

# Cablefax Daily™

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What the Industry Reads First

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## Crime Programming: ID Explores New Format as More Nets Dive into Genre

ID is set to premiere its 1st serialized docu-series on Mon with “The Vanishing Women.” The 6-part series covers an active investigation of missing and murdered women cases out of Chillicothe, OH, leading the local community to believe that a serial killer could be on the loose. “With upwards of 650 premiere hours on ID this year, we’re always trying to find ways to expand our storytelling styles, and the next evolution of that is the serialized docu-series format,” *Henry Schleiff*, group pres of ID, **American Heroes Channel** and **Destination America** told us. With *The Vanishing Women*, “this is real-time storytelling at its core. We’re on the ground, embedded with law enforcement and victims’ loved ones during an active investigation into six missing and deceased women. We have the opportunity—and, indeed, maybe even the responsibility—to help find answers here and deliver closure for these families,” he said. The appetite for crime programming seems to be growing, with more nets jumping in. **Nat Geo** tackled the genre for the 1st time recently with its “Missing Dial,” which examined the mysterious disappearance of *Cody Dial*. **Discovery Channel** also entered the fray earlier this year with its multi-part series “Killing Fields,” which explores an unsolved murder case in Louisiana in 1997. And **Netflix’s** “Making a Murderer,” which premiered late last year, has been one of the most talked about true crime documentaries. There’s also **HBO’s** 6-part series “The Jinx,” which looked at the life of real estate heir *Robert Durst*, a suspect in the still-unsolved 1982 disappearance of his wife as well as the subsequent murders of a family friend and a neighbor. In an increasingly crowded crime content space, Schleiff said ID strives for well-defined true crime programming offered on a consistent basis. “There is no doubt that this is an exciting time for non-fiction crime stories,” which make it a terrific opportunity for ID to draw new viewers, Schleiff said. He sees anyone who checks out *The Jinx*, *Making a Murderer* or even the scripted “*The People v. O.J. Simpson: American Crime Story*” on **FX** as potential ID viewers. “I think of other offerings as an occasional appetizer while ID serves the main course, 24 hours a day and 7 days a week. Viewers love this genre because these are riveting and high-stakes real stories about real people,” he said. The net is using various platforms to market and offer content available. “We have bookazines available on newsstands; breaking news on *CrimeFeed.com*; deeper dives on our *Detective* and *What the*

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Crime?! Podcasts,” Schleiff said. For The Vanishing Women, the net built a companion website to provide additional information about the victims, the case and those involved. And to draw more true-crime TV fanatics, the net will host its first-ever IDCON, a true-crime convention, on June 11 in NY. The event will feature appearances by network talent and a virtual reality experience, a mock forensic lab and a podcast station. Meanwhile, in a world where viewers can access content across platforms, true-crime programming has drawn a more engaged audience versus other genres. Last year, ID ranked #1 among all broadcast and cable nets in total-day length of tune. Viewers 25-54 watched an average of 50 minutes while women 25-54 watch an average of 54 minutes. ID’s recent successes include the revival of series “Disappeared,” which returned from a 3-year hiatus in Apr to 1.05m viewers for its premiere —a series record.

**FCC Meeting:** Among the items to be considered during the **FCC’s** next Open Meeting on June 24 is a NPRM seeking comments on changes to streamline and increase the transparency of the executive branch review of applications and petitions for national security, law enforcement, foreign policy and trade policy concerns. The agency will also consider a Report and Order that would revise the Emergency Alert System rules by adding new event codes covering extreme high winds and storm surges caused by Category 3 and greater hurricanes. The final item on the agenda is a Report and Order to require submarine cable licenses to report network outages to the FCC.

**The O’Rielly Factor:** Last week, the 3rd Circuit Court of Appeals struck down the **FCC’s** 2014 rule change requiring ownership attribution for JSAs, while slamming the Commission for its continued failure to complete the Quadrennial Review of media ownership rules. In a blog post Fri, Republican commish *Michael O’Rielly* wrote “the court’s patience has clearly worn thin, given its not-so-veiled threat that it may be justified in wiping all the rules off the books if the Commission does not act quickly.” The commish laid out principles that he said should receive priority consideration in the media ownership reform effort, including “reasonably defined markets,” “eliminate cross-ownership bans,” “Eliminate duopoly rule,” provide more waivers and grandfathering,” “resist reinstating the JSA ban,” and “reject additional restrictions.”

**NCTC Goes to the Dogs:** FidoTV inked a carriage deal with **NCTC**, which means its more than 800 member companies can now launch the channel dedicated to dog lovers. **The American Kennel Club** is FidoTV’s strategic partner, providing live dog shows, informational clips and competitive canine events.

**Sling TV Offers Free Preview:** **DISH’s** subscription streaming service Sling TV is offering a free preview of its “Broadcast Extra” add-on pack to allow its single-stream customers in select markets to watch all of the **NBA** Finals. The free preview also includes content from viewers’ local **ABC**, **Univision** and **UniMás** channels. Existing customers in Chicago, Fresno-Visalia, Houston, LA, NY, Philadelphia, Raleigh-Durham and San Francisco will automatically see the new channels added to their service. Sling TV single-stream customers residing outside of the eligible markets can still access NBA Finals through the WatchESPN app using their Sling TV credentials.

**Ratings:** Thurs night’s Game 1 of the 2016 **NBA** Finals, which aired on **ABC**, was the most-watched NBA game ever on WatchESPN. It delivered an average minute audience of 347K, more than double (up 111%) from last year’s Game 1. In addition, WatchESPN had 1m unique viewers (up 48%) and 55.9m minutes streamed (up 92%). The previous record for most-watched NBA game was Game 6 of the 2015 NBA Finals. -- Speaking of the NBA Finals, for those keeping track of retrans fights, **DirecTV** remained blocked from **Forum Communications’ ABC** affils in ND at our deadline Fri. Fri afternoon a flood warning was in effect for some subs in the impacted viewing area.

**Beacon Awards:** **The Association of Cable Communicators** announced the 3 nominees for the group’s Golden Beacon Award: Discovery Education Science Techbook, **Discovery Education**; MTV’s Transgender Awareness Week, **MTV Networks**; Saints and Strangers from **National Geographic Channels**. ACC will honor the nominees and announce the winner at the Beacon Awards Dinner and Ceremony on June 21 in NYC during its annual FORUM 2016: Converging Communications conference.

**Cablefax Week in Review**

Company	Ticker	6/03 Close	1-Week % Chg	YTD %Chg
<b>BROADCASTERS/DBS/MMDS</b>				
DISH:	DISH	54.30	10.93%	(5.04%)
ENTRAVISION:	EVC	7.12	(1.79%)	(7.65%)
GRAY TELEVISION:	GTN	11.82	2.16%	(27.48%)
MEDIA GENERAL:	MEG	17.92	0.67%	10.96%
NEXSTAR:	NXST	52.50	(1.13%)	(10.56%)
SINCLAIR:	SBGI	31.96	1.88%	(1.78%)
TEGNA:	TGNA	22.84	0.22%	(10.5%)

Company	Ticker	6/03 Close	1-Week % Chg	YTD %Chg
<b>MSOS</b>				
CABLE ONE:	CABO	508.13	4.34%	17.17%
CABLEVISION:	CVC	34.65	(0.06%)	8.62%
CHARTER:	CHTR	224.95	2.25%	22.92%
COMCAST:	CMCSA	63.56	1.08%	12.64%
GCI:	GNCMA	14.69	(3.42%)	(9.82%)
LIBERTY BROADBAND:	LBRDA	59.64	3.52%	15.47%
LIBERTY GLOBAL:	LBTYA	38.92	4.32%	(8.12%)
SHAW COMM:	SJR	19.28	0.73%	12.16%
SHENTEL:	SHEN	34.15	9.14%	(20.67%)

Company	Ticker	6/03 Close	1-Week % Chg	YTD %Chg
<b>PROGRAMMING</b>				
21ST CENTURY FOX:	FOXA	29.38	1.56%	8.17%
AMC NETWORKS:	AMCX	63.54	0.57%	(14.92%)
CBS:	CBS	54.39	(0.87%)	15.40%
DISCOVERY:	DISCA	28.39	3.05%	6.41%
DISNEY:	DIS	98.75	(1.54%)	(6.02%)
GRUPO TELEVISIVA:	TV	26.49	(2.75%)	(2.65%)
HSN:	HSNI	52.46	0.69%	3.53%
LIONSGATE:	LGF	23.43	7.28%	(27.66%)
MSG NETWORKS:	MSGN	17.65	3.22%	(15.14%)
SCRIPPS INT:	SNI	65.43	2.85%	18.51%
STARZ:	STRZA	27.65	3.13%	(17.46%)
TIME WARNER:	TWX	75.84	0.74%	17.27%
VIACOM:	VIA	49.17	0.82%	11.78%
WWE:	WWE	17.68	0.97%	(0.9%)

Company	Ticker	6/03 Close	1-Week % Chg	YTD %Chg
<b>TECHNOLOGY</b>				
ADVANTAGE:	AEY	1.77	2.91%	(2.21%)
AMDOCS:	DOX	57.78	(0.4%)	5.88%
AMPHENOL:	APH	59.26	1.91%	13.46%
APPLE:	AAPL	97.92	(2.42%)	(6.97%)
ARRIS GROUP:	ARRS	24.60	4.46%	(19.53%)
AVID TECH:	AVID	5.99	1.53%	(17.83%)
CISCO:	CSCO	29.13	0.73%	7.25%
COMMSCOPE:	COMM	31.92	2.80%	23.29%
CONCURRENT:	CCUR	6.08	(5.3%)	22.83%
CONVERGYS:	CVG	28.24	0.36%	13.46%
CSG SYSTEMS:	CSGS	42.48	(0.38%)	18.07%
ECHOSTAR:	SATS	40.78	1.37%	4.27%
GOOGLE:	GOOG	722.34	(1.41%)	(4.81%)
HARMONIC:	HLIT	2.89	0.35%	(28.99%)
INTEL:	INTC	31.62	0.16%	(8.21%)
INTERACTIVE CORP:	IAC	55.48	(1.4%)	(7.61%)
LEVEL 3:	LVL	52.86	(1.53%)	(2.76%)
MICROSOFT:	MSFT	51.79	(1.01%)	(6.65%)
NETFLIX:	NFLX	99.59	(3.59%)	(12.93%)
NIELSEN:	NLSN	53.70	(0.04%)	15.24%
SEACHANGE:	SEAC	3.42	0.29%	(49.26%)

Company	Ticker	6/03 Close	1-Week % Chg	YTD %Chg
SONY:	SNE	27.95	(0.25%)	13.57%
SPRINT NEXTEL:	S	3.78	2.72%	4.42%
SYNACOR:	SYNC	3.06	(2.86%)	74.86%
TIVO:	TIVO	9.88	(1.4%)	14.48%
UNIVERSAL ELEC:	UEIC	64.19	(1.03%)	25.00%
VONAGE:	VG	4.52	(0.88%)	(21.25%)
YAHOO:	YHOO	36.60	(3.23%)	10.04%

Company	Ticker	6/03 Close	1-Week % Chg	YTD %Chg
<b>TELCOS</b>				
AT&T:	T	39.21	0.56%	13.95%
CENTURYLINK:	CTL	27.35	2.01%	8.70%
FRONTIER:	FTR	5.23	1.55%	11.99%
TDS:	TDS	28.49	(0.73%)	10.04%
VERIZON:	VZ	50.92	0.59%	10.17%

Company	Ticker	6/03 Close	1-Week % Chg	YTD %Chg
<b>MARKET INDICES</b>				
DOW:	DJI	17807.06	(0.37%)	2.19%
NASDAQ:	IXIC	4942.52	0.18%	(1.3%)
S&P 500:	GSPC	2099.13	0.00%	2.70%

**WINNERS & LOSERS**

<b>THIS WEEK'S STOCK PRICE WINNERS</b>		
COMPANY	CLOSE	1-WK CH
1. DISH:	54.30	10.93%
2. SHENTEL:	34.15	9.14%
3. LIONSGATE:	23.43	7.28%
4. ARRIS GROUP:	24.60	4.46%
5. CABLE ONE:	508.13	4.34%

<b>THIS WEEK'S STOCK PRICE LOSERS</b>		
COMPANY	CLOSE	1-WK CH
1. CONCURRENT:	6.08	(5.3%)
2. NETFLIX:	99.59	(3.59%)
3. GCI:	14.69	(3.42%)
4. YAHOO:	36.60	(3.23%)
5. SYNACOR:	3.06	(2.86%)

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