3 Pages Today

# Cablefax Daily...

Monday — July 11, 2016

What the Industry Reads First

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#### Charter Sued: Univision Doesn't Want TWC's Rate Card

The first programming contract shoe has dropped from Charter's acquisition of Time Warner Cable and Bright House, with Univision filing a lawsuit Fri against the 2nd largest MSO in the US. At issue is whether Charter can use the terms of Time Warner Cable's contract with Univision or whether it has to renegotiate a new deal. According to the suit. Charter's contract expired June 30 and it rebuffed Univision's offer of a 6-month extension that would expire at the end of 2016. Instead, the MSO maintains that its distribution of Univision services are pursuant to the terms of TWC's agreement, which doesn't expire until June 2022. "Charter bases this argument on the preposterous theory that as a result of the merger, Time Warner Cable, rather than Charter, is managing all these cable systems. But everyone knows that is not true: the longstanding CEO and the executive team of Charter, as well as its pre-existing board of directors, now manage and control all of the cable systems," Univision said. Charter kept its response to the lawsuit terse: "We have a long-term contract with Univision and we expect them to honor it." Leading up to the TWC acquisition, Charter mgmt said it expected about \$800mln in cost savings in the first 3 years after the deal is completed—and yes, some of that would come in programming. In a call when the deal was announced in May 2015, CEO Tom Rutledge said he thought the TWC rate card would prevail. "We do think that the Time Warner Cable programming agreements survive in the new company. And that is what we think some of the programming synergies are," he said, adding that the bigger programming savings opportunity would be the deals it could get by its sheer size. AT&T has used its purchase of **DirecTV** to seek better rates. Earlier this year, Univision was involved in a renewal spat with AT&T, with stations and networks removed from **U-verse's** lineup on March 4. The flagship net was eventually returned followed a few weeks later by the rest of the nets as the two worked to finalize an agreement. Univision is in a quiet period after filing its registration statement with the SEC for a proposed IPO.

**House Finance Bill:** Late Thurs, the House passed a financial services spending bill that cuts funding to the **FCC** by \$69mln and would prevent it from taking action on its set-top box proposal until a study is finished. It passed 239-185. Other provisions would require the agency to make all proposed regulations available 21 days



Who are cable's most powerfulwomen and influential minorities?

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before a Commission vote and it declares that none of the funds made available can be used to regulate prices and data caps. It would prevent the agency from enforcing its Open Internet rules.

Connected Cars: The NCTA filed comments in the agency's 5.9 GHz band spectrum sharing proceeding this week. The auto industry has concerns about sharing the spectrum, saying that connected cars and functions for crash avoidance are in the works. NCTA offered its strong support to FCC efforts to update and refresh the record for unlicensed spectrum in the in the 5 GHz U-NII bands. NCTA's take is that dedicated short range communications and crash avoidance applications haven't made meaningful use of the band, allowing 75 megahertz to lay fallow for more than a decade, while WiFi in the band has delivered broadband access to hundreds of millions. "If Wi-Fi's remarkable trajectory and the economic benefits it brings are to continue, the Commission must act quickly to designate new unlicensed spectrum," NCTA said. The Alliance of Automobile Manufacturers and others have told the Commission that it has taken time given the number of stakeholders involved, but America is "on the verge" of new safety communication applications. They don't feel any of the proposed sharing methods have shown they won't interfere with reliable safety communications.

**ESPN Direct-to-Consumers:** An article by *The Information* was being passed around Fri, with the pub citing an anonymous source as saying **ESPN** is close to unveiling a package of live programming that it will offer direct to consumers. There's a big but though... It's not the whole ESPN enchilada, with high value content such as the **NFL** and **NBA**, not included, the report said. ESPN didn't respond to a request for comment.

<u>Gigabit Speeds</u>: AT&T launched GigaPower for single-family homes, small businesses and 25 apartment complexes in Indianapolis and the surrounding areas, as well as 1Gpbs speeds on the AT&T Business Fiber network for businesses in the Indianapolis-Carmel-Anderson market areas. AT&T GigaPower is now available to 1.6mln locations, with plans to expand to 30 more. Ultimately, AT&T intends to reach more than 14mln residential and commercial locations with this fiber network.

**Programming:** The Weather Channel announced new weekly original series "Top Ten" premiering July 24. The countdown show will tackle the most bizarre weather occurrences and highlight Mother Nature's stunning moments. -- History and YETI (the cooler/drinkware company) announced a "Wild History" programming block to run 11am to 2pm for the month of July. "Wild History" features 4 short-form YETI films during encore episodes of the series "Alone," "Mountain Men," and "IRT" for the outdoor adventurers. -- TBS renewed "Wrecked" and "Angie Tribeca" for new seasons. They join the already renewed comedies "Full Frontal with Samantha Bee" and "The Detour." All 4 rank among the year's Top 10 cable comedies among adults 18-49. Meanwhile, sibling TNT reupped "Animal Kingdom," which it said is reaching 6.7mln viewers across all platforms and growing week-to-week. -- All **DISH** customers can enjoy a free preview of **Ride TV** through Aug 2. The horse-focused net is currently available in the Top 250 and Heartland programming packages, as well as DishLATINO's Max package. -- BBC America will debut "Chris Harris on Cars" July 11. The motor journalist has a strong following for his YouTube show of the same name. -- MLB Network will feature more than 13 hours of live coverage of the 2016 All-Star game, including on-field interviews and the SiriusXM All-Star Futures Game Sat (the Triple-A All-Star game). -- The Olympics isn't the only game in Rio. Travel Channel will bow new series "Andrew Zimmern's Driven By Food" on Aug 16, with the premiere set in Rio de Janeiro. The foodie will go off in search of the ultimate "locals only" experiences. -- VH1 "Basketball Wives" star Shaunie O'Neal is going into OT with new series "Shaunie's Home Court." It premieres on the net July 17, 10:30pm ET and follows O'Neal and her family.

<u>People</u>: Daphne Leroy was named sr dir of communications in Viacom Media Nets' Marketing & Partner Solutions group. She previously served as vp, marketing at the Paley Center and vp, marketing at NAMIC.

**Stork Visit:** Congrats to **Cablefax** senior editor *Joyce Wang* and her husband *Ken Chia*, who became first-time parents on July 2. *Landon James*, who tipped the scales at 7 pounds, 8 ounces, is happy, healthy and already working his parents' iPhones...

### Cablefax Week in Review

Company	Ticker	7/8	1-Week	YTD		
Company	Honor	Close	% Chg	%Chq		
BROADCASTERS/DBS/MMDS % Cng % Cng						
DISH:		51.85	(1.37%)	(9.32%)		
ENTRAVISION:						
GRAY TELEVISION:						
MEDIA GENERAL:						
NEXSTAR:						
SINCLAIR:						
TEGNA:						
MSOS						
CABLE ONE:	CABO	523.23	2.21%	20.65%		
CHARTER:						
COMCAST:						
GCI:						
LIBERTY BROADBAND						
LIBERTY GLOBAL:	LBTYA	29.27	(1.45%)	(30.9%)		
SHAW COMM:	SJR	18.69	(2.66%)	8.73%		
SHENTEL:	SHEN	40.84	5.12%	(5.13%)		
PROGRAMMING						
21ST CENTURY FOX:						
AMC NETWORKS:	AMCX	59.35	(0.03%)	(20.53%)		
CBS:						
DISCOVERY:	DISCA	25.62	1.47%	(3.97%)		
DISNEY:	DIS	99.62	1.62%	(5.2%)		
GRUPO TELEVISA:	TV	25.72	(2.72%)	(5.48%)		
HSN:	HSNI	51.39	5.39%	1.42%		
LIONSGATE:	LGF	19.10	(3.78%)	(41.03%)		
MSG NETWORKS:						
SCRIPPS INT:						
STARZ:	STRZA	29.60	(0.27%)	(11.64%)		
TIME WARNER:	TWX	77.96	4.91%	20.55%		
VIACOM:						
WWE:	WWE	19.51	7.67%	9.36%		
TECHNOLOGY						
ADDVANTAGE:	AEY	1.81	0.78%	0.22%		
AMDOCS:	DOX	58.26	1.41%	6.76%		
AMPHENOL:	APH	57.36	0.19%	9.82%		
APPLE:						
ARRIS GROUP:						
AVID TECH:						
BLNDER TONGUE:	BDR	0.57	11.76%	42.50%		
CISCO:	CSCO	29.26	1.60%	7.73%		
COMMSCOPE:						
CONCURRENT:						
CONVERGYS:						
CSG SYSTEMS:						
ECHOSTAR:						
GOOGLE:						
HARMONIC:						
INTEL:						
INTERACTIVE CORP:						
LEVEL 3:						
MICROSOFT:				,		
NETFLIX:						
NIELSEN:						
SEACHANGE:	SEAC	3.32	1.22%	(50.74%)		

Company	Ticker	7/8 Close	1-Week % Chg	
OONIV	ONE		•	•
SONY:				
SPRINT NEXTEL:				
SYNACOR:	SYNC	3.00	(1.32%)	71.43%
TIVO:	TIVO	10.24	3.33%	18.66%
UNIVERSAL ELEC:	UEIC	73.58	0.51%	43.29%
VONAGE:	VG	5.85	(0.85%)	1.92%
YAHOO:	YHOO	37.74	(0.66%)	13.47%
TELCOS AT&T:CENTURYLINK:	CTL	30.22	2.89%	20.11%
FRONTIER:				
TDS:				
VERIZON:	VZ	55.90	(0.59%)	20.94%
MARKET INDICES				
DOW:	DJI	18146.74	1.10%	4.14%
NASDAQ:	IXIC	4956.76	1.94%	(1.01%)
S&P 500:				

#### **WINNERS & LOSERS**

THIS WEEK'S STOCK PRICE WINNERS

COMPANY	CLOSE	1-WK CI
1. ARRIS GROUP:	24.21	13.82%
2. BLNDER TONGUE:	0.57	11.76%
3. VIACOM:	49.93	7.72%
4. WWE:	19.51	7.67%
5. NEXSTAR:	51.10	7.22%

## THIS WEEK'S STOCK PRICE LOSERS COMPANY

1. LIONSGATE:	(3.78%)
2. GRUPO TELEVISA:	
3. HARMONIC:	
4. SHAW COMM:	
5. AT&T:	
	,

CLOSE

1-WK CH

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