian TV shows considered "mission critical." She has also emerged as a key executive and creative force driving the network's expansion into Latin America, contributing significantly to its gains on that continent.



Kevin Bourg
Corning

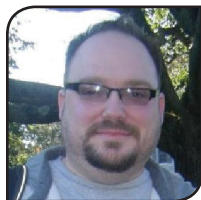
With deep understanding of cable operators' challenges and extensive knowledge of existing communications infrastructure, Kevin Bourg has excelled at Corning as an optical network architect. Bourg now works around the world to help operators stay ahead of bandwidth needs, develop new projects and cut costs.



Andrew Chu
Smithsonian Networks

As Director of Production Technology for Smithsonian Networks, Andrew Chu led efforts to implement a new camera-detecting workflow for UHD delivery, including automated

creation of edit proxies and screeners. He also “played MacGyver” during the production of the network’s first 360-degree film and managed technical collaborations for touring events.



Maurice Garcia
Comcast Cable

Instrumental in the technical design and development of Multimedia over Coax Alliance’s successful MoCA Home networking standards, Maurice Manuel Garcia has skillfully designed systems that account for multiple standards, shifting specifications and long-term success. Garcia has also authored multiple technical implementation documents that have helped guide existing MoCA standards towards both longevity and co-existence with emerging technology.



Michael Gnojewski
Viacom

A leader of the Distribution & Business Development Marketing team at Viacom, Michael Gnojewski has showcased analytical insights, creativity, and persistence in traversing multiple best-in-class campaigns for Viacom’s distribution business and brand priorities. He has also made a point of seeking and cultivating relationships with various business units at distribution partners in an effort to understand and drive their business goals. A tenacious and relentless executive, he is on the rise at Viacom.



Heidi Joy Harnegie
Buckeye Broadband

Whether its construction of new retail locations or designing consumer engagement events, Heidi Joy Harnegie has a hand in it all—as she works tirelessly to provide the ultimate customer experience for Buckeye Broadband customers. Under her leadership, Buckeye created four new retail locations in 18 months—transforming them into customer-facing storefronts from payment centers. Through it all, Harnegie has a team focus, taking great pride in recruiting and coaching a division of multi-generational leaders.

Congratulations!

ACA Connects applauds the dedicated professionals within our member companies for their ongoing efforts to connect rural and smaller communities to world-class communications services.



SAVE THE DATE!
SUMMIT 2020
March 17-19 • Washington, D.C.

BREAKOUT STARS



Michael Gnojewski
VP, Marketing
Distribution & Business Development



Claudia Hoeben
VP, Business & Legal Affairs
Distribution & Business Development

We applaud our rising leaders in Distribution & Business Development for being honored as 2019 Cablefax People to Watch.

Together, they're helping fulfill Viacom's mission to create entertainment experiences that drive conversation and culture.

VIACOM

AWESOMENESS

BELLATOR

BET★

5

CMT

colors

COMEDY
CENTRAL

MTV

nickelodeon

Paramount

PLUTO

telefe

TV LAND

VH1

VidCon



Claudia Hoeben
Viacom

Promoted to VP only three years after joining Viacom's Distribution and Business Development legal team, Claudia Hoeben continues to prove herself a calm and collected deal maker with a mix of intellect, business savvy and creative thinking. In addition to closing a crucial OTT distribution deal in record time in 2019, she has also become the department expert on advertising, navigating this complex and ever-evolving landscape with expertise worthy of this list's recognition.



Kristina Stafford Kelly
UPTv and AspireTV

Helping to shape communication and marketing efforts across all of UP and Aspire, Kristina Stafford Kelly makes a decisive impact. She also has an indelible ability to juggle multiple products across multiple brands, executing winning campaigns for hit series as well as successful programming stunts. Her accomplishments are all the more impressive considering she is a staff of ONE.



Chris Kyle
Shentel

Negotiating programming agreements for Shentel is a big job by itself, but Chris Kyle takes on even more, serving as the company's primary contact with local, state and federal legislators and regulators. It's a role that puts him in the front of the FCC, where he can give firsthand accounts of retrans war stories with broadcasters such as Nexstar. Kyle also maintains a high profile through the VCTA-The Broadband Association of Virginia, where he serves as chair elect.



Toby Leung
Boingo Wireless

As Boingo's marketing analyst, Toby Leung crunches the numbers to help the company consistently grow its broadband business. He eats complex data sets for breakfast, then spits them back out into actionable items for Boingo as a whole. With a background in customer care, Leung can see beyond the numbers and prioritize customer needs. All the while, he keeps an eye on what Boingo can be doing to prepare for the future.



Joe Lorah
Blue Ridge Communications

We've had our eye on this former Comcast for years. At Blue Ridge, Joe Lorah has built a reputation as a marketing maven. He strikes when the iron is hot, using the recent rollout of the TiVo Experience 4 upgrade to highlight voice-controlled remotes and hyper-personalized viewing recommendations. Lorah is willing to share best practices as well, serving as vice chair for the Broadband Cable Association of Pennsylvania.



Alisha Ludwick
Newsy

As a part of the up and coming cable network Newsy, Alisha Ludwick has planted herself in the middle of the action, overseeing the launch of six new shows on the network, contributing to established network offerings, and collaborating on joint efforts with other content partners. Her skilled communication and dedication to a positive work/life balance has set her as an example of how to excel without burning out.



Jason Nealis
RCN Communications

With more than 20 years at RCN, Jason Nealis knows his way around engineering and operations. That's been critical as he ushers in IP video at the company and works on a unified video strategy across RCN, Grande and Wave. Nealis is a big proponent of IP video, even taking time to appear at last year at NCTC's Winter Education Conference to talk up the tech. "I think everything's got to go IP," Nealis told the co-op crowd, adding that staying competitive will take making cheaper set-top boxes and encouraging self-installs.



Ashley Squires
Crown Media Family Networks

A strategic thinker and voracious self-starter, Ashley Squires has stood out among her peers as manager of development and strategy. Spearheading the creation and launch of Hallmark Channel's official podcast, as well as shepherding pitch development oversight for seasonal franchises and original movie projects, her leadership eye for detail makes her a key person to watch.



Joel Tyus
Evolution Digital

A member of The Cable Center's inaugural Intrapreneurship Academy, Joel Tyus is a mover and a shaker that gets things done. Lucky for small- to medium-sized operators, that means finding cost-effective ways for them to grow their businesses. Tyus helps guide clients through the Evolution product line, including its customizable eMERGE app-based software client that lets them integrate IP video offering with OTT streaming content.

NOT ALL MERGERS NEED REGULATORY APPROVAL!

CEX Cablefax
PROGRAM AWARDS

Cablefax's
**DIGITAL
AWARDS**

THE FAXIES

RECOGNIZING EXCELLENCE IN PR, MARKETING & CONTENT

www.TheFaxies.com

**FINAL DEADLINE
JUNE 21**

The FAXIES
Excellence in PR & Marketing

CEX Cablefax
TRAILER AWARDS

**Consolidating Four Great Awards into ONE!
Bigger. Better. Faxier...**

Congratulations

To all the honorees
and NCTI's Top Tech Team:

Anh | Jeff | Mark
Ruben | Stephen

We are so proud of you!



NCTI

Powers Frontline Performance

ncti.com