

### **Maria E. Brennan, CAE**

Maria E. Brennan is the President and CEO of Women in Cable Telecommunications (WICT), a 10,000 member global nonprofit celebrating over 35 years of serving women in the cable industry. During her time at WICT, Brennan has worked collaboratively with its leaders and stakeholders to steer the organization's strategic vision, resulting in record levels of membership, sponsor support and program participation.

Prior to joining WICT, Brennan served for nine years as the President of American Women in Radio and Television (AWRT) and has worked with numerous diversity-based nonprofits, including the National Association of Women Business Owners and The International Alliance of Women. She has more than 23 years of executive management experience with associations ranging in size from 2,000-33,000 members, with particular expertise in the areas of strategic planning, public relations, operations and advocacy.

As the public voice of WICT, Brennan is an experienced public speaker and advocate for both media industry and diversity issues. She is a frequently quoted expert on pay equity and work/life integration and has been published or featured in such magazines as Broadcasting & Cable, Working Mother, Association Trends, Selecta and Cablefax.

Brennan is an award-winning writer, having received an EXCEL Award for her byline, "Hear Me Roar." She was elected to serve on the Women's Leadership Board at Harvard University in 2007, and is a member of its strategic planning and communications board subcommittees. She is a charter member of the FCC's Diversity Advisory Board where she is currently serving her fifth term. She is a coalition member of WIPP—Women Impacting Public Policy and is a Commissioner for the Girl Scouts Healthy Media Council. In 2014, Brennan was recognized with a Vanguard Award by the National Cable & Telecommunications Association in recognition of her contributions to the cable industry's innovation, growth and progress. In addition, she has been named among Cablefax's list of Most Powerful Women in Cable annually since 2010.

Brennan received her CAE (Certified Association Executive) distinction from the American Society of Association Executives; a certification earned by only 5% of non-profit executives in the US. She teaches continuing education classes in the nonprofit sector where she has served as an ASAE CAE immersion instructor. She has completed executive education courses at the Stanford Graduate School of Business and Harvard's Kennedy School of Government.