

# Cablefax Daily™

Tuesday — November 22, 2016

What the Industry Reads First

Volume 27 / No. 226

## Washington Update: FCC Transition Team Named

President-elect Trump officially announced his **FCC** transition team Mon: *Jeff Eisenach*, a free market advocate and currently managing dir and co-chair of **NERA Economic Consulting's** communications, media and Internet practice, and *Mark Jamison*, currently dir of **University of Florida's Public Utility Research Center**. Eisenach has served in senior policy positions at **FTC** and the **White House Office of Management and Budget**. He has testified on the Hill against net neutrality regulations, arguing that net neutrality isn't about protecting consumers from ISPs but an effort by one group of private interests to enrich itself at the expense of another group by using the power of the state. With Trump also opposing net neutrality rules, expect the new FCC under the Trump Administration to take steps to overturn chmn *Tom Wheeler's* enhanced Open Internet rules. Eisenach is also the former president of **Progress and Freedom Foundation**, a think tank that supports deregulation and free market in telecommunications. He has urged replacing ex ante broadband regulations with ex post antitrust enforcement in various testimonies and papers. "Ex ante regulation invites counterproductive 'industrial policy' efforts to shape the evolution of a highly dynamic marketplace... There's no basis for efforts to 'increase competition' by increasing the number of competitors (and thus reducing measures of industry concentration), and thus no need for ex ante regulation to pursue this objective," he said during a Senate hearing in 2012. Depending on how the merger is structured, the proposed **AT&T-Time Warner** merger might be one of the 1st deals before the new FCC. Trump wasn't thrilled about the combination. In a campaign rally in PA in Oct, Trump said "as an example of the power structure I'm fighting, AT&T is buying Time Warner and thus **CNN**, a deal we will not approve in my administration because it's too much concentration of power in the hands of too few." Eisenach is also a backer of retrans. "It's clear that retransmission consent has contributed positively to the development of a robust, innovative video content ecosystem in the U.S." he said in a 2014 NERA report. "By allowing television broadcasters to compete on a level playing field with pay TV distributors and, more recently, with new Internet-based services, it has increased competition in the market for digital video programming and distribution," the report

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CABLEFAX DAILY (ISSN 1069-6644) is published daily by Access Intelligence, LLC ● www.cablefax.com ● 301.354.2101 ● Editorial Director: Amy Maclean, 301.354.1760, amaclean@accessintel.com ● Publisher: Michael Grebb, 323.380.6263, mgrebb@accessintel.com ● Sr. Editor: Joyce Wang, 301.354.1828, jwang@accessintel.com ● Advisor: Seth Arenstein ● Dir. of Business Dev.: Rich Hauptner, 203.899.8460, rhauptner@accessintel.com ● Acct. Exec: Olivia Murray, 301.354.2010, omurray@accessintel.com ● Dir of Market Dev: Laurie Hofmann, 301.354.1796, lhofmann@accessintel.com ● Production: Joann M. Fato, jfato@accessintel.com ● Diane Schwartz, SVP Media Comms Group, dschwartz@accessintel.com ● Group Subs: Laurie Hofmann, 301.354.1796, lhofmann@accessintel.com ● Sub Questions, Client Services: 301.354.2101, clientservices@accessintel.com ● Annual subscription price: \$1,699.97/year ● Access Intelligence, LLC, 9211 Corporate Blvd., 4th Floor, Rockville, MD 20850

said. No wonder NAB was happy to see Eisenach on the transition team. “Jeffrey Eisenach has a breadth of knowledge of communications issues that makes him a smart choice for the FCC transition team. **NAB** looks forward to working with him, along with the current FCC Commissioners, in assisting with a smooth transition,” evp of communications *Dennis Wharton* told us. **Free Press’** policy dir *Matt Wood* was less impressed with the pick: “Eisenach historically and habitually opposes safeguards for competition and the communications rights of real people, always prioritizing the views of incumbents and monopolists. How that will square with his new boss Donald Trump’s statements about undue media consolidation and the AT&T-Time Warner merger is anybody’s guess,” he said. As for Jamison, he has written against Wheeler’s set-top proposal and has asked the Congress to overturn the net neutrality rules. Meanwhile, Democratic FCC commissioner *Jessica Rosenworcel’s* term is up by the end of the year and her re-nomination has been pending Hill approval, until now. A source from Sen *Ed Markey* (D-MA)’s office confirmed the hold has been lifted. Markey and Sen *Ron Wyden* (D-OR) placed a hold on Rosenworcel’s re-nomination earlier as they had questions over her stand on consumer protection and competition. Since the hold was placed, Rosenworcel and Markey had positive conversations and there’s a shared commitment to continue to move forward on remaining items for consideration by the FCC, the Markey source said. Remaining issues at the FCC include the set-top proceeding, which is already on circulation. Wheeler said last week that he will continue to try to work on items on circulation. Wheeler’s term isn’t up until 2018 but he’s expected to leave. No departure date has been announced.

***Fox on DirecTV Now:*** AT&T inked a deal with **Fox Networks Group** to launch Fox nets on **DirecTV Now** streaming service, which is expected later this month. The deal covers Fox nets including **Fox News Channel, Fox Business Network, FX, FXX, FXM, FS 1, FS 2, Big Ten Network, 18 Fox regional sports networks, National Geographic** and **Nat Geo Wild**. The parties have also agreed on a framework for **FOX Broadcasting Company** programming to be delivered to DirecTV NOW customers nationwide. Also as part of the deal, DirecTV customers will also have access to 4K content from Fox’s sports properties including **MLB** regular season and playoff games, college football and basketball games, **NASCAR** races and FIFA World Cup games.

***BuzzFeed-NBCUniversal Deal:*** **NBCUniversal** made an additional \$200mln investment to expand the partnership with **BuzzFeed**. As part of the arrangement, NBCU and BuzzFeed will extend their ad sales relationship. BuzzFeed will collaborate with NBCU on production and social distribution for NBCU’s Content Studio, which provides platform-specific, short-form digital video content to advertisers. NBCU will also represent BuzzFeed’s inventory to advertisers. In addition, the companies will work together to create new digital consumer experiences for NBCU premium content. NBCU’s investment will also help BuzzFeed to further develop data technology, grow its **Tasty** food media network, and create cross-platform ad products. BuzzFeed News will also expand its content on all digital platforms and continue to grow its digital video operations in LA, NY and around the world.

***Sling Does Black Friday:*** With Thanksgiving around the corner, **DISH** is making Sling TV gift cards available at Walmart, Best Buy and GameStop stores nationwide. The gift cards can be applied toward any Sling TV subscription. Meanwhile, DISH is teaming with other device makers to offer Black Friday deals. When prepaying for 3 months of any Sling TV service, customers can get an **Apple TV** for \$89 (retail price is \$149). The **Roku-Sling TV** deal allows customers to get 50% off a Roku Premiere+ (retail price is \$100) when they prepay for 3 months of any Sling TV service. Or, customers can receive a free Roku Streaming Stick when they prepay for 3 months of Sling TV.

***Showtime’s Advanced Viewing:*** **Showtime** is offering binge watching opportunities for its original series “**TWIN Peaks**” over the holidays, starting on Dec 26 on the net’s streaming service, Showtime on Demand and Showtime Anytime. Every ep of the series will be made available to subs in advance of the new premiere in 2017 on the linear net.

# BUSINESS & FINANCE

**Programming:** The Olympic Channel inked a deal with the International Floorball Federation (IFF), which will allow the net to live stream matches from the Men's World Floorball Championships 2016, which take place 3-11 Dec, in Riga, Latvia. The net will air 33 hours of competition including the final match. -- **Netflix** is set to debut its original film "Barry" on Dec 16, as *President Obama's* presidency draws to a close. -- **Animal Planet** debuts "Killer Whalers: The Mega Hunt," and "I Bought a Rainforest" on Dec 4 and Dec 6, respectively. -- **VH1** renewed "Martha & Snoop's Potluck Dinner Party" for a 2nd season. -- **ESPN's** "Jimmy V Week," celebrating its 10th year on all domestic ESPN platforms, continues to drive awareness of and donation to the V Foundation for Cancer Research starting Nov 30 through Dec 9, with additional programming and highlights continuing throughout the month. The net will air simulcast of former NC State coach Jim Valvano's 1993 ESPYS speech on Nov 30, with excerpts from other ESPY speeches. There will also be presentation of the Jimmy V Men's and Women's Basketball Classics. -- **TNT** booked a pilot for "Snowpiercer," a futuristic thriller based on the film. A co-production of Tomorrow Studios and Turner's Studio T, the hour-long drama pilot is set 7 years after the world has become a frozen wasteland.

## Cablefax Daily Stockwatch

Company	11/21 Close	1-Day Ch	Company	11/21 Close	1-Day Ch
<b>BROADCASTERS/DBS/MMDS</b>					
DISH:	56.17	0.32	INTEL:	34.98	0.03
ENTRAVISION:	6.65	0.05	INTERACTIVE CORP:	68.46	1.40
GRAY TELEVISION:	9.55	UNCH	LEVEL 3:	56.96	1.25
MEDIA GENERAL:	18.13	(0.12)	MICROSOFT:	60.86	0.51
NEXSTAR:	57.95	(1.05)	NETFLIX:	117.96	2.75
SINCLAIR:	31.35	(0.85)	NIELSEN:	42.59	(0.05)
TEGNA:	22.40	(0.54)	SEACHANGE:	2.67	0.05
<b>MSOS</b>					
CABLE ONE:	587.27	2.53	SONY:	29.76	0.58
CHARTER:	264.04	1.34	SPRINT NEXTEL:	7.45	0.10
COMCAST:	68.20	(0.14)	SYNACOR:	2.95	(0.05)
GCI:	16.80	0.31	UNIVERSAL ELEC:	70.35	0.50
LIBERTY BROADBAND:	67.93	0.52	VONAGE:	6.60	0.04
LIBERTY GLOBAL:	33.03	0.26	YAHOO:	41.11	(0.08)
SHAW COMM:	19.55	0.17	<b>TELCOS</b>		
SHENTEL:	27.10	0.45	AT&T:	37.74	0.18
<b>PROGRAMMING</b>					
21ST CENTURY FOX:	27.80	(0.02)	CENTURYLINK:	25.54	0.75
AMC NETWORKS:	52.44	(0.04)	FRONTIER :	3.51	0.09
CBS:	60.29	0.29	TDS:	26.66	0.59
DISCOVERY:	27.55	0.05	VERIZON:	48.31	0.24
DISNEY:	97.63	(0.61)	<b>MARKET INDICES</b>		
GRUPO TELEVISIA:	21.35	0.06	DOW:	18956.69	88.76
HSN:	39.45	0.30	NASDAQ:	5368.86	47.35
LIONSGATE:	23.67	0.44	S&P 500:	2198.18	16.28
MSG NETWORKS:	19.50	(0.25)			
SCRIPPS INT:	69.47	(0.18)			
STARZ:	33.97	0.33			
TIME WARNER:	91.56	0.21			
VIACOM:	41.45	(1.3)			
WWE:	18.38	(0.22)			
<b>TECHNOLOGY</b>					
ADVANTAGE:	1.75	UNCH			
AMDOCS:	58.68	0.94			
AMPHENOL:	67.97	(0.07)			
APPLE:	111.75	1.69			
ARRIS GROUP:	28.99	(0.18)			
AVID TECH:	4.49	(0.19)			
BLNDER TONGUE:	0.51	(0.03)			
CISCO:	30.05	(0.13)			
COMMSCOPE:	35.49	0.04			
CONCURRENT:	5.42	(0.21)			
CONVERGYS:	25.38	(0.18)			
CSG SYSTEMS:	42.78	0.55			
ECHOSTAR:	50.30	0.36			
GOOGLE:	769.20	8.66			
HARMONIC:	4.65	0.10			

## Cablefax Industry Jobs

### 3 Tips to Finding and Hiring the Perfect Candidate

#### TIP 1 : Target Candidates!

Post your openings on Cablefax's job board to reach top talent and filter applicants that lack industry experience. Ask about bundles to fit your needs and budget.

#### TIP 2 : Be Selective!

Don't waste time reading pointless resumes. You can search Cablefax's resume database for free, while utilizing the demographic filters.

#### TIP 3 : Stand Out!

Take advantage of upgrades to add exposure by taking advantage of upgrades, including weekly job eletters sent to over 40k industry executives.

