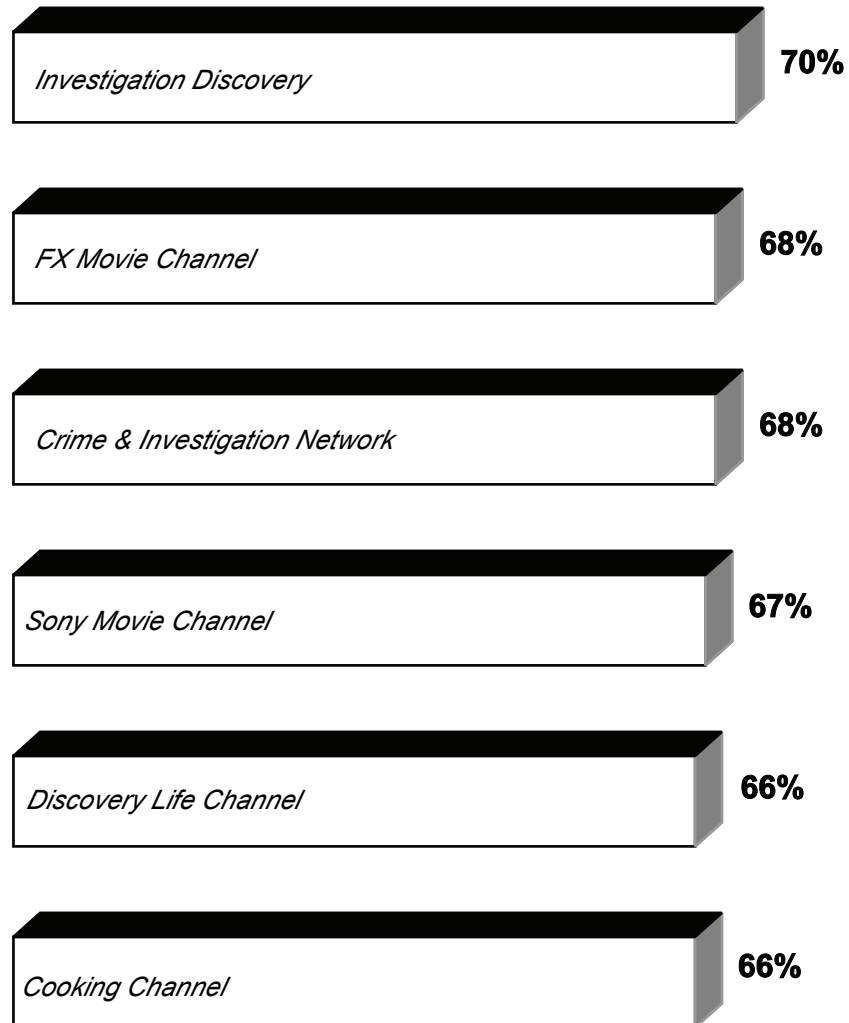


**TOP-RANKED DIGITAL BASIC/MID-SIZED/EMERGING NETWORKS
4 OR 5 ON A 5-POINT SCALE
– POTENTIAL CORD-CUTTERS/ADULTS VERY INTERESTED IN
DROPPING CABLE –**



Small differences are not statistically significant.

- 33% of cable subscribers were extremely or very interested in dropping cable TV and watching only the TV programming available on their tablet/computer such as Netflix, Hulu and Amazon Prime.