

Cablefax's Program & Trailer Awards are the perfect opportunity for all your shows, talent and entertainment icons to shine. *New this year: Check out the Short Form & Online/Mobile categories!*

Program Categories

What are the best shows running on screens around the world? Who are the best actors and actresses that make fans tune in on all screens? We want to know!

Platinum Shows and People

- Best Actor
- Best Actress
- Best Program
- Best New Program
- Best Showrunner

Best of the Best

- Best Branded Content
- Best International Content
- Best Mini-Series
- Best Opening Sequence
- Best Video on Demand Program/Special

By Genre: Best Show or Series

- Animals/Nature
- Animated
- Comedy
- Children's
- Documentary
- Drama
- Education / Instructional
- Faith Based / Religious
- Family Friendly
- Food
- Music
- News
- Public Affairs
- Reality
- Reality Competition / Game Show
- Regional Program
- Sci Fi
- Sports
- Talk Shows
- Other: *Enter your best in a genre not mentioned above*

By Genre: Best Actor/ Actress/Host

- Animals/Nature
- Animated
- Comedy
- Children's
- Documentary
- Drama
- Education / Instructional
- Faith Based / Religious
- Family Friendly
- Food
- Music
- News
- Public Affairs
- Reality
- Reality Competition / Game Show
- Regional Program
- Sci Fi
- Sports
- Talk Shows
- Other: *Enter your best in a genre not mentioned above*

NEW! Short Form (5 minutes or less) & Mobile/Online

- Best Overall
- Branded/Marketing Campaign/ Advertising
- Comedy
- Drama
- Horror
- Documentary
- News/Information
- Sports/Recreational
- Podcast/Videocast
- Educational/Instructional
- Children's/Family Friendly
- Animated
- VR/AR
- Preview/Sneak Peek
- Social/Viral
- Gaming/e-Sports
- Online/Mobile Extras for a Linear Show

Trailer Categories

Don't miss your chance to gain recognition for promos and sizzle reels that entice viewers to watch and engage with their favorite shows, movies, video games, web content and consumer brands. This program covers both creative categories as well as nuts-and-bolts marketing metrics related to tune-in, engagement, sales and overall reach, allowing all the departments that contribute to well-packaged trailers to receive worthy recognition for this vital yet often overlooked marketing tool.

Platinum Categories

- Top Trailer
- Top Network Sizzle Reel
- Best Editing
- Best Directing
- Best Sound / Music Mixing
- Best Graphics
- Most Intriguing / Mysterious
- Most Creative / Surprising
- Most Viral / Shareable
- Most Interactive
- Best Virtual Reality Trailer/Promo

Outstanding TV and Web Content Trailers

- New Show / Series
- Returning Show / Series
- Movie / Mini-Series
- Documentary
- Integrated / Cross-Platform Show/Series
- Comedy
- Drama
- Suspense
- Reality / Docu-Series
- Sports
- News / Public Affairs
- Virtual Reality / Augmented Reality Content
- Branded Network

Outstanding Movie Trailers

- Comedy
- Drama
- Horror
- Thriller
- Science Fiction
- Romance
- Youth
- Fantasy
- Historical/Period
- Documentary
- Sports
- Virtual Reality/Augmented Reality Content

Outstanding Branded Trailers

- Consumer – General Trade
- Technology
- Software Apps
- Amusements
- Food / Travel
- Real Estate
- Toys and Games
- Governmental
- Non-Profit
- Corporate Responsibility/Social Good

Outstanding Trailers in Gaming

- Action
- Adventure
- Puzzle
- Kids
- Comedic
- Horror
- Strategy
- Sports
- Social Conscience
- Science Fiction
- Massive Multiplayer
- Fantasy