

Cablefax Daily™

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What the Industry Reads First

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Last Inning: ONE World Sports Goes Dark on DISH

DISH and Sling lost ONE World Sports as of 7pm ET Tues (8/30), with the net blaming the DBS provider's desire for certain most-favored nations (MFN) provisions as well as placement of the channel on an ethnic tier. The net alerted subs on **Twitter** Tues. DISH actually was the 1st distributor to launch ONE World Sports, inking a 5-year deal in 2011, but the two could not agree on new terms. At launch, it was billed as a channel dedicated to Asian sports, but it has since rebranded as a global sports net. The DISH drop represents the loss of a few hundred thousand subs, with ONE World available in approx 30mln homes through **Charter**, **Verizon**, **Suddenlink** and others. DISH could not be reached immediately for comment. "With an insistence on MFN terms that were imbalanced relative to the network's carriage, our preference was to provide another in a series of short-term extensions while we worked through a new agreement reflecting our limited availability to DISH subscribers. Regrettably, DISH declined an extension, and we were forced to make the difficult decision to discontinue carriage with DISH at this time," read a ONE World statement. The net wants to be offered in a domestic sports package and in HD, whereas DISH has carried it as an ethnic channel and only in SD. "Like any good marketer, we want to have the right shelf space. We're not in the right part of the grocery store. That's really important for us," said ONE World Sports pres/CEO *Sandy Brown*, who added that the door is always open for negotiations. The drop comes ahead of ONE World's coverage of Ivy League football, with the Yale Bulldogs hosting the Colgate Raiders on Sept 17. Sept also features live coverage of the NY Cosmos' home and away games and a weekly North American Soccer League highlight show. ONE World encouraged DISH subs to see alternative distribution through local MVPDs or national distributors **BitTorrent**, **fuboTV** or **PlayStation Vue**. Independent networks were the subject of an **FCC** Notice of Inquiry earlier this year, with recent reports saying the agency may soon launch a rulemaking on the subject. In comments, many indie nets complained that MFNs can be onerous and burdensome to both indie nets and viewers. ONE World advocated that the FCC consider rules restricting or substantially limiting the use of MFNs and alternative distribution method provisions with independent nets. Earlier this month, **Participant** announced it would shutter **Pivot TV**, saying "the landscape for stand-alone, independent cable networks has grown significantly more challenging since Pivot's inception in 2013."



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Music Wars: Canada-based **Stingray** fired back at **Music Choice's** patent infringement suit Tues, filing a separate lawsuit against the company as well as counterclaims. In its lawsuit filed in US District Court for the Eastern District of TX, Stingray asserts claims of unfair competition, defamation, trade libel and tortious interference with existing and prospective contractual relationships. Music Choice said it is reviewing the legal filing. The lawsuit references a 2014 flier that Stingray said Music Choice delivered to **NCTC** members that included what it says are several falsehoods, such as that Stingray only had 50 shuffle-play channels and that over half of the programming on each channel is required to be from Canadian artists. Stingray claims these false statements have been repeated since 2014 by Music Choice execs. "This was apparent from the fact that, during the October 13 meeting, the **Comcast** representatives questioned Stingray representatives regarding the facts contained on the flier... While Stingray was ultimately successful in signing a contract with Comcast, Stingray was forced to make several concessions in that contract as a direct and proximate result of the lies conveyed to Comcast by Music Choice," the lawsuit said. Stingray claims it has been unable to consummate a contract with **Century Link** as a direct and proximate result of the "false facts." Music Choice filed its patent infringement suit against Stingray shortly after the Comcast deal was announced. Stingray denied any patent infringement and asserted counterclaims of non-infringement and invalidity of the 5 Music Choice patents, which cover things such as onscreen tech that includes music/song-related visuals and facts. No trial dates have been scheduled at this point.

MTV Hits Goes Kids Bop: Do kids even know what music video are these days? **Viacom** is hoping to introduce them by flipping **MTV Hits** into a 24-hour music video destination for kids. Dubbed **NickMusic**, the revamped net launches Sept 9 and will feature Top 40 hits and artists from across all genres. To come are artist-hosted programming blocks as well as long-form concert series. The net is an expansion of NickMusic on **iHeartRadio**.

Frontier Franchise: Goshen, NY, became the first municipality in the state to approve a franchise for **Frontier** to offer video services. The agreement now awaits approval by the NY PSC. Frontier is launching "Vantage TV," powered by Ericsson's Mediroom and featuring WiFi-enabled set-tops.

Incentive Auction: Bidding in the **FCC's** forward incentive auction concluded Tues without meeting the goal of \$88.4bln net proceeds figure or the conditions necessary to trigger another round of bidding. So far, the auction has only generated estimate net proceeds of \$22.45bln. The auction will now move to stage 2, which means going back to a reverse auction and setting a lower clearing target. The FCC will release details about the next stage, including the clearing target and time and date at which bidding in the reverse auction will begin.

More Comcast Campuses: **Comcast** said 36 additional schools have joined the Xfinity on Campus program, making the IP-delivered service available to now to 63 campuses nationwide. New this year is the addition of a cloud DVR at no additional costs, allowing students to record up to 20 hours. The new schools include Northeastern, Univ of Michigan and Fresno. Students can watch video on any device, and Comcast consolidated services into 1 Xfinity TV app.

Mediacom Business: **Mediacom Business** plans to bring up to 10-Gig Internet speeds to commercial buildings in the Des Moines area thanks to an agreement with **R&R Realty Group**. More than 6.3mln square feet of office, flex and industrial space owned by R&R is covered through the deal, which kicks off a \$1bln companywide initiative over the next 3 years to upgrade Mediacom's national broadband network.

VR: NeuLion has partnered with **Nokia** on the delivery of live streaming for 360 video and virtual reality content. The companies are offering an end-to-end solution using Nokia's spherical, 8-mic and 8-sensor OZO virtual reality camera, its OZO Player SDK and NeuLion's Digital Platform. The integration, which has been tested with NeuLion's event partners, creates a single stitched live video feed captured from the OZO cameras that's then sent to NeuLion MC Encoders. The stream is then packaged and delivered by the platform over the internet to end users on NeuLion apps with VR headsets and on second screens.

Programming: "The Lodge" will premiere Sept 23 on **Disney Channels** in the UK and Canada and on Oct 17 at 5pm on Disney Channel in the US. The music-filled mystery and drama, filmed in Northern Ireland, will air in over 100 countries by the end of 2016. The series follows a 15-year-old girl who relocates with her father to a family-owned hotel following the loss of her mother. -- "Dexter's" curtain may have fallen on **Showtime**, but the groundbreaking original series is far from forgotten. The net will celebrate the 10th anniversary of its premiere (Oct 1, 2016) with a #Dexter10 campaign. Fans

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can vote on their favorite series from the 8-season run in a bracket-style competition at SHO.com, with the top 10 picks to air on Oct 1. Showtime also plans to roll out a new Dexter mobile game on Halloween.

Cable-Tec Expo: SCTE/ISBE announced the execs participating in their **Cable-Tec Expo** opening general session on Sept 27. *Tony Werner*, pres of technology and product for **Comcast Cable** and chmn of the SCTE/ISBE board, will deliver the opening remarks; and *Marcus Weldon*, CTO of **Nokia** and pres of **Nokia Bell Labs**, will deliver the keynote. There also will be a panel featuring **Arris'** *Bob Stanzione*, **Charter** engineering and IT evp *Jim Blackley*, **Liberty Global** CTO *Balan Nair* and **Shaw** CTO *Zoran Stakic*. Expo takes place Sept 27-29 in Philly. More details at expo.scte.org.

People: *Tina Shah* was promoted to svp of business affairs, **Turner Sports** and associate general counsel. The 15-year Turner veteran will continue to oversee multimedia rights agreements with **MLB**, the **NBA**, **NCAA**, **PGA**, in addition to identifying new business opportunities. -- **NBCU** named *Edward Chuchla* chief real estate officer effective Sept 12. He will be responsible for executing Evolution Plan, NBCU's 25-year master plan for its 400-acre property in L.A., as well as the company's global portfolio of over 500 properties.

Cablefax Daily Stockwatch

Company	08/30 Close	1-Day Ch	Company	08/30 Close	1-Day Ch			
BROADCASTERS/DBS/MMDS								
DISH:	49.86	UNCH	INTEL:	35.70	0.15			
ENTRAVISION:	7.44	(0.05)	INTERACTIVE CORP:	58.33	0.64			
GRAY TELEVISION:	11.14	0.02	LEVEL 3:	50.03	0.40			
MEDIA GENERAL:	17.69	0.14	MICROSOFT:	57.89	(0.21)			
NEXSTAR:	52.18	0.78	NETFLIX:	97.45	0.15			
SINCLAIR:	28.61	(0.01)	NIELSEN:	53.09	0.42			
TEGNA:	20.48	0.05	SEACHANGE:	2.90	(0.01)			
MSOS								
CABLE ONE:	535.93	2.58	SONY:	32.59	(0.26)			
CHARTER:	256.03	3.72	SPRINT NEXTEL:	6.14	(0.09)			
COMCAST:	65.55	(0.11)	SYNACOR:	2.81	0.02			
GCI:	13.88	UNCH	TIVO:	10.84	(0.02)			
LIBERTY BROADBAND:	67.50	(0.09)	UNIVERSAL ELEC:	74.96	(1.12)			
LIBERTY GLOBAL:	31.21	0.07	VONAGE:	5.89	(0.09)			
SHAW COMM:	20.10	0.03	YAHOO:	42.58	0.32			
SHENTEL:	25.76	0.53	TELCOS					
PROGRAMMING								
21ST CENTURY FOX:	24.55	(0.19)	AT&T:	40.89	(0.11)			
AMC NETWORKS:	54.46	(0.01)	CENTURYLINK:	28.57	(0.18)			
CBS:	51.27	(0.19)	FRONTIER:	4.63	(0.03)			
DISCOVERY:	25.59	(0.07)	TDS:	28.00	(0.13)			
DISNEY:	94.86	(0.01)	VERIZON:	52.27	(0.23)			
GRUPO TELEVISA:	27.42	(0.08)	MARKET INDICES					
HSN:	42.24	(0.33)	DOW:	18454.30	(48.69)			
LIONSGATE:	20.86	0.12	NASDAQ:	5222.99	(9.34)			
MSG NETWORKS:	17.55	(0.05)	S&P 500:	2176.12	(4.26)			
SCRIPPS INT:	63.32	(0.27)						
STARZ:	31.29	0.23						
TIME WARNER:	78.91	(0.23)						
VIACOM:	45.85	(0.66)						
WWE:	21.02	0.06						
TECHNOLOGY								
ADVANTAGE:	2.06	0.08						
AMDOCS:	59.71	0.10						
AMPHENOL:	62.27	0.19						
APPLE:	106.00	(0.82)						
ARRIS GROUP:	28.06	0.11						
AVID TECH:	9.18	UNCH						
BLNDER TONGUE:	0.63	0.01						
CISCO:	31.54	(0.04)						
COMMSCOPE:	29.52	(0.04)						
CONCURRENT:	5.17	0.13						
CONVERGYS:	29.81	(0.02)						
CSG SYSTEMS:	43.71	0.33						
EHOSTAR:	38.93	0.26						
GOOGLE:	769.09	(3.06)						
HARMONIC:	4.36	0.01						

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