

Cablefax Daily™

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What the Industry Reads First

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Hear Her Roar: WICT Hits Record 10K+ Members

Yes, there is a lot of consolidation happening in the industry, but one thing that isn't shrinking is **WICT's** membership rolls. For the first time in the group's 37-year history, membership has surpassed the 10K mark. WICT's membership year actually closes on Mon (10/31), but when we checked in this week membership had already hit 10,086. "To be growing at this point and time is really a testament to the great leadership at the global and local level for WICT," said WICT pres/CEO *Maria Brennan*. Having a strong local presence in markets has been part of the success, with the association currently exploring the launch of some new chapters. "Over half the members of WICT use their local chapter for their continuing education research. In other words, half the members don't have the budget or don't have the capacity to go to national or global events, therefore the chapter becomes their continuing education resource, their lifelong learning arm and their network outside their work colleagues," Brennan said. Based on feedback, WICT is looking at adding chapters in Memphis and Hawaii. Brennan was quick to note that nothing is sure at this point and that the organization regularly evaluates chapter possibilities. Just this year, the WICT Greater Pittsburgh chapter launched. It's being led by *Danielle Erringer*, senior dir of HR at **Comcast**. After just a few months, it had 81 members from companies such as Comcast, **Armstrong Cable**, **AccuWeather**, **CSG International**, **Juniper**, the **University of Pittsburgh** and data analytics firm **Gwynn Group**. Last year, the New Mexico/Arizona chapter expanded to Nevada and became the Southwest chapter. In 2014, WICT launched its UK chapter, which now has more than 300 members. Memphis is seen as a potential growth site as the Southeast chapter's programs aren't always geographically convenient (the Atlanta chapter became the Southeast chapter in 2010 and expanded to Knoxville). Hawaii, obviously, is in its very own geography. The first step will be for WICT to hold an interest meeting. "There are many areas where we do exploration and at that given time, don't launch a chapter... It's several steps in order to get to launch. Sometimes that can take months, and sometimes it can even take over a year to determine that there is an opportunity or there isn't right now, and we put it on hold," Brennan said. Local chapters can count on a lot of support from WICT, including board succession planning, training and templates for websites and learning

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modules. While time will tell if HI and Memphis join the WICT sisterhood of chapters, Brennan said that anyone not geographically close to a hub will be served. “Ultimately, if there is no local chapter close enough for some of our members, they can still tap into resources that feel very localized because they’re sitting at their laptop or they’re sitting in a conference room with some of their colleagues dialing in through our webinar portal,” she said. “It’s really this tapestry.”

CenturyLink-Level 3: M&A talks seem to be continuing in the telecom sector. **CenturyLink**, which has been beefing up its infrastructure to compete with cable ops, is reportedly in talks to buy **Level 3**, which just so happens to be the primary content delivery network provider for **Netflix**. **Macquarie Securities** analysts see the deal as “a tale of survival, given CenturyLink’s struggle for growth...” They noted that last month, CenturyLink announced 3,500 job cuts or 8% of the company’s workforce, resulting from declining legacy revenues and pressured margins. A potential merger could make the new company a stronger player in the highly-competitive telecom arena, analysts said.

TWD Ratings: Nearly 21mln viewers have mourned the loss of Glenn. **AMC Net’s** “The Walking Dead” Season 7 premiere, which featured Negan’s brutal kill scenes, drew 20.8mln total viewers in Nielsen Live+3 ratings, 13.2mln Adults 18-49 and 13mln adults 25-54. That’s growth of 7% in total viewers from the season 6 premiere. The expanded 90-min live after show “Talking Dead” scored 8.7mln total viewers, 5.4mln adults 18-49, and 5.5mln adults 25-54, up 35%, 29% and 38%, respectively, from the season 6 premiere. On social media, the season premiere became the most social series program of 2016, with fans tweeting 4.6mln times globally and 1.8mln times in the US. The series bagged 9 out of the top 10 hashtags for the night with 7.4mln unique fans and 16.9mln interactions across **Facebook** and **Twitter**.

Food Partnership: **Scripps Networks** inked a multi-year extension with **Tribune Media** regarding their **Food Network** partnership. Financial terms weren’t disclosed. Tribune Media owns a 31% stake in the net. Earlier this year, the company said it was looking at potential asset sales, and analysts cited Scripps as a possible buyer of the net. Food Network’s estimated worth was about \$1bln.

ATT-Time Warner: **Senate Commerce Committee** member *Ed Markey* (D-MA) asked the **FCC** and the **DoJ** to carefully review the proposed **AT&T-Time Warner** acquisition and assess whether the deal benefits consumers and promotes public interest. In a statement, the lawmaker said the deal “raises significant antitrust issues, which the Department of Justice must carefully examine. Additionally, the FCC is our telecommunications cop on the beat, and we need it to ensure that marketplace actions don’t harm consumers, stifle innovation, or reduce competition.” Several analysts recently said because Time Warner only holds a small number of licenses, the proposed transaction might not need a full-scale FCC review.

ACA/NCTC Event Update: **ACA** and **NCTC** announced the dates and locations for their shows next year. The NCTC Winter Conference will be held Feb 20-21 in New Orleans. The ACA Summit runs from March 28 through 30 in DC. The Indie Show, hosted by both groups, will occur July 23-26 in Indianapolis, IN.

Stop Hate Crimes: **ID** launched an advocacy campaign, “Stop Hate in Your State” to highlight hate crimes and provide steps viewers can take to stop them. As part of the campaign, the net will air a programming marathon on Nov 13, including special series “Hate in America: Lone Wolves,” “Vanity Fair Confidential: The Killing Trail,” and “American Hate: The Killing of Thien Minh Ly” (wt).

Programming: **UP TV** is set to premiere its “We Get Christmas” holiday programming marathon on Nov 18 through Nov 25, featuring movies like “Married by Christmas,” “Merry Christmas, Baby!” “A Puppy for Christmas,” “The Rooftop Christmas Tree” and “Girlfriends of Christmas Past.” -- **TV One’s** “Unsung” series premieres 6 new eps starting Wed at 8pm EST. -- **IFC** will debut the premiere ep of “Stan Against Evil” on Halloween across its linear and digital platforms. Starting Mon, the premiere ep will be available to stream on VOD, at IFC.com, and on IFC’s mobile and Apple TV apps. In addition, **AMC** will stream the ep on AMC.com and their digital apps.

Cablefax Week in Review

Company	Ticker	10/28 Close	1-Week % Chg	YTD %Chg
BROADCASTERS/DBS/MMDS				
DISH:	DISH	57.38	0.00%	0.35%
ENTRAVISION:	EVC	6.73	(2.32%)	(12.71%)
GRAY TELEVISION:	GTN	9.10	(4.71%)	(44.17%)
MEDIA GENERAL:	MEG	16.83	(3.39%)	4.21%
NEXSTAR:	NXST	48.70	(6.35%)	(17.04%)
SINCLAIR:	SBGI	25.00	(5.05%)	(23.17%)
TEGNA:	TGNA	19.66	(2.43%)	(22.96%)

Company	Ticker	10/28 Close	1-Week % Chg	YTD %Chg
MSOS				
CABLE ONE:	CABO	577.46	(1.71%)	33.16%
CHARTER:	CHTR	249.25	(2.29%)	36.20%
COMCAST:	CMCSA	61.88	(3.34%)	9.66%
GCI:	GNCMA	15.50	3.20%	(4.85%)
LIBERTY BROADBAND:	LBRDA	63.95	(2.9%)	23.81%
LIBERTY GLOBAL:	LBTYA	32.13	0.75%	(24.15%)
SHAW COMM:	SJR	19.81	0.30%	15.24%
SHENTEL:	SHEN	26.20	0.77%	(39.14%)

Company	Ticker	10/28 Close	1-Week % Chg	YTD %Chg
PROGRAMMING				
21ST CENTURY FOX:	FOXA	26.25	1.59%	(3.35%)
AMC NETWORKS:	AMCX	48.91	(3.68%)	(34.51%)
CBS:	CBS	56.54	(1.81%)	19.97%
DISCOVERY:	DISCA	25.85	(3.04%)	(3.11%)
DISNEY:	DIS	93.85	0.86%	(10.69%)
GRUPO TELEVISIA:	TV	24.60	(5.57%)	(9.59%)
HSN:	HSNI	37.20	(1.98%)	(26.58%)
LIONSGATE:	LGF	20.01	1.52%	(38.22%)
MSG NETWORKS:	MSGN	19.40	0.52%	(6.73%)
SCRIPPS INT:	SNI	63.56	(3.76%)	15.12%
STARZ:	STRZA	31.20	0.06%	(6.87%)
TIME WARNER:	TWX	87.47	(2.26%)	35.26%
VIACOM:	VIA	42.35	0.47%	(3.73%)
WWE:	WWE	18.07	(8.65%)	1.29%

Company	Ticker	10/28 Close	1-Week % Chg	YTD %Chg
TECHNOLOGY				
ADVANTAGE:	AEY	1.86	(1.59%)	2.76%
AMDOCS:	DOX	58.51	(0.83%)	7.22%
AMPHENOL:	APH	65.49	(0.76%)	25.39%
APPLE:	AAPL	113.72	(2.4%)	8.04%
ARRIS GROUP:	ARRS	27.07	(7.48%)	(11.45%)
AVID TECH:	AVID	6.59	(8.34%)	(9.6%)
BLNDER TONGUE:	BDR	0.57	1.79%	42.50%
CISCO:	CSCO	30.59	1.43%	12.63%
COMMSCOPE:	COMM	30.71	(3.79%)	18.62%
CONCURRENT:	CCUR	5.90	(1.17%)	19.19%
CONVERGYS:	CVG	29.04	(2.19%)	16.67%
CSG SYSTEMS:	CSGS	37.68	(2.46%)	4.72%
ECHOSTAR:	SATS	46.43	(0.47%)	18.72%
GOOGLE:	GOOG	795.37	(0.5%)	4.81%
HARMONIC:	HLIT	5.00	(7.92%)	22.85%
INTEL:	INTC	34.74	(1.25%)	0.84%
INTERACTIVE CORP:	IAC	65.17	(1.54%)	8.53%
LEVEL 3:	LVLTL	54.05	14.59%	(0.57%)
MICROSOFT:	MSFT	59.87	0.17%	7.91%
NETFLIX:	NFLX	126.57	(0.81%)	10.66%
NIELSEN:	NLSN	44.66	(18.27%)	(4.16%)
SEACHANGE:	SEAC	2.64	(2.22%)	(60.83%)

Company	Ticker	10/28 Close	1-Week % Chg	YTD %Chg
SONY:	SNE	31.49	(1.96%)	27.96%
SPRINT NEXTEL:	S	6.31	(3.81%)	74.31%
SYNACOR:	SYNC	2.85	(3.39%)	62.86%
UNIVERSAL ELEC:	UEIC	68.55	(1.51%)	33.50%
VONAGE:	VG	6.96	11.54%	21.25%
YAHOO:	YHOO	41.78	(0.97%)	25.62%

Company	Ticker	10/28 Close	1-Week % Chg	YTD %Chg
TELCOS				
AT&T:	T	36.51	(2.56%)	6.10%
CENTURYLINK:	CTL	30.39	7.69%	20.79%
FRONTIER:	FTR	4.03	(0.98%)	(13.7%)
TDS:	TDS	25.79	(2.86%)	(0.39%)
VERIZON:	VZ	48.21	0.06%	4.31%

Company	Ticker	10/28 Close	1-Week % Chg	YTD %Chg
MARKET INDICES				
DOW:	DJI	18161.19	0.09%	4.22%
NASDAQ:	IXIC	5190.10	(1.28%)	3.65%
S&P 500:	GSPC	2126.41	(0.69%)	4.03%

WINNERS & LOSERS

THIS WEEK'S STOCK PRICE WINNERS

COMPANY	CLOSE	1-WK CH
1. LEVEL 3:	54.05	14.59%
2. VONAGE:	6.96	11.54%
3. CENTURYLINK:	30.39	7.69%
4. GCI:	15.50	3.20%
5. BLNDER TONGUE:	0.57	1.79%

THIS WEEK'S STOCK PRICE LOSERS

COMPANY	CLOSE	1-WK CH
1. NIELSEN:	44.66	(18.27%)
2. WWE:	18.07	(8.65%)
3. AVID TECH:	6.59	(8.34%)
4. HARMONIC:	5.00	(7.92%)
5. ARRIS GROUP:	27.07	(7.48%)

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