

# CableFAX Daily™

Wednesday — June 18, 2014

What the Industry Reads First

Volume 25 / No. 117

## Cable WiFi: Cloud for Enterprise, Better Security Targeted

On Wed, the **Wi-Fi Offload Summit** kicks off in Palo Alto, CA, marking the 1st time the event has been held in the US. Nice timing considering the ongoing push by cable to expand wireless, not just to residential customers but also to business clients looking for more secure and robust wireless connections. One possible solution: cloud-based WiFi, which allows owners of venues—anything from shopping centers to stadiums to resorts—to offer visiting customers enterprise-grade Internet over WiFi. “This is going to be a huge thing in the next few years... It has just started,” *Claus Hetting*, chmn of the Wi-Fi Offload Summit, told us. And cloud technology can accommodate venue owners’ unique needs around network management, flexibility, scalability and application visibility, he said. In short, it lets a venue differentiate itself with faster Internet. WiFi for businesses continues to be top of mind with **Comcast**, **Time Warner Cable** and **Charter** teaming with tech firms such as **Google** and **Microsoft** to create **WiFiForward**, an alliance advocating more spectrum for unlicensed use, including managed WiFi for businesses. Of course, when you’re talking WiFi, security is always a concern. That applies to residential customers as well as enterprise clients. “Security was a top reason why people weren’t using WiFi,” TWC’s vp of wireless products *Rob Cerbone*, who oversees the company’s roaming partnerships and WiFi portfolio, told us. Cerbone will keynote the Summit’s Thurs session “Time Warner Cable WiFi Onloading.” He said implementation of TWCWiFi-Passpoint—a free service to security conscious customers with Standard Internet or above—has led to a “decent” increase of users new to TWC WiFi. The security option aims to provide the same security as subs’ in-home WiFi network. The move “lays the groundwork for us to get into providing seamless experience on the roaming side as other folks deploy more WiFi,” Cerbone said. Passpoint is expected to be on Comcast’s roadmap as well because the MSO contributed to the standard, certified by the **WiFi Alliance**. And following approval of Comcast’s merger with TWC, the combined company would have the largest Passpoint-enabled WiFi network. For now, TWC simply leverages WiFi as a customer retention tool: “We don’t have WiFi in every corner of our footprint” because TWC’s WiFi wasn’t designed to replace cellular service, he said, and therefore won’t affect TWC’s partnership with **Verizon Wireless**, which entails mobile bundle offerings for subs.

**New NAMIC Head:** It took nearly a year, but **NAMIC** finally has a new president. Former **Cablevision** exec *Eglon Simons*

# Cablefax

THE MAGAZINE

Who are cable’s most powerful women and influential minorities?

Call for Nominations

Nomination Deadline: July 2 | Free to Enter

Help us decide by nominating the executives you think should be included in these two annual issues of *Cablefax: The Magazine*.

Questions: Contact Diana Rojas at drojas@accessintel.com.

Advertising Information: Contact Amy Abbey at aabbey@accessintel.com.

Enter at [www.cablefax.com/2014-nominations](http://www.cablefax.com/2014-nominations)



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Entry Deadline: **June 20, 2014**  
Final Deadline: **June 27, 2014**

## IT'S TIME TO ENTER!

The annual **Cablefax Program Awards** honor the best shows and people for providing exceptional cable content. This unique awards program from the industry's most trusted brand raises the bar for outstanding cable programming and honors cable's contribution to this new Golden Age of Television. Now's your chance to win a Cablefax Program Award and get recognized for the incredible value that cable's content brings to viewers.

The winners and honorable mentions will be honored **October 14, 2014** in Los Angeles.

### Platinum/People Categories:

- Best Actor in Cable
- Best Actress in Cable
- Best Cable Program
- Best New Cable Program
- Best Showrunner
- Hall of Fame: Open to actors, writers, directors, producers and programming executives for a body of work

### By Genre: Best Show or Series In The Following Genre:

- Animals/Nature
- Animated
- Children's
- Comedy
- Documentary
- Drama
- Education/Instructional
- Faith Based/Religious
- Family Friendly
- Food
- Music
- News
- Public Affairs
- Reality\*
- Reality Competition/Game Show
- Regional Program
- Sci Fi
- Sports
- Talk Shows
- Other: enter your best in a genre (not mentioned above)

### By Genre: Best Actor/Actress/Host In The Following Genres:

- Comedy
- Drama
- Family Friendly
- Food
- Music
- News/Public Affairs
- Reality Competition/Game Show
- Regional Program
- Sports
- Talk Shows
- Other: enter your best in a genre (not mentioned above)

### Special Categories

- Best Opening Sequence
- Best Mini-Series

### Tech Categories:

- Best Online/Mobile Extras for a Linear Show
- Best Online-Only/Mobile-Only Show
- Best Video on Demand Program/Special

Enter by  
June 20!

Questions: Contact Mary-Lou French at [mfrench@accessintel.com](mailto:mfrench@accessintel.com) or (301) 354-1851.

Enter online at [www.cablefaxprogramawards.com](http://www.cablefaxprogramawards.com)

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starts as pres of the trade group Mon, taking over a post vacated by *Nicol Turner-Lee* last July. Veteran industry exec *Alicin Williamson* served as interim exec leader of NAMIC during the search process. Simons spent 21 years at Cablevision, and was evp of Cablevision's Rainbow Advertising Sales Company when he retired in 2011. "NAMIC continues to be a standard-bearer for diversity and inclusion within the communications industry," Simons said. "As we move toward 35 years of service, the opportunity to lead the association and champion its mission is an honor. I look forward to working closely with the chapters and collaborating with NAMIC's board, staff, chapter leadership and industry partners in building upon the association's legacy of success." Under interim chief Williamson's direction, NAMIC has realigned its organization. Details of some of those changes, including *James Jones'* expanded role as exec dir of the NAMIC Foundation, are at Cablefax.com.

**Bill to Ban Prioritization:** Just as the FCC works to cast new net neutrality rules, Senate Judiciary Committee chmn *Patrick Leahy* (D-VT) and House tech subcmte member Rep *Doris Matsui* (D-CA) dropped legislation in both chambers to ban paid prioritization. "The Online Competition and Consumer Choice Act" would "help prevent the creation of a two-tiered Internet system, ensuring start-ups and entrepreneurs have access to the marketplace and ensuring consumers can access all content equally," the lawmakers said in a joint release. It also would ban broadband providers from prioritizing or giving preferential treatment to their own last-mile Internet traffic or the traffic of their affiliates over the traffic of others. Sen *Al Franken* (D-MI), Rep *Henry Waxman* (D-CA) and fellow CA democrat and *Anna Eshoo* are co-sponsors. On the FCC side, the initial comment period on the net neutrality NPRM closes on July 15. In a statement, **NCTA** argued that cable ops don't engage in paid prioritization and "have every incentive to ensure that all consumers enjoy fast and robust Internet services... We are confident that Chairman Wheeler can restore effective rules under the path that the Court suggested, and we will work with all parties to preserve consumer protections enforced by the FCC and Federal Trade Commission."

**Reelz, Ovation Prevail in DirecTV Court Case:** Big carriage victory for **Hubbard Broadcasting**-owned channels **Reelz** and **Ovation**. As first reported by *Satellite Business News*, a federal judge ruled last week that the channels essentially have perpetual rights to have the 2 channels distributed by **DirecTV**. "We are disappointed and disagree with the court's decision, but we will continue to negotiate in good faith, as we always have for the carriage of the two channels at issue," DirecTV said. "We are also assessing our appellate options to address the ruling's errors." Hubbard filed the lawsuit last year after DirecTV threatened to drop the channels, claiming that under the 1999 sale of its US Satellite Broadcasting service to DirecTV, the satellite provider is required to distribute 3 Hubbard-owned channels. Hubbard has relinquished the rights to one of those nets, the **All News Channel** which had launched as a competitor to **CNN**, but still has ownership in Reelz and Ovation. In granting Hubbard's motion for summary judgment, the judge found that despite some back and forth over limiting the carriage agreement, the agreement does not have a time limit on the distribution rights as long as the nets meet certain criteria (such as continued ownership by the Hubbard family).

**World Cup Numbers:** Mon's exciting US win over Ghana made for **ESPN's** highest-rated men's soccer match ever, averaging 11.1mln viewers—the net's highest-rated and most-viewed telecast since Jan 6 when the BCS National Championship averaged 25.6mln viewers (the 3rd largest audience in cable history). WatchESPN also had a record audience, with 1.4mln viewers and a 469K avg minute audience. The Ghana-USA match was the most-viewed USA game in **Univision Deportes'** World Cup history, delivering 4.8mln total viewers. Univision stations outdelivered ESPN in total viewers for L.A., Miami and Dallas. DC led all markets for ESPN's coverage of the US game, with an 11.8 rating, followed by NYC (10.2).

**NFL Defends Blackout Rules:** Firing shots at critics of the **FCC's** decades-old sports blackout rules, the **NFL** launched a website/campaign (www.protectfootballonfreetv.com) asking fans to contact the agency and Congress and tell them to leave the rules alone. The rules prohibit distributors from showing sports games in areas where a broadcaster has agreed with a league to black out a game (ie, if ticket sales are insufficient). The FCC voted in Dec to move forward with a proposal to scratch the rules. "The NFL, small business owners near the stadiums, and football fans everywhere all win when NFL games are sold out and when fans have access to the home games they want on free TV," NFL's campaign site said. "However, pay-TV lobbyists want to change the rules to charge fans for football games that, right now, you watch for free on local television. Don't let them get away with taking away our NFL games." The initiative is backed by **NAB, Fox** and **CBS**.

**RCN Upgrades TiVo Service:** **RCN** added the Caller ID service for free on **TiVo** services for its existing and new subs with RCN Digital Phone and RCN TiVo service. The service displays the name of the caller and the number on the TV screen during an incoming call and supports multiple phone lines per sub. The feature also enables a 2nd

# BUSINESS & FINANCE

call to be displayed on the TV when the user is already on the phone. The service is only enabled during RCN live TV or pre-recorded program viewing, and it's available with specific TiVo devices.

**Programming:** **Starz** scored a deal with producer *David Knoller*. Under the pact, Knoller will serve as exec producer for the net's book-based series "Blackbirds" and the recently renewed series "Power," while continuing to develop original programming for the net. -- **Showtime** will premiere "Kidnapped For Christ," a documentary chronicling the controversy behind a Christian behavior modification program in the Dominican Republic for "troubled" US teens, on July 10.

**Research:** The worldwide pay-TV set-top box market continued to suffer in 1Q, with revenue down 3% to \$4.8bln from 4Q 2013, a report from **Infonetics** said. The report, which tracked global sales of IP, cable, satellite and digital set-tops, found that cable set-tops were the only segment to see unit and revenue growth in 1Q, each up 5% from the previous quarter. For the 3rd consecutive quarter, **Arris** was the #1 vendor in terms of market share, thanks to the HD set-top "refresh cycle underway at North America cable operators." Meanwhile, the OTT media server segment is expected to grow from 6% of global revenue in 1Q 2014 to 14% by 2018.

## CableFAX Daily Stockwatch

Company	06/17 Close	1-Day Ch	Company	06/17 Close	1-Day Ch
<b>BROADCASTERS/DBS/MMDS</b>					
DIRECTV:	83.66	0.53	CONCURRENT:	7.70	(0.01)
DISH:	59.07	(0.13)	CONVERGYS:	21.37	0.34
ENTRAVISION:	5.41	(0.02)	CSG SYSTEMS:	25.33	(0.19)
GRAY TELEVISION:	11.79	(0.28)	ECHOSTAR:	51.80	(0.02)
MEDIA GENERAL:	17.83	0.03	GOOGLE:	543.01	(1.27)
NEXSTAR:	45.03	(0.96)	HARMONIC:	7.42	0.01
SINCLAIR:	30.11	(1.21)	INTEL:	29.95	(0.06)
<b>MSOS</b>					
CABLEVISION:	17.06	(0.17)	INTERACTIVE CORP:	68.27	(0.2)
CHARTER:	148.00	(0.5)	JDSU:	11.73	0.18
COMCAST:	52.20	(0.15)	LEVEL 3:	42.99	0.69
COMCAST SPCL:	51.81	(0.16)	MICROSOFT:	41.68	0.18
GCI:	10.66	(0.15)	NIELSEN:	46.92	0.56
GRAHAM HOLDING:	693.59	(0.89)	RENTRAK:	50.66	1.54
LIBERTY GLOBAL:	42.94	0.21	SEACHANGE:	8.13	0.27
LIBERTY INT:	28.80	(0.15)	SONY:	16.12	(0.14)
SHAW COMM:	25.02	(0.03)	SPRINT NEXTEL:	8.64	0.03
TIME WARNER CABLE:	141.40	(0.48)	TIVO:	12.21	0.16
<b>PROGRAMMING</b>					
21ST CENTURY FOX:	35.51	(0.22)	UNIVERSAL ELEC:	46.56	1.71
AMC NETWORKS:	61.31	1.06	VONAGE:	3.49	0.06
CBS:	60.11	(0.59)	YAHOO:	34.43	(0.38)
CROWN:	3.48	(0.01)	<b>TELCOS</b>		
DISCOVERY:	77.14	0.15	AT&T:	35.02	0.04
DISNEY:	83.16	(0.14)	CENTURYLINK:	36.62	(0.44)
GRUPO TELEVISA:	34.04	(0.53)	TDS:	25.58	0.26
HSN:	56.16	0.04	VERIZON:	49.21	(0.1)
LIONSGATE:	26.65	(0.34)	<b>MARKET INDICES</b>		
MADISON SQUARE GARDEN:	59.47	(0.17)	DOW:	16808.49	27.48
SCRIPPS INT:	79.72	1.52	NASDAQ:	4337.23	16.13
STARZ:	28.48	0.19	S&P 500:	1941.99	4.21
TIME WARNER:	68.22	(0.3)			
VALUEVISION:	4.68	0.09			
VIACOM:	86.32	(0.21)			
WWE:	12.13	0.39			
<b>TECHNOLOGY</b>					
ADDVANTAGE:	3.05	0.15			
ALCATEL LUCENT:	3.68	(0.07)			
AMDOCS:	48.22	0.14			
AMPHENOL:	96.75	0.27			
AOL:	36.84	0.48			
APPLE:	92.08	(0.12)			
ARRIS GROUP:	33.00	0.17			
AVID TECH:	7.31	(0.03)			
BLNDER TONGUE:	0.95	0.02			
BROADCOM:	38.48	(0.18)			
CISCO:	24.50	(0.03)			

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