

Cablefax Daily™

Wednesday — December 16, 2015

What the Industry Reads First

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AllVid Proposal: The Fight Continues

In a few of ex parte filings with the **FCC** this week, MVPDs continued to battle backers of AllVid, one of the proposals by the FCC's Downloadable Security Technology Advisory Committee to replace CableCard. Companies like **Google** and **TiVo** support the AllVid approach, which calls for the development of a device that can be used to access video service. Without directly attacking the proposal, **DISH** in a co-filing with **EchoStar** Tues wants the FCC to consider potential impacts of the proposal on consumer privacy, customer support, accessibility compliance, contract compliance, repair/replacement and interference before considering any approach. "What obligations do third-party navigation device manufacturers have to protect the privacy of the consumers who utilize their equipment... Should a similar obligation apply to consumer electronics manufacturers that create navigation devices?," DISH asked. In addition, "how should an MVPD handle subscriber calls seeking support for a navigation device built by a third party?" And if a 3rd-party navigation device has "bugs" or other technical errors that render parts of one or more MVPDs' service unusable, what duty does the manufacturer have to fix those errors or replace the defective navigation device so that the consumer can enjoy the entire service she is paying for and entitled to? **Roku**, which counts major cable programmers and ops as partners, lent support for cable. Given the rapid pace of change in the video distribution market, "the Commission should be wary of propounding new regulatory mandates for set-top boxes that would explicitly or implicitly lock in any particular technical standard or require specific content delivery methods," it said in a filing posted Tues. On the other side of the aisle, the **Consumer Video Choice Coalition** said it hosted a technical demonstration of the AllVid proposal with the FCC recently, using video fees from 2 different MVODs. The demo "made clear that the competitive navigation device solution does not alter MVPD linear content or advertising." It claimed that many existing devices already would be compatible with the competitive navigation device proposal. After implementation, users could access MVPD content on existing IP-enabled devices. The group was formed in July and counts **Public Knowledge**, **Google**, **TiVo** and **INCOMPAS** as members. **NCTA** fired at a Public Knowledge filing earlier this month suggesting that the AllVid



Call for Entries
Final Deadline:
December 18

Cablefax's Digital Awards is the industry's top honor in the digital space, recognizing outstanding websites, digital initiatives, and people among programmers, operators, and industry professionals.

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New Categories Include:

- Digital Team of the Year
- Digital Executive of the Year
- Digital Rookie of the Year
- Social Media Marketer of the Year
- Data Scientist/Researcher of the Year

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Mark Your Calendars
for 2016!

JANUARY:

- 1/4 CFX Daily Special Report: Life in the Cloud
- 1/8 Most Innovative Person in Multiscreen Deadline
- 1/29 Cablefax 100 Nomination Deadline

FEBRUARY:

- 2/12 Best Sellers Entry Deadline
- 2/24 CFX Daily Special Report: Campaign 2016

MARCH:

- 3/2 Leadership Roundtable - ACA Summit in D.C.
- 3/8 Digital and Tech Awards Breakfast - NYC
- 3/8 Cablefax Multiscreen Conference - NYC
- 3/11 FAXIES Awards Entry Deadline

Cablefax: The Magazine Multiscreen Issue



APRIL:

- 4/15 Top Ops Nomination Deadline
- 4/18 CFX Daily Special Report: DOCSIS 3.1

MAY:

- 5/17 Cablefax Party - INTX Boston

Cablefax: The Magazine 100 Issue



JUNE:

- TBD FAXIES & Best Sellers Awards Breakfast
- 6/17 Program Awards Entry Deadline

JULY:

- 7/8 Most Powerful Women in Cable Nomination Deadline
- 7/8 Most Influential Minorities in Cable Nomination Deadline
- 7/19 CFX Daily Special Report: Summer Olympics 2016

Cablefax: The Magazine Top Ops Issue



AUGUST:

- 8/19 Trailer Awards Entry Deadline
- 8/24 CFX Daily Special Report: Star Trek and Sci Fi

SEPTEMBER:

- 9/16 Overachievers Under 30 Entry Deadline
- 9/20 NAMIC and Cablefax Diversity Breakfast
- 9/20 Cablefax Diversity Week Party
- 9/22 Program, Top Ops and Trailer Awards Breakfast - NYC
- 9/22 TV Innovation Summit - NYC

Cablefax: The Magazine Diversity Issue



NOVEMBER:

- 11/2 CFX Daily Special Report: Holiday Programming
- 11/4 Tech Awards Entry Deadline
- 11/18 Most Powerful Women Breakfast
- 11/18 Overachievers Under 30 Luncheon

Cablefax: The Magazine Most Powerful Women in Cable Issue



DECEMBER:

- 12/9 Digital Awards Entry Deadline



For more information on advertising, sponsorship and our various lead generation opportunities contact:

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proposal would not require a new in-home, operator-supplied set-top box or major network changes, among other things. Such an approach would only apply to cable operators that use DOCSIS, rather than applying to all MVPDs, NCTA said. Furthermore, implementing such an approach would require massive changes in MVPDs' network architecture, it said. Comment and reply comment deadlines have already ended. It's uncertain when the Commission might issue a NPRM.

Netflix Speed Index: Little change in Netflix's speed index for Nov among the 15 large US ISPs. Verizon FiOS topped the rank with an average of 3.86 Mbps, followed by Cox at 3.76 Mbps, Bright House and Cablevision both at 3.74 Mbps and Comcast at 3.69 Mbps. Time Warner Cable placed 6th at 3.65 Mbps, followed by Charter at 3.64 Mbps, Mediacom at 3.6 Mbps, Suddenlink at 3.52 Mbps and AT&T U-verse at 3.48 Mbps. The bottom 5: AT&T DSL (2.84 Mbps), Frontier (2.53 Mbps), Windstream (2.47 Mbps), Verizon DSL (2.14 Mbps) and CenturyLink (2.12 Mbps). The monthly speed index is a measure of prime time Netflix performance on particular ISPs around the globe, and not a measure of overall performance for other services/data that may travel across the specific ISP network.

A+E Nets Bets on Panna: A+E Networks made a strategic investment in Panna, the cooking brand offering premium video from top chefs and apps that provides video recipes. The programmer led the series A funding round. Panna and FYI kicked off their partnership with "12 Hacks of Christmas," a series of 45-second interstitials airing each night in FYI's primetime block through Dec 24. FYI is actively developing new content with Panna. "Panna is focused on the intersection of premium video content and digital product to deliver great experiences. Given those are areas of focus for FYI, we are extremely excited to partner with Panna," A+E Nets pres/CEO Nancy Dubuc said in a statement.

Netflix's New Encoding Tech: To improve the efficiency of its streaming platform, Netflix has implemented a new way to encode content on a title-by-title basis, according to a Netflix Tech Blog post Mon. "We've spent years developing an approach, called per-title encoding, where we run analysis on an individual title to determine the optimal encoding recipe based on its complexity," the post said. The new approach "allows us to deliver the same or better experience while using less bandwidth..." The approach, per-title encoding, enables Netflix to deliver higher quality video in 2 ways. Under low-bandwidth conditions, per-title encoding will often provide better video quality as titles with "simple" content will now be streamed at a higher resolution for the same bitrate. When the available bandwidth is adequate for high bitrate encodes, per-title encoding will often offer even better video quality for complex titles because Netflix will encode at a higher maximum bitrate than its current recipe.

CES Update: Consumer Technology Association pres/CEO Gary Shapiro will interview FTC chairwoman Edith Ramirez and FCC chmn Tom Wheeler about their challenges in navigating the changing technology landscape during a supersession at CES 2016 in Las Vegas Jan 6-9. In addition, US CTO Megan Smith and deputy dir for tech and innovation Tom Kalil will discuss how collaboration is helping entrepreneurship, smart cities and inclusion.

U-verse Price Hike: AT&T U-verse subs will face a rate increase on their TV and voice service packages starting in late Jan. The company informed subs on its website that prices of nearly all of its video packages will go up by \$2-4 per month. The monthly price for U-family and U-family All In will increase by \$2. U100, U200, U200 All In, U200 Latino and U200 Latino All In will increase by \$3 per month. U300, U300 All In, U300 Latino, U300 Latino All In, U400, U450, U450 All In, U450 Latino and U450 Latino All In will increase by \$4 per month. In addition, each non-DVR TV receiver will increase by \$1 per month and the Regulatory Video Cost Recovery Charge will increase by \$0.01 per month. The Broadcast TV Surcharge will go up by \$1 per month in all markets except for Detroit, MI, Biloxi, MS, and Wilmington, NC, where it will increase by \$0.46. According to AT&T, the charge aims to recover a portion of the retrans costs. The monthly price for the Voice 1000 plan will be \$30 for all customers and the Voice 250 plan will increase by \$2 to \$27.

Programming: Smithsonian Channel premieres "Paris Terror Attack: Charlie Hebdo" on Jan 4, following

BUSINESS & FINANCE

the attack of satirical magazine **Charlie Hebdo** that happened on Jan 7, 10 months before the terrorist attacks that killed 130 people in Paris. -- **Discovery Channel** series "Street Outlaws: New Orleans" premieres on Feb 22, following a crew of street racers as they look to prove they are the nation's fastest. -- **Showtime** booked new political series "The Circus: Inside the Greatest Political Show on Earth." Produced in cooperation with **Bloomberg Politics**, the real-time documentary series follows the 2016 presidential race with stories behind the headlines. The series premieres in Jan. -- **Nick** placed a 20-ep order of original animated comedy "Bunsen is a Beast!" that will premiere Jan 15. -- Health entertainment network **Z Living** inked a development deal with production company **3 Ball Entertainment**. The deal will put 3 original series into development initially. -- **Travel Channel** placed a 3rd season order of its "Booze Traveler." The new season will have 16 1-hour eps.

People: **Telemundo** appointed **Mauricio Piccone** as svp of reality programming. He will work along reality programming svp **Maria Lopez-Alvarez**. Both will report to **Jesus Torres Viera**, evp of programming and content. Piccone was previously svp and co-exec vp at **Endemol Shine Latino**.

Cablefax Daily Stockwatch

Company	12/15 Close	1-Day Ch	Company	12/15 Close	1-Day Ch
BROADCASTERS/DBS/MMDS					
DISH:	58.09	0.50	CSG SYSTEMS:	35.46	0.74
ENTRAVISION:	7.78	0.23	ECHOSTAR:	37.01	0.38
GRAY TELEVISION:	15.18	0.22	GOOGLE:	743.40	(4.37)
MEDIA GENERAL:	14.90	0.03	HARMONIC:	4.34	0.14
NEXSTAR:	54.03	(0.21)	INTEL:	35.18	0.71
SINCLAIR:	31.84	0.55	INTERACTIVE CORP:	61.07	1.06
TEGNA:	25.70	0.32	LEVEL 3:	51.06	0.59
MSOS					
CABLE ONE:	430.32	(7.89)	MICROSOFT:	55.20	0.06
CABLEVISION:	30.28	0.53	NETFLIX:	118.60	(2.07)
CHARTER:	178.25	3.44	NIELSEN:	46.08	1.30
COMCAST:	57.75	0.38	RENTRAK:	44.42	(0.07)
GCI:	19.00	0.36	SEACHANGE:	6.86	0.08
LIBERTY BROADBAND:	49.68	0.72	SONY:	24.50	(0.15)
LIBERTY GLOBAL:	40.00	0.22	SPRINT NEXTEL:	3.53	0.01
SHAW COMM:	19.54	0.36	TIVO:	8.71	0.14
SHENTEL:	44.31	0.76	UNIVERSAL ELEC:	49.55	0.45
TIME WARNER CABLE:	181.08	2.27	VONAGE:	5.74	0.06
PROGRAMMING					
21ST CENTURY FOX:	27.33	0.08	YAHOO:	33.03	0.44
AMC NETWORKS:	78.46	1.86	TELCOS		
CBS:	46.83	0.49	AT&T:	33.81	0.21
CROWN:	5.11	0.08	CENTURYLINK:	25.34	0.96
DISCOVERY:	26.52	0.07	FRONTIER:	4.52	0.02
DISNEY:	112.16	2.81	TDS:	26.28	0.11
GRUPO TELEVISA:	27.57	0.88	VERIZON:	45.55	0.10
HSN:	50.81	0.69	MARKET INDICES		
LIONSGATE:	34.65	1.18	DOW:	17524.91	156.41
MSG NETWORKS:	20.23	0.04	NASDAQ:	4995.36	43.13
SCRIPPS INT:	53.59	0.27	S&P 500:	2043.41	21.47
STARZ:	33.16	0.22			
TIME WARNER:	64.71	0.45			
VIACOM:	43.39	0.37			
WWE:	16.71	0.62			
TECHNOLOGY					
ADDVANTAGE:	1.78	(0.46)			
AMDOCS:	55.55	0.45			
AMPHENOL:	52.43	(0.4)			
APPLE:	110.49	(1.99)			
ARRIS GROUP:	30.38	(0.14)			
AVID TECH:	6.27	(0.11)			
BLNDER TONGUE:	0.38	0.01			
BROADCOM:	56.97	(0.08)			
CISCO:	26.85	0.36			
COMMSCOPE:	25.18	(0.35)			
CONCURRENT:	4.93	0.14			
CONVERGYS:	26.28	0.89			

Cablefax Webinar

Virtual Reality: Are You Ready to Capitalize on TV's Next Big Leap?

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