

Cablefax Daily™

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What the Industry Reads First

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Primetime Ready: You Can't Have Emmy Awards Without Cable

Another year, another set of **Primetime Emmy** nominations that cable can be proud of. Milestones include **Showtime** receiving the most lead performer series nominations of any network or streaming service for the 2nd consecutive year, with 10 actor nods (and it was the only one to have lead actor and actress noms in both the comedy and drama categories). "Nurse Jackie" star *Edie Falco* received her 12th nomination in the lead actress category, tying her with *Angela Lansbury* as the most nominated lead actress in the history of the Primetime Emmys. It's just a given that **HBO** will lead nominations (126 vs runner-up **ABC's** 42—a nice bump over last year's 99 noms, but the premium net's "Game of Thrones" also gets the title of "Most Nominated Program" with 24 nominations, including for Outstanding Drama. That's not too far from record holder "NYPD Blue," which received 27 noms in 1994. The 2nd-most nominated program for this year also is from cable, with **FX's** "American Horror Story: Freak Show" receiving 19. FX got 38 nominations total, including an Outstanding Comedy nod for "Louie." **AMC**, whose "Breaking Bad" won the Drama category last year, got some nice love for newbie "Better Call Saul" (and Breaking Bad spinoff). Among its 7 nominations are bids for Outstanding Drama and Lead Actor (Drama) for *Bob Odenkirk*. The net received 24 nominations overall. *Jon Hamm* had 2 acting nominations this year, besides the Lead Actor category for "Mad Men" (his 8th time nominated for it and last chance to finally win for it), he's also up for Outstanding Guest Actor in a Comedy Series for his role as Rev *Richard Wayne Gary* in **Netflix's** "Unbreakable Kimmy Schmidt." Streaming services also had a pretty good day. Netflix got 34 noms, up from 31 last year. "House of Cards" earned 11 (including Best Drama) and "Orange is the New Black" received 4 (it was moved to the drama category from comedy last year following an Academy-sanctioned switch). **Other Emmy Notes:** **SundanceTV's** "The Honorable Woman" received 4 nominations, including Outstanding Limited Series and Outstanding Lead Actress in a Limited Series for *Maggie Gyllenhaal's* performance. **CNN** earned 5 nods, including nominations for "The Sixties" and "Anthony Bourdain Parts Unknown." **IFC's** "Portlandia" was nominated in the newly created Outstanding Variety Sketch Series category along with another nom for production design. **Discovery Comm** received 8 nominations, including 3 of the 6 spots for Unstructured Reality Program ("Alaska," "Naked & Afraid" and "Deadliest Catch," all on **Discovery Channel**). **Bravo** earned 3 nominations, including an 11th consecutive one for "Top Chef" in Outstanding Reality Competition.

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Program. Comedy Central received 25 nominations as both “The Colbert Report” and “Daily Show with *Jon Stewart*” conclude their runs on the net (both were nominated for Outstanding Variety Talk Series). **WGN America** received its 1st-ever Emmy nom with “Manhattan” recognized for its main title design. Check out the full list of nominations at Emmys.com.

A Victory for FilmOn: **Aereo** may have lost its court case and went bankrupt, but **FilmOn** just scored a win. A federal judge issued a ruling in favor of FilmOn Thurs, rejecting the arguments of **Fox**, **NBCU** and other broadcasters. In the tentative decision, District Court Judge *George Wu* writes that online video service FilmOn is entitled to a compulsory copyright license, which cable systems use. The decision comes as the FCC considers a new MVPD definition that would include online video distributors. In a statement, Fox stressed that this is far from settled and that it will appeal: “This advisory opinion contravenes all legal precedent. The court only found that FilmOn could potentially qualify for a compulsory license, and we do not believe that is a possibility.” The decision keeps the injunction barring FilmOn from retransmitting broadcast programming over the Internet. **Public Knowledge** cheered Wu’s decision, saying it should focus attention on regulatory parity for online video services.

Starz Scores Top TWC Exec: *Jeffrey Hirsch*, most recently evp and chief marketing officer of residential services at **Time Warner Cable**, joined **Starz** as the newly created position of pres, global marketing and product planning. He will report to CEO *Chris Albrecht*. Hirsch will oversee the development of new Starz services for new distributors domestic and abroad. He joined TWC in 1999 and has served in roles including strategic product development for the TWC iPad app.

FCC Meeting: In a party-line vote Thurs, the **FCC** approved a spectrum incentive proposal aimed at helping small, minority and woman-owned businesses and rural service providers (known as designated entities) obtain spectrum. The proposal was partially triggered by the agency’s AWS-3 spectrum auction during which major providers such as **DISH** got discounts worth more than \$3bln. The satellite provider insists it has followed all auction rules. The new order prohibits agreements between small and large companies to coordinate bidding strategies during an auction, a strategy used by DISH during the AWS-3 auction. Meanwhile, in an unanimous vote, the Commission OKed a proposal to eliminate 11 field offices, reducing the number of field employees from 90 to 54. The agency will tackle technology transition and emergency communications issues during its Aug 6 Open Meeting.

Sling Media: **Sling Media** launched the SlingBox M2, a new streaming device that allows users of **Apple TV**, **Google’s Chromecast**, **Amazon Fire TV** or **Roku** to shift content from their mobile devices to a 2nd TV that has an Internet connection. Like the previous Slingbox device, the M2 also allows users to access live and on-demand content from anywhere. And purchase of the \$199 device allows users to download the Slingplayer streaming app, normally \$15 or more per month, for free. In addition, the Sling-player app includes free upgrades for the lifecycle of all new Slingbox models and later this year, Sling Media, a subsidiary of **EchoStar**, will release usability enhancements to the app, including video quality improvements and a gallery viewing mode on iPhone and Android phones, similar to what is available on the iPad.

Fox Doings: **Fox International Channels** (FIC) sold its interest in US Spanish-language net **MundoFox** to its joint-venture partner **RCN Television Group**. The net launched in 2012. FIC continues to focus on the US Latino market through its Spanish language nets **Fox Deportes**, **NatGeo Mundo** and **Fox Life**, *Hernan Lopez*, pres/CEO said in a statement.

Google Fiber: Residents in Austin, TX, can sign up for **Google Fiber** now. “Hey, Southeast Austin. Sign-ups are now open. Check your address at <http://google.com/fiber/austin>,” the company announced on **Twitter** earlier this week. Different fiberhoods have different signup deadlines that extend into early next year. The service, which offers up to 1 Gbps Internet connection and some 150 TV channels, is also available in Kansas City and Provo, with expansion planned in 5 more cities, including Salt Lake City, Nashville, Atlanta, Charlotte and Raleigh-Durham.

Synacor Goes OTT: TV authentication service provider **Synacor** is venturing into the OTT space with its partnership with **Siemens Convergence Creators**, which offers advanced OTT solutions, and video tech firm **EveMeta**. Synacor has integrated its Search & Discovery, Cloud ID Authentication, and streaming Linear TV technology with Siemens’ OTT SWIPE Business Management Systems and EveMeta’s encoding platform, to support advanced multiscreen workflow, policy management and device distribution. The integration is expected to power devices including iOS and Android smartphones and tablets, gaming consoles such as PS4 and Xbox One, OTT devices like **Roku** as well as connected TVs. The partnership aims to enable Synacor’s customers to support OTT, TVE and other broadband-based video services that can be hosted

BUSINESS & FINANCE

on premises or in the cloud.

Programming: C-SPAN is partnering with the *NH Union Leader* for the newspaper's "Voters First Forum" on Aug 3. C-SPAN will provide live coverage of the forum, which all 17 current or likely GOP candidates have been invited to attend. It's an important event because it's the 1st opportunity to hear all the GOP presidential candidates answer questions on one stage, C-SPAN politics exec prod *Steve Scully* said. -- **Destination America** is bringing back the country's top grilling techniques with a new season of competition series "BBQ Pit Wars" on July 23. -- **HGTV** booked a full season order of 12 eps of "Listed Sisters," following solid ratings from 2 pilots.

Charm City: Cast members from HBO's drama series "The Wire" will reunite for a free performance to honor 4 of Baltimore's "unsung heroes." The Sat event is organized by nonprofit Rewired for Change. Participating cast members: *Dominic West, Michael Kenneth Williams, Wendell Pierce, Seth Gilliam, Chad Coleman, Larry Gilliard, Jr, Andre Royo, Gbenga Akin-nagbe, Jaime Hector, Tristan "Mack" Wilds and Felicia "Snoop" Pearson.*

People: Dan Goodwin was named evp, corporate financial planning and analysis for **NBCU**. He will report to Anand Kini, evp and CFO, NBCU. Goodwin has served in various roles at **Comcast NBCU** for 18 years and was most recently svp, financial planning and analysis, NBCU.

Cablefax Daily Stockwatch

Company	07/16 Close	1-Day Ch	Company	07/16 Close	1-Day Ch
BROADCASTERS/DBS/MMDS					
DIRECTV:	93.55	0.54	COMMScope:	26.08	0.06
DISH:	66.72	(2.33)	CONCURRENT:	6.37	(0.02)
ENTRAVISION:	8.06	0.12	CONVERGYS:	26.00	0.17
GRAY TELEVISION:	17.45	0.36	CSG SYSTEMS:	31.94	0.39
MEDIA GENERAL:	16.63	(0.12)	ECHOSTAR:	48.28	0.42
NEXSTAR:	57.20	1.43	GOOGLE:	579.85	19.63
SINCLAIR:	29.81	0.07	HARMONIC:	6.87	(0.08)
TEGNA:	32.56	0.07	INTEL:	29.90	0.21
MSOS			INTERACTIVE CORP:	82.76	0.57
CABLE ONE:	396.50	1.82	JDSU:	11.17	0.02
CABLEVISION:	27.30	(0.19)	LEVEL 3:	53.00	1.07
CHARTER:	183.06	2.06	MICROSOFT:	46.66	0.90
COMCAST:	64.32	0.57	NETFLIX:	115.81	17.68
COMCAST SPCL:	63.98	0.63	NIELSEN:	45.81	0.25
GCI:	18.08	0.10	RENTRAK:	71.64	1.15
LIBERTY BROADBAND:	54.67	0.69	SEACHANGE:	7.29	0.05
LIBERTY GLOBAL:	52.89	1.15	SONY:	27.98	0.06
SHAW COMM:	21.27	0.15	SPRINT NEXTEL:	3.98	0.14
SHENTEL:	34.98	0.56	TIVO:	10.33	0.01
SHENTEL:	34.98	0.56	UNIVERSAL ELEC:	49.90	(0.81)
TIME WARNER CABLE:	187.04	1.04	VONAGE:	5.03	0.18
PROGRAMMING			YAHOO:	38.91	0.53
21ST CENTURY FOX:	34.25	0.32	TELCOS		
AMC NETWORKS:	86.27	0.66	AT&T:	35.16	0.43
CBS:	55.45	0.08	CENTURYLINK:	30.49	0.82
CROWN:	4.72	0.08	TDS:	29.20	0.03
DISCOVERY:	34.80	0.88	VERIZON:	47.83	0.50
DISNEY:	119.07	0.77	MARKET INDICES		
GRUPO TELEvisa:	36.16	(0.08)	DOW:	18120.25	70.08
HSN:	73.15	1.25	NASDAQ:	5163.18	64.24
LIONSGATE:	37.71	0.42	S&P 500:	2124.29	16.89
MSG:	83.57	0.31			
SCRIPPS INT:	66.77	0.46			
STARZ:	46.48	1.00			
TIME WARNER:	91.01	0.53			
VIACOM:	62.19	0.57			
WWE:	17.06	0.10			
TECHNOLOGY					
ADDVANTAGE:	2.26	0.01			
AMDOCS:	57.21	0.81			
AMPHENOL:	54.95	(0.05)			
APPLE:	128.51	1.69			
ARRIS GROUP:	31.22	(0.29)			
AVID TECH:	13.17	0.02			
BLNDER TONGUE:	0.89	(0.02)			
BROADCOM:	53.49	0.70			
CISCO:	28.32	0.21			

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PROGRAMMER'S PAGE

MTV and 'White People'

MTV's provocative documentary "White People," a collaboration with Pulitzer Prize winner *Jose Antonio Vargas*, could very well be one of the most controversial projects the net has done. The trailer on **YouTube** generated nearly 1.8mln views as of Thurs morning, receiving more than 3 times the amount of "thumbs down" versus "thumbs up." Some critics slammed the show for racism and shamming white people. The documentary follows 5 white millennials with different backgrounds (e.g. white guy in black-majority college, white girl in Indian Reservation) as they experience and discuss the issue of race and white privilege. Vargas, a creator and host of the show, told us that it's important to show the stories of young people who are already living what will ultimately become real life: a country in which whites are the minority. Vargas, a former **Washington Post** reporter who was born in the Philippines and raised in the US from the age of 12, revealed in a *NY Times Magazine* story in 2011 that he's an undocumented immigrant. The show is part of MTV's ongoing "Look Different" campaign, launched last year to illuminate biases on the basis of race, gender and sexual orientation. "When we set out to make the documentary, it was a top priority to make all participants feel safe to honestly share their experiences," Vargas said. "I was amazed by how forthright young people were not only in opening up, but in challenging the pre-conceived notions they've carried for the vast majority of their lives." Despite the often uncomfortable subject, Vargas wants to make people feel comfortable in openly discussing ways to move the race debate forward. "The Millennial generation believes in fairness and equality more so than any past generation in this country's history. We hope this will open doors to push the dream of a fair and equal society into a reality." - *Joyce Wang*

Reviews: "Debbie Macomber's Cedar Cove," season 3 premiere, Saturday, 8pm, **Hallmark**. The net's first original is back to reclaim its ratings crown. Season 2 cemented Hallmark in the #1 spot at 8pm, averaging 2.5HH/436K women 25-54. The series' proven formula of gorgeous seaside scenery, a good-looking cast and a sermon/minute continues. Oh, toss in that Judge Olivia (*Andie MacDowell*) must make a ruling—should she stick with current beau/journalist Jack (*Dylan Neal*) or shed her judicial robes for the hot, new D.A. (Colin Ferguson)? Such problems. -- "Ray Donovan," Sunday, 9pm, Showtime. On the other end of the spectrum from "Cedar Cove" is this gritty series about a fixer and his complicated life. *Katie Holmes* joins as the scion of a wealthy family. She yearns to be as tough as Ray (*Liev Schreiber*). The real tough, though, is Ray's dad (the wonderful *Jon Voight*), whose masterful performance is reason enough to watch. -- "Impastor," Wednesday, 10:30pm, **TV Land**. The reverend (*Michael Rosenbaum*) is an irreverent con man, but his congregants are easily duped and, unfortunately, are stereotypes. Otherwise "Impastor," whose storyline nearly makes it a dark comedy, is effective. Rosenbaum has his moments. -- "Stealing History," Sunday, noon ET, **Ovation**. An outstanding investigative doc about smuggled antiquities, wealthy collectors, scholars and goat herders. It's an amazing story well told. - *Seth Arenstein*

Basic Cable Rankings

(7/06/15-7/12/15)

Mon-Sun Prime

1	DISC	1.0	2379
2	DSNY	0.7	1651
2	FOXN	0.7	1618
4	USA	0.6	1577
4	TNT	0.6	1544
4	HGTV	0.6	1534
7	TBSC	0.5	1291
7	HIST	0.5	1285
7	UDN	0.5	617
10	FX	0.4	1035
10	FOOD	0.4	973
10	ADSM	0.4	943
10	SYFY	0.4	919
10	A&E	0.4	899
10	ID	0.4	870
10	HALL	0.4	768
10	DSE	0.4	80
18	AMC	0.3	844
18	ESPN	0.3	803
18	LIFE	0.3	801
18	SPK	0.3	761
18	TLC	0.3	750
18	FAM	0.3	746
18	NAN	0.3	745
18	APL	0.3	736
18	NBCS	0.3	728
18	VH1	0.3	728
18	TVLD	0.3	625
18	MSNB	0.3	600
18	DSJR	0.3	595
18	WETV	0.3	561
18	OWN	0.3	542
18	HMM	0.3	374
18	BOOM	0.3	296
35	BRAV	0.2	577
35	CNN	0.2	560
35	FS1	0.2	498
35	MTV	0.2	486
35	GSN	0.2	474
35	NGC	0.2	461
35	LMN	0.2	447
35	CMDY	0.2	427
35	BET	0.2	407
35	EN	0.2	388
35	INSP	0.2	375
35	TRU	0.2	363

*Nielsen data supplied by ABC/Disney

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