

# BEN WEINBERGER

Ben Weinberger is the Senior Vice President and Chief Product Officer of Sling TV and oversees product development, product management, programming and editorial teams.

Prior to joining Sling TV in 2015, Ben served as co-founder and CEO of Digitalsmiths. In this role, Ben helped pioneer the development of video discovery solutions that made it easier for consumers to find personally relevant programming at any time across multiple devices. As a result, the company's products were adopted by seven of the top ten pay-TV providers in the U.S.

In 2014, Ben was instrumental in the acquisition of Digitalsmiths by TiVo for \$135 million in a move to expand on new opportunities to commercialize and deploy TiVo's cloud-based services and technologies to operators in conjunction with TiVo's renowned user interface. Post-acquisition, Ben expanded Digitalsmiths' efforts to include Latin America and Europe.

Additionally, Ben serves on the board or advisory boards of Librestream, T3Media, the Southern Illinois University Alumni Association and Council for Entrepreneurial Development.

Ben graduated with honors from Southern Illinois University. He is an avid college basketball fan and enjoys traveling with his wife, Jill, and daughter, Gemma.