

Cablefax Daily™

Monday — May 23, 2016

What the Industry Reads First

Volume 27 / No. 098

El Rey: New Head Eyes Digital Expansion

Given his experience in developing multiplatform content for **Machinima**, it's not too surprising that **El Rey's** newly installed pres/gm is focused on the net's cross-platform presence. "My most important near-term plan is to really look at how El Rey is going to become a cross-platform content company and how we are going to think about digital just as much as we think about TV," said *Daniel Tibbets*, who was chief content officer at Machinima. Tibbets took the job overseeing the day-to-day operations of the net earlier this month. He reports to chmn/founder *Robert Rodriguez*. With the expansion of OTT video and SVOD providers like **Hulu** planning to offer a cable-style TV streaming services, Tibbets believes "a brand like El Rey is perfect for skinny bundle and OTT distribution" as it provides a "nice niche." And the net's entertainment programming targets a specific group that has a lot of viewers and is rapidly growing, he said. "It's like Machinima. It's focused around gaming, but it's the new pop culture" that resonates beyond the gaming audience, he said. While it hasn't been easy for indie nets to be included in skinny TV bundles as distributors tend to go after major nets, at least initially, Tibbets is confident that distributors will eventually realize they need to serve a wider range of audience. El Rey is already part of DISH's \$20 a month Sling TV core package, which includes **ESPN, AMC, Travel Channel, CNN, Disney Channel** and others. With the growing number of digital platforms, Tibbets believes the key is to customize content for specific platforms. It's about delivering an experience that caters to viewers on every platform, while maintaining the same brand identify, he said. Getting onto mobile will be high on Tibbets' to-do-list. He was part of the original Machinima team working with **Verizon** in 2015 to distribute 110 hours of original programming via the telco's go90 mobile streaming service. At El Rey, Tibbets envisions creating original content unique to mobile platforms. And original will remain key. In 2014, it premiered "From Dust Till Dawn: The Series" as its 1st original scripted drama, shortly after the net was officially launched. Tibbets said the pursuit of quality doesn't necessarily have to break the bank. "It no longer means high budget or big production," he said. "You can have low-budget, high quality production... It all comes down to storytelling." Moving forward, El Rey's programming slate will continue to feature a mix of unscripted and scripted content.

Cablefax

The **FAXIES** & **BEST SELLERS**

June 14, 2016 | Awards Breakfast | 8:30 – 10:30 am | Edison Ballroom, NYC

Salute the industry's top PR, communications and sales initiatives.

Don't miss this annual *celebration!* Register your team at www.cablefax.com/awards.

Sponsorships: Rich Hauptner, rhauptner@accessintel.com, 203-899-8460.

Registration Questions: Alex Virden, avirden@accessintel.com, 301-354-1619.



IT'S TIME TO ENTER!

Entry Deadline: **June 17, 2016**

Final Deadline: **June 24, 2016**

Honoring the Best Content & People on All Programming Platforms

The world of content has opened up like never before, spanning broadcast, cable and Internet platforms. And Cablefax is on a renewed mission to find the best of the best regardless of where it originated or how consumers watch it. Now's your chance to get recognized for the incredible value that content across platforms and screens brings to viewers everywhere.

Platinum/People Categories:

- Best Actor
- Best Actress
- Best Program
- Best New Program
- Best Showrunner
- Hall of Fame: Open to actors, writers, directors, producers and programming executives for a body of work

By Genre: Best Show or Series In The Following Genre:

- Animals/Nature
- Animated
- Children's
- Comedy
- Documentary
- Drama
- Education/Instructional
- Faith Based/Religious
- Family Friendly
- Food
- Music
- News
- Public Affairs
- Reality
- Reality Competition/Game Show
- Regional Program
- Sci Fi
- Sports
- Talk Shows
- Other: enter your best in a genre (not mentioned above)

By Genre: Best Actor/Actress/Host In The Following Genres:

- Comedy
- Drama
- Family Friendly
- Food
- Music
- News/Public Affairs
- Reality Competition/Game Show
- Regional Program
- Sports
- Talk Shows
- Other: enter your best in a genre (not mentioned above)

Special Categories

- Best Branded Content
- Best International Content
- Best Mini-Series
- Best Opening Sequence
- Best Online/Mobile Extras for a Linear Show
- Best Online-Only/Mobile-Only Show
- Best Video on Demand Program/Special

The winners and honorable mentions will be honored Sept. 22, 2016 in New York City.

**Enter by
June 17!**

Questions: Contact Mary-Lou French at mfrench@accessintel.com or (301) 354-1851.
Enter online at www.cablefaxprogramawards.com

CABLEFAX DAILY (ISSN 1069-6644) is published daily by Access Intelligence, LLC ● www.cablefax.com ● 301.354.2101 ● Editorial Director: Amy Maclean, 301.354.1760, amaclean@accessintel.com ● Publisher: Michael Grebb, 323.380.6263, mgrebb@accessintel.com ● Sr. Editor: Joyce Wang, 301.354.1828, jwang@accessintel.com ● Cablefax/Screenster Editor: Kaylee Hultgren, 646.764.8267, khultgren@accessintel.com ● Advisor: Seth Arenstein ● Dir. of Business Dev.: Rich Hauptner, 203.899.8460, rhauptner@accessintel.com ● Acct. Exec: Olivia Murray, 301.354.2010, omurray@accessintel.com ● Dir of Market Dev: Laurie Hofmann, 301.354.1796, lhofmann@accessintel.com ● Production: Joann Fato, jfato@accessintel.com ● Diane Schwartz, SVP Media Comms Group, dschwartz@accessintel.com ● Group Subs: Laurie Hofmann, 301.354.1796, lhofmann@accessintel.com ● Sub Questions, Client Services: 301.354.2101, clientservices@accessintel.com ● Annual subscription price: \$1,699.97/year ● Access Intelligence, LLC, 9211 Corporate Blvd., 4th Floor, Rockville, MD 20850

After the Merge: As the dust settles on the **Charter-Time Warner Cable-Bright House** transactions, it's not clear yet who will end up where. Charter has declined to comment on personnel moves at this point, and based on buzz at INTX, it seems some execs aren't exactly sure what's next. TWC chief *Rob Marcus*, COO *Dinni Jain* and all of the MSO's evps are leaving the company except for *Phil Meeks*, who joins Charter as evp, president of business enterprise services. Meeks' appointment was announced in Oct before the deal closed.

Comcast Call Center: **Comcast** is looking to hire 600 new employees for its new call center in Fort Collins, CO, expected to open next year. With the addition of the call center employees, Comcast said it would count more than 8K employees across the state. The company has already opened customer centers in states including AZ, NM and WA as part of its broader initiative to step up customer care.

eSports: Reminder that competitive video gaming entity **ELeague**, a partnership between **Turner** and **WME-IMG**, launches Tues with 24 of the world's top "Counter Strike: Global Offensive" teams competing in a 10-week tourney that culminates in the ELeague Global Championship July 30. ELeague announced Fri a multi-year agreement with streaming platform **Twitch** for live event coverage and on-demand. Fans can watch live streaming on Twitch each Tues and Wed, with **TBS** airing a weekly showcase on Fri nights at 10pm.

Ratings: **TV One's** first-ever all-day binge-a-thon of "Empire's" 2nd season—which aired just before **Fox's** season finale—posted the net's best Sat total day performance ever among HHs (0.51/295K), women 18-49 (0.42/132K) and total viewers (0.27/402K). If you need more of Cookie and the gang, TV One will run an Empire Memorial Day Weekend marathon spanning both complete seasons beginning May 29 at noon.

Special Access: **NCTA** defended its request for an extension to file comments in the **FCC's** special access proceeding after various parties, including **Sprint**, **INCOMPAS** and **Public Knowledge**, opposed the request. The cable group told the FCC Fri that CLECs are wrong to suggest that regulation of rates charged by cable ops has been within the scope of the proceeding since the FCC's 2012 Further Notice of Proposed Rulemaking or even since its original MPRM in 2005.

FilmOn's Purchase: **FOTV Media Networks** acquired **OVGuide**, which allows users to discover (through search or browsing) and consume videos online through its cross platform solution on its web and mobile web portal, ovguide.com. FOTV owns FilmOn TV, an IPTV company with more than 70mln unique users globally. FilmOn also has carriage as a channel with DISH and Charter. Earlier this year, FOTV acquired CinemaNow.

ACA on Transparency: **ACA** pres/CEO *Matt Polka* now approves of the **FCC's** new Open Internet Transparency Rule Guidance, released Thurs (**CFX**, 5/20). The trade group previously was concerned that the enhanced network performance disclosure obligations adopted last year were vague and would hurt small ISPs. The new guidance addresses that concern by giving smaller ISPs "additional and reasonable direction on complying with the new packet loss and geographic granularity requirements and by reiterating that smaller ISPs can continue to follow the 2011 Guidance as to acceptable methodologies to measure and disclose actual network performance," Polka said.

Programming: **Eurosport** and **Tennis Channel** reached a production partnership agreement for this year's Roland Garros. The **Discovery**-owned Eurosport is broadcasting Roland Garros in 54 countries across Europe, with the partnership providing additional camera angles, highlights, archive footage and the ability to integrate content instantaneously during and in-between live match coverage. In return, Eurosport is making available its content, footage, cameras viewpoints and stand up positions to Tennis Channel to support its broadcast within the US. -- **ESPN's** annual Scripps National Spelling Bee coverage will have a 2nd screen play-along version presented by **Sony's** "The Angry Birds Movie." Fans get a 1-in-4 chance to pick the correct spelling of the word (you probably need the help: one of last year's winning words was "scherenschnitte"). **ESPN3** will have the preliminaries, while live coverage begins May 26 on ESPN and WatchESPN. The finals will be televised on ESPN at 8pm that night.

People: **Poker Central** tapped *John Mathews* as vp of distribution. He will report to *Sid Eshleman*, evp/chief distribution officer. Mathews is a 20+ year Turner vet.

Cablefax Week in Review

Company	Ticker	5/20 Close	1-Week % Chg	YTD %Chg
BROADCASTERS/DBS/MMDS				
DISH:	DISH	46.49	1.37%	(18.7%)
ENTRAVISION:	EVC	6.94	(2.8%)	(9.99%)
GRAY TELEVISION:	GTN	11.29	1.62%	(30.74%)
MEDIA GENERAL:	MEG	17.19	0.41%	6.44%
NEXSTAR:	NXST	49.79	0.95%	(15.18%)
SINCLAIR:	SBGI	30.27	(0.56%)	(6.98%)
TEGNA:	TGNA	22.57	(1.01%)	(11.56%)

Company	Ticker	5/20 Close	1-Week % Chg	YTD %Chg
MSOS				
CABLE ONE:	CABO	491.28	(1.45%)	13.29%
CABLEVISION:	CVC	34.64	0.12%	8.59%
CHARTER:	CHTR	233.11	8.64%	27.38%
COMCAST:	CMCSA	61.76	(0.13%)	9.45%
GCI:	GNCMA	15.10	(11.28%)	(7.31%)
LIBERTY BROADBAND:	LBRDA	59.57	0.20%	15.33%
LIBERTY GLOBAL:	LBTYA	36.39	(1.03%)	(14.09%)
SHAW COMM:	SJR	18.81	(0.05%)	9.42%
SHENTEL:	SHEN	29.63	0.14%	(31.17%)

Company	Ticker	5/20 Close	1-Week % Chg	YTD %Chg
PROGRAMMING				
21ST CENTURY FOX:	FOXA	28.14	(2.93%)	3.61%
AMC NETWORKS:	AMCX	65.46	(2.36%)	(12.35%)
CBS:	CBS	52.74	(1.42%)	11.90%
DISCOVERY:	DISCA	26.17	(6.47%)	(1.91%)
DISNEY:	DIS	99.78	(0.74%)	(5.04%)
GRUPO TELEVISIA:	TV	26.52	0.72%	(2.54%)
HSN:	HSNI	49.66	1.39%	(1.99%)
LIONSGATE:	LGF	19.79	(2.61%)	(38.9%)
MSG NETWORKS:	MSGN	16.73	1.83%	(19.57%)
SCRIPPS INT:	SNI	62.09	(3.99%)	12.46%
STARZ:	STRZA	26.38	(0.53%)	(21.25%)
TIME WARNER:	TWX	72.80	(0.59%)	12.57%
VIACOM:	VIA	42.18	(1.17%)	(4.11%)
WWE:	WWE	17.03	(5.02%)	(4.54%)

Company	Ticker	5/20 Close	1-Week % Chg	YTD %Chg
TECHNOLOGY				
ADDVANTAGE:	AEY	1.68	(4%)	(7.18%)
AMDOCS:	DOX	56.76	(0.96%)	4.01%
AMPHENOL:	APH	56.04	1.74%	7.29%
APPLE:	AAPL	95.22	5.19%	(9.54%)
ARRIS GROUP:	ARRS	22.23	(0.31%)	(27.28%)
AVID TECH:	AVID	5.62	(1.92%)	(22.91%)
BLNDER TONGUE:	BDR	0.37	(12.64%)	(8.28%)
CISCO:	CSCO	27.97	5.43%	2.98%
COMMSCOPE:	COMM	29.88	0.00%	15.41%
CONCURRENT:	CCUR	5.80	(6.15%)	17.17%
CONVERGYS:	CVG	27.33	(1.87%)	9.80%
CSG SYSTEMS:	CSGS	41.62	(0.22%)	15.68%
ECHOSTAR:	SATS	39.95	(1.11%)	2.15%
GOOGLE:	GOOG	709.74	(0.15%)	(6.48%)
HARMONIC:	HLIT	2.62	(10.88%)	(35.63%)
INTEL:	INTC	30.15	0.80%	(12.48%)
INTERACTIVE CORP:	IAC	54.34	(0.07%)	(9.51%)
LEVEL 3:	LVLT	52.28	0.99%	(3.83%)
MICROSOFT:	MSFT	50.62	(0.9%)	(8.76%)
NETFLIX:	NFLX	92.49	5.25%	(19.14%)
NIELSEN:	NLSN	52.20	0.27%	12.02%

Company	Ticker	5/20 Close	1-Week % Chg	YTD %Chg
SEACHANGE:	SEAC	3.30	(1.49%)	(51.04%)
SONY:	SNE	26.44	1.23%	7.44%
SPRINT NEXTEL:	S	3.59	4.36%	(0.83%)
SYNACOR:	SYNC	2.96	(7.5%)	69.14%
TIVO:	TIVO	9.93	(0.6%)	15.06%
UNIVERSAL ELEC:	UEIC	62.95	0.90%	22.59%
VONAGE:	VG	4.20	7.42%	(26.83%)
YAHOO:	YHOO	36.50	0.05%	9.74%

Company	Ticker	5/20 Close	1-Week % Chg	YTD %Chg
TELCOS				
AT&T:	T	38.45	(1.79%)	11.74%
CENTURYLINK:	CTL	27.06	(2.94%)	7.55%
FRONTIER:	FTR	5.01	(4.75%)	7.28%
TDS:	TDS	27.52	(0.94%)	6.30%
VERIZON:	VZ	49.66	(2.51%)	7.44%

Index	Value	1-Week % Chg	YTD %Chg	
MARKET INDICES				
DOW:	DJI	17500.94	(0.2%)	0.44%
NASDAQ:	IXIC	4769.56	1.10%	(4.75%)
S&P 500:	GSPC	2052.32	0.28%	0.41%

WINNERS & LOSERS

THIS WEEK'S STOCK PRICE WINNERS		
COMPANY	CLOSE	1-WK CH
1. CHARTER:	233.11	8.64%
2. VONAGE:	4.20	7.42%
3. CISCO:	27.97	5.43%
4. NETFLIX:	92.49	5.25%
5. APPLE:	95.22	5.19%

THIS WEEK'S STOCK PRICE LOSERS		
COMPANY	CLOSE	1-WK CH
1. BLNDER TONGUE:	0.37	(12.64%)
2. GCI:	15.10	(11.28%)
3. HARMONIC:	2.62	(10.88%)
4. SYNACOR:	2.96	(7.5%)
5. DISCOVERY:	26.17	(6.47%)



WHO IS YOUR COMPANY'S SUPER HERO?

Nominate a deserving HR team or individual by June 17!

www.cthra.com/awards

Special thanks to our media partner **Cablefax**