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5 Pages Today



Broadcast Bucks: Another Merger as Retrans Reform Heats Up

As the winds of retrans change blow, broadcasters are beefing up. The latest deal has Media General acquiring Meredith in a cash and stock deal valued at \$2.4bln. It will create the 3rd largest station group in the US—with 88 stations in 54 markets (30% of US television HHs). That's something that didn't escape the notice of ACA pres/CEO Matt Polka. On Tues, he tweeted "Well, there you have it... higher retrans fees for free TV," citing a Bloomberg report that said the deal would let the company charge higher fees to cable. Media General was embroiled in a retrans battle with Mediacom this summer, with the MSO losing stations in 14 markets for about 2 weeks in July (stations that it had acquired from LIN in Dec). The new broadcaster will be dubbed Meredith Media General and will be led by Meredith CEO Steve Lacy, with Media General pres/CEO Vincent Sadusky to depart once the deal closes. Fun fact: Former WE tv pres/gm Kim Martin joined Meredith in Apr as chief strategy officer, reporting to Lacy. The merged company will own women-focused magazines such as Better Homes and Gardens and Shape and a digital platform reaching 200mln monthly unique visitors. The deal is expected to close by June 30, 2016. It comes at the same time the FCC is contemplating changes to the decades-old retrans consent rules, including the elimination of syndicated exclusivity and non-duplication rules, something cable has urged for years. Media General visited the agency late last month to warn against changes to the exclusivity rules. It argued that the lack of FCC complaints to date shows they are effective. What's more, if the exclusivity rules are eliminated, it would take at least 5 years to re-establish a legally enforceable system to ensure compliance with privatelynegotiated programming exclusivity provisions, Media General said in an ex parte. The Commission's NPRM, asking a lot of detailed questions, was released last week. Wells Fargo Securities analysts believe a final ruling will take 6 months or longer. "As we understand it, the elimination of these two [exclusivity] rules questions the need for the compulsory copyright license, which is a really involved and complex matter. So we wonder if [FCC chmn Tom] Wheeler is forced to ultimately walk away from this altogether?" the analysts wondered. That would certainly please NAB, which published a blog Tues from retired gen counsel Jane Mago. "The record shows that the incentive to undermine exclusivity is actually stronger today, because cable actively pursues and earns a greater share of local advertising dollars," wrote Mago, who helped defend the FCC's decision to repeal the rule in 1980 (it was reinstated 8 years later). "And, why else would cable

OVERACHEVERS UNDER 30 PRESENTED BY Cablefax

Entry Deadline: September 9 Final Deadline: September 16

Who are cable's rising stars?

It's your turn to decide—enter your favorite young cable professionals for consideration in Cablefax's second-annual Overachievers Under 30 List. This program honors budding young cable leaders from all walks of business.

Enter at www.cablefax.com/awards

Sponsorship Opportunities: Rich Hauptner at rhauptner@accessintel.com | Questions: Mary-Lou French at mfrench@accessintel.com

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Oct. 1, 2015 • 8:00 – 10:00 a.m. The Yale Club, NYC

Register at www.cablefaxprogramawards.com

Congratulations to the 2015 Finalists

Best Actor

- **Rick Hoffman, Suits** USA Network
- Jason Isaacs, Dig USA Network
- John Nesbit. Babylon Sundance
- Bob Odenkirk, Better Call Saul AMC
- Kevin Spacey, House of Cards Netflix
- > Aden Young, Rectify Sundance

Best Actress

- **Edie Falco, Nurse Jackie** Showtime
- Maggie Gyllenhaal, The Honorable Woman -Sundance
- Tatiana Maslany, Orphan Black BBC AMERICA
- Hannah New, Black Sails Starz
- Sarah Rafferty, Suits USA Network

Best Actor/Actress – Comedy

- Jane Krakowski, Unbreakable Kimmy Schmidt -Netflix
- Eugene Levy, Schitt's Creek Pop
- Julia Louis-Drevfus. Veep HBO
- Catherine O'Hara. Schitt's Creek Pop
- Lennon Parham. Plaving House USA Network
- Jessica St. Clair, Playing House USA Network

Best Actor/Actress – Drama

- Kelli Garner, The Secret Life of Marylin Monroe -Lifetime
- Freddie Highmore, Bates Motel A&E Network
- Tatiana Maslany, Orphan Black BBC AMERICA
- Cynthia Nixon, Stockholm, Pennsylvania Lifetime Saoirse Ronan, Stockholm, Pennsylvania –
- Lifetime
- David Tennant, Broadchurch BBC AMERICA

Best Actor/Actress/Host - Family Friendly

- Nick Cannon, America's Got Talent NBC
- Cesar Millan, Cesar 911 Nat Geo WILD
- **Debby Ryan, Jessie** Disney Channel
- Jason Silva, Brain Games National Geographic Channel
- Colton Smith and Jack Steward, Rock the Park (for The CW) - Tremendous! Entertainment

Best Host - Food

- Sunny Anderson, Jeff Mauro, Katie Lee, Marcela Valladolid and Geoffrey Zakarian - Food Network
- Haylie Duff, The Real Girl's Kitchen Cooking Channel
- Bobby Flay, Brunch @ Bobby's Cooking Channel
- Padma Lakshmi and Tom Colicchio, Top Chef -Bravo Media
- Mo Rocca, My Grandmother's Ravioli Cooking Channel
- Tiffani Thiessen, Dinner at Tiffani's Cooking Channel

Best Host – Sports

- David Cone YES Network
- Bill Pidto MSG Networks
- Al Trautwig MSG Networks

Best Actor/Actress/Host - Other

- Chip and Joanna Gaines, Fixer Upper HGTV
- ► Tom Hollander, A Poet in New York BBC AMERICA
- Dave Holmes,- Host of American Canvas Ovation TV
- **Bill Paxton, Texas Rising** History Channel
- Drew and Jonathan Scott, Property Brothers at Home - HGTV
- Lara Spencer, Flea Market Flip HGTV
- Top Gear BBC Worldwide Productions

Best Host - Reality Competition/Game Show

- **Ted Allen, Chopped** Food Network Valerie Bertinelli and Duff Goldman, Kids Baking
- Championship Food Network
- Alton Brown, Cutthroat Kitchen Food Network
- Heidi Klum & Tim Gunn, Project Runway Lifetime Drew and Jonathan Scott, Brother vs. Brother -
- HGTV
- McKenzie Westmore, Face Off Syfy

Best Host - Talk Shows

- Chris Hardwick, Talking Dead AMC
- Alicia Menendez, Come Here and Say That -Fusion Network
- Robin Meade, Morning Express with Robin Meade — HI N

Best Program

- Orphan Black BBC AMERICA
- The Americans FX Networks
- ► Masters of Sex Showtime
- Suits USA Network

Best New Program

- The Returned A&E Network
- > The Last Alaskans Animal Planet
- Girlfriends' Guide to Divorce Bravo Media
- You're The Worst FX Networks
- Fortitude Pivot
- Babylon Sundance
- > 12 Monkeys Syfy
- Plaving House USA Network

Best Showrunner

Marti Noxon, Girlfriends' Guide to Divorce - Bravo Media

The winners will be announced during the Oct. 1 awards breakfast at the The Yale Club, NYC. To register for the event, visit www.cablefaxprogramawards.com

Advertising Contact: Rich Hauptner at rhaupter@accessintel.com or Olivia Murray at omurray@accessintel.com | Questions: Jessica Placencia at jplacencia@accessintel.com

- Ronald D. Moore. Outlander Starz
- Aaron Korsh. Suits USA Network
- John Tinker. The Divide WE tv

Best Show or Series - Animals/Nature

- **River Monsters** Animal Planet
- Big Cat Week Nat Geo WILD
- Cesar 911 Nat Geo WILD

Best Show or Series – Animated

- Teen Titans Go Cartoon Network
- South Park Comedy Central Archer - FX Networks
- Bojack Horseman Netflix

Best Show or Series - Children's

Astroblast - Sprout

Schitt's Creek - Pop

Channel

Channel

Tennis Channel

Fortitude - Pivot

Instructional

Suits - USA Network

Industry Foundation

and Harpo Studios

Brush of Honor - INSP

Wallykazaam - Nickelodeon

Marv Marv - WE tv

Women of the Bible - Lifetime

Puppy Bowl XI - Animal Planet

K.C. Undercover - Disney Channel

Chrisley Knows Best - USA Network

Ruff-Ruff, Tweet and Dave - Sprout

Best Show or Series – Comedy

The Comedians - FX Networks

Playing House - USA Network

Comcast - CN100 - Chicago

The Third Team - MLB Network

Best Show or Series – Drama

Bates Motel - A&E Network

The Returned - A&E Network

Broadchurch - BBC AMERICA

Orphan Black - BBC AMERICA

The Americans - FX Networks

Best Show or Series - Education/

Brain Games - National Geographic Channel

Stand Up To Cancer – 2014 - The Entertainment

Best Show or Series - Faith Based/Religious

Killing Jesus - National Geographic Channel Super Soul Sunday - OWN: Oprah Winfrey Network

Preachers of Detroit - Oxygen Media

Best Show or Series - Family Friendly

The Secret Santa - Discovery Communications

Rock the Park - Tremendous! Entertainment

> Through the Wormhole - Science Channel

Clyde's New York - MSG Networks

You're The Worst - FX Networks

Getting On - BBC Worldwide Productions Louie - FX Networks

Beaux Malaises (My Life) - Videotron / TVA

Joliet Central - A Palace of Learning and Culture -

American War Generals - National Geographic

Isabella Rossellini's Green Porno Live! - Ovation TV

Sleepless in America - National Geographic

Signature Series: The Legend of Arthur Ashe -

Best Show or Series – Documentary

Congratulations to the 2015 Finalists

Oct. 1, 2015 • 8:00 – 10:00 a.m. • The Yale Club

Best Show or Series - Food – Competition

- Best New Restaurant Bravo Media
- Top Chef Bravo Media
- Beat Bobby Flay Food Network
- Chopped Food Network
- **Kids Baking Championship** Food Network
- ► The Great Food Truck Race Food Network
- ► Worst Cooks in America Food Network
- Top Chef Canada, Season 4 Insight Production Company Ltd.

Best Show or Series - Food - Instructional

- Brunch @ Bobby's Cooking Channel
- Extra Virgin Cooking Channel
- **Bobby Flay's Barbecue Addiction** Food Network
- Giada at Home Food Network
- Guy's Big Bite Food Network
- ► The Pioneer Woman Food Network

Best Show or Series - Food - On Location

- Pizza Masters Cooking Channel
- Taco Trip Cooking Channel
- Diners, Drive-Ins and Dives Food Network
- Bizarre Foods with Andrew Zimmern Tremendous! Entertainment (for Travel Channel)

Best Show or Series - Food – Informational

- Unwrapped 2.0 Cooking Channel
- EAT: The Story of Food National Geographic Channel

Best Show or Series - Music

- Live Coverage of the New Orleans Jazz and Heritage Festival - AXS TV
- **Billy Joel: Home at the Garden** MSG Networks
- Radio Disney Music Awards Radio Disney

Best Show or Series - News

- > America Tonight: ISIL, Inc. Al Jazeera America
- Collision Course CNBC
- Desperate Measures CNBC
- Morning Express with Robin Meade HLN
- How NYC Works NY1 News
- ► Oprah: Where Are They Now? OWN: Oprah Winfrey Network and Harpo Studios
- Market Day Report RFD-TV

Best Show or Series – Other

- TechKnow: Earthquake Fracking Connection Al Jazeera America
- **Top Gear** BBC Worldwide Productions
- ▶ Villa Paraiso Comcast Cable
- Flea Market Flip HGTV

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- The Social Life HLN with Echo Entertainment
- American Canvas Ovation TV
- Stand Up To Cancer 2014 The Entertainment Industry Foundation
- ► NAACP Image Awards TV One, LLC

Best Show or Series - Public Affairs

- > The Stream: Ferguson Al Jazeera America
- The Stream: Immigration Children Al Jazeera America
- Saving Africa's Giant's with Yao Ming Animal Planet
- Debate for the 11th Congressional District NY1 News

TV Innovation Summit

Monetizing Apps, TVE and Social TV

Married at First Sight - FYI The Curse of Oak Island - History Channel

Brush of Honor - INSP

Autobiographical

- Dance Moms Lifetime
- ► The Prancing Elites Project Oxygen Media
- Chrisley Knows Best USA Network

Best Show or Series - Reality -

Pittbulls & Parolees - Animal Planet

Marriage Boot Camp - WE tv

Best Show or Series - Reality - Professions/ Informational

- Wahlburgers A&E Network
- Million Dollar Listing New York Bravo Media
- The Profit CNBC
- Deadliest Catch Discovery Channel
- Never Ever do this at Home, Season 2 Insight Production Company Ltd. (for Discovery Channel)
- The First 48 ITV Studios America (for A&E)
- Full Custom Garage MAVTV Motorsports Network
- Cesar 911- Nat Geo WILD
- Property Brothers HGTV

Best Show or Series - Reality - Wilderness

- Naked And Afraid Discovery Channel
- Life Below Zero National Geographic Channel
 Jim Shockey's Uncharted Rogue Productions (for The Outdoor Channel)
- **Bottom Feeders** The Outdoor Channel

Best Show or Series - Reality Competition/ Game Show

- Idiotest GSN
- Skin Wars GSN
- The Amazing Race Canada, Season 2 Insight Production Company Ltd.
- Project Runway Lifetime
- **Brother vs. Brother** HGTV
- Face Off Syfy

Best Show or Series - Regional Program

- Backstage: Broadway in Chicago Comcast -CN100 - Chicago
- **Beginnings** MSG Networks
- Derek Jeter's Final Game at Yankee Stadium YES Network

Best Show or Series - Sci Fi

- Orphan Black BBC AMERICA
 The Cannibal in the Jungle Discovery
- Communications
- ▶ 12 Monkeys Syfy
- **Defiance** Syfy

Best Show or Series – Sports

- 2015 McDonald's All American Games Comcast -CN100 - Chicago
- Inside the Game of the Week Comcast CN100 -Chicago
- Intentional Talk MLB Network
- The Mask with Henrik Lundgvist MSG Networks
- Locals Outside Television
- The Drive: Pac-12 Football Pac-12 Networks

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Best Show or Series - Talk Shows

- Watch What Happens Live Bravo Media
- Four Courses with JB Smoove MSG Networks
- **NBA TVs Open Court** NBA Digital

Best Mini-Series

Book of Negroes - BET

> The Red Tent - Lifetime

Best Opening Sequence

Industry Foundation

Network

Channel

Interactive -

Best TV Movies

12 Monkeys Sync - Syfy

Dig Decoded - USA Network

12 Monkeys Webisodes - Syfy

Inside 12 Monkeys - Syfy

MLB Central - MLB Network

Locals - Outside Television

Mad Men: The Fan Cut - AMC

Dig - USA Network

Texas Rising - History Channel

 Oprah Prime - OWN: Oprah Winfrey Network and Harpo Studios
 CenterStage - YES Network

American Horror Story: Freak Show - FX Networks

The Secret Life of Marilyn Monroe - Lifetime

Stand Up To Cancer – 2014 - The Entertainment

Best Online/Mobile Extras for a Linear Show

The Walking Dead's Talking Dead/Play Dead - AMC

Killing Jesus Second Screen - National Geographic

Barrett Jackson Auto Auctions - Velocity

Chopped After Hours - Food Network

Best Online-Only/Mobile-Only Show

The Girls with Glasses - Scripps Networks

Best Video on Demand Program/Special

Mark Greenberg

Michelle Vicary

Networks

Sandy Wax

President, Sprout

President & CEO, EPIX

VP of Programming & Network

Publicity, Crown Media Family

The Starters podcast - NBA Digital -

TeamStream NOW - Bleacher Report

> A Poet in New York - BBC AMERICA

Cleveland Abduction - Lifetime

White Water - TV One, LLC

Hall of Fame:

Spotlight - Comcast - CN100 - Chicago

Cutthroat Kitchen: Alton's After-Show - Food

Cablefax

Cablefax Daily

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operators like Cablevision be asking not only to eliminate the current rules, but also to have the Commission prohibit broadcasters from even bargaining for local exclusivity?" As for the argument that this is all moot because broadcasters could enforce contractual rights for exclusivity, she warned that it's not that easy with courts overcrowded and legal fees substantial. Plus, the cable operator importing a distant signal is not part of any network/syndication contract.

<u>TiVo Doings</u>: TiVo filed a patent infringement lawsuit against **Samsung**, claiming its DVRs violate 4 TiVo patents. It announced the litigation in its 2Q earnings release after the bell Tues. TiVo reported net earnings of \$8.3mln vs \$9.3mln a year ago. Net revenue totaled \$119.5mln vs \$111.9mln last year. Services and tech revenue rose 14% to \$99.1mln. For 2Q, TiVo added a net 281K subscriptions, with total subscriptions over 6mln. TiVo also revealed it has scored a hunting license with the **NCTC**, allowing its 850+ members to strike deals for TiVo's advanced TV solutions. The partnership includes access to multiple device providers, including TiVo and **Pace** set-top-boxes, Evolution Digital DTAs, as well as TiVo soft clients. NCTC also is investing in a common back office integration platform that will connect with multiple billing systems as well as TV Everywhere authentication platforms. Rollout will commence by year-end with new features and platforms to follow in early 2016. "Collaborating with TiVo gives NCTC members access to an advanced TV offering with best-in-class multiscreen capabilities, OTT integration, and a personalized user experience," NCTC pres/CEO *Rich Fickle* said.

Football Season is Here: The **NFL** is offering a 7-day free trial of its \$99/year subscription service "NFL Game Pass," which allows users to watch regular season games on demand after they air. It also offers live game day audio, the ability to watch on multiple devices (including desktops and select connected TVs), live preseason games and condensed, 30-min versions of games. The League has redesigned NFL Mobile, which will feature online video network NFL Now (meaning it's no longer a standalone product). Also new for the 2015-2016 season, **Verizon** customers can watch games for free through their mobile smartphones, with the League eliminating the \$5/month charge for games. -- MNF's 46th season and 10th on **ESPN** kicks off Sept 14. New this year is the addition of "Pylon Cam" (cameras giving a goal line perspective) and a new show opening. The net will honor the life of *Frank Gifford* by placing the #16 he wore as a Giant on all MNF production trucks this season. This football season will see more fast-paced "Sunday NFL Countdown" show and the addition of "NFL Insiders: Sunday Edition."

<u>4K Demo Channel</u>: Harmonic and Intelsat have teamed to launch a linear Ultra HD demonstration channel for North American TV markets. MVPDs will be able to prepare and test their UHD transmission from the moment they start downlinking content from Intelsat's Galaxy 13 satellite through their own networks and into the subscribers' homes. This platform will also be available to U.S. cable programmers to conduct their own testing of UHD content. The companies plan to demo the channel at IBC2015 next week in Amsterdam.

Verizon go90: Private invitations began going out Tues for **Verizon**'s new mobile video service dubbed go90. It's expected to be generally available to Verizon Wireless customers later this month. It offers a combo of live events, web series and VOD from TV nets. Verizon is hoping a differentiator here is that with go90 people can follow the shows of people they like, and can easily cut and share particular segments of a show. The goal is to make it as much a social platform as it is a mobile video platform, even offering "crews" for viewers to discuss shows with other fans.

<u>TWC Calling</u>: Time Warner Cable now offers unlimited calling to 29 European countries (all 28 countries in the EU, plus Norway). TWC Phone Unlimited subs can now make calls to 34 countries without any extra charges.

<u>College Football Ratings</u>: Mon's OH State at VA Tech game earned a 6.6 overnight rating on **ESPN**, a 144% increase over Labor Day 2014 (2.7 for Miami at Louisville). It goes down as the best college football game on opening weekend since 2010 across all nets. The game also had a total of 708K unique viewers on WatchESPN.

<u>Analyst Cuts Cablevision</u>: Pivotal Research Jeffrey Wlodarczak reduced Cablevision to "hold" from "buy," writing that the move was primarily driven by the stock's strong recent relative outperformance and the fact that Altice may be pushing back on potential acquisitions. "We still believe that Altice could make a play for CVC, but have to think the recent debt and equity market turmoil may have caused Altice to re-evaluate its short term appetite for a CVC deal," Wlodarczak wrote, adding that Cablevision shares strong performance also doesn't help.

Programming: Millionaire Matchmaker Patti Stanger has bid adieu to **Bravo** and said bonjour to **WE tv**, where she'll serve as exec producer and producer on a new series to be announced soon. She'll also exec produce a 2nd project that WE

BUSINESS & FINANCE

09/08

will pilot later this year. Bringing the TV personality and founder/CEO of Millionaire's Club to WE tv is part of the net's efforts to bill itself as a home for relationship programming (a la "Marriage Boot Camp"). Stanger revealed on Twitter in July that she had something cooking with a new network. -- NFL Net bows original series "Football Town: Barrow, Alaska" on Sept 22, 9pm ET. The 8-ep docuseries follows high school athletes who live at the northernmost point in US trying to win the state championship. NFL Net's also bringing back "Undrafted" for a 2nd season, with a special premiere on CBS on Sept 16. Emmy-nominated "A Football Life" returns for Season 5 on Sept 18. -- Esquire will debut its 1st scripted series, "Spotless," on Nov 14. The 10-ep drama is about 2 estranged brothers who are forced to reconnect and become entangled with the mob.

Accenture Buying S3 TV: Accenture will acquire S3 TV Technology as part of its efforts to help video service providers quickly launch new services. By combining S3 TV's "StormTest" automated testing platform and video consulting with Accenture Digital Video Services' software, Accenture will be able to test, integrate and service all video technologies and vendors, including broadcasters, cable companies, telcos and standalone OTT providers. Terms weren't disclosed.

People: A+E Nets vet Laura Fleury was promoted to svp, development and programming for LMN.

C	Close	Ch	
BROADCASTERS/DBS/M	IMDS		0
DISH:			С
ENTRAVISION:			E
GRAY TELEVISION:	11.46	0.20	G
MEDIA GENERAL:	10.48	(0.67)	Н
NEXSTAR:	43.90	(0.05)	11
SINCLAIR:	26.42	0.57	11
TEGNA:	23.56	0.63	L
			N
MSOS			N
CABLE ONE:	425.00	9.37	N
CABLEVISION:	28.62	1.18	R
CHARTER:	186.31	3.29	s
COMCAST:	57.11	1.33	s
COMCAST SPCL:	57.96	1.18	s
GCI:	17.23	0.41	s
LIBERTY BROADBAND:	55.95	0.90	Т
LIBERTY GLOBAL:	48.22	1.02	U
SHAW COMM:	19.91	0.28	Ιv
SHENTEL:	40.38	0.48	ΙY
TIME WARNER CABLE:	190.39	2.56	

PROGRAMMING

Company

21ST CENTURY FOX:	
AMC NETWORKS:	
CBS:	43.67 0.90
CROWN:	
DISCOVERY:	
DISNEY:	104.01 3.04
GRUPO TELEVISA:	
HSN:	59.82 0.87
LIONSGATE:	
MSG:	
SCRIPPS INT:	
STARZ:	
TIME WARNER:	
VIACOM:	
WWE:	19.59 0.76

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TELCOS

AT&T:	33.14	0.58
CENTURYLINK:		0.78
FRONTIER COMMUNICA	TIONS :5.44	0.05
TDS:	27.62	0.44
VERIZON:	45.88	1.06

MARKET INDICES

DOW:	16492.68	. 390.30
NASDAQ:	4811.93	. 128.01
S&P 500:	1969.41	48.19

I CABLE-TEC EXPO'19 **OCTOBER 13-16 NEW ORLEANS**

GENERAL SESSION: EXECUTIVE INDUSTRY PANEL

Get an inside look at what some of the industry's top executives see as the future of our industry including broadband network investment, energy management, the connected home, business services and others.



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