

Cablefax Daily™

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What the Industry Reads First

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Snow Watch: Internet Networks Fare Well During Storm

Cable and telco Internet providers reported few disruptions during winter storm “Juno” that hit areas from Long Island to New England with heavy snow, high winds and some flooding Mon night and Tues. The storm, which resulted in cancellation of thousands of flights through Wed and closed roads and public transit, is expected to wind down through Wed. So far, most service interruptions appeared to be caused by power outages. **Cablevision** experienced very limited service interruptions, primarily in eastern Long Island, a spokeswoman said. “Our crews are actively working to restore Optimum services to the few affected customers. In addition, the Optimum WiFi network is operating at 100 percent, providing wireless internet access to our customers.” The brunt of the storm was contained to New England. According to weather reports, some areas of Massachusetts got up to 32.5 inches of snow, with wind gusts in eastern MA topping 70 mph. Most impact is directly related to commercial power outages and as power comes back, services should be restored, a **Comcast** spokeswoman said. Extensive storm preparation was conducted to ensure additional resources were spread out across the region. In addition, Comcast opened up its Xfinity WiFi public hotspots till Sat to everyone including non-subs. Major MSOs have opened up their WiFi hotspots to the public during other extreme weather conditions such as Hurricane Sandy. The storm didn’t affect **Time Warner Cable’s** NYC operations at all. “We are basically on schedule and business as usual,” a spokesman told us. The vast majority of TWC’s New England operations are in Maine, where the op has rescheduled installation and service calls for later in the week. Service interruptions, again, are minimal in the state. Fewer than 1% of customers were affected and mostly due to loss of power. “Nothing widespread at all,” the spokesman said. At **AT&T**, we’re told networks across the northeast region performed well during the storm. It’s a similar story at **Verizon**, which operates a large wired network in the northeast region. Even though travel bans are starting to be lifted in many areas, Verizon employees who are needed to repair critical communications cables and facilities have authorization to be on the roads throughout the Northeast region, a company blog post said. The company has emailed customers, including FiOS subs, on how to report and monitor outages and how to resolve service issues on their own. If needed, the company will be able to reach out to unaffected areas to bring technicians and other support personnel to assist with repairs and installations in the heavy snow areas.

Who deserves to appear in Cablefax’s
annual power player list?

Nomination Deadline: January 30 | Free to Enter

100
Cablefax

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It’s free to enter – but you must submit your nominations by January 30.

Enter at www.cablefax.com/awards





AMERICA'S CABLE CHANNEL FOR LATINOS

**MÁS DEPORTES,
SERIES, ACCIÓN**

COMING FEB 1, 2015

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Internet of Things: As a primary provider of residential Internet service, cable is well positioned to define the Internet of Things (IoT), especially in the home. But the initiative has a watchdog now: the **FTC**. In a report released Tues, agency staff recommended best practices around privacy and data security for IoT. Security recommendations include things like building security into devices at the outset, rather than as an afterthought in the design process, training employees about the importance of security, and ensuring that security is managed at an appropriate level in the organization. Service providers should also monitor connected devices throughout their expected life cycle, and where feasible, provide security patches to cover known risks. Commission staff also recommended that companies limit the collection of consumer data, and retain that information only for a set period of time, and not indefinitely. House Republican leaders weren't thrilled. "We must exercise great caution to avoid the slippery slope of the Internet of Things evolving into the Internet of Regulation. Let's stay on this path of remarkable breakthroughs and advancement," said commerce chmn *Fred Upton* (MI) and trade subcmte head *Michael Burgess* (TX) in a joint statement. While IoT is still in its early stages, "now is the time to understand its future prospects and ensure that companies are protecting personal information when they introduce connected devices and services into the marketplace," the pair said. Nonprofit TechFreedom blasted the report. Before recommending anything, the FTC needs to consider not only the enormous benefits of the Internet of Things, but, more importantly, whether the consumer benefits of any 'recommendation' outweigh its costs on the margin. That's regulatory economics 101," said the group's pres *Berin Szoka*. With more than 900 vendors showing IoT devices at this year's CES, the FTC staff report is timely, **CEA** pres/CEO *Gary Shapiro* said. That said, it's too early to "rush out laws that may choke off innovation."

Google's 18-City Expansion: The **Google** is coming... The **Google** is coming... Google announced 18 new cities for its Google Fiber service, all located in 4 major metro areas: Nashville, Charlotte, Atlanta and Raleigh-Durham. The areas are all primarily served by either **Comcast** or **Time Warner Cable**. Last year, Google started working with 34 cities in 9 metro areas to explore bringing the service to their communities. It had originally planned to have a decision by the end of 2014, but pushed it to early this year. The other 5 metro areas—Phoenix, Portland, Salt Lake City, San Antonio and San Jose—haven't been eliminated. Google said it's continuing to explore the idea and will have updates on these potential Fiber cities later this year. The new cities on Google Fiber's launch list are Atlanta, Avondale Estates, Brookhaven, College Park, Decatur, East Point, Hapeville, Sandy Springs, and Smyrna in Georgia; Nashville-Davidson in Tennessee; and Charlotte, Carrboro, Cary, Chapel Hill, Durham, Garner, Morrisville, and Raleigh in North Carolina.

WWE's Million Sub Win: **WWE** shares jumped more than 19% Tues after it announced its OTT WWE Network has surpassed 1mln subs, less than a year after it launched. WWE's data shows that close to 90% of subs access the channel at least once a week and 99% access it at least once a month. The channel debuted Feb 24. Its latest sub totals represent a 37% increase since the end of 3Q, driven primarily by a free Nov promo, the launch of the service in the UK and the addition of the Royal Rumble PPV event. More details should be available in its 4Q earnings presentation, slated for Feb 12.

Snapchat's Discover: Cable is all over **Snapchat's** new Discover platform, with networks such as **ESPN** and **Comedy Central** putting content directly into the app. "Rather than having to go to the ESPN app, this is putting ESPN content where the youth eyeballs already are," **BTIG** analyst *Rich Greenfield* said in a video demo of the service. The content—which ranges from stories, photos, videos—lasts for 24 hours with new content available the next day. And the brands have sponsors, with **BMW** sponsoring **CNN's** Discover channel at launch. Other cable nets participating include **Fusion**, **Food Network** and **Nat Geo**. They join **Vice Media**, **People**, **Turner's Bleacher Report**, **Cosmopolitan** and others. As Snapchat garners more time and attention from its growing global audience (as it gives its users more to do), it is also sowing the seeds to be a formative destination for advertisers, in the most coveted younger demos," said Greenfield. "Most importantly, the advertising is not disruptive; users have a choice of consuming or skipping—empowering the audience in a way that traditional media too often fails to do," he wrote in a blog post.

FCC Says Stop Blocking WiFi: The **FCC** Enforcement Bureau issued an advisory Tues, warning that it is illegal to willfully block or interfere with WiFi hotspots. The Bureau said it's seen a trend in which hotels and other commercial establishments block consumers from using their own WiFi hot spots. The FCC has received complaints about others blocking WiFi after it fined **Marriott** \$600K last year over disrupting personal WiFi. Marriott and the **American Hotel & Lodging Assn** petitioned the Commission in Aug to allow for blocking, saying they needed the ability to prevent hackers. **Hilton Worldwide** was not a petitioner but filed comments in support of the hotel chains. FCC commish *Jessica Rosenworcel* blasted the request

BUSINESS & FINANCE

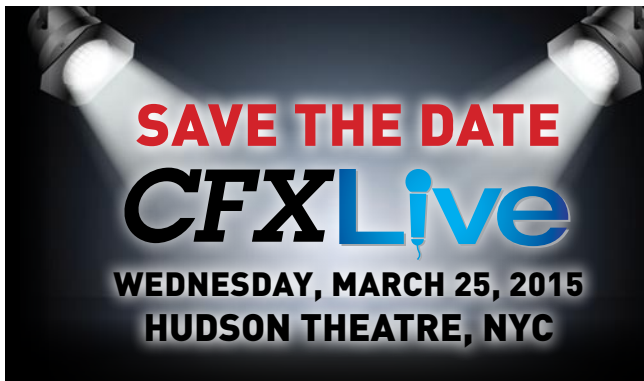
at a speech at the State of the Net Conference in DC Tues. FCC chrmn Tom Wheeler piled on: "Consumers must get what they pay for. The Communications Act prohibits anyone from willfully or maliciously interfering with authorized radio communications, including Wi-Fi. Marriott's request seeking the FCC's blessing to block guests' use of non-Marriott networks is contrary to this basic principle."

TWC Business: Time Warner Cable expanded its fiber network to bring 10Gbps Internet speeds to One World Trade Center. All 3mln square feet of the office building now has access to a full suite of TWC Business Services.

More Beacon Awards: ACC has added 12 new categories to its Beacon Awards, honoring excellence in communications and public affairs in the cable industry. New this year are: Crisis Communications, Educational Materials, Events/Observances Internal & External, Events/Premieres, Mobile Apps, Programming Special or Miniseries Event, Programming Series, and Social Media Integrated Communications. Six new topics consisting of Social Media Campaign Vehicles have also been added. Entry categories include the best use of **Facebook, Instagram, Pinterest, Twitter**, Video Channels and Emerging Social Tools. The Beacon Awards Ceremony will be held during ACC's annual conference slated for June in DC. More info on the awards at www.cablecommunicators.org.

Cablefax Daily Stockwatch

Company	01/27 Close	1-Day Ch	Company	01/27 Close	1-Day Ch
BROADCASTERS/DBS/MMDS					
DIRECTV:	84.78	(0.67)	CONVERGYS:	19.66	(0.22)
DISH:	73.11	(0.04)	CSG SYSTEMS:	25.33	(0.01)
ENTRAVISION:	6.62	(0.08)	ECHOSTAR:	52.50	(0.35)
GRAY TELEVISION:	10.27	(0.01)	GOOGLE:	518.63	(16.58)
MEDIA GENERAL:	14.84	(0.16)	HARMONIC:	7.08	(0.01)
NEXSTAR:	52.99	0.65	INTEL:	34.19	(1.62)
SINCLAIR:	26.20	(0.1)	INTERACTIVE CORP:	63.06	(1.15)
MSOS					
CABLEVISION:	19.47	(0.25)	JDSU:	13.77	(0.11)
CHARTER:	156.43	(1.75)	LEVEL 3:	50.18	0.14
COMCAST:	56.35	(0.34)	MICROSOFT:	42.66	(4.35)
COMCAST SPCL:	56.08	(0.3)	NETFLIX:	454.17	7.61
GCI:	15.27	(0.31)	NIELSEN:	44.17	(0.53)
GRAHAM HOLDING:	932.58	7.58	RENTRAK:	76.96	1.08
LIBERTY BROADBAND:	47.11	(0.14)	SEACHANGE:	7.11	(0.07)
LIBERTY GLOBAL:	46.67	(0.71)	SONY:	23.06	(0.31)
SHAW COMM:	23.96	0.44	SPRINT NEXTEL:	4.38	0.01
TIME WARNER CABLE:	144.37	(0.7)	TIVO:	10.71	(0.1)
PROGRAMMING					
21ST CENTURY FOX:	34.16	(0.38)	UNIVERSAL ELEC:	65.77	(0.01)
AMC NETWORKS:	68.00	(0.39)	VONAGE:	4.45	(0.03)
CBS:	57.08	0.02	YAHOO:	47.99	(1.45)
CROWN:	3.30	(0.02)	TELCOS		
DISCOVERY:	30.05	(0.01)	AT&T:	32.81	(0.37)
DISNEY:	93.97	(1)	CENTURYLINK:	38.79	(0.21)
GRUPO TELEVISIA:	33.92	(0.25)	TDS:	24.01	(0.44)
HSN:	74.94	(0.88)	VERIZON:	46.35	(0.61)
LIONSGATE:	29.32	0.01	MARKET INDICES		
MSG:	75.22	0.17	DOW:	17387.21	(291.49)
SCRIPPS INT:	73.02	(0.47)	NASDAQ:	4681.50	(90.27)
STARZ:	29.11	(0.35)	S&P 500:	2029.55	(27.54)
TIME WARNER:	80.64	(0.33)	TECHNOLOGY		
VIACOM:	67.60	(0.14)	ADVANTAGE:	2.35	UNCH
WWE:	12.50	2.02	AMDOCS:	47.54	(0.78)
TECHNOLOGY					
AMPHENOL:	54.32	(0.47)	AOL:	48.05	(0.44)
AOL:	48.05	(0.44)	APPLE:	109.14	(3.96)
APPLE:	109.14	(3.96)	ARRIS GROUP:	27.06	(0.42)
ARRIS GROUP:	27.06	(0.42)	AVID TECH:	13.29	(0.93)
AVID TECH:	13.29	(0.93)	BLNDER TONGUE:	1.96	(0.02)
BLNDER TONGUE:	1.96	(0.02)	BROADCOM:	41.34	(0.72)
BROADCOM:	41.34	(0.72)	CISCO:	26.90	(1.07)
CISCO:	26.90	(1.07)	COMMSCOPE:	26.23	0.07
COMMSCOPE:	26.23	0.07	CONCURRENT:	6.82	(0.18)
CONCURRENT:	6.82	(0.18)			



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