

Cablefax Daily™

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What the Industry Reads First

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FCC Friday: BDS Proposal Circulated, Sunshine Lifted on Set-top Proceeding

Among the things that FCC chmn *Tom Wheeler* seeks to get done in the next few months is Business Data Service reform. Wheeler circulated an updated proposal Fri, saying the new framework “strikes a balance” between targeted regulation for legacy business data services, where evidence of market power is strongest, and lighter-touch regulation of packet-based services, where there competition may be emerging. The agency approved the original BDS NPRM in April. The current proposal reaffirmed that both legacy and Ethernet BDS are subject to the FCC’s Title II oversight. However, the order wouldn’t mandate more prescriptive requirements like network unbundling or wholesale rate discounts. Business data services, including Ethernet and backhaul services, are expected to play a vital role as carriers move to 5G, which could deliver gigabit wireless speeds. The BDS framework seeks to support 5G deployment by ensuring wireless providers have access to BDS, including packet-based BDS, at reasonable rates and terms. The requirements will be enforced by improving the complaint process to expedite resolution of problems if they arise. Wheeler is also proposing a FNPRM on packet-based BDS, which could lead to further action on Ethernet pricing. Cable wasn’t happy that the agency is looking to regulate new entrants in the BDS market. Such regulatory actions could hurt 5G innovation, **NCTA** previously told the FCC. However, the FCC’s new plan only places price caps on legacy BDS, with no price cap proposed for Ethernet BDS. The language in the proposal “leaves the door for price regulation wide open should this be deemed necessary,” **Wells Fargo** analysts said in a report Fri. They noted the agency not only reaffirmed that special access is subject to Title II, it actually doubled down on Title II by separately deeming special access a telecom service. That means it couldn’t matter if the cable and wireless providers were to win the net neutrality suit against the FCC; special access would still be covered by Title II. The devil remains in the details, the analysts said. The proposal isn’t on the Oct 27 Open Meeting agenda, which includes the broadband privacy proposal. Commissioners can vote on the proposal without the open meeting. Another proceeding high on Wheeler’s to-do-list is the set-top proposal. The Commission lifted the sunshine restriction on the proceeding, after legislators and various groups asked the agency to allow stakeholders to comment on the proposal. The Commission took the proceeding off the agenda for its open meeting last week and placed sunshine prohibitions on the item.

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Groups, including the **Future of TV Coalition**, and lawmakers, including Reps *Yvette Clarke* (D-NY) and *Tony Cardenas* (D-CA) have asked the Commission to release the text of the proposal.

Hurricane Watch: With Hurricane Matthew slamming FL and approaching the Carolinas this week, many are without power. **Comcast** said most of the service issues in FL are due to commercial power outages. For the vast majority of customers, service should be restored as power comes back on to their homes. Comcast said its goal is to work to restore any services impacted as quickly as possible and as soon as it is safe for its employees to do so. However emergency management procedures in FL dictate that power must be restored first and MSOs must receive clearance that it's safe for their crews to begin any restoration work. Maintenance and tech crews are already deployed throughout South Florida in the areas where it is safe for crews to be working, and more will be returning to the field as conditions allow, Comcast said. **AT&T** has staged emergency response equipment in strategic locations, if needed. The company said its national reliability center is monitoring outages for quick action. **Charter** said its teams in FL and the Carolinas have a lot of experience managing recovery from severe weather. It's prepared to adjust to evolving conditions to serve its customers.

NY Comic Con: Noticed a few extra costumed individuals roaming the streets of Manhattan this week? New York Comic Con has officially descended upon the Big Apple—and with an expected attendance of 180K, it has spilled over into other areas of the city beyond its Javits Center home base. From **BBC America's** takeover of the Theater at **MSG** to an at-capacity panel for **Netflix's** "Stranger Things" to **Freeform's** 1st appearance post-rebrand, this year's NYCC lineup has more TV than ever. More at Cablefax.com.

EEO: Just a reminder that the **FCC** is continuing with Equal Employment Opportunity audits. It mailed a 3rd set of EEO audit letters Thurs to randomly selected MVPDs, including systems belonging to **Armstrong, Charter, Comcast, Harlan Community TV, Knology, Mediacom** and **RCN**. Similar audit letters went out to broadcast stations in Feb and June. Each year, approximately 5 percent of all broadcast stations and MVPDs are selected for these random EEO audits.

In the States: Next time you fly through Philly make sure to check out 5 new Xfinity-on-the-Fly lounges—if you're a **Comcast** Cable customer. The Philadelphia Business Journal reports it's the 1st cable-based airport service for Comcast. The main lounge features seating, 12 charging stations, a TV with Xfinity and its voice-based remote and an ethernet-based wireless offering. -- **Charter** will be the sole tenant of a 306K sq foot building in Greenwood Village, CO, that's expected to be completed in 2018. The company plans to use it to house product, software architecture and development, technology services, a northwest regional office, real estate and strategic procurement organizations, as well as local reps of its corporate human resources, facilities and field operations, the *Denver Post* reported.

Programming: Spike will present "TIME: The Kalief Browder Story," a 6-part doc from **Weinstein Television** and *Jay Z* to tell the story of a 16-year-old African American student from the Bronx who spent 3 years in jail awaiting trial, 2 of them in solitary (Jan premiere). -- **Freeform** renewed procedural drama "Stitchers" for a 3rd season. The net also began production on drama pilot "The Deep," about a town with some predatory mermaids. -- Global investigative docuseries "The Traffickers" debuts on **Fusion** Nov 13 with back-to-back eps. The 8-part series looks at the fine line between the legitimate market and black market. -- **Univision Deportes** will head to Havana for the 1st time this week to cover the USA vs Cuba Men's National Team Soccer Friendly Fri, 3pm ET. The match, only the 2nd in 69 years for Team USA, also will air on **UniMas**. -- **HBO** and **Keshet Intl** will co-produce a drama series based on the disappearance of 3 teens in Israel during the summer of 2014.

Netflix + Girl Scouts: **Netflix** is partnering with Girl Scouts of the USA to empower girls to pursue STEM fields. The streaming platform is tying the initiative to its original series "Project Mc2." Girl Scout troops from Silicon Valley were invited to Netflix HQ to hear from real-world STEM experts. Leaders from GSUSA and Netflix were joined by female representatives from **Google, Instagram** and **Twitter** to kick off "She Rules: STEM" on Tuesday evening. The initiative also includes a STEM Superstars Guide for GSUSA volunteers nationwide to incorporate into troop activities.

Cablefax Week in Review

| Company | Ticker | 10/07 Close | 1-Week % Chg | YTD %Chg |
|------------------------------|--------|-------------|--------------|----------|
| BROADCASTERS/DBS/MMDS | | | | |
| DISH: | DISH | 55.45 | 1.22% | (3.03%) |
| ENTRAVISION: | EVC | 7.52 | (1.44%) | (2.46%) |
| GRAY TELEVISION: | GTN | 10.33 | (0.29%) | (36.63%) |
| MEDIA GENERAL: | MEG | 18.50 | 0.38% | 14.55% |
| NEXSTAR: | NXST | 58.24 | 0.92% | (0.78%) |
| SINCLAIR: | SBGI | 28.46 | (1.45%) | (12.54%) |
| TEGNA: | TGNA | 21.05 | (3.71%) | (17.52%) |

| Company | Ticker | 10/07 Close | 1-Week % Chg | YTD %Chg |
|--------------------|--------|-------------|--------------|----------|
| MSOS | | | | |
| CABLE ONE: | CABO | 596.62 | 2.16% | 37.58% |
| CHARTER: | CHTR | 266.97 | (1.11%) | 45.89% |
| COMCAST: | CMCSA | 65.36 | (1.48%) | 15.82% |
| GCI: | GNCMA | 14.56 | 5.89% | (10.62%) |
| LIBERTY BROADBAND: | LBRDA | 69.05 | (1.58%) | 33.69% |
| LIBERTY GLOBAL: | LBTYA | 32.47 | (5%) | (23.35%) |
| SHAW COMM: | SJR | 19.99 | (2.3%) | 16.29% |
| SHENTEL: | SHEN | 25.97 | (4.56%) | (39.67%) |

| Company | Ticker | 10/07 Close | 1-Week % Chg | YTD %Chg |
|--------------------|--------|-------------|--------------|----------|
| PROGRAMMING | | | | |
| 21ST CENTURY FOX: | FOXA | 24.35 | 0.54% | (10.35%) |
| AMC NETWORKS: | AMCX | 51.52 | (0.66%) | (31.01%) |
| CBS: | CBS | 55.22 | 0.88% | 17.17% |
| DISCOVERY: | DISCA | 27.17 | 0.93% | 1.84% |
| DISNEY: | DIS | 92.49 | (0.4%) | (11.98%) |
| GRUPO TELEVISIA: | TV | 25.89 | 0.78% | (4.85%) |
| HSN: | HSNI | 39.74 | (0.15%) | (21.57%) |
| LIONSGATE: | LGF | 21.15 | 5.80% | (34.7%) |
| MSG NETWORKS: | MSGN | 18.70 | 0.48% | (10.1%) |
| SCRIPPS INT: | SNI | 62.38 | (1.75%) | 12.99% |
| STARZ: | STRZA | 32.16 | 3.11% | (4%) |
| TIME WARNER: | TWX | 78.98 | (0.79%) | 22.13% |
| VIACOM: | VIA | 40.99 | (4.27%) | (6.82%) |
| WWE: | WWE | 20.34 | (4.51%) | 14.01% |

| Company | Ticker | 10/07 Close | 1-Week % Chg | YTD %Chg |
|-------------------|--------|-------------|--------------|----------|
| TECHNOLOGY | | | | |
| ADDVANTAGE: | AEY | 1.86 | 6.29% | 2.76% |
| AMDOCS: | DOX | 59.04 | 2.06% | 8.19% |
| AMPHENOL: | APH | 65.37 | 0.69% | 25.16% |
| APPLE: | AAPL | 114.06 | 0.89% | 8.36% |
| ARRIS GROUP: | ARRS | 29.65 | 4.66% | (3.01%) |
| AVID TECH: | AVID | 7.47 | (5.92%) | 2.47% |
| BLNDER TONGUE: | BDR | 0.62 | 1.64% | 55.00% |
| CISCO: | CSCO | 31.47 | (0.79%) | 15.87% |
| COMMSCOPE: | COMM | 31.62 | 5.01% | 22.13% |
| CONCURRENT: | CCUR | 5.83 | 6.00% | 17.78% |
| CONVERGYS: | CVG | 29.14 | (4.21%) | 17.08% |
| CSG SYSTEMS: | CSGS | 40.47 | (2.08%) | 12.48% |
| ECHOSTAR: | SATS | 46.96 | 7.14% | 20.07% |
| GOOGLE: | GOOG | 775.08 | (0.28%) | 2.13% |
| HARMONIC: | HLIT | 5.91 | (0.34%) | 45.21% |
| INTEL: | INTC | 38.10 | 0.93% | 10.60% |
| INTERACTIVE CORP: | IAC | 61.55 | (1.47%) | 2.50% |
| LEVEL 3: | LVL3 | 45.82 | (1.21%) | (15.71%) |
| MICROSOFT: | MSFT | 57.80 | 0.35% | 4.18% |
| NETFLIX: | NFLX | 104.82 | 6.36% | (8.36%) |
| NIELSEN: | NLSN | 52.36 | (2.26%) | 12.36% |
| SEACHANGE: | SEAC | 2.81 | (6.02%) | (58.31%) |

| Company | Ticker | 10/07 Close | 1-Week % Chg | YTD %Chg |
|-----------------|--------|-------------|--------------|----------|
| SONY: | SNE | 32.53 | (2.05%) | 32.18% |
| SPRINT NEXTEL: | S | 6.48 | (2.26%) | 79.01% |
| SYNACOR: | SYNC | 2.83 | (2.75%) | 61.71% |
| UNIVERSAL ELEC: | UEIC | 72.54 | (2.58%) | 41.27% |
| VONAGE: | VG | 6.53 | (1.21%) | 13.76% |
| YAHOO: | YHOO | 43.22 | 0.28% | 29.95% |

| Company | Ticker | 10/07 Close | 1-Week % Chg | YTD %Chg |
|---------------|--------|-------------|--------------|----------|
| TELCOS | | | | |
| AT&T: | T | 38.87 | (4.28%) | 12.96% |
| CENTURYLINK: | CTL | 27.76 | 1.20% | 10.33% |
| FRONTIER: | FTR | 4.23 | 1.68% | (9.42%) |
| TDS: | TDS | 26.68 | (1.84%) | 3.05% |
| VERIZON: | VZ | 49.92 | (3.96%) | 8.01% |

| Company | Ticker | 10/07 Close | 1-Week % Chg | YTD %Chg |
|-----------------------|--------|-------------|--------------|----------|
| MARKET INDICES | | | | |
| DOW: | DJI | 18240.49 | (0.37%) | 4.68% |
| NASDAQ: | IXIC | 5292.40 | (0.37%) | 5.69% |
| S&P 500: | GSPC | 2153.74 | (0.67%) | 5.37% |

WINNERS & LOSERS

THIS WEEK'S STOCK PRICE WINNERS

| COMPANY | CLOSE | 1-WK CH |
|----------------|--------|---------|
| 1. ECHOSTAR: | 46.96 | 7.14% |
| 2. NETFLIX: | 104.82 | 6.36% |
| 3. ADDVANTAGE: | 1.86 | 6.29% |
| 4. CONCURRENT: | 5.83 | 6.00% |
| 5. GCI: | 14.56 | 5.89% |

THIS WEEK'S STOCK PRICE LOSERS

| COMPANY | CLOSE | 1-WK CH |
|--------------------|-------|---------|
| 1. SEACHANGE: | 2.81 | (6.02%) |
| 2. AVID TECH: | 7.47 | (5.92%) |
| 3. LIBERTY GLOBAL: | 32.47 | (5%) |
| 4. SHENTEL: | 25.97 | (4.56%) |
| 5. WWE: | 20.34 | (4.51%) |

Cablefax Industry Jobs

3 Tips to Finding and Hiring the Perfect Candidate

TIP 1 : Target Candidates!

Post your openings on Cablefax's job board to reach top talent and filter applicants that lack industry experience. Ask about bundles to fit your needs and budget.

TIP 2 : Be Selective!

Don't waste time reading pointless resumes. You can search Cablefax's resume database for free, while utilizing the demographic filters.

TIP 3 : Stand Out!

Take advantage of upgrades to add exposure by taking advantage of upgrades, including weekly job eletters sent to over 40k industry executives.

