

# Cablefax Daily™

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What the Industry Reads First

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## OTT Friday: Turner Buys iStreamPlanet as Apple Live TV, Comcast Loom

Turner is clearly eyeing a digital upgrade of its programming offerings, especially live event streaming, as multiplatform viewing accelerates. The Time Warner unit acquired a majority stake in iStreamPlanet after participating in a funding round led by Intel Capital. Turner said it will use iStreamPlanet's technology to offer OTT programming, shift its core technology infrastructure to the cloud and develop new services. "It's too soon to be definitive, but we are discussing how to leverage iStreamPlanet's capabilities across our NBA live events and TV Everywhere simulcasts. As our development teams begin working together more closely, we will have a more formal product roadmap," *Jeremy Legg*, who was recently upped to CTO of Turner, told us. According to Turner, the transaction is an important piece of the programmer's ongoing technology revamp, with the potential to expand digital technology capabilities across all of parent Time Warner. The lesser-known OTT and cloud tech firm specializes in large-scale, live event streaming. Founded in 2000, it has already live streamed 4 Olympics and in the most recent game, it worked alongside Microsoft and Adobe to offer cloud-based live streaming of NBC's coverage of the Sochi Winter Games. Turner has worked with WA-based iStreamPlanet in the past during the PGA Championship and Super Bowl and is looking to the company for more live streaming of major events. "This partnership will expand our capabilities to offer live events within and outside of the traditional ecosystem and, by bringing iStreamPlanet's innovative technology in-house, allow us to cultivate future business opportunities on digital platforms," Turner chmn/CEO *John Martin* said in a statement. Under the terms of the deal, iStreamPlanet will remain a standalone entity and continue to do business independently with its clients while working with Turner. The engineering brain behind iStreamPlanet is *Mark VanAntwerp*, vp of software engineering. The Microsoft vet was a founding member of the Windows Media team in 1995 and was the initial service architect for Xbox LIVE, Microsoft's online digital media delivery and online multiplayer gaming service. Meanwhile, Apple, expected to unwrap its live TV streaming service as early as Sept, is reportedly postponing the launch until next year. *BuzzFeed* was the 1st to report the delay. Difficulty in getting enough content deals from programmers such as CBS and 21st Century Fox was cited as a reason. Apple reportedly aims to offer a package of popular networks



Debate hosts  
Chris Wallace, Megyn Kelly, Bret Baier

**24 MILLION**  
VIEWERS TURNED TO THE FOX NEWS DEBATE

FIRST PRESIDENTIAL DEBATE  
**SHATTERS ALL RECORDS**

**#1** Most Watched non-sports cable telecast in history  
Most Watched cable news program of all time  
Most Watched FOX News program ever



Source:  
Nielsen, Live+SD, FOX News Channel, Republican Primary Debate,  
8/6/15, 8:50-11:07p, Persons 2+ (000).  
Subject to qualifications which will be made available upon request.

29th Annual NAMIC Conference

# DIVERSITY

## OTT

OUTREACH  
TALENT  
TENACITY



## Breakfast Recognizing the Cablefax 2015 Most Influential Minorities in Cable

Join Cablefax and NAMIC to salute this year's accomplished industry influencers as we partner for the seventh consecutive year to kick off the 29th Annual NAMIC conference.

**Tuesday, September 29 | 7:30 – 8:45 am**  
**New York Marriott Marquis | 1535 Broadway, New York, NY 10036**

RSVP by September 18

Seating is limited. Tickets not included in conference registration.  
For tables or individual tickets, contact NAMIC at 212-594-5985 or visit [namic.com](http://namic.com).



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for \$40 a month and has been unsuccessful in convincing programmers to participate. A similar service Sling TV by **DISH** costs just \$20 a month and includes **ESPN**, but major broadcast nets, namely **CBS**, **ABC**, **Fox** and **NBC**, are absent from the package. Several analysts expect Apple's live TV channel lineup to include major cable nets like **ESPN**, **AMC**, **TNT** and **TBS**. **Comcast** is talking to digital content providers such as **Vox Media**, **Buzzfeed** and **AwesomenessTV** to offer a new digital video service, a person familiar with Comcast's plan told us. This is the long-anticipated **YouTube** rival that's been in the press for months—with *Business Insider* reporting Fri that it's going by the name "Watchable," at least for now. Reports about such services aren't new because the X1 platform is capable of delivering web services. The MSO continues to experiment with new services whether its digital video, campus service or offerings that provide more flexibility to customers.

**More OTT Service:** Brooklyn-based film and TV distributor **FilmRise** launched a new SVOD service **CoolFlix** to offer commercial-free streaming of movies and TV shows. The service works on PC, iOS, and Android mobile apps and across platforms including **Roku**. FilmRise partnered with **ViewLift**, which produces streaming video applications to develop the service. A monthly subscription to Coolflix, which offers approx 25 categories of genres, costs \$2.99 (a discount annual plan is \$9.99). Its TV content features programs from nets such as **Showtime**, **Syfy** and **Discovery Kids**.

**Net Neutrality:** As the court considers several challenges of the **FCC's** latest net neutrality order, the **National Conference of State Legislatures** wants lawmakers to intervene and eliminate the Title II reclassification part of the order. A resolution that was approved by the group recently said mandated public utility regulation of the Internet would "impede future capital investments in the U.S.' broadband infrastructure." It supports anti-blocking, throttling and paid prioritization.

**San Diego Blackout:** **Midwest Television's KFMB (CBS 8 in San Diego)** went dark on **DirecTV** around 8pm ET Thurs (**CFX, 8/14**), with the 2 disagreeing on retrans consent terms. The broadcaster said the impasse comes after several months of negotiations and 6 weeks of extensions offered. While the station made noise last month about a possible blackout with **DISH**, a deal was reached. KFMB said this is the first retrans negotiation that has resulted in a disruption of programming in its 66-year history. DirecTV is telling customers who want to watch the weekend's **PGA** Championship tourney from Whistling Straits that most can tune their digital TV to channel 8. It noted that PGA also is offering live coverage at **PGA.com** and on its mobile app.

**NAB Fires Back:** **NAB** is asking the **FCC** to dismiss **Mediacom's** petition to open a rulemaking on retrans. NAB said the petition is "based on a demonstrably false presupposition," "proposes a rule that would violate the Communications Act," and "it will do more harm to the public interest than to promote it." Mediacom's proposed changes include adopting rules preventing a local broadcast station from imposing a blackout unless its signal is available for free over-the-air or via Internet streaming to 90% of the homes in the relevant market. The petition won applause from **ACA**, which also has called on the agency to limit blackouts. Retrans is near and dear to many MVPDs hearts, with **Cablevision** filing comments late last month urging the FCC to eliminate the basic tier requirement in areas subject to effective competition, and ban tier-placement and penetration minimums.

**CTHRA Keynote:** **Comcast Cable** pres/CEO **Neil Smit**, a former Navy Seal, will keynote a closing session on attracting veterans to the industry at the **Cable and Telecommunications Human Resources Association's** HR Symposium, Nov 3 in Philly. Smit will discuss **Comcast NBCU's** plan to hire 10K reservists, veterans and their spouses between 2015 and 2017. After his address, a panel of experts will delve into best practices for hiring veterans.

**NYTVF:** An outstanding drama project presented at the **NY TV Festival** is eligible for a \$20K script development award from **AMC** and **Channel 4**. The joint award joins previously-announced opportunities from **A+E Nets**, **Starz**, **Comedy Central**, **truTV** and **Red Arrow Entertainment** on NYTVF's slate of 2015 development partners, with more to come. The 11th annual fest will take place Oct 19-24 in Manhattan.

**People:** **OWN** upped **Jill Dickerson** to **svp**, programming and dev. -- **Lee Flaster** was named **svp**, business operations and growth strategy for **Telemundo**. He previously was **svp**, planning, strategy and biz ops for **NBCU** Hispanic Group.

**Cablefax Week in Review**

Company	Ticker	8/14 Close	1-Week % Chg	YTD %Chg
<b>BROADCASTERS/DBS/MMDS</b>				
DISH:	DISH	66.31	(0.91%)	(9.03%)
ENTRAVISION:	EVC	8.56	7.27%	32.10%
GRAY TELEVISION:	GTN	14.40	(1.37%)	28.57%
MEDIA GENERAL:	MEG	12.93	(5.96%)	(22.71%)
NEXSTAR:	NXST	52.87	(2.2%)	2.09%
SINCLAIR:	SBGI	28.36	2.64%	3.65%
TEGNA:	TGNA	25.44	(4.29%)	0.00%

Company	Ticker	8/14 Close	1-Week % Chg	YTD %Chg
<b>MSOS</b>				
CABLE ONE:	CABO	424.25	2.13%	0.00%
CABLEVISION:	CVC	25.53	(9.53%)	23.69%
CHARTER:	CHTR	179.82	(2.19%)	7.92%
COMCAST:	CMCSA	58.88	0.10%	1.50%
COMCAST SPCL:	CMCSK	59.63	1.24%	3.58%
GCI:	GNCMA	17.92	(4.48%)	30.33%
LIBERTY BROADBAND:	LBRDA	54.51	1.72%	8.82%
LIBERTY GLOBAL:	LBTYA	52.02	(0.84%)	3.60%
SHAW COMM:	SJR	20.44	(1.11%)	(24.27%)
SHENTEL:	SHEN	41.79	17.65%	33.73%
TIME WARNER CABLE:	TWC	186.00	(1.54%)	22.32%

Company	Ticker	8/14 Close	1-Week % Chg	YTD %Chg
<b>PROGRAMMING</b>				
21ST CENTURY FOX:	FOXA	30.27	(1.37%)	(21.19%)
AMC NETWORKS:	AMCX	74.86	(1.55%)	17.39%
CBS:	CBS	49.22	(2.22%)	(11.06%)
CROWN:	CRWN	4.79	4.81%	35.31%
DISCOVERY:	DISCA	28.31	(3.84%)	(17.82%)
DISNEY:	DIS	107.16	(2%)	13.77%
GRUPO TELEVISIA:	TV	32.21	(2.84%)	(5.43%)
HSN:	HSNI	63.40	(1.63%)	(16.58%)
LIONSGATE:	LGF	39.30	4.49%	22.74%
MSG:	MSG	77.03	(2.06%)	2.35%
SCRIPPS INT:	SNI	57.52	(2.11%)	(23.58%)
STARZ:	STRZA	37.07	(0.72%)	24.81%
TIME WARNER:	TWX	78.23	(2.37%)	(8.42%)
VIACOM:	VIA	44.47	(3.18%)	(41.1%)
WWE:	WWE	21.37	(2.73%)	73.18%

Company	Ticker	8/14 Close	1-Week % Chg	YTD %Chg
<b>TECHNOLOGY</b>				
ADVANTAGE:	AEY	2.39	6.70%	(2.05%)
AMDOCS:	DOX	60.41	4.43%	29.47%
AMPHENOL:	APH	55.57	0.02%	3.27%
APPLE:	AAPL	115.96	0.38%	5.06%
ARRIS GROUP:	ARRS	27.54	(0.43%)	(8.78%)
AVID TECH:	AVID	9.15	(20.02%)	(35.61%)
BLNDER TONGUE:	BDR	0.58	(29.27%)	(78.44%)
BROADCOM:	BRCM	50.50	0.36%	16.55%
CISCO:	CSCO	29.03	3.13%	4.35%
COMMSCOPE:	CTV	26.00	(0.12%)	1.40%
CONCURRENT:	CCUR	5.10	(3.17%)	(28.03%)
CONVERGYS:	CVG	23.22	(0.81%)	13.99%
CSG SYSTEMS:	CSGS	31.91	0.19%	27.28%
ECHOSTAR:	SATS	46.43	(0.02%)	(11.56%)
GOOGLE:	GOOG	657.12	3.43%	24.83%
HARMONIC:	HLIT	5.84	(0.51%)	(16.69%)
INTEL:	INTC	29.02	0.48%	(20.03%)
INTERACTIVE CORP:	IACI	75.15	0.87%	23.62%

Company	Ticker	8/14 Close	1-Week % Chg	YTD %Chg
LEVEL 3:	LVL	48.58	(0.29%)	(1.62%)
MICROSOFT:	MSFT	47.00	0.56%	1.18%
NETFLIX:	NFLX	123.39	(0.11%)	(63.88%)
NIELSEN:	NLSN	48.51	4.43%	8.45%
RENTRAK:	RENT	50.25	(18.13%)	(30.99%)
SEACHANGE:	SEAC	6.29	(2.33%)	(1.41%)
SONY:	SNE	27.12	(4.34%)	32.49%
SPRINT NEXTEL:	S	4.18	21.51%	0.72%
TIVO:	TIVO	9.48	(2.27%)	(19.93%)
UNIVERSAL ELEC:	UEIC	48.44	0.10%	(25.51%)
VONAGE:	VG	6.24	0.00%	63.78%
YAHOO:	YHOO	36.24	(1.17%)	(28.25%)

Company	Ticker	8/14 Close	1-Week % Chg	YTD %Chg
<b>TELCOS</b>				
AT&T:	T	34.05	(0.47%)	1.37%
CENTURYLINK:	CTL	28.27	2.24%	(28.58%)
FRONTIER COMMUNICATIONS:	FTR	5.49		6.19%
(14.22%)				
TDS:	TDS	30.04	2.53%	18.97%
VERIZON:	VZ	47.49	2.44%	1.52%

Index	Value	% Chg	YTD %Chg	
<b>MARKET INDICES</b>				
DOW:	DJI	17477.40	0.60%	(1.94%)
NASDAQ:	IXIC	5048.24	0.09%	6.59%
S&P 500:	GSPC	2091.54	0.67%	1.59%

**WINNERS & LOSERS**

**THIS WEEK'S STOCK PRICE WINNERS**

COMPANY	CLOSE	1-WK CH
1. SPRINT NEXTEL:	4.18	21.51%
2. SHENTEL:	41.79	17.65%
3. ENTRAVISION:	8.56	7.27%
4. ADVANTAGE:	2.39	6.70%
5. FRONTIER COMMUNICATIONS:	5.49	6.19%

**THIS WEEK'S STOCK PRICE LOSERS**

COMPANY	CLOSE	1-WK CH
1. BLNDER TONGUE:	0.58	(29.27%)
2. AVID TECH:	9.15	(20.02%)
3. RENTRAK:	50.25	(18.13%)
4. CABLEVISION:	25.53	(9.53%)
5. MEDIA GENERAL:	12.93	(5.96%)

**OVERACHIEVERS UNDER 30** PRESENTED BY **Cablefax**

Entry Deadline: September 9 | Final Deadline: September 16

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