

Cablefax Daily™

Monday — June 22, 2015

What the Industry Reads First

Volume 26 / No. 118

Remembering Ralph: Cable Pays Tribute to Comcast Founder

Cable lost a giant/pioneer Thurs. *Ralph Roberts*, **Comcast** founder and chmn emeritus, died of natural causes in Philly at 95, leaving a legacy of entrepreneurship, visionary leadership and spirit, philanthropy and involvement in community and civic activities. Calling Ralph “a born entrepreneur, a visionary businessman, a philanthropist and a wonderful human being,” Comcast said “Ralph built Comcast into one of America’s greatest companies and his vision and spirit have been at the heart of Comcast and our culture for 50 years. He will be truly missed.” Having founded Comcast more than 5 decades ago with the purchase of a 1,200-sub cable system in Tupelo, MS, Ralph has since grown the company from a small, regional cable system into the country’s top MSO today. At **NCTA’s** Vanguards luncheon last month, Comcast evp/chief communications officer *Darcy Rudnay* said the tipping point for joining Comcast 12 years ago came from Ralph, who after meeting with her privately during the hiring process assured her that “family comes first for all of us at Comcast.” Employees are reminded of the elder Roberts every time they visit the Comcast HQ cafeteria, which is named *Ralph’s Cafe*. *Brian Roberts*, who became pres in 1990 and CEO in 2002, told us a couple years ago how it was important to him that the restaurant has his father’s name. “Ralph’s Cafe is the heart and soul of the campus. It’s where people go and are happy, and whenever my dad is in the office he wants to have lunch there. Every time I walk though, I smile and think of my dad—we’re all here because of him, so it’s perfect that it’s called Ralph’s.” Over the years, Ralph Roberts was frequently seen around Comcast, from elevator rides to pitching in during Comcast Cares Day. EVP *David Cohen* remembers sharing the elevator with Ralph about 10 years ago. Employees would get on and say, “Hello, Mr. Roberts” or “How are you, Mr. Roberts?” The greetings continued as the elevator made its way to the bottom of Comcast’s old HQ in Philly, Cohen told us a few years ago. Everyone knows Ralph, he said. Cable’s top execs, many of whom had worked with Roberts for years, mourned the loss. **Cablevision’s** *Charles* and *James Dolan* and the *Dolan* family said they had the honor of working with him for nearly half a century. “He was our friend, we will miss him dearly. We extend our deepest sympathies to the Roberts family and the many thousands of people who had the good fortune of knowing and working with Ralph Roberts.” Calling Roberts “a true cable industry pioneer and Philadelphia gentleman,” **Charter** pres/CEO *Tom Rutledge* said “his contributions to the development

ADVERTISE TODAY!

Cablefax Top Ops

Gain the attention of the top operators and showcase your brand’s products and services. Two-page spread including company profiles are available. View the winners at www.TopOpsMag.com.

Industry Distribution Includes: The Independent Show, SCTE Cable-Tec Expo, Cablefax’s TV Innovation Summit, Program Awards & Top Ops Breakfast and more!

Contact: Rich Hauptner at rhauptner@accessintel.com
Olivia Murray at omurray@accessintel.com.

Ad Space Close: June 22
Publication date: July 10

SAVE THE DATE:

OCT. 1

Join Cablefax for the
Program & Top Ops
Awards Breakfast on
October 1. Register at:
www.TopOpsMag.com

26125

CABLEFAX DAILY (ISSN 1069-6644) is published daily by Access Intelligence, LLC ● www.cablefax.com ● 301.354.2101 ● Editorial Director: Amy Maclean, 301.354.1760, amaclean@accessintel.com ● Associate Publisher: Michael Grebb, 323.380.6263, mgrebb@accessintel.com ● Editor: Joyce Wang, 301.354.1828, jwang@accessintel.com ● Sr Community Editor: Kaylee Hultgren, 212.621.4200, khultgren@accessintel.com ● Advisor: Seth Arenstein ● Dir. of Business Dev.: Rich Hauptner, 203.899.8460, rhauptner@accessintel.com ● Jr. Acct. Exec: Olivia Murray, 301.354.2010, omurray@accessintel.com ● Dir of Market Dev: Laurie Hofmann, 301.354.1796, lhofmann@accessintel.com ● Production: Joann Fato, jfato@accessintel.com ● Diane Schwartz, SVP Media Comms Group, dschwartz@accessintel.com ● Group Subs: Laurie Hofmann, 301.354.1796, lhofmann@accessintel.com ● Sub Questions, Client Services: 301.354.2101, clientservices@accessintel.com ● Annual subscription price: \$1,649/year ● Access Intelligence, LLC, 4 Choke Cherry Road, 2nd Floor, Rockville, MD 20850

and continued success of the cable industry are numerous, and his legacy will endure for generations to come. Our thoughts are with the Roberts family and the entire Comcast organization.” Ralph’s impact will live on forever, NCTA pres/CEO *Michael Powell* said. “Ralph was a man of grace. He showed us that you can succeed, while remaining warm, kind and generous to others. His impact on the lives of friends, colleagues and family are his greatest legacy.” **Time Warner Cable** chmn/CEO *Rob Marcus* said “his influence has extended far beyond Comcast and Cable. His life’s work, and the legacy he leaves, helped shape the way consumers use content today and how they communicate with one another...” What truly set Ralph apart was his integrity, high gentlemanly manner and the value he placed on giving back, **SCTE** pres/CEO *Mark Dzuban* said. And here’s what **WICT** has to say about Ralph: “The entire industry mourns the loss of Mr. Roberts, one of the country’s greatest visionaries. He served as a role model to others as a strong champion of diversity and inclusion. He will be greatly missed, though his lasting legacy remains.” **ACA** pres/CEO *Matt Polka* said “at heart, Mr. Roberts was an entrepreneur like so many of our members, and we will miss his passion for our industry.” “Brian [Roberts] has said that Ralph was his hero. When a son feels that way about his dad, doesn’t that say it all?” longtime industry vet *Michael Willner* told us. *Robert Miron* remembered Ralph as “soft spoken and ethical.” “Ralph had a quiet dignity that was complemented by his excellent judgment. He was very determined and strong willed, yet always took the time to share his great sense of humor...Ralph was someone I could always look up to and respect, and he was a role model for me. Our thoughts are with his Suzanne, Brian and the entire Roberts family. He will be greatly missed,” the former *Advance/Newhouse* CEO said.

More on Ralph: In 2007, along with his wife *Suzanne* and his family, *Ralph Roberts* helped establish the **Roberts Proton Therapy Center** at **Penn Medicine**. He also served on the boards of the Council of Emeritus Directors of the **Philadelphia Orchestra**, the **Brandywine Museum and Conservancy**, the **Advisory Board of the Greater Philadelphia Urban Affairs Coalition**, the Penn Medicine Board of Trustees and the **National Conference for Community and Justice**. Most recently, he was presented, along with his wife, with the Philadelphia Award, in recognition of their lifetime contributions to the city in areas business, philanthropy, arts and culture. Ralph is survived by Suzanne, his wife of over 70 years, and 4 of his children and their spouses: *Catherine Clifton* and *Anthony Clifton*, *Lisa Roberts* and *David Seltzer*, *Ralph Roberts Jr.* and *Kim Roberts*, *Brian Roberts* and *Aileen Roberts* and *Diane Roberts*, widow of Ralph and Suzanne’s son *Douglas Roberts*, who passed away in 2011. He is also survived by his 8 grandchildren. The family will host a private service. There will be a Remembrance Ceremony to celebrate the life of Ralph in the future.

There’s No I In Team: We’ve heard that phrase enough when referring to successful PR, marketing and sales teams, but it really hit home at the **Cablefax** Best Sellers and Faxies Awards breakfast in NYC Fri morning. Taking home the marketer of the year award, svp, marketing & creative services for **HGTV, DIY Network & GAC** *Shannon Driver* said that “when we win, we all win,” and when the team does not it’s her responsibility. “This is for you guys.” **Bravo** and **Oxygen** communications svp *Jennifer Geisser*, whose colleagues took home PR Team of the Year, praised her team for handling “high crisis” moments and was elated that they were recognized for their work. “I tell them all the time, but it’s great when someone else does.” Sales Hall of Famer and **Cablevision** COO *Ed Renicker* said, “this award is about individuals, but frankly it’s about the team.” It’s important to be “flexible, never be complacent and, most importantly, to take risks.” And though he’s worked at Cablevision since 1987, easily the best thing about his experience is the fact that he met his wife there. “Thank you for putting up with me for so long. Please stick around.” [For more on the event and the full write-ups, go to Cablefax.com.]

YouTube Doings: **YouTube** rolled out YouTube Newswire, a feed of the “most newsworthy eyewitness videos of the day,” wrote *Olivia Ma* of **Google’s** News Lab in a blog post Thurs. “Google News Lab took a behind-the-scenes look at social news site Storyful and its team of editors as they sift through eyewitness media posted to social platforms like YouTube and find the most newsworthy social content of the day, using a unique blend of technology and expert journalism,” according to the initiative’s YouTube channel intro. YouTube is backing other initiatives related to eyewitness video, including the **WITNESS** Media Lab, which will produce a series of in-depth projects that focus on human rights struggles, and the **First Draft Coalition**, which aims to develop and program a new site for verification and ethics training, tools, research, and case studies around the biggest news stories of the moment.

Cablefax Week in Review

Company	Ticker	6/19 Close	1-Week % Chg	YTD %Chg
BROADCASTERS/DBS/MMDS				
DIRECTV:	DTV	92.78	0.75%	7.01%
DISH:	DISH	70.52	(2.89%)	(3.25%)
ENTRAVISION:	EVC	8.25	10.00%	27.31%
GRAY TELEVISION:	GTN	15.59	1.90%	39.20%
MEDIA GENERAL:	MEG	17.07	3.42%	2.00%
NEXSTAR:	NXST	56.95	0.33%	9.96%
SINCLAIR:	SBGI	28.91	(1.5%)	5.67%

Company	Ticker	6/19 Close	1-Week % Chg	YTD %Chg
MSOS				
CABLEVISION:	CVC	24.35	1.71%	17.97%
CHARTER:	CHTR	169.67	(1.5%)	1.83%
COMCAST:	CMCSA	60.51	3.86%	4.31%
COMCAST SPCL:	CMCSK	60.44	4.53%	4.99%
GCI:	GNCMA	16.74	1.64%	21.75%
GRAHAM HOLDING:	GHC	1063.00	(0.53%)	23.07%
LIBERTY BROADBAND:	LBRDA	52.00	(0.9%)	3.81%
LIBERTY GLOBAL:	LBTYA	56.79	1.36%	13.10%
SHAW COMM:	SJR	22.08	1.05%	(18.19%)
SHENTEL:	SHEN	32.23	(0.86%)	3.14%
SHENTEL:	SHEN	32.23	(0.86%)	3.14%
TIME WARNER CABLE:	TWC	177.30	(0.81%)	16.60%

Company	Ticker	6/19 Close	1-Week % Chg	YTD %Chg
PROGRAMMING				
21ST CENTURY FOX:	FOXA	32.91	(1.17%)	(14.32%)
AMC NETWORKS:	AMCX	80.69	3.20%	26.53%
CBS:	CBS	58.00	(0.84%)	4.81%
CROWN:	CRWN	4.42	1.14%	24.86%
DISCOVERY:	DISCA	33.91	4.29%	(1.58%)
DISNEY:	DIS	112.62	2.43%	19.57%
GRUPO TELEVISIA:	TV	39.18	1.37%	15.03%
HSN:	HSNI	69.86	1.61%	(8.08%)
LIONSGATE:	LGF	37.68	2.06%	17.68%
MSG:	MSG	85.18	(0.05%)	13.18%
SCRIPPS INT:	SNL	67.25	0.85%	(10.65%)
STARZ:	STRZA	43.52	4.99%	46.53%
TIME WARNER:	TWX	88.00	2.31%	3.02%
VIACOM:	VIA	67.96	2.01%	(9.99%)
WWE:	WWE	16.32	4.88%	32.25%

Company	Ticker	6/19 Close	1-Week % Chg	YTD %Chg
TECHNOLOGY				
ADVANTAGE:	AEY	2.32	(3.73%)	(4.92%)
AMDOCS:	DOX	56.23	(0.34%)	20.51%
AMPHENOL:	APH	57.69	0.00%	7.21%
AOL:	AOL	49.96	(0.06%)	8.21%
APPLE:	AAPL	126.60	(0.45%)	14.69%
ARRIS GROUP:	ARRS	32.24	(0.25%)	6.79%
AVID TECH:	AVID	15.12	(3.39%)	6.40%
BLNDER TONGUE:	BDR	0.81	20.90%	(69.89%)
BROADCOM:	BRCM	53.73	(0.54%)	24.00%
CISCO:	CSCO	29.03	1.72%	4.35%
COMMSCOPE:	CTV	26.29	1.54%	2.54%
CONCURRENT:	CCUR	6.10	(4.98%)	(13.96%)
CONVERGYS:	CVG	25.43	0.16%	24.84%
CSG SYSTEMS:	CSGS	31.62	(1.16%)	26.13%
ECHOSTAR:	SATS	50.64	1.08%	(3.54%)
GOOGLE:	GOOG	536.69	0.82%	1.95%
HARMONIC:	HLIT	7.17	(0.14%)	2.28%

Company	Ticker	6/19 Close	1-Week % Chg	YTD %Chg
INTEL:	INTC	32.07	2.39%	(11.63%)
INTERACTIVE CORP:	IACI	76.40	0.62%	25.68%
JDSU:	JDSU	12.75	(0.55%)	(7.07%)
LEVEL 3:	LVL	54.83	0.15%	11.04%
MICROSOFT:	MSFT	46.10	0.28%	(0.75%)
NETFLIX:	NFLX	657.20	(0.56%)	92.38%
NIELSEN:	NLSN	45.54	1.34%	1.81%
RENTRAK:	RENT	71.95	7.65%	(1.19%)
SEACHANGE:	SEAC	7.51	(1.83%)	17.71%
SONY:	SNE	29.66	(2.56%)	44.89%
SPRINT NEXTEL:	S	4.68	1.08%	12.77%
TIVO:	TIVO	10.68	(0.28%)	(9.8%)
UNIVERSAL ELEC:	UEIC	51.83	(3.37%)	(20.3%)
VONAGE:	VG	4.86	(0.61%)	27.56%
YAHOO:	YHOO	40.51	(0.05%)	(19.8%)

Company	Ticker	6/19 Close	1-Week % Chg	YTD %Chg
TELCOS				
AT&T:	T	34.99	0.98%	4.17%
CENTURYLINK:	CTL	32.46	(0.31%)	(17.99%)
TDS:	TDS	29.36	(2.75%)	16.28%
VERIZON:	VZ	47.46	0.44%	1.45%

Index	Value	1-Week % Chg	YTD %Chg	
MARKET INDICES				
DOW:	DJI	18014.28	0.64%	1.07%
NASDAQ:	IXIC	5117.00	1.30%	8.04%
S&P 500:	GSPC	2109.76	0.75%	2.47%

WINNERS & LOSERS

THIS WEEK'S STOCK PRICE WINNERS			
COMPANY	CLOSE	1-WK CH	
1. BLNDER TONGUE:	0.81	20.90%	
2. ENTRAVISION:	8.25	10.00%	
3. RENTRAK:	71.95	7.65%	
4. STARZ:	43.52	4.99%	
5. WWE:	16.32	4.88%	

THIS WEEK'S STOCK PRICE LOSERS			
COMPANY	CLOSE	1-WK CH	
1. CONCURRENT:	6.10	(4.98%)	
2. ADVANTAGE:	2.32	(3.73%)	
3. AVID TECH:	15.12	(3.39%)	
4. UNIVERSAL ELEC:	51.83	(3.37%)	
5. DISH:	70.52	(2.89%)	

CableJobs

The Trusted Talent Resource

Find the most reliable and ideal candidates on Cablefax's Job Board Today!

Select the **BOGO** product package at check-out through June 30 and receive two job postings for the price of one!

Pre-purchase job credits and use them for up to a year.

Visit www.cablefax.com/jobs to post your open jobs today!

BUY ONE GET ONE FREE

by June 30

*Does not apply to any previous job postings.