

**Cablefax**

# Leaders Retreat

**April 30-May 1, 2018**

**The Ritz-Carlton, Amelia Island, FL**

**Be Part of the Conversation!**



Cablefax has embarked on a mission to do something completely different—a private, high-level, off-the-record retreat of media, content and broadband leaders like nothing else out there.

Registration is limited! [www.cablefax.com](http://www.cablefax.com)

Sponsors:



**Cablefax**

# Leaders Retreat

**April 30-May 1, 2018**

**The Ritz-Carlton, Amelia Island, FL**

We've been getting a lot of inquiries about the [Cablefax Leaders Retreat](#) lately, and for good reason. After all, this private, off-the-record event in Amelia Island, FL, on April 30 and May 1 is completely different than anything else in the industry, and it's especially curated for senior-level executives who want to future-proof the business and leave with incredible takeaways.

## How is the Cablefax Leaders Retreat different from other industry events?

- Everyone will be a full participant in a series of interactive discussions among peers, carefully curated for the people in the room.
- Topics include technology, regulation, competition and the future of the content and broadband business—but the specific areas of focus will depend on our participants.
- Our goal is to be different and impactful. Everything we discuss will be designed to help everyone in the room go back to the office better informed and armed with new perspectives and ideas.
- We have invited some participants to be “conversation starters” for their areas of expertise, but once the conversation gets going everyone in the room is on equal footing. And the takeaways that come out of this format are sure to be pretty incredible for everyone involved.
- The Leaders Retreat format enables us to pack more information into a curated hour-and-a-half interactive discussion than most venues could impart in an entire afternoon.
- More time for excursions and networking time, so all of our participants can pow-wow individually and in smaller groups in a more unstructured environment. We'll have plenty of breaks and even some offsite activities like golf and kayaking to help strengthen existing bonds and also lead to new friendships and business partnerships.
- Share innovative ideas and take part in the kind of creative collaboration that can make a real difference for your company, as well as your personal career.

Be part of an elite Mastermind group, with new perspectives challenging all of us to not only think outside that proverbial box—but to get a 40,000-foot view of all the boxes in the universe and understand how everything connects. A conversation about artificial intelligence might lead to one about Big Data, which might lead to a discussion on privacy regulation and eventually to a huge takeaway about the industry's collective lobbying and marketing efforts. I can't wait to see where these conversations lead.

You can receive \$300 off registration for a limited time if you enter the code “**CLR**” at checkout.

Sincerely,

Michael Grebb

Publisher, Cablefax

[mgrebb@accessintel.com](mailto:mgrebb@accessintel.com)

**Register Today at [www.cablefax.com](http://www.cablefax.com)**



## Participants in this one-of-a-kind experience include senior executives at:

- ➔ ACA
- ➔ Adara
- ➔ Altice USA
- ➔ Armstrong Communications
- ➔ Carlsen Resources
- ➔ Comcast
- ➔ CSG
- ➔ CTAM
- ➔ Davis Wright Tremaine
- ➔ Discovery Communications
- ➔ Disney & ESPN Media Networks
- ➔ EPIX/Viacom
- ➔ HBO
- ➔ IBM
- ➔ Liberty Global
- ➔ Mediacom
- ➔ MidContinent Cable
- ➔ NCTA
- ➔ NCTC
- ➔ Needham & Co
- ➔ Paramount Pictures
- ➔ Philo
- ➔ Vast Broadband
- ➔ Weather Channels
- ➔ Wells Fargo

**Seats at the Retreat are extremely limited. Register before it's too late, and join the elite group of SVP, EVP and C-Level executives already booked to attend this incredible getaway.**

## SCHEDULE OF EVENTS

### Monday, April 30

- 11:00am: Welcome Brunch and Registration
- 12:15pm: **Industry Leaders Forum**
- 1:30pm: Activities (Golf, Kayaking, Conservation Tour)
  - 4:30pm: Kayaking return
  - 5:30pm: Conservation Tour return
  - 6:00pm: Golfers return
- 7:15pm: Cocktail Reception Begin
- 8:00pm: Poolside Dinner

### Tuesday, May 1

- 6:15am: Sunrise Walk
- 8:00am: Breakfast
- 9:00am: **Industry Leaders Forum**
- 10:30am: Networking Break
- 11:00am: **Industry Leaders Forum**
- 12:30pm: Lunch
- 2:00pm: **Industry Leaders Forum**
- 3:30pm: Final Toast and Good-byes

## RECREATION OPTIONS FOR MONDAY, APRIL 30

**OPTION 1: Golf Outing:** The Golf Club of Amelia Island is a very playable, yet challenging golf course. The layout offers two distinct settings. The front nine was designed around large oak trees and lakes, while the back nine is well protected by marshes that will reward well placed shots and will penalize less accurate efforts. Wide fairways and large, undulating greens dictate play throughout the course. And, while the course is not lengthy by most standards, the ocean breezes can turn this gentle test into certain fury.

**OPTION 2: Amazing Kayaking:** Allow our experienced guides to teach you how to kayak along the waterways of our Amelia Island. Explore wild and scenic places and share the guide's passion for paddling. This highly-personalized service and tailor-made adventures ensure your experience will be unforgettable from beginning to end.

**OPTION 3: White Oak Conservation Tour:** Located on 6,500 acres of land along the St. Marys river in northeast Florida White Oak is home to one of the world's premier wildlife breeding, research and training facilities. The wildlife conservation facility spans 600 acres and is surrounded by pine and hardwood forest and wetlands, and is home to 28 species of endangered animals. Experience the animals in their natural surroundings from open-air vehicles.



# Cablefax Leaders Retreat

April 30-May 1, 2018

The Ritz-Carlton, Amelia Island, FL

REGISTER!  
SAVE \$300

VIP CODE:  
CLR

The exclusive Cablefax Leaders Retreat is designed to efficiently drive debate and conversation in both structured and unstructured environments. In addition to strategic industry forums, the Cablefax Leaders Retreat will also give you the opportunity to network with your peers in a casual environment and participate in off-site activities that stimulate more discussion about the changing TV and broadband ecosystem.

## Discussion Topics Include:

### Regulation: Recruiting & Retention

- Net Neutrality
- Attracting the Best & Brightest
- Retransmission Consent
- Retention & Incentives
- Consolidation
- Fostering a Culture of Innovation

### Competition: Customer Empowerment

- OTT/SVOD
- Who owns the customer?
- Virtual MVPDs
- Future of the Customer Experience
- Mobile Content
- Profiting amid Unbundling & Disaggregation Satellite/Telco

### New Opportunities: Technology

- Home Security
- Password Sharing/Authentication
- Virtual Reality & Augmented Reality
- 5G/Wireless
- Artificial Intelligence & Machine Learning
- DOCSIS 3.1/FTTH
- Telemedicine & Home Healthcare

Register Today at [www.cablefax.com](http://www.cablefax.com)

## About the Venue:

Enjoy the beautiful facilities of [The Ritz-Carlton Amelia Island, FL](#) where southern charm, magnificent scenery and casually elegant surroundings exemplify the gentle ambience of this barrier island's luxury beachfront resort. Located on a grand stretch of pristine coastline, this North Florida resort is the perfect place to reconnect, to retreat and to rediscover your collaborative spirit. Revel in the stunning coastal views revealed from the private balcony of luxurious accommodations inspired by the ocean.

Cablefax has reserved a room block for the Retreat. Book your room by **April 11** online or call the hotel directly at (904) 277-1100.

## Sponsorship Opportunities Available:

Contact Olivia Murray at  
[omurray@accessintel.com](mailto:omurray@accessintel.com) or  
301.354.2010

## Thanks to Our Sponsors:

