

Cablefax Daily™

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What the Industry Reads First

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Independent View: Smaller Ops to Contemplate Video's Future in Boston

It has been 10 years since **NCTC** and **ACA** linked up to host The Independent Show together, and as their members gather in Boston this week for another show, both organizations agree the partnership has been beneficial. "It really just speaks to the dedication and commitment to our members as they serve their communities," said ACA pres/CEO *Matt Polka*. "This shows' for them and their future." While the gathering probably won't top last year's attendance—a bit of anomaly given that it was in Kansas City, which was easier to get to for many members—Boston's on track for nearly 900 attendees and 120 exhibitors. A topic that will be top of mind is the overall health of the current video business model, said NCTC pres/CEO *Rich Fickle*. "Not all members would agree that the current model is unsustainable, but I think most would probably indicate that that's their belief going into the future. Depending on the member, it may not be something they worry about this year or next year, but over the course of the next 3-5 years, it doesn't look like a model that will sustain itself under its current direction," he said. "I think there's a lot of discussion about what do you do about that. Can you make the current model more vibrant, extend its life? Can you supplement it? What takes its place?" To help plot the path ahead, the Independent Show will hold a members-only CEO panel Mon followed by a keynote from **Harvard Business** professor *Bharat Anand* on lessons from the digital transformation of media. As operators wrestle with the big picture and increasing use of online video, they also have to consider the impact of the FCC's Title II ruling, currently being challenged in court. "We're trying to best envision our plan ahead, but at the same time be keenly aware of the regulatory threats that will make it difficult to deliver on the promise of what our future holds," Polka said. Tues' agenda includes a presentation by **MoffettNathanson's** *Craig Moffett*, who has expressed a lot of concern about what broadband regulation means for the industry, lowering the cable sector to "neutral" earlier this year. Other highlights include a panel discussion on TVE and OTT featuring **Hulu**, **Pandora** and **CTAM** execs as well as a customer care panel featuring **WOW!**, **GCI** and other member companies. One thing that will be more detailed this year are "demonstration theaters" that will drill down on some issues. **FCC** associate bureau chief of

Cablefax TV Innovation Summit

October 1, 2015 | The Yale Club, NYC

Cablefax's intensive one-day summit will examine how rapid changes in the TV ecosystem are dramatically shifting the landscape for content distributors, programmers, technology innovators and other industry players. The industry is at a historic crossroads—and fortunes could be made and lost based on the decisions executives make this year as they plan budgets for 2016.

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For any media executive, there's only one question: *Will you blaze a trail forward or get left behind?*

View Complete Agenda and Register at: www.cablefaxtvsummit.com

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Public Safety and Homeland Security *Jeff Goldthorp* will be among demo presenters, offering insight into the Commission's cybersecurity efforts. **Sony's** OVD service VUE also will be there demonstrating. "Small and mid-size guys are really keen to explore all types of options. We're facilitating that," Fickle said.

SeaChange's Changes: **SeaChange's** CTO *Shiva Patibanda* has resigned, a little more than a year since he was appointed to the newly created position in April, 2014, **SeaChange** said Fri. Patibanda oversaw the development of the **SeaChange Nucleus** video gateway software, which has been deployed by cable MSOs in the US and abroad. His responsibility will transition to other members of the management team, and the company doesn't plan to fill the CTO role in the near term. CEO *Jay Samit* explained in a statement that with **Nucleus** being deployed commercially and on a trajectory for new markets, "it's the right time for Shiva to turn his focus to family and other interests. We have a strong management team dedicated to delivering on our exciting product roadmap, and I'm confident in their ability to execute on our **Nucleus** design wins." In addition, the multiscreen tech vendor said *Steve Craddock*, pres of consulting firm **The Del Ray Group** and who joined the **SeaChange** board in 2012, was elected to chmn of the board. He replaces *Tom Olson*, who continues as a member of the board. Craddock was previously svp of technology at **Comcast** and also served as a vp for **Bell Atlantic**.

Internet Association Backs Charter: The **Internet Association** joined **Netflix** to praise the interconnection provision in **Charter's** proposed merger with **Time Warner Cable**. While the association, which counts Internet companies like **Ebay, Facebook, Amazon, Netflix, and Google** as members, takes no position on the merger itself, it supports open interconnection policies **Charter** has offered as a merger condition, pres/CEO *Michael Beckerman* said in a statement on Thurs. "The Internet industry strongly supports competition, choice, and abundance in the broadband access market. Open and efficient interconnection practices ensure that users have the fast and affordable Internet access necessary for the Internet to continue to flourish," he said. On Wed, **Netflix** said it will back the pending merger if the interconnection policy is part of the merger conditions.

Hill Hearing: The House Communications subcmte will explore ways to improve the investment environment for fixed and mobile broadband during a hearing on Wed. Witnesses include former **FCC** commish *Jonathan Adelstein* (currently pres/CEO of wireless infrastructure association **PCIA**), **MoffettNathason** analyst *Craig Moffett*, **Google Fiber Cities** dir *Michael Slinger*, **NextCentury Cities** exec dir *Deb Socia* and **Gila River India Community** governor *Stephen Lewis*. The panel is scheduled for another hearing on FCC oversight on July 28.

FCC Fines T-Mobile: Two 911 outages on **T-Mobile's** network has led to a \$17.5mln settlement with the **FCC's** enforcement bureau. As part of the settlement, T-Mobile has agreed to improve its 911 service procedures and to adopt compliance measures. According to the bureau's investigation, T-Mobile's net had 2 separate nationwide outages on Aug 8. It claimed the carrier didn't provide timely notification of the outages to all affected 911 call centers, as required by FCC rules. The investigation also found that the outages would have been avoided if T-Mobile had implemented appropriate safeguards in its 911 network architecture.

Canoe's Ad Report: **Canoe**, a joint venture of **Comcast, Time Warner Cable, Cox** and **Bright House**, reported nearly 2.78bln dynamic ad insertions in 2Q, more than doubling its 1.32bln DAi impressions in the year-ago quarter. The participating MSOs scored 5.34bln impressions since the beginning of 2015, nearly matching the full-year total impressions of 6.3bln last year.

CBS' OTT Reach: **CBS All Access**, the broadcaster's streaming service, will expand to 3/4 of the US through recent affil agreements covering 124 markets. **CBS** said 40 affil groups have signed on to participate in the service to date, in addition to the 14 O&O **CBS** stations that participated during the Oct 2014 launch. Of the 124 markets, the local live offering is currently available in 59 markets, reaching more than 50% of the US.

Programming: **AMC** will celebrate the 30th anniversary of "Back to the Future" with an all-day marathon of all 3 installments of the movie starting Sun at 11am.

RDK Training: **CableLabs** and **RDK Management** are co-producing the **RDK Training Summit**, July 21-23 at **CableLab's** Louisville, CO, facility. There will be a mix of lectures, demos and interactive experiences on the **Reference Design Kit** platform. Info on the summit is available at www.cablelabs.com.

Cablefax Week in Review

Company	Ticker	7/17 Close	1-Week % Chg	YTD %Chg
BROADCASTERS/DBS/MMDS				
DIRECTV:	DTV	93.46	1.15%	7.80%
DISH:	DISH	67.05	(2.56%)	(8.01%)
ENTRAVISION:	EVC	8.01	(2.79%)	23.61%
GRAY TELEVISION:	GTN	17.60	11.68%	57.14%
MEDIA GENERAL:	MEG	16.43	0.55%	(1.79%)
NEXSTAR:	NXST	57.40	7.69%	10.83%
SINCLAIR:	SBGI	29.50	2.36%	7.82%
TEGNA:	TGNA	32.19	2.61%	0.00%
MSOS				
CABLE ONE:	CABO	399.84	4.18%	0.00%
CABLEVISION:	CVC	27.15	1.80%	31.54%
CHARTER:	CHTR	185.67	4.67%	11.43%
COMCAST:	CMCSA	64.27	1.71%	10.79%
COMCAST SPCL:	CMCSK	63.95	1.59%	11.08%
GCI:	GNCMA	18.13	1.68%	31.85%
LIBERTY BROADBAND:	LBRDA	54.83	5.14%	9.46%
LIBERTY GLOBAL:	LBTYA	52.73	3.68%	5.02%
SHAW COMM:	SJR	21.23	(0.66%)	(21.34%)
SHENTEL:	SHEN	34.74	1.52%	11.17%
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TIME WARNER CABLE:	TWC	189.01	3.00%	24.30%

Company	Ticker	7/17 Close	1-Week % Chg	YTD %Chg
PROGRAMMING				
21ST CENTURY FOX:	FOXA	33.99	2.66%	(11.51%)
AMC NETWORKS:	AMCX	85.78	2.19%	34.51%
CBS:	CBS	54.70	(0.27%)	(1.16%)
CROWN:	CRWN	4.70	3.75%	32.77%
DISCOVERY:	DISCA	33.31	0.39%	(3.31%)
DISNEY:	DIS	118.86	2.08%	26.19%
GRUPO TELEVISIA:	TV	35.80	0.70%	5.11%
HSN:	HSNI	72.35	0.57%	(4.8%)
LIONSGATE:	LGF	37.85	0.45%	18.21%
MSG:	MSG	82.33	(0.65%)	9.39%
SCRIPPS INT:	SNI	64.86	(1.49%)	(13.83%)
STARZ:	STRZA	45.94	4.20%	54.68%
TIME WARNER:	TWX	89.69	1.20%	5.00%
VIACOM:	VIA	61.01	(1.94%)	(19.19%)
WWE:	WWE	16.93	2.86%	37.20%

Company	Ticker	7/17 Close	1-Week % Chg	YTD %Chg
TECHNOLOGY				
ADVANTAGE:	AEY	2.29	2.25%	(6.13%)
AMDOCS:	DOX	56.75	1.27%	21.62%
AMPHENOL:	APH	54.32	(0.35%)	0.95%
APPLE:	AAPL	129.57	5.10%	17.39%
ARRIS GROUP:	ARRS	30.66	(0.62%)	1.56%
AVID TECH:	AVID	13.20	(1.35%)	(7.11%)
BLNDER TONGUE:	BDR	0.92	18.08%	(65.76%)
BROADCOM:	BRCM	53.60	2.96%	23.70%
CISCO:	CSCO	28.18	3.30%	1.29%
COMMSCOPE:	CTV	26.18	0.69%	2.11%
CONCURRENT:	CCUR	6.42	4.22%	(9.45%)
CONVERGYS:	CVG	25.60	0.95%	25.68%
CSG SYSTEMS:	CSGS	31.60	(0.19%)	26.05%
ECHOSTAR:	SATS	47.96	1.76%	(8.65%)
GOOGLE:	GOOG	672.93	26.94%	27.84%
HARMONIC:	HLIT	6.78	(5.04%)	(3.28%)

Company	Ticker	7/17 Close	1-Week % Chg	YTD %Chg
INTEL:	INTC	29.47	1.03%	(18.79%)
INTERACTIVE CORP:	IACI	83.94	4.14%	38.08%
JDSU:	JDSU	11.08	(13.57%)	(19.24%)
LEVEL 3:	LFLT	53.04	2.16%	7.41%
MICROSOFT:	MSFT	46.60	4.46%	0.32%
NETFLIX:	NFLX	114.77	(83.14%)	(66.4%)
NIELSEN:	NLSN	45.52	0.55%	1.77%
RENTRAK:	RENT	69.98	3.34%	(3.9%)
SEACHANGE:	SEAC	7.48	5.50%	17.24%
SONY:	SNE	28.12	(0.99%)	37.37%
SPRINT NEXTEL:	S	3.84	1.59%	(7.47%)
TIVO:	TIVO	10.28	0.64%	(13.22%)
UNIVERSAL ELEC:	UEIC	50.16	0.32%	(22.87%)
VONAGE:	VG	5.02	2.03%	31.76%
YAHOO:	YHOO	39.68	4.64%	(21.44%)
TELCOS				
AT&T:	T	35.01	(2.02%)	4.23%
CENTURYLINK:	CTL	30.94	3.97%	(21.83%)
TDS:	TDS	28.91	0.28%	14.50%
VERIZON:	VZ	47.59	0.83%	1.73%

Company	Ticker	7/17 Close	1-Week % Chg	YTD %Chg
MARKET INDICES				
DOW:	DJI	18086.45	1.84%	1.48%
NASDAQ:	IXIC	5210.14	4.25%	10.01%
S&P 500:	GSPC	2126.64	2.41%	3.29%

WINNERS & LOSERS

THIS WEEK'S STOCK PRICE WINNERS

COMPANY	CLOSE	1-WK CH
1. GOOGLE:	672.93	26.94%
2. BLNDER TONGUE:	0.92	18.08%
3. GRAY TELEVISION:	17.60	11.68%
4. NEXSTAR:	57.40	7.69%
5. SEACHANGE:	7.48	5.50%

THIS WEEK'S STOCK PRICE LOSERS

COMPANY	CLOSE	1-WK CH
1. JDSU:	11.08	(13.57%)
2. HARMONIC:	6.78	(5.04%)
3. ENTRAVISION:	8.01	(2.79%)
4. DISH:	67.05	(2.56%)

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