

CableFAX Daily™

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What the Industry Reads First

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Long Road: Cable Still Helping with Sandy Recovery Efforts

At this time of thankfulness, our hearts go out to those still struggling to recover from Hurricane Sandy. We're not alone. Cable has not only been working to restore services and donated millions of dollars, but many employees are lending their hands to relief efforts. And the need is still there. "By this past Sunday, we thought we could wind down these mobile power stations, but our sales reps said, 'No. People are showing up at 8 and 9am waiting for them,'" said **Time Warner Cable** NYC vp, comm *Bobby Amirshahi*. When Sandy hit, TWC turned its direct sales reps into ambassadors, who have stayed with the mobile trucks and helped where they can. The stories are often personal. At Cablevision, 7 of its employees all belong to the same volunteer fire dept. Following Sandy, these men were committed to CVC restoration efforts and to manning the firehouse, one of the few buildings in town with constant power. That meant long hours on the job, and then more long hours at the firehouse, offering it as a place for the community to charge essential devices, take hot showers and grab a meal. Another Cablevision employee and her family launched a successful clothing drive for victims that literally brought in truckloads of donations. One CVC employee and his brother own a small catering company. They organized a barbecue benefit for the residents of Island Park earlier this month. With the help of nearly 100 volunteers, they fed hundreds of people for 4 hours. One girl baked 280 chocolate chip cookies for the event and packaged them individually with a special note of inspiration. At TWC, about 40 employees volunteered this past weekend with **NYC Service** to help New Yorkers in need, spending hours shoveling sand off sidewalks and roads in the Rockaway Beach neighborhood of Queens. In addition to mobile power stations, the MSO has helped provide residents with items such as gloves and trash bags to help with cleanup. It hired about 7 of those fancy food trucks that lurk around Manhattan office buildings at lunchtime to provide free meals to people in parts of Queens and Staten Island. More than 160K meals have been donated. TWC CEO *Glenn Britt*, pres/COO *Rob Marcus* and East Region EVP *Carol Hevey* toured the MSO's Brooklyn facility this past week to thank employees for their efforts. Some of the relief work comes on the job. After the **NYC Dept of Health** and **NYC Office of Emergency Mgmt** asked The Hebrew Home at Riverdale to open 1 of their unused buildings for 135 displaced residents at 9am on a Fri morning, Cablevision employees completed the difficult installation by Sat so that the residents who had to move in by noon Sun had a place that was safe and comfortable. On the programmer side

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of the business, **NBCU** pulled together a relief concert in days that generated nearly \$23m in donations for the **American Red Cross**. **MTV** aired a "Restore the Shore" telethon with the "Jersey Shore" cast that raised more than \$1m. **Madison Square Garden, The Weinstein Co** and **Clear Channel**, the same team behind the historic "Concert of New York City," are launching 12-12-12, The Concert for Sandy Relief to benefit **The Robin Hood Relief Fund**. Confirmed performers include *Kanye West, The Who, Bruce Springsteen* and *Alicia Keys*. As recovery efforts continue, there are questions that will have to be answered. Power restoration has taken a long time in some areas. Cell phone and VoIP service was sometimes problematic. A lawsuit was filed against Cablevision because it didn't offer blanket rebates to those who lost service (the MSO, which is offering credits to customers who report outages, said the suit is without merit). On Fri, **FCC** chmn *Julius Genachowski* announced plans to convene a series of field hearings in the coming months to examine the challenges to the nation's communications networks in the wake of Sandy. The first of those will happen early next year. They'll take place throughout the country in areas that have experienced major natural disasters, starting in NY. "This unprecedented storm has revealed new challenges that will require a national dialogue around ideas and actions to ensure the resilience of communications networks," the chmn said. The hearings plan to delve into how providers took advantage of advance notice to prepare, how providers can best work together to share resources such as WiFi networks during disasters (**Comcast** and other MVPDs opened up their WiFi networks to all) and why some services, once restored, performed at levels inferior to those customarily enjoyed. For some photos from cable's recovery efforts, see our slideshow at **CableFAX.com**.

Sports Rights: **ESPN** reached a 12-year deal for the new college football playoff system. The agreement starts after the '14 regular season and continues through the '25 regular season. It includes the national championship game and semifinals, as well as other Bowl games that will be part of the rotation to host the semifinals. Combined with previous deals for the Rose, Sugar and Orange Bowls, the arrangement gives ESPN rights to all games that are involved in the new post-season arrangement to determine a college football national champion.

Spectrum Speak: Everyone just relax, said **Wells Fargo Securities** analysts after some investors expressed concerns regarding the **FCC's** MSS/satellite spectrum NPRM that reportedly has been circulated (**Cfax**, 11/21). After doing "checks with our D.C. contacts," the analysts said there's still a lot going on "behind the scenes." Additionally, the firm sees 2 positives: 1) the final NPRM is just around the corner, which should remove that final bit of uncertainty, and 2) **DISH's** press release sounds like "Mr. Ergen is a VERY willing seller – which would mean NO WIRELESS BUILD." **Stifel Nicolaus** analysts seemed to hold similar views. The proposal opens the door to entering mobile broadband or at least monetizing increased spectrum value, they said.

In the States: **ESPN3** is now available to **Cablevision's** Optimum Online subs, allowing them to watch and follow multiple events simultaneously on WatchESPN.com for free. -- **DirectTV** and **AT&T U-Verse** subs are slated to have a free preview of **Starz** and **Encore** Wed-Sun.

Ratings: MNF on **ESPN** was last week's most-watched program, with 12.8m total viewers. The number 2 spot belongs to **AMC's** "Walking Dead" (9.2m). The only other non-sports program in the top 5 was **Disney** original movie "Sofia the First" (5.2m). **ESPN** was the highest-rated cable net in prime (2.5 HH rating/2.47m HHs), followed by **USA** (2.0/1.97m) and **Disney** (2.0/1.96m). -- The holidays are paying off for **Hallmark Channel**. Sat movie "Matchmaker Santa" delivered 4.8m total viewers and a 3.0 HH rating, making it the net's highest-rated original movie and highest-rated telecast of the year among HHs, W25-54, 25-54s and total viewers. The 1st full week of Hallmark's "Countdown to Christmas" holiday programming was seen by 21.4m unduplicated viewers.

Online: **Disney Movies Online** is closing Dec 31 and as part of the change, purchase, upgrades and Magic Code entries can no longer be made on the Disney Movies Online Website. "You can continue to stream your existing movies until December 31st," Disney said on its Website.

On the Circuit: The application period for **WICT's** Rising Leaders Program will open next week for 120 slots. Applications for all four classes will be accepted starting Mon through Jan 11 at www.wictrlp.org.

Editor's Note: Happy Thanksgiving to you and yours! Your next issue of **CableFAX Daily** will arrive Mon, Nov 26 because of the holiday.

CableFAX Week in Review

Company	Ticker	11/21 Close	1-Week % Chg	YTD %Chg
BROADCASTERS/DBS/MMDs				
DIRECTV:	DTV	49.34	0.71%	15.39%
DISH:	DISH	35.09	(2.15%)	23.21%
DISNEY:	DIS	48.68	2.66%	29.81%
GE:	GE	20.68	2.63%	15.47%
NEWS CORP:	NWS	24.30	2.36%	33.66%
MSOS				
CABLEVISION:	CVC	14.06	0.29%	(1.13%)
CHARTER:	CHTR	69.87	0.87%	22.71%
COMCAST:	CMCSA	36.49	2.93%	53.90%
COMCAST SPCL:	CMCSK	35.51	2.96%	50.72%
GCI:	GNCMA	7.80	3.72%	(20.33%)
LIBERTY GLOBAL:	LBTYA	57.17	1.56%	39.34%
LIBERTY INT:	LINTA	19.04	(0.37%)	17.39%
SHAW COMM:	SJR	21.40	0.19%	10.48%
TIME WARNER CABLE:	TWC	92.13	1.82%	44.93%
VIRGIN MEDIA:	VMED	33.72	5.51%	57.72%
WASH POST:	WPO	349.04	1.84%	(7.37%)

Company	Ticker	11/21 Close	1-Week % Chg	YTD %Chg
PROGRAMMING				
AMC NETWORKS:	AMCX	51.13	0.61%	36.06%
CBS:	CBS	34.81	3.60%	28.26%
CROWN:	CRWN	1.75	8.70%	44.63%
DISCOVERY:	DISCA	57.38	3.99%	40.05%
GRUPO TELEVISA:	TV	23.08	0.57%	9.59%
HSN:	HSNI	52.28	3.52%	44.18%
INTERACTIVE CORP:	IACI	42.40	(0.89%)	(0.47%)
LIONSGATE:	LGF	16.28	4.69%	95.67%
LODGENET:	LNET	0.21	95.45%	(91%)
NEW FRONTIER:	NOOF	2.01	0.00%	95.15%
OUTDOOR:	OUTD	7.45	(0.93%)	(0.13%)
SCRIPPS INT:	SNL	59.59	0.91%	40.48%
TIME WARNER:	TWX	44.97	0.60%	24.43%
VALUEVISION:	VVTV	1.77	(23.71%)	(5.85%)
VIACOM:	VIA	50.17	0.40%	(5.93%)
WWE:	WWE	7.84	1.69%	(15.88%)

Company	Ticker	11/21 Close	1-Week % Chg	YTD %Chg
TECHNOLOGY				
ALCATEL LUCENT:	ALU	1.00	(9.91%)	(35.9%)
AMDOCS:	DOX	32.61	1.37%	14.30%
AMPHENOL:	APH	60.75	2.76%	33.84%
AOL:	AOL	35.60	1.40%	135.76%
APPLE:	AAPL	561.70	6.45%	38.69%
ARRIS GROUP:	ARRS	13.74	1.63%	26.99%
AVID TECH:	AVID	6.28	5.19%	(26.38%)
BROADCOM:	BRCM	31.19	2.36%	6.23%
CISCO:	CSCO	18.48	2.72%	2.21%
CLEARWIRE:	CLWR	2.18	(0.46%)	12.37%
CONCURRENT:	CCUR	5.15	3.62%	35.88%
CONVERGYS:	CVG	15.14	(0.59%)	18.56%
CSG SYSTEMS:	CSGS	17.90	0.39%	21.69%
ECHOSTAR:	SATS	31.63	3.84%	51.05%
GOOGLE:	GOOG	665.87	2.89%	3.09%
HARMONIC:	HLIT	4.27	3.14%	(15.28%)
INTEL:	INTC	19.36	(4.11%)	(20.16%)
JDSU:	JDSU	11.23	0.72%	7.57%
LEVEL 3:	LVT	18.46	(0.38%)	8.65%

Company	Ticker	11/21 Close	1-Week % Chg	YTD %Chg
MICROSOFT:	MSFT	26.95	1.62%	3.81%
RENTRAK:	RENT	18.25	3.69%	27.80%
SEACHANGE:	SEAC	9.11	4.23%	29.59%
SONY:	SNE	10.08	(0.4%)	(44.12%)
SPRINT NEXTEL:	S	5.58	1.82%	138.46%
TIVO:	TIVO	10.09	0.70%	12.49%
UNIVERSAL ELEC:	UEIC	16.25	1.12%	(3.68%)
VONAGE:	VG	2.21	(0.9%)	(9.8%)
YAHOO:	YHOO	18.40	3.02%	14.07%
TELCOS				
AT&T:	T	33.85	2.14%	11.94%
VERIZON:	VZ	43.16	4.25%	7.58%
MARKET INDICES				
DOW:	DJI	12836.89	1.97%	5.07%
NASDAQ:	IXIC	2926.55	2.57%	12.34%
S&P 500:	GSPC	1391.03	2.29%	10.61%

WINNERS & LOSERS

THIS WEEK'S STOCK PRICE WINNERS

COMPANY	CLOSE	1-WK CH
1. LODGENET:	0.21	95.45%
2. CROWN:	1.75	8.70%
3. APPLE:	561.70	6.45%
4. VIRGIN MEDIA:	33.72	5.51%
5. AVID TECH:	6.28	5.19%

THIS WEEK'S STOCK PRICE LOSERS

COMPANY	CLOSE	1-WK CH
1. VALUEVISION:	1.77	(23.71%)
2. ALCATEL LUCENT:	1.00	(9.91%)
3. INTEL:	19.36	(4.11%)
4. DISH:	35.09	(2.15%)
5. OUTDOOR:	7.45	(0.93%)

Rescheduled

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