

Jim Samples
President, International, Scripps Networks Interactive
President of the Management Board, TVN

Jim Samples is President of International for Scripps Networks Interactive. In this role, Samples leads the company's international division with operations in 175 countries and territories across Europe, Middle East, Africa, Asia-Pacific and Latin America. He also manages the company's joint venture relationships with BBC Worldwide in UKTV, the fastest growing commercial TV network in the UK, and Corus Entertainment in Canada.

In January 2017, Samples was appointed President of TVN's management board with day-to-day oversight of the company. TVN is the leading multi-platform broadcaster in Poland acquired by Scripps Networks in 2015. Samples has been leading TVN on an interim basis since July 2016, in addition to running Scripps Networks' international operations.

Under Samples leadership, Scripps Networks has significantly expanded its international distribution footprint. In addition to TVN, Samples has completed other key acquisition targets for Scripps Networks including Travel Channel across EMEA and Asia-Pacific as well as Asian Food Channel in Asia-Pacific. Samples successfully launched HGTV in Asia-Pacific, the region's first dedicated home lifestyle channel, and Food Network in Latin America and Australia, the company's first channel in each region. The division also distributes Cooking Channel, DIY Network and Fine Living.

Before leading the international division, Samples served as President of HGTV from 2007-2011. During his tenure, HGTV ranked every year as the #1 network among upscale female viewers in the U.S. At HGTV, Samples broadened the network's programming slate by introducing a series of hits shows including *Love It or List It*, *Property Brothers* and *Kitchen Cousins* while greatly expanding the network's hit franchise *House Hunters*. He also partnered with the consumer products team to create new off-air brand extensions including *HGTV Magazine*, the #1 home magazine in the U.S., and an extensive HGTV-branded product line.

Prior to joining Scripps Networks, Samples spent nearly 14 years with Turner Broadcasting System in various leadership capacities spanning affiliate sales, marketing, programming and digital media. He started his career at Turner in international business development and held senior leadership positions in the Latin America region before leading Cartoon Network Worldwide, where he is credited for launching *Adult Swim*, the leading late-night network for young men in the U.S. He also joined forces with 20th Century Fox to put *Family Guy* back into production as the anchor for the Adult Swim line-up.

A native of Atlanta, Samples has a bachelor's degree from Presbyterian College and a master's degree in international business studies from the University of South Carolina. He serves on the boards of TVN Foundation, UKTV and Arrowmont School of Arts and Crafts. He is based in Poland.

###

January 2017