

Paid Premium Content

Our subscriber renewal rate is over 90%, proving *Cablefax Daily* readers are a loyal and engaged audience.

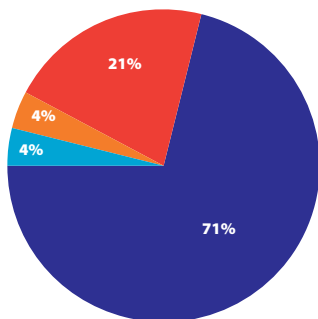
Cablefax Daily is read by the top Multichannel Video Program Distributors, many of whom are corporate-wide subscribers. Our subscriber base includes the C-Suite Executives, Presidents, Senior VPs, VPs, General Managers of Top Distributors below, plus others not listed. Reach includes top titles in corporate management, program management and engineering management, content acquisition, as well as top sales and marketing titles.

Besides its electronic distribution, *Cablefax Daily* is distributed in print and electronic format at all major cable industry events including conferences and events hosted by SCTE, NCTC, ACA, WICT, NAMIC, CTAM and our own CFX events (see list of events at www.cablefax.com/events).

Top Operators and Multi-Platform Distributors Who Read *Cablefax Daily*

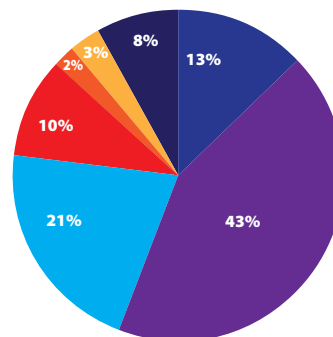
Altice	Cable One	DISH	RCN
Armstrong	Charter	Mediacom	Verizon
Atlantic Broadband	Comcast	Metrocast	WOW!
AT&T/DirecTV	Cox	Midco	(sample listing)

***Cablefax Daily* Readership by Industry**



- Cable Operators, MSO's, Independents, Telcos/Satellite, Broadband, Mobile
- Networks
- Partners to the Industry (Legal, Technology, Finance, Trade Associations)
- Brand Marketers/National Advertisers and Agencies

***Cablefax Daily* Title Breakdown**



- C level / President
- EVP / VP
- Director
- Manager
- Supervisor
- Coordinator
- Other (including Acct Exec / Attorney / Consultant)

So why work with *Cablefax Daily*?

We have the most targeted audience in the industry; C-Suite executives read us and want more; highly respected content delivered daily; most well respected trade for 25+ years.