

Cablefax Daily™

Friday — November 18, 2016

What the Industry Reads First

Volume 27 / No. 224

FCC Meeting: Wheeler Addresses Deleted Items, Departure

During what could be his second-to-last Commission Open Meeting Thurs, FCC chmn *Tom Wheeler* made his plea to the upcoming Trump Administration: Preserve an open Internet, protect consumer privacy, and continue to expand broadband to more communities. The 10-min meeting was one of the shortest in perhaps the history of the FCC, after most of the meeting items, including the Business Data Services, video description, USF and LTE VoIP proposals, were eliminated from the agenda. Wheeler is still hoping these issues will be addressed in a GOP-majority commission. "Certain of my colleagues identified the items on today's proposed agenda as controversial and asked that they not be considered today. I hope that this doesn't mean that these issues won't be quickly addressed after the transfer of leadership of this agency," he said during the press Q&A session following the meeting. Wheeler didn't hide his disappointment that the proposed rules failed to be addressed. "It is unfortunate that hospitals and small businesses in search of competitive alternatives will be denied that opportunity. They deserve better from this commission. It is truly disappointing that 1.4 million Americans living in rural areas without LTE service will continue to be so deprived. They deserve better from this commission. And it is tragic that 1.3 million Americans who are blind and millions more who are visually impaired will not be able to enjoy expanded video description. They deserve better from this commission. All of these matters are so-called 'controversial' because they are opposed principally by the largest incumbent firms in the sector. As the deferred items reflect, when so-called controversy is the result of choosing between the broader common good or those incumbents preferring the status quo, I believe the public interest should prevail," said Wheeler. He noted there are still items (such as the set-top proceeding) currently on circulation. Will they be voted on before his departure? "We will keep trying," Wheeler said. Speaking of departure, no date has been set. Wheeler said while he has had no conversation with President-elect Trump's transition team, his staff has started preparing for the transition under Obama Administration's transition guidelines. Fellow Democrat commissioner *Jessica Rosenworcel* is up for re-nomination, and her Hill reconfirmation is still pending. Fielding a question on whether he thinks the Trump Administration will overturn FCC rules that were already passed, such as net neutrality, and take away certain FCC authority, Wheeler said "it's an important thing to remember that taking a fast, fair, and open Internet away from the public and away from those who use it to offer innovative new services to the public,

Cablefax Daily is **THE** Place to Advertise

- Launching a new product?** Let the industry know!
- Premiering a new show?** Let the industry know!
- Celebrating an anniversary?** Let the industry know!

Our editorial voice reaches the top executives in corporate management, business development, programming, content acquisition, technology and policy.

Deliver your message with impact and influence the industry's elite. **Advertise in Cablefax Daily today!**

Rates & More Information: Rich Hauptner at rhauptner@accessintel.com or 203-899-8460
Olivia Murray at omurray@accessintel.com or 301-354-2101

CABLEFAX DAILY (ISSN 1069-6644) is published daily by Access Intelligence, LLC ● www.cablefax.com ● 301.354.2101 ● Editorial Director: Amy Maclean, 301.354.1760, amaclean@accessintel.com ● Publisher: Michael Grebb, 323.380.6263, mgrebb@accessintel.com ● Sr. Editor: Joyce Wang, 301.354.1828, jwang@accessintel.com ● Advisor: Seth Arenstein ● Dir. of Business Dev.: Rich Hauptner, 203.899.8460, rhauptner@accessintel.com ● Acct. Exec: Olivia Murray, 301.354.2010, omurray@accessintel.com ● Dir of Market Dev: Laurie Hofmann, 301.354.1796, lhofmann@accessintel.com ● Production: Joann M. Fato, jfato@accessintel.com ● Diane Schwartz, SVP Media Comms Group, dschwartz@accessintel.com ● Group Subs: Laurie Hofmann, 301.354.1796, lhofmann@accessintel.com ● Sub Questions, Client Services: 301.354.2101, clientservices@accessintel.com ● Annual subscription price: \$1,699.97/year ● Access Intelligence, LLC, 9211 Corporate Blvd., 4th Floor, Rockville, MD 20850

would be a real mistake.” In addition, “taking away network privacy that consumers enjoy as a result of our decision would be a real mistake; that taking away connecting everyone whether you’re a school, a library, in low-income America, or a person in jail, taking that away would be a real mistake; and taking away the concept that the American economy works best when there is competition, competition, competition, would be a real mistake.” Wheeler was also asked whether he has any regrets about his time as chmn. “Of course,” he said. However, “the kinds of things this commission has done have been really important for America and Americans, and I’m proud of that,” he said. The next Commission Meeting, possibly Wheeler’s last Open Meeting, is scheduled for Dec 15.

More on FCC under Trump: The Trump Administration could reverse several **FCC** orders, said **MoffettNathanson** analysts in a research report Thurs. Bills to overturn the FCC’s net neutrality order were floated repeatedly over the past year, but each time they faced a veto from President Obama. “Absent the risk of a veto, one can expect such as bill is now a very high probability,” the analysts said, noting Rep **Marsha Blackburn** (R-TN), a vocal opponent of reclassification, is now a member of Trump’s transition team, making this all the more probable. The possible elimination of Title II reclassification would affect the recently approved broadband privacy rules, they said. Regarding the set-top proceeding, even if the FCC were to move to an order in the next month, it would “almost certainly be nullified under the reconsideration rules after the inauguration,” the analysts said. Similarly, the Business Data Services NPRM is now also mooted, they said.

So Long, Ellen: Long-time **AMC Networks** evp, chief communications officer **Ellen Kroner** is retiring at year-end. She’ll be succeeded by **Georgia Juvelis** and **Jim Maiella**, who will serve as svps and co-heads of corporate communications starting in 2017. The pair will report to **Josh Sapan**, pres/CEO of AMC Networks. Kroner is a well-respected communications exec and was the first Cablefax Faxies PR Exec of the Year. Sapan said she’s run AMCN’s communications during a dynamic period of growth and he counts her as a trusted adviser. “I know I speak for the entire company when I say that – while we congratulate her on this new chapter – we are profoundly sorry to see her leave AMC Networks,” he said.

CTHRA Survey: **CTHRA** wants input from compensation specialists for its 2017 Compensation Survey Planning Meetings. Participants will review job categories and titles, and update the scope of the survey.

Nsiders Launch: **NAMIC** and the **Emma Bowen Foundation** will launch a co-branded online professional network, Nsiders.org, a community comprising Emma Bowen fellows, alumni and participating NAMIC members. The Emma Bowen Fellows Program provides multi-year internships to college-aged students of color at media companies nationwide.

Most Powerful Women 2016: “I’m not a fan of regrets or do-overs, because everything you do leads to something else.” Words of wisdom from **Ali Wentworth**, executive producer, writer and star of **Pop’s** newest series “Nightcap,” and who delivered equal parts inspiration and laughs at the Cablefax’s 2016 Most Powerful Women lunch. The event, held at the Edison Ballroom in New York, feted this year’s top female ranks in all areas of the cable industry—and the mood was aptly celebratory, from power pow-wows during the networking hour to table centerpieces adorned with fitbits, cosmetics and jewelry courtesy of co-sponsor **HSN**. Wentworth shared her inspiration for “Nightcap,” in which she plays the talent booker of a fictitious late-night show and features a revolving door of real-life celeb guests in ridiculous scenarios. “We live in a celebrity-obsessed culture,” she said. “So any time you can see a celebrity being ‘normal’ or like us, it’s funny.” **Cablefax** Managing Editor **Amy Maclean** also shared her story of “growing up” with Cablefax, having joined the brand when she was 24. “I got engaged while working for Cablefax. I got married while at Cablefax. I had two children here... and through all of that, I’ve looked up to and learned from the Most Powerful Women in Cable,” she said. “In my earliest days, **Carole Black** and **Gerry Laybourne** were both women of firsts that inspired me. I’ve had the pleasure of following so many of your careers and listening to your advice.” We’ll post pictures soon, so stay tuned!

WICT BMLI: **WICT** is accepting applications for the Betsy Magness Leadership Institute’s Classes 36 and 37 now through Feb 22, 2017. BMLI is produced in collaboration with The Center for Creative Leadership.

Broadband Report: The 14 largest cable and telco ISPs, representing 95% of the broadband market, acquired about 625K net additional HSI subs in 3Q, according to **Leichtman Research**. These top ISPs now account for 92.5mln subs, with top cable ops having 57.8mln broadband subs and top phone companies having 34.7mln subs. The top cable companies added about 775K subs in 3Q. The top phone companies lost about 150K broadband subs in 3Q, similar to the loss of about 145K in 3Q, 2015. Overall, broadband additions in 3Q were 99% of those in 3Q 2015.

BUSINESS & FINANCE

WWE/SKY Deutschland Deal: WWE inked a multi-year deal with SKY Deutschland to distribute WWE's premiere PPV events starting on Mon with "Survivor Series" and televise WWE's "RAW" and "SmackDown" live on Sky Sports starting April, 2017.

Bounce TV Goes OTT: Bounce TV launched its OTT service, Brown Sugar, featuring African-American-targeted movies from the 1970s and 1980s. It's \$3.99/month after a trial period.

Vue Lands on Apple: Sony's PlayStation Vue expanded to Apple TV (4th generation). Users with existing PlayStation Vue accounts can link their subscription to Apple TV and start streaming immediately. Subscription plans for Vue starts at \$29.99, or \$39.99 in select cities.

Ratings: IFC's new original series "Stan Against Evil" posted audience growth in its 2nd week. Across 2 eps that aired back-to-back, the show's viewers grew by more than 40% in total viewers and 22% in adults 18-49 over its premiere night in Nielsen live+3 ratings.

Programming: Oxygen added 3 projects targeting its multicultural millennial audience, including "Social Girls" (wt), following influential media mavens, "Review Rage" (wt), a comedic reenactment of online reviews told from both sides, and "Love to Hate" (wt), profiling celebrity falls from grace in the digital age. -- FYI premieres new original series "Kiss Bang Love" on Jan 3.

Cablefax Daily Stockwatch

Company	11/17 Close	1-Day Ch	Company	11/17 Close	1-Day Ch
BROADCASTERS/DBS/MMDS					
DISH:	55.67	0.97	INTEL:	34.97	0.13
ENTRAVISION:	6.60	(0.25)	INTERACTIVE CORP:	66.51	0.44
GRAY TELEVISION:	9.60	0.15	LEVEL 3:	54.99	(0.03)
MEDIA GENERAL:	18.25	UNCH	MICROSOFT:	60.71	1.06
NEXSTAR:	58.93	(0.38)	NETFLIX:	114.99	(0.2)
SINCLAIR:	31.95	0.25	NIELSEN:	43.76	(0.87)
TEGNA:	23.06	0.44	SEACHANGE:	2.58	(0.01)
MSOS					
CABLE ONE:	590.38	2.16	SONY:	29.65	0.28
CHARTER:	265.13	3.14	SPRINT NEXTEL:	7.50	(0.19)
COMCAST:	68.48	1.01	SYNACOR:	2.98	0.13
GCI:	16.58	(0.28)	UNIVERSAL ELEC:	69.75	0.85
LIBERTY BROADBAND:	67.75	0.82	VONAGE:	6.60	(0.02)
LIBERTY GLOBAL:	32.94	1.15	YAHOO:	41.44	0.46
SHAW COMM:	19.44	0.04	TELCOS		
SHENTEL:	25.75	UNCH	AT&T:	37.45	0.30
PROGRAMMING					
21ST CENTURY FOX:	27.88	0.34	CENTURYLINK:	24.29	(0.23)
AMC NETWORKS:	53.99	0.36	FRONTIER:	3.37	(0.07)
CBS:	59.99	0.61	TDS:	25.93	0.24
DISCOVERY:	28.03	0.40	VERIZON:	47.92	(0.02)
DISNEY:	99.32	0.20	MARKET INDICES		
GRUPO TELEVISA:	22.19	(0.52)	DOW:	18903.82	35.68
HSN:	38.70	(0.15)	NASDAQ:	5333.97	39.39
LIONSGATE:	23.24	0.25	S&P 500:	2187.12	10.18
MSG NETWORKS:	20.20	0.40			
SCRIPPS INT:	71.15	(0.53)			
STARZ:	33.61	0.24			
TIME WARNER:	90.70	1.75			
VIACOM:	42.75	(0.1)			
WWE:	18.56	0.48			
TECHNOLOGY					
ADVANTAGE:	1.77	UNCH			
AMDOCS:	58.08	1.04			
AMPHENOL:	68.01	0.21			
APPLE:	109.91	(0.08)			
ARRIS GROUP:	29.28	0.40			
AVID TECH:	4.95	0.14			
BLNDER TONGUE:	0.52	0.00			
CISCO:	29.96	(1.61)			
COMMSCOPE:	35.01	0.01			
CONCURRENT:	5.75	(0.05)			
CONVERGYS:	25.09	0.92			
CSG SYSTEMS:	41.74	0.24			
ECHOSTAR:	49.91	UNCH			
GOOGLE:	770.97	6.49			
HARMONIC:	4.75	(0.15)			

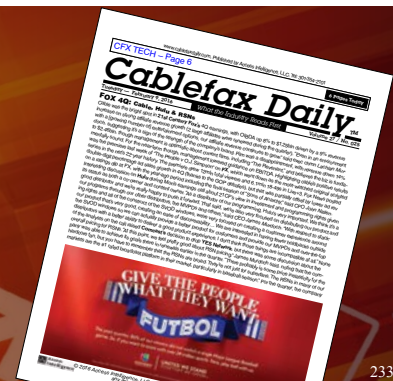
Corporate Licenses

Cablefax Daily

WHAT THE INDUSTRY READS FIRST.

Get reduced subscription rates for multiple readers in your organization.

Find out more! Contact Laurie Hofmann at
 LHofmann@accessintel.com
 www.cablefax.com



PROGRAMMER'S PAGE

Lost & Found

From the very first episode of TBS' new series "Search Party," it's clear that while the program may involve a missing person, the search is actually in reference to the main character's attempt to find herself. It also sort of feels like TBS' search for millennial viewers—with the comedy pulling out all the hipster quirks, from ukulele playing to the mandatory Brooklyn apartment. *Alia Shawkat* (Dory) had us laughing and sympathizing at times. To cater to the younger generation, TBS launched a pop-up marketplace "In Search Of" in trendy Williamsburg this week. There's shopping, eating, live music and Instagrammable scenes, with **Malin + Goetz**, **Field Notes**, **Antionette Brooklyn** and **Boxed Water** among the retail partners. While there, visitors can binge on all 10 eps of the series. You don't have to be in NY to do that. Turner is offering up the full season on TBS.Com and on VOD at launch (Mon, 11pm). It's not a new trick, with TBS taking the same tactic with "Angie Tribeca." "All of our shows are the right fit for this type of strategy, but of course it wouldn't make sense to pulse them all out like this. For the moment, we'll let the SVOD platforms own that strategy," *Brett Weitz*, evp, original programming for TBS, told us. "But because Search Party's characters and world are so inherently millennial, we figured it made the most sense to deliver episodes to that consumer in the way they are becoming accustomed to viewing." He called the Angie Tribeca binge-a-thon a success, partly because it signaled to the TBS audience a reset of the brand as well as a willingness to bring them content in new and innovative ways. So, what is TBS looking for in terms of benchmarks when it premieres a series in this fashion? "One word: Engagement," Weitz said. "We are looking for someone to start watching on Monday and finish on Friday. Staying engaged the whole week, sharing with their friends, and engaging on our social media platforms will be the best markers for success." — *Amy Maclean*

Reviews: "Winter Thaw," Saturday, Nov. 26, 8pm ET, **BYUtv**. Every year for the past three, BYUtv has rewarded viewers with a gift at Thanksgiving. A few years back it was a terrific account of the origins of Handel's Messiah. This year it's an adaptation of *Leo Tolstoy's* "Martin The Cobbler," a story that has more than a few similarities to "A Christmas Carol" by *Charles Dickens*. Beyond the gorgeous Lithuanian countryside, resplendent in winter snow and the simplicity of the storytelling, the biggest gift BYUtv offers is veteran character actor *John Rhys-Davies*, wonderful as the brusque and eventually repentant cobbler. It's a beautiful story sweetly told and recommended for the entire family. [Immediately following the film, BYUtv has a short about Tolstoy and a 30-min doc about making "Winter Thaw," neither of which we reviewed]. — "Underfire: The Untold Story of Pvt. Tony Vaccaro," Saturday, 1:20pm, **HBO**. You don't want to see another story about WWII. OK, but this is far more. It's the tale of an orphan, now in his 90s, who somehow managed to make it through the war and take photographs of his time as an infantryman. Great photos, in fact. But the doc also is about the people and places in Vaccaro's photos and a fascinating look at war photography itself. Don't miss this one. — *Seth Arenstein*

Basic Cable Rankings (11/07/16-11/13/16)			
Mon-Sun Prime			
1	FOXN	2.1	4916
2	CNN	1.4	3270
3	ESPN	1.1	2538
4	HALL	0.9	2019
5	MSNB	0.8	1967
6	AMC	0.6	1426
6	USA	0.6	1375
6	TBSC	0.6	1374
9	HGTV	0.5	1194
9	DISC	0.5	1139
9	DSNY	0.5	1111
9	NFLN	0.5	867
9	HMM	0.5	797
14	FX	0.4	1004
14	FOOD	0.4	985
14	TNT	0.4	937
14	ID	0.4	937
14	HIST	0.4	925
14	ADSM	0.4	896
14	BRAV	0.4	862
14	DSE	0.4	89
22	NAN	0.3	746
22	TLC	0.3	677
22	TVLD	0.3	637
22	LIFE	0.3	612
22	NKJR	0.3	595
22	DSJR	0.3	505
28	A&E	0.2	581
28	FRFM	0.2	565
28	VH1	0.2	553
28	CMDY	0.2	532
28	SPK	0.2	514
28	ESP2	0.2	506
28	FS1	0.2	499
28	SYFY	0.2	473
28	APL	0.2	462
28	EN	0.2	454
28	NGC	0.2	417
28	WETV	0.2	415
28	GSN	0.2	405
28	OWN	0.2	404
28	LMN	0.2	398
28	TRAV	0.2	398
28	MTV	0.2	357

*Nielsen data, supplied by ABC/Disney, is based on coverage area of individual networks

OVERACHIEVERS

UNDER 30

PRESENTED BY
Cablefax

Wednesday, December 14
4:00 - 6:00PM
The Standard, High Line | NYC



Register Link: www.cablefax.com/events
Questions: Alex, avirden@accessintel.com
Sponsorship: Rich, rhauptner@accessintel.com

29109