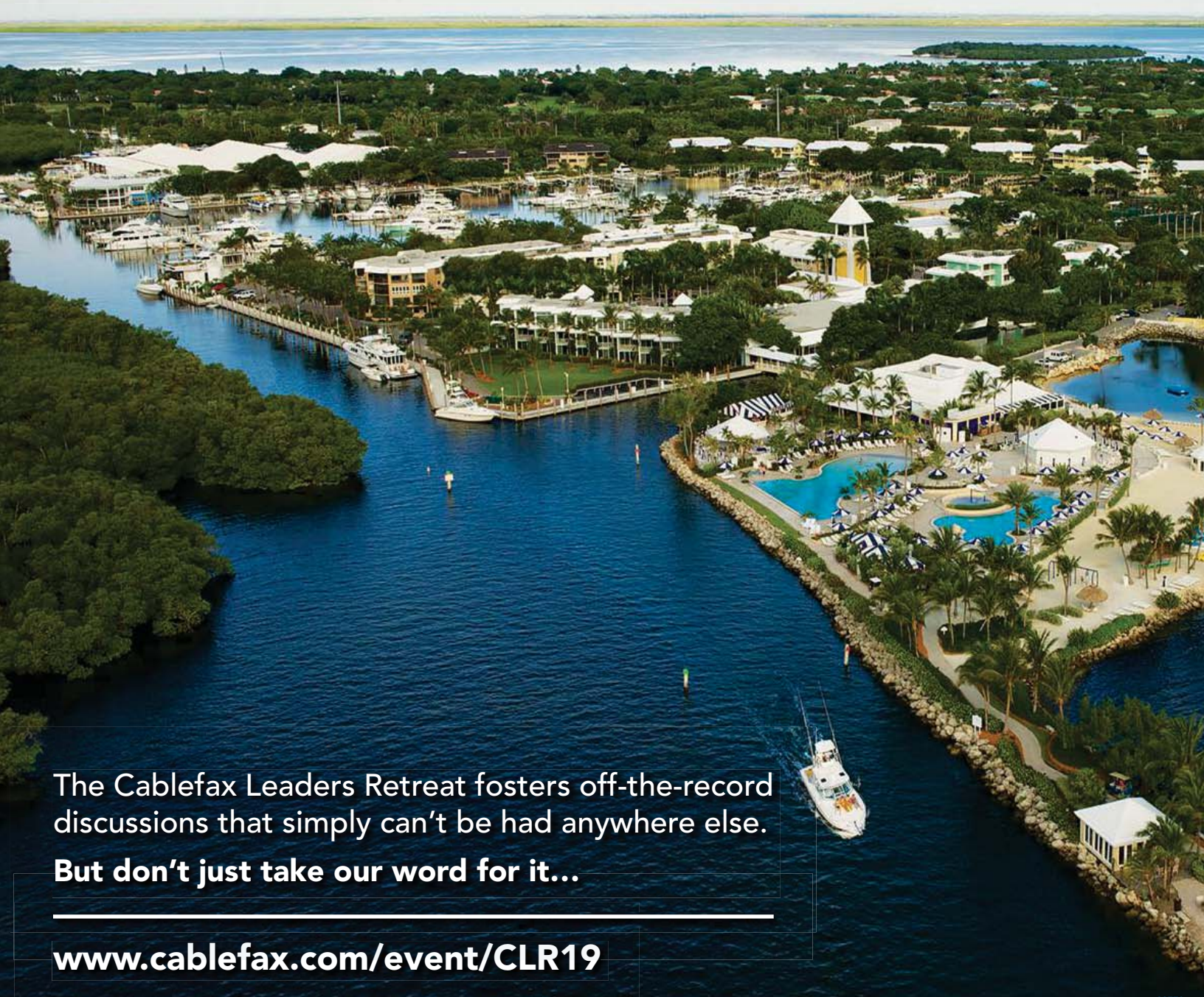


**Cablefax**

# Leaders Retreat

**April 29-30, 2019**

**Ocean Reef Club, Key Largo**



The Cablefax Leaders Retreat fosters off-the-record discussions that simply can't be had anywhere else.

**But don't just take our word for it...**

**[www.cablefax.com/event/CLR19](http://www.cablefax.com/event/CLR19)**

Sponsored By:







# TESTIMONIALS FROM 2018 PARTICIPANTS



**DANE SNOWDEN**  
COO | **NCTA**

Found the Retreat to be a good and strategic use of time and look forward to the next one.

**LORI LEBAS**

SVP, Affiliate Partnership Development & Operations | **The Walt Disney Company / ESPN**

Beautiful venue for an important conversation on the state of our industry.

**JIM GLEASON**

CEO | **Vast Broadband**

The Cablefax Retreat was a great way to hear a wide variety of opinions on industry issues and challenges. I was really impressed with the people who attended as well as the topics of discussion. I definitely had good takeaways from the meeting.

**DAVE SHULL**

CEO | **The Weather Channels**

The Cablefax event was unique — a beautiful, low-key event where I was able to have honest, interesting conversations with peers in the industry. This is a type of event that has been sorely missing in the cable world.

**BETH MAIN**

SVP, Domestic Network Distribution | **HBO**

A unique gathering of contributors, within and around the industry. Presented a great opportunity to pause and look up — and made for an invigorating exchange.

**PAUL GLIST**

Partner | **Davis Wright Tremaine**

Cablefax has succeeded in creating a unique forum for leaders in the cable, OTT and programming industry to candidly discuss the industry's future and the technology, business, investment, marketing, programming, and political paths to take us there.

**RICH FICKLE**

President | **NCTC**

Great forum to help improve the collaboration in the industry, understanding differences, making it better. It provided me with several great ideas and created new relationships that will be highly valued. The venue and vibe were terrific.

**MARCI RYVICKER**

Managing Director, Equity Research | **Wells Fargo**

The 2018 CableFax retreat was an intimate and unique experience that brought a variety of constituents together to air their views as well as brainstorm on how best to tackle the various challenges and issues facing the television ecosystem. Meeting and talking to people of all levels in such an open and relaxed environment was absolutely invaluable to me. I look forward to the next retreat!

**JEFF WEBER**

CEO | **Zone.TV**

The Leaders Retreat was very valuable for me — a great group of senior leaders that could mix and debate in a safe, relaxed environment. Looking forward to next year!

**MARK GREENBERG**

President & CEO | **MSGCI**

The inaugural Cablefax Leaders Retreat was an incredible event. An amazing opportunity to meet with industry leaders to discuss the issues and opportunities for our industry. The cross-section of people from the many companies that were represented allowed for a deep conversation that reflected multiple perspectives. I was great to see that everyone was trying to find a way to build our respective businesses together and grow our industry.





## Sponsor the 2019 Leaders Retreat and Find Undiscovered Pearls of Wisdom and Opportunity!



We've been getting a lot of inquiries about sponsoring the Cablefax Leaders Retreat, and for good reason.

After all, this private, off-the-record event in Key Largo on April 29-30, 2019 is completely different than anything else in the industry, and it's especially curated for senior-level executives who want to future-proof the business and leave with incredible takeaways.

**OCEAN  
SPONSORS**  
\$24,500

- Exclusive Sponsorship of one (1) of the following:
  - Welcome Bag
  - Dinner, Monday April 29
  - Golf Sponsor
  - Breakfast, Tuesday April 30
  - Welcome Reception, Sunday April 28
  - Lunch, Tuesday April 30
  - Lunch, Monday April 29
- Three (3) Retreat registrations
  - (1) Participant + (2) Networking registrations
- Match with key participants throughout the Retreat
- Logo & branding on all promotions and onsite materials
- Opportunity to provide (1) promotional gift to participants
- Provision of attendee list with full contact information
- Two Email blasts to entire Cablefax audience: (1) pre event and (1) post event.
- Opportunity to send out co-branded editorial survey before the event with results shared during roundtable

**REEF  
SPONSORS**  
\$14,500

- Exclusive Sponsorship of one (1) Networking Break
- Two (2) Retreat registrations
  - (1) Participant + (1) Networking registration
- Logo & branding on all promotions and onsite materials
- Opportunity to provide (1) promotional gift to participants
- Provision of attendee list with full contact information





Cablefax

# Leaders Retreat

April 29-30, 2019

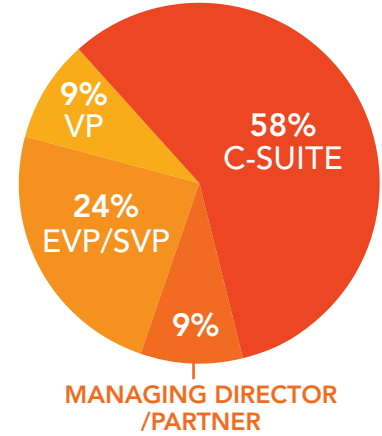
Ocean Reef Club, Key Largo



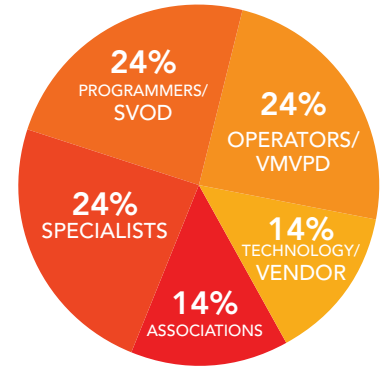
## How is the Cablefax Leaders Retreat Different from Other Industry Events?

- Everyone will be a full participant in a series of interactive discussions among peers, carefully curated for the people in the room.
- Topics include technology, regulation, competition and the future of the content and broadband business—but the specific areas of focus will depend on our participants.
- We have invited some participants to be “conversation starters” for their areas of expertise, but once the conversation gets going everyone in the room is on equal footing.
- The Leaders Retreat format enables us to pack more information into a curated hour-and-a-half interactive discussion than most venues could impart in an entire afternoon.
- More time for excursions and networking time, so all of our participants can pow wow individually and in smaller groups in a more unstructured environment. We’ll have plenty of breaks and activities like golf and kayaking to help strengthen existing bonds and also lead to new friendships and business partnerships.
- Share innovative ideas and take part in the kind of creative collaboration that can make a real difference for your company, as well as your personal career.

### 2018 PARTICIPANTS BY TITLE



### 2018 PARTICIPATING COMPANY TYPES



### Contact:

**Sponsorship:** Olivia Murray at [omurray@accessintel.com](mailto:omurray@accessintel.com) or 301.354.2010

**Questions:** Mary-Lou French at [mfrench@accessintel.com](mailto:mfrench@accessintel.com) or 301.354.1851

