

Cablefax Daily™

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What the Industry Reads First

Volume 24 / No. 190

FCC Fun: OVDs, Sports Blackout Rule, Incentive Auction

FCC chmn *Tom Wheeler* downplayed the notion that the agency is about to step in and grant MVPD status to some online video distributors. “I think [saying] a proposal is going around is a bit of an overstatement,” he said during a press conference Tues. Instead, the agency is contemplating the issue, as it does with other technology in the marketplace, but he said he’d stick to his statement that “I’m not ready to plant the flag.” *Multi 1st* reported the news, and sources have told us that an item in the works would tentatively brand OVDs as MVPDs and seek comment on what sort of requirements would be extended to online video players. Wheeler’s news conference came after the Commission voted unanimously to repeal the sports blackout rule. “Our vote today may not end all blackouts. The **NFL** may choose to keep its blackout policy, but it will do without FCC endorsement,” Wheeler said. “They will have to do so without our help. I hope the NFL will respond by not digging in its heels.” Those same concerns were voiced by all the commissioners because the League could still have blackouts in privately negotiated contracts. The NFL released a statement saying it would try to avoid blackouts—and apparently is committed (for now) to keeping games on broadcast. “NFL teams have made significant efforts in recent years to minimize blackouts,” the League said. “The NFL is the only sports league that televises every one of its games on free, over-the-air television. The FCC’s decision will not change that commitment for the foreseeable future.” The rule, which largely applies to NFL games, has been in place for 40 years—with commissioner *Jessica Rosenworcel* noting it came into being at a time when the **Baltimore Colts**, **St Louis Cardinals** and **L.A. Rams** (all no longer in existence in those forms) had clinched their NFL division titles. The blackout rule doesn’t disappear in time for Sun’s kickoff as the repeal goes into effect 30 days after it’s published in the Federal Register, which usually takes a couple weeks. Tues’ meeting also tackled some incentive auction-related items, including the approval of an NPRM that lays the groundwork for additional unlicensed use of the TV band and 600 MHz band spectrum, and a declaratory ruling clarifying how the repacking approach it adopted in its Incentive Auction order meets Congress’ mandate to make all reasonable efforts to independently preserve TV station coverage areas and population served. “The adoption of 3 incentive auction items at today’s meeting indicated we’re moving full steam ahead on implementing the first real world incentive auction. Nothing is more critical to the auction’s success than broadcast participation,” Wheeler said at the news conference. With

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CABLE BUSINESS BOOT CAMP

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Congratulations to the 2014 Finalists

Best Actor in Cable

- ▶ Peter Dinklage, *Game of Thrones* — HBO
- ▶ Kevin Hart, *Real Husbands of Hollywood* — BET Networks
- ▶ Martin Freeman, *Fargo* — FX
- ▶ Charlie Hunnam, *Sons of Anarchy* — FX
- ▶ Matthew McConaughey, *True Detective* — HBO
- ▶ Matthew Rhys, *The Americans* — FX
- ▶ Billy Bob Thornton, *Fargo* — FX
- ▶ Jon Voight, *Ray Donovan* — Showtime

Best Actress in Cable

- ▶ Diane Kruger, *The Bridge* — FX
- ▶ Tatiana Maslany, *Orphan Black* — BBC America
- ▶ Katey Sagal, *Sons of Anarchy* — FX
- ▶ Allison Tolman, *Fargo* — FX
- ▶ Cicely Tyson, *The Trip to Bountiful* — Lifetime Networks

Best Cable Program

- ▶ *Breaking Bad* — AMC
- ▶ *Fargo* — FX
- ▶ *Louie* — FX
- ▶ *Masters of Sex* — Showtime
- ▶ *Rectify* — SundanceTV
- ▶ *The Americans* — FX
- ▶ *The Fosters* — ABC Family
- ▶ *True Detective* — HBO

Best New Cable Program

- ▶ *AMERICA* with Jorge Ramos — Fusion Network
- ▶ *Bring It!* — Lifetime Networks
- ▶ *Broad City* — Comedy Central
- ▶ *Fargo* — FX
- ▶ *HITRECORD ON TV* — Pivot
- ▶ *Life Below Zero* — National Geographic Channel
- ▶ *Please Like Me* — Pivot
- ▶ *True Detective* — HBO
- ▶ *Wahlburgers* — A&E

Best Showrunner

- ▶ Marc Cherry, *Devious Maids* — Lifetime Networks
- ▶ Ralph Farquhar, *Real Husbands of Hollywood* — BET Networks
- ▶ Travis Shakespeare, *Life Below Zero* — National Geographic Channel

Best Actor/Actress Comedy

- ▶ Chris Diamantopoulos, *Episodes* — Showtime
- ▶ Ilana Glazer, *Broad City* — Comedy Central
- ▶ Kevin Hart, *Real Husbands of Hollywood* — BET Networks
- ▶ Keegan-Michael Key and Jordan Peele, *Key & Peele* — Comedy Central
- ▶ Jenny Slate, *Kroll Show* — Comedy Central

Best Host Comedy

- ▶ Chris Hardwick, *@midnight* — Comedy Central
- ▶ Joel McHale, *The Soup* — E! Entertainment
- ▶ Conan O'Brien, *Conan* — TBS
- ▶ John Oliver, *Last Week Tonight with John Oliver* — HBO

- ▶ David Steinberg, *Inside Comedy* — Showtime

Best Actor/Actress Drama

- ▶ Idris Elba, *Luther* — BBC America
- ▶ Vera Farmiga, *Bates Motel* — A&E
- ▶ Freddy Highmore, *Bates Motel* — A&E
- ▶ Tatiana Maslany, *Orphan Black* — BBC America
- ▶ Julia Ormond, *Witches of East End* — Lifetime Networks
- ▶ Tom Riley, *DaVinci's Demons* — Starz

Best Actor/Actress Movie/Miniseries

- ▶ Helena Bonham Carter, *Burton & Taylor* — BBC America
- ▶ Emile Hirsch, *Bonnie & Clyde* — Lifetime Networks
- ▶ Richard Madden, *Klondike* — Discovery Channel
- ▶ Dominic West, *Burton & Taylor* — BBC America
- ▶ Vanessa Williams, *The Trip to Bountiful* — Lifetime Networks

Best Actor/Actress/Host Family Friendly

- ▶ Carly, Kaitlin and Tim, *The Sunny Side Up Show* — Sprout
- ▶ Katie Douglas, *Spooksville* — Hub Network
- ▶ Michelle Lepe as Nina, *The Good Night Show* — Sprout
- ▶ Cesar Millan, *Cesar 911* — National Geographic Channel
- ▶ Jason Silva, *Brain Games* — National Geographic Channel

Best Host Food

- ▶ Anthony Bourdain, *Anthony Bourdain: Parts Unknown* — CNN
- ▶ Gabriele Corcos and Debi Mazar, *Extra Virgin* — Cooking Channel
- ▶ Giada DeLaurentiis, *Giada at Home* — Food Network
- ▶ Guy Fieri, *Diners, Drive-ins and Dives* — Food Network
- ▶ Florence Henderson, *Who's Cooking with Florence Henderson* — RLTV
- ▶ Chuck Hughes, *Chuck's Eat the Street* — Cooking Channel
- ▶ Mason Pettit, *Food Paradise* — Travel Channel
- ▶ Trisha Yearwood, *Trisha's Southern Kitchen* — Food Network

Best Host Music

- ▶ Katie Daryl, *The World's Greatest Tribute Bands* — AXS TV
- ▶ Georgie Okell, *Fuse News* — Fuse
- ▶ Sibley Scoles & DJ Damage, *Revolt Live* — Revolt

Best Host News/Public Affairs

- ▶ Julia Boorstin — CNBC
- ▶ Jorge Ramos — Fusion Network
- ▶ Jake Tapper — CNN

Best Host Other

- ▶ Adam Ferrara, Tanner Foust and Rutledge Wood, *Top Gear USA* — BBC Worldwide Productions
- ▶ Nicole Curtis, *Rehab Addict* — DIY Network
- ▶ Joseph Gordon-Levitt, *Hit Record on TV* — Pivot
- ▶ Dominic Monaghan, *Wild Things with Dominic Monaghan* — BBC America
- ▶ Lara Spencer, *Flea Market Flip* — HGTV
- ▶ Iyanla VanZant, *Iyanla: Fix My Life* — OWN/Harpo Studios

Best Host Reality Competition/Game Show

- ▶ Ted Allen, *Chopped* — Food Network
- ▶ Alton Brown, *Cutthroat Kitchen* — Food Network
- ▶ Heidi Klum and Tim Gunn, *Project Runway* — Lifetime Networks
- ▶ Padma Lakshmi, *Top Chef* — Bravo Media
- ▶ Todd Newton, *Family Game Night* — Hub Network
- ▶ Drew & Jonathan Scott, *Brother vs. Brother* — HGTV

Best Host Regional Program

- ▶ Ian Eagle — YES Network
- ▶ Phil Wood — Mid Atlantic Sports Network (MASN)
- ▶ Pat Kiernan, NY1 — TWC News

Best Host Talk Shows

- ▶ Sunny Anderson, Katie Lee, Jeff Mauro, Marcela Valladolid and Geoffrey Zakarian, *The Kitchen* — Food Network
- ▶ Andy Cohen, *Watch What Happens Live* — Bravo Media
- ▶ David Feherty, *Feherty* — Golf Channel
- ▶ Suze Orman, *The Suze Orman Show* — CNBC
- ▶ Matt Vasgersian — MLB Network

Best Show or Series Animals/Nature

- ▶ *Big Cat Week* — Nat Geo WILD
- ▶ *Black Mamba: Kiss of Death* — Smithsonian Channel
- ▶ *River Monsters* — Animal Planet
- ▶ *Saving Private K-9* — Sportsman Channel
- ▶ *Wild Burma* — Smithsonian Channel
- ▶ *Wild Things with Dominic Monaghan* — BBC America

Best Show or Series Animated

- ▶ *Archer* — FX
- ▶ *Adventure Time* — Cartoon Network
- ▶ *Rick and Morty* — Adult Swim
- ▶ *Zou* — Sprout

Best Show or Series Children's

- ▶ *Adventure Time* — Cartoon Network
- ▶ *The Amazing World of Gumball* — Cartoon Network
- ▶ *Drive, Chip and Putt Championship National Finals* — Golf Channel
- ▶ *Harry the Bunny* — BabyFirst
- ▶ *Stella & Sam* — Sprout
- ▶ *Transformers Rescue Bots* — Hub Network

Best Show or Series Comedy

- ▶ *Devious Maids* — Lifetime Networks
- ▶ *Fashion Police* — E! Entertainment
- ▶ *It's Always Sunny in Philadelphia* — FXX
- ▶ *The League* — FXX
- ▶ *Louie* — FX
- ▶ *Please Like Me* — Pivot
- ▶ *Real Husbands of Hollywood* — BET Networks
- ▶ *Sirens* — USA Network

Best Show or Series Documentary

- ▶ *Against the Odds* — American Heroes Channel
- ▶ *Arnie* — Golf Channel

The winners will be announced during the Oct. 14 awards breakfast at the Loews Hollywood Hotel and in the Cablefax Mid-Day Report released during the breakfast. Congratulations to all the finalists. See you on Oct. 14!

To register for the event, visit www.cablefaxprogramawards.com

Advertising Contact: Diane Schwartz at dschwartz@accessintel.com | Questions: Diana Rojas at drojas@accessintel.com

Congratulations to the 2014 Finalists



Oct. 14, 2014 • 8:30 – 10:30 a.m. • Loews Hollywood Hotel

- ▶ Capturing Oswald — Military Channel
- ▶ Death & Dishonor: Crisis at the VA — CNBC
- ▶ JFK: the Final Hours — National Geographic Channel
- ▶ Murder in Enchanted Hills — LMN
- ▶ The Day Kennedy Died — Smithsonian Channel
- ▶ Wild Arabia — Animal Planet

Best Show or Series Drama

- ▶ Bates Motel — A&E
- ▶ Fargo — FX
- ▶ Orphan Black — BBC America
- ▶ Suits — USA Network
- ▶ The Americans — FX
- ▶ The Fosters — ABC Family
- ▶ Vikings — History

Best Show or Series Education/Instructional

- ▶ Brain Games — National Geographic Channel
- ▶ Bookmark — RLTV
- ▶ COSMOS: A SpaceTime Odyssey — National Geographic Channel
- ▶ Irish Writers in America — CUNY TV
- ▶ The Bitcoin Uprising — CNBC
- ▶ The Golf Fix with Michael Breed — Golf Channel

Best Show or Series Faith Based/Religious

- ▶ Preachers' Daughters — Lifetime Networks
- ▶ Super Soul Sunday — OWN/Harpo Studios
- ▶ The American Bible Challenge — GSN
- ▶ Bible Hunters — Smithsonian Channel
- ▶ The Gospel of Jesus's Wife — Smithsonian Channel

Best Show or Series Family Friendly

- ▶ Apple Mortgage Cake — UP
- ▶ Backstage: Richard Sherman — Comcast CN100 Chicago
- ▶ Brain Games — National Geographic Channel
- ▶ Puppy Bowl X — Animal Planet
- ▶ Rachael vs. Guy: Kids Cook-Off — Food Network
- ▶ R. L. Stine's The Haunting Hour: The Series — Hub Network
- ▶ Seriously Amazing Objects — Smithsonian Channel
- ▶ The Gabby Douglas Story — Lifetime Networks

Best Show or Series Food — Competition

- ▶ Beat Bobby Flay — Food Network
- ▶ BBQ Pitmasters — Destination America
- ▶ Cutthroat Kitchen — Food Network
- ▶ Guy's Grocery Games — Food Network
- ▶ Top Chef — Bravo Media
- ▶ Top Chef Canada — Insight Production Company Ltd.

Best Show or Series Food — Instructional

- ▶ Brunch at Bobby's — Cooking Channel
- ▶ Extra Virgin — Cooking Channel
- ▶ Giada at Home — Food Network
- ▶ The Pioneer Woman — Food Network
- ▶ Who's Cooking with Florence Henderson — RLTV

Best Show or Series Food — On Location

- ▶ Anthony Bourdain: Parts Unknown — CNN
- ▶ Chuck's Eat the Street — Cooking Channel
- ▶ Food Paradise — Travel Channel
- ▶ Restaurant: Impossible — Food Network
- ▶ Restaurant Redemption — Cooking Channel
- ▶ Road Trip with G. Garvin — Cooking Channel

Best Show or Series Music

- ▶ Crossroads — CMT
- ▶ Fuse News — Fuse
- ▶ Revolt Live — Revolt
- ▶ Blondie's New York — Smithsonian Channel

Best Show or Series News

- ▶ AMERICA with Jorge Ramos — Fusion Network
- ▶ Balitang America — Typhoon Yolanda 24 Hour Telethon — ABS-CBN International/The Filipino Channel
- ▶ E! News — E! Entertainment
- ▶ Oprah: Where Are They Now? — OWN/Harpo Studios

Best Show or Series Other

- ▶ Bonnie & Clyde — Lifetime Networks
- ▶ Flowers in the Attic — Lifetime Networks
- ▶ Hello Beautiful Interludes Live with John Legend — TV One, LLC
- ▶ Homicide Hunter: Lt. Joe Kenda — Investigation Discovery
- ▶ I'm Asian American and... — Myx TV
- ▶ TechKnow — Al Jazeera America
- ▶ Untold Stories of the ER — Discovery Fit & Health

Best Show or Series Public Affairs

- ▶ Critical Condition: Saving America's Cities — CNBC
- ▶ Injustice Files: Sundown Towns — Investigation Discovery
- ▶ The Stream — Blood Avocados: Cocaine, Meth and Weapons — Al Jazeera America
- ▶ The Stream — Hacking Hospitals — Al Jazeera America

Best Show or Series Reality — Autobiographical

- ▶ Bring It! — Lifetime Networks
- ▶ Duck Dynasty — A&E
- ▶ Preachers of L.A. — Oxygen Media
- ▶ R&B Divas LA — TV One, LLC
- ▶ The Curse of Oak Island — History
- ▶ Vanilla Ice Goes Amish — DIY Network
- ▶ Welcome to Los Vargas — mun2

Best Show or Series Reality — Professions

- ▶ American Pickers — History
- ▶ Cesar 911 — Nat Geo WILD
- ▶ Deadliest Catch — Discovery Channel
- ▶ Million Dollar Listing New York — Bravo Media
- ▶ Rehab Addict — DIY Network
- ▶ The Profit — CNBC
- ▶ Total Divas — E! Entertainment
- ▶ Wahlburgers — A&E

Best Show or Series Reality — Wilderness

- ▶ Life Below Zero — National Geographic Channel
- ▶ Mountain Men — History
- ▶ Mountain Monsters — Destination America
- ▶ Naked and Afraid — Discovery Channel
- ▶ Swamp People — History

Best Show or Series Reality/Competition/ Game Show

- ▶ Brother vs. Brother — HGTV
- ▶ Combate Americas — mun2
- ▶ Project Runway — Lifetime Networks
- ▶ The American Bible Challenge — GSN
- ▶ The Fashion Fund — Ovation TV
- ▶ Ultimate Survival Alaska — National Geographic Channel

Best Show or Series Regional Program

- ▶ Broadway in Chicago Backstage — Comcast Cable
- ▶ Fandemonium Chicago — Comcast CN100 Chicago
- ▶ Inside Game of the Week — Comcast CN100 Chicago
- ▶ Mariano Rivera's Final Game — YES Network
- ▶ Preachers of L.A. — Oxygen Media
- ▶ Railroad Alaska — Destination America
- ▶ The Broadway Channel Presents Broadway Profiles

Best Show or Series Sci Fi

- ▶ Defiance — Syfy
- ▶ Falling Skies — TNT
- ▶ Orphan Black — BBC America
- ▶ Witches of East End — Lifetime Networks

Best Show or Series Sports

- ▶ 2014 McDonald's All-American Games — Comcast Cable
- ▶ Bleacher Report on Super Bowl Boulevard — CNN
- ▶ Chicago White Sox Spring Training 2014 — Comcast CN100 Chicago
- ▶ Jabari Parker: 2013 Mr. Basketball — Comcast CN100 Chicago
- ▶ Skywire Live with Nik Wallenda — Discovery Channel
- ▶ The Journey: Big Ten Basketball 2014 — Big Ten Network
- ▶ The Journey: Big Ten Football 2013 — Big Ten Network

Best Show or Series Talk Shows

- ▶ CenterStage — YES Network
- ▶ Intentional Talk — MLB Network
- ▶ NBA TV's Open Court — NBA Digital
- ▶ Oprah Prime — OWN/Harpo Studios
- ▶ The Kitchen — Food Network
- ▶ Watch What Happens Live — Bravo Media

Best Miniseries

- ▶ Burton & Taylor — BBC America
- ▶ Klondike — Discovery Channel
- ▶ Luther — BBC America

Best Opening Sequence

- ▶ Combate Americas — mun2
- ▶ Life Below Zero — National Geographic Channel
- ▶ Ooh La Lam — ABS-CBN International/The Filipino Channel
- ▶ Spooksville — Hub Network
- ▶ The Fosters — ABC Family

Best Online/Mobile Extras for a Linear Show

- ▶ Banshee — Cinemax
- ▶ Chopped After Hours — Food Network
- ▶ HITRECORD ON TV — Pivot
- ▶ Spooksville Freak Files — Hub Network
- ▶ The Starters podcast — NBA Digital
- ▶ The Walking Dead Story Sync — AMC
- ▶ Top Chef: Padma's Picks — Bravo Digital
- ▶ Vikings Season 2 — HISTORY

Best Online-Only/Mobile-Only Show

- ▶ Bobby Flay Fit — Food Network
- ▶ Comedians in Cars Getting Coffee — Crackle
- ▶ Cooking in the Fast Lane — Food Network
- ▶ Derek — Netflix
- ▶ Drop the Mic with Becky G — Flama
- ▶ Live from E! — E! Entertainment

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Advertising Contact: Diane Schwartz at dschwartz@accessintel.com | Questions: Diana Rojas at drojas@accessintel.com

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that in mind, the FCC will begin on Wed sending every eligible broadcaster an information package prepared by **Greenhill** banking that describes in detail the economic potential of the auction. Other topics Wheeler addressed from reporters: Was **Comcast** a bully throwing out the word “extortion” while rebutting opponents to its planned merger with **Time Warner Cable**? “I think everybody gets to express their opinion strongly,” he said, adding that he has been known to engage in some “hyperbole” himself. Is a net neutrality compromise on the table? Wheeler said the Commission has 3.7mln ideas to sift through, and “we’re looking at a lot of things that were suggested.”

Suddenlink Watch: **Suddenlink** may be prepared to say goodbye to **Viacom** Wed, but it’s not closing the door on **CBS**. The MSO announced a new deal for continued carriage of CBS O&Os as well as **CBS Sports Net**. It also will introduce the **Smithsonian Channel** to a “majority” of its customers. Meanwhile, even as some disgruntled customers speak their minds on **Facebook**, Suddenlink stood by its plan to bid adieu to Viacom channels at midnight. Viacom complained in a statement Tues that Suddenlink rejected its latest offer to accept for one year the MSO’s latest carriage proposal. “Suddenlink claimed to Viacom that it had created bandwidth issues that it is unable to remedy,” said Viacom. “Inexplicably, Suddenlink has backed itself into a corner and is now unable to accept its own final proposal.” Unclear is to what degree this and other recent Viacom drops will spook Wall St. “If a prolonged blackout were to ensue, we believe investors would rightfully question Viacom’s ability to get future deals with other small distributors—and maybe even large distributors,” **Bernstein Research** analysts said Tues. They call **Cable One**’s decision to drop the Viacom nets in April the “most ominous and tangible risk factor.” “We can think of no other situation where a legitimate MVPD has permanently dropped the networks from one of the ten major content owning companies,” analysts said, noting that Viacom may be seen as vulnerable because of a combination of high affil fees, declining viewership and available substitutes. Bernstein keeps its “market-perform” rating on the stock, but lowered its target price to \$88. For network seeking carriage, particularly independents, the Viacom drop opens a door. **RLTV** is among those inking a national carriage deal with Suddenlink. It will be available to substantially all Suddenlink subs beginning Wed. Other nets gaining carriage include **TheBlaze**, **Sprout** and **Pivot**.

NBCU Creates Lifestyle Group: **NBCU** has expanded *Frances Berwick*’s role, naming her pres of the newly formed Lifestyle Networks group within NBCU Cable Ent. She adds oversight of **E!** and **Esquire Net** to her current duties at **Bravo** and **Oxygen**, continuing to report to NBCU Cable Ent chmn *Bonnie Hammer*. *Adam Stotsky* was named gm of E!, in addition to his current role as pres, *Esquire*. *Suzanne Kolb* is leaving E! after having served as pres of the net for about 2 years.

3Q Ratings: **TNT** had **USA** were neck-and-neck in the 3Q prime ratings race among cable nets, with TNT delivering a few more total viewers (2.2mln vs 2.19mln). **Disney** (1.92mln) and **ESPN** (1.88mln) weren’t too far behind. Disney and **Nick** were in a tight race for the total day crown, with Disney’s 1.44mln total viewers slightly ahead of Nick’s 1.41mln. The bigger story might be the number of nets posting YOY losses. USA was down 23% in total viewers in prime, while TNT was down just 3%. Disney’s ratings were off 24% compared to 3Q12, and ESPN was down 8%. Other net’s posting declines include **A&E** (-32%), **AMC** (-30%) and **TLC** (-21%). **Fox News** was among those posting gains, up 11% and actually winning the quarter for Mon-Fri, 8-11pm, beating out entertainment nets. News fared well in general, with **CNBC** up 33% to average 236K viewers in prime. **CNN** was up 3% to 562K, while **MSNBC** slipped 4% to 561K.

Spike Everywhere: **Spike TV** will launch its first TV Everywhere app Tues. The app, available only on iOS devices, features a sneak peek of the “Bar Rescue” season premiere (Oct 5).

Social Media: In an effort to rally fans for Sun night’s “Homeland” premiere, **Showtime** has teamed up with **Twitter** for a special social media stunt. The net has released a custom graphic that once retweeted a certain number of times will trigger the “unlocking” of an exclusive video clip.

Programming: **TBS** ordered 6 eps of “The Smiths,” a new unscripted series centering on **NBA** legend *Kenny Smith* and his family. -- **FYI** greenlit follow-up series “Married at First Sight: The First Year” slated to premiere in 2015. -- **Lifetime**’s new docu-series “The Sisterhood,” which follows 5 women considering taking vows to become Catholic nuns, will premiere Nov 25 at 10pm. -- **Cartoon** will premiere its first animated miniseries, “Over the Garden Wall,”

BUSINESS & FINANCE

for 5 consecutive nights beginning Mon, Nov 3 at 7pm. -- **Travel Channel** and **Time Inc** have formed a partnership in which *Sports Illustrated* will produce a 5-part series of 1-hour specials titled "Sports Illustrated: The Making of Swimsuit 2015" (wt). Previously, Travel and SI have created 1-hour standalone specials about the making of the magazine's swimsuit edition. The series will anchor the net's Beach Week, currently slated for Feb.

People: Discovery Comm promoted *Ben Price* to the role of evp, national ad sales and *Simon Robinson* to COO, national ad sales. Price will continue to oversee **Discovery's** regional ad sales strategy, and Robinson will maintain his current position as CFO of Discovery Communications' U.S. Nets. -- *Eddie Dalva* has been named evp of content and programming enterprises for **Viacom Ent and Music Groups**. -- **21st Century Fox** announced that *Tidjane Thiam*, group chief exec of **Prudential**, has been nominated to join its board. He will stand for election at the company's annual stockholder meeting on Nov 12. -- **TruTV** appointed *Mari Ghuneim* to the position of vp, digital strategy and development. Ghuneim is based in NY and reports to Puja Vohra, svp of marketing and digital for truTV. -- **Starz** promoted *C. Brett Marottoli* to vp, program acquisitions.

CableFAX Daily Stockwatch

Company	09/30 Close	1-Day Ch	Company	09/30 Close	1-Day Ch
BROADCASTERS/DBS/MMDS					
DIRECTV:	86.52	(0.14)	CONCURRENT:	7.28	(0.1)
DISH:	64.58	(0.43)	CONVERGYS:	17.82	(0.2)
ENTRAVISION:	3.96	UNCH	CSG SYSTEMS:	26.28	(0.13)
GRAY TELEVISION:	7.88	(0.29)	ECHOSTAR:	48.76	(0.17)
MEDIA GENERAL:	13.11	(0.21)	GOOGLE:	577.36	1.00
NEXSTAR:	40.42	(1.04)	HARMONIC:	6.34	(0.11)
SINCLAIR:	26.09	(0.45)	INTEL:	34.82	(0.08)
MSOS					
CABLEVISION:	17.51	(0.14)	INTERACTIVE CORP:	65.90	0.01
CHARTER:	151.37	(4.21)	JDSU:	12.80	(0.17)
COMCAST:	53.78	(0.38)	LEVEL 3:	45.73	(0.24)
COMCAST SPCL:	53.50	(0.42)	MICROSOFT:	46.36	(0.08)
GCI:	10.91	(0.06)	NIELSEN:	44.33	(0.37)
GRAHAM HOLDING:	699.59	UNCH	RENTRAK:	60.94	(0.12)
LIBERTY GLOBAL:	42.54	(0.7)	SEACHANGE:	6.96	0.08
LIBERTY INT:	28.52	0.23	SONY:	18.04	0.26
SHAW COMM:	24.47	(0.1)	SPRINT NEXTEL:	6.34	(0.01)
TIME WARNER CABLE:	143.49	(1.48)	TIVO:	12.79	(0.15)
PROGRAMMING					
21ST CENTURY FOX:	34.29	0.14	UNIVERSAL ELEC:	49.37	(1.08)
AMC NETWORKS:	58.42	(0.36)	VONAGE:	3.28	(0.08)
CBS:	53.50	(0.82)	YAHOO:	40.75	0.23
CROWN:	3.20	0.08	TELCOS		
DISCOVERY:	37.80	0.10	AT&T:	35.24	0.01
DISNEY:	89.03	0.20	CENTURYLINK:	40.89	0.49
GRUPO TELEVISIA:	33.88	0.24	TDS:	23.96	(0.01)
HSN:	61.37	0.17	VERIZON:	49.99	0.24
LIONSGATE:	32.97	(0.02)	MARKET INDICES		
MSG:	66.12	(0.34)	DOW:	17042.90	(28.32)
SCRIPPS INT:	78.09	0.05	NASDAQ:	4493.39	(12.46)
STARZ:	33.08	0.78	S&P 500:	1972.29	(5.51)
TIME WARNER:	75.21	(0.43)			
VALUEVISION:	5.13	(0.11)			
VIACOM:	77.01	0.20			
WWE:	13.77	(0.03)			
TECHNOLOGY					
ADDVANTAGE:	2.33	0.03			
AMDOCS:	45.88	(0.47)			
AMPHENOL:	99.86	(1.98)			
AOL:	44.95	0.55			
APPLE:	100.75	0.64			
ARRIS GROUP:	28.36	(0.69)			
AVID TECH:	10.10	(0.02)			
BLNDER TONGUE:	1.32	0.01			
BROADCOM:	40.42	(0.23)			
CISCO:	25.17	0.05			
COMMSCOPE:	24.36	UNCH			

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