

CableFAX Daily™

Tuesday — November 13, 2012

What the Industry Reads First

Volume 23 / No. 220

Huawei's Plan: More Communication, Tablets for MSOs

Roughly a month after the **House Intelligence Committee** declared Chinese cable/telecom vendor **Huawei** “a threat to national security” in a report, Huawei’s relationship with its US cable clients like **Comcast**, **Suddenlink** and **BendBroadband** has yet to suffer, *Bill Plummer*, vp, external relations told **CableFAX**. He acknowledged that some customers have inquired about the report but said the company has yet to lose any customers over it. A Suddenlink spokesman said the company typically doesn’t comment on vendors but has a “comprehensive, multi-layered testing and monitoring process” to safeguard its network and data. Huawei has come under suspicion in the last few years because of what some claim are ties to the Chinese govt and military. The Oct House report concluded that Huawei “can’t be trusted to be free of foreign state influence” and that it could be used by the Chinese government for “malicious purposes” that might include shutting down or degrading critical security systems. The report called on US companies to seek other vendors for their projects. “Huawei is a global company present in 150 different markets, and the integrity and quality of our solutions are globally proven,” Plummer said. In recent years, Huawei didn’t “undo the misinformation that some competitors are spreading,” he said. “We are now addressing it and making progress... As an organization, we are learning how to communicate better.” Plummer said the company wants to work with regulators and legislators to address security challenges. Meanwhile, the set-top device manufacturer has been working on tablet devices that could potentially be used to control home security services and cable set-tops. Some of Huawei’s US cable customers have expressed interest in deploying, said *Ron Pitcock*, Huawei’s vp/gm, US cable MSO business. He argued that cable-supplied tablets would bring more customer stickiness and could include apps tied to distributors’ specific services. Huawei hopes to launch the tablets next year, though timing of deployment will be determined by the ops. As cable increasingly looks to expand its WiFi infrastructure, other upcoming products from Huawei include new wireless routers that extend coverage. The company showcased both wireless routers and tablets at **SCTE-Expo** in Oct.

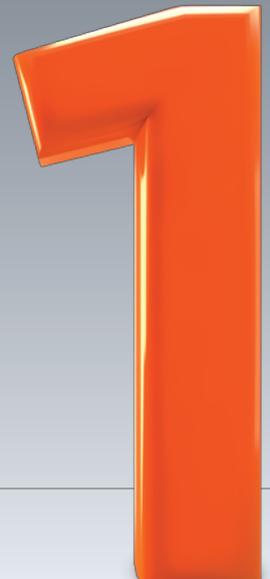
VCTA: It’s harder to find regional shows nowadays, but they are out there. The **Virginia Cable and Telecom Assoc’s** annual conference kicked off its 46th year Mon in Virginia Beach, with **Fox News’ Greta Van Susteren** keynoting.

Número uno with everyone.

The highest rated Hispanic cable network across every single Latino demographic.



INTRODUCING A FRESH NEW LOOK
Download new assets at UnivisionNetworks.com



CABLEFAX DAILY (ISSN 1069-6644) is published daily by Access Intelligence, LLC ● www.cablefaxdaily.com ● fax:301.738.8453 ● Editor-in-Chief: Amy Maclean, 301.354.1760, amaclean@accessintel.com ● Exec Editor: Michael Grebb, 323.380.6263, mgrebb@accessintel.com ● Editor: Joyce Wang, 301.354.1828, jwang@accessintel.com ● Community Editor: Kaylee Hultgren, 212.621.4200, khultgren@accessintel.com ● Advisor: Seth Arenstein ● Group Publisher, MediaEntertainment: Denise O'Connor ● Assoc Publisher: Amy Abbey, 301.354.1629, aabbey@accessintel.com ● Sales Mgr, Susan, Kim, 301.354.2010, skim@accessintel.com ● Marketing Dir: Laurie Hofmann, 301.354.1796, lhofmann@accessintel.com ● Sr Marketing Manager: Shannon Nelligan, 301.354.1619, snelligan@accessintel.com ● Prod: Joann Fato, jfato@accessintel.com ● Diane Schwartz, SVP Media Comms Group ● Subs/Client Svcs: 301.354.2101 ● Group Subs: Amy Russell, 301.354.1599, arussell@accessintel.com

She defended Fox from the perception that it's a conservative network, making a distinction between journalists and conservative hosts such as *Sean Hannity*. "Fox has some real old-fashioned journalists, and that's a credit to *Roger Ailes*," she said, adding that she's especially proud of Fox's Benghazi coverage. In her 20 years at Fox and **CNN**, Van Susteren said she's only been asked once not to report on something. Fox News pres Ailes told her she better not talk about Democrat *Howard Dean*'s underage son getting in trouble in '04 for stealing beer, saying it would ruin his life and lots of kids do that. "There is no Kool-Aid drinking," she said. "We're not sitting in a room with some telling us what to do." During a Q&A, Van Susteren lamented the demise of **Court TV**, calling it **C-SPAN** for lawyers, and the fact that cameras aren't allowed in the US Supreme Court. "It's appalling we had to beg for the live audio feed" of the Gore election decision, she said of the high court. "I don't get this. Their decisions are so important for everyone." -- During a branding session, **NCTA's Rob Stoddard** discussed the trade group's "Cable, It's More Than TV. It's How We Connect." campaign inside DC, noting that while cable is more than TV, it's still very much about TV. It's just that the definition of TV is changing. "We're really hunkering down and looking at our video product and trying to get underneath what it is that our customers really value in that space," said **Cox** vp, public affairs *Leigh Woisard*. "Our happiest, most engaged customers are customers who are involved in our most advanced services." Turner is also under the hood, trying to figure out what content works on what screen, said **Turner** svp, corp comm *Misty Skedgell*. One of those questions is "how do we allow people to watch the way they want while maintaining that sense of connection and community," she said. The days of the whole family gathering in front of the tube to watch the once-a-year airing of "The Wizard of Oz" are over, but judging by what's happening on social media, it's clear viewers are still very eager for a connection. -- A rather sobering look at economic data from *Christine Chmura*, pres of **Chmura Economics & Analytics**: while housing starts are expected to be up double digits next year, that doesn't mean much given the extremely low baseline. "It is clear this industry was in a depression," Chmura said. More depressing for the VA attendees given the cutbacks and job losses expected because of the looming fiscal cliff: VA was awarded more federal contracts last year than any other state, beating out CA for the first time in years. **VCTA** pres *Ray LaMura* broke the heavy cloud that hung over the audience afterwards by joking that the presentation was so riveting, he "asked the bar to open early for friends in Northern VA and Hampton Roads." Also helping to lighten the mood was an inspirational leadership talk from former **Comcast** svp, talent *Grace Killelea*, who now has her own executive consulting business. A few of her nuggets of wisdom: you should have 500+ LinkedIn contacts; good leaders are happy ("you're only half a person if you focus on work all the time") and build your network by being of service (in other words, don't expect to build a network by just asking people to do things for you).

Google Fiber: Google added more than 20 new channels to its Fiber TV. They are: **BabyTV, Big Ten Network, Fox Business Network, Fox College Sports Atlantic, Fox College Sports Central, Fox College Sports Pacific, Fox Deportes, Fox Movie Channel, Fox News Channel, Fox Soccer, Fox Soccer Plus, FS Kansas City, Fuel TV, FX, HSN2, KPXEDT2 - Qubo, KPXEDT3 - ION Life, Nat Geo Mundo, Nat Geo WILD, National Geographic Channel, Speed** and **Utilisima**, according to the official Google blog.

At the Portals: **ACA** supports the requests of major cable ops for more time to comply with the upcoming Dec 1 deadline by which HD set-top boxes must meet an "open industry standard" for tuning, transport and remote control signaling, it said in an *ex parte* filing with the **FCC**. **ACA** requested that small cable operators receive an additional 6 months.

Ratings: **AMC's** "The Walking Dead" remains the #1 program of the fall season among AD 18-49 (excluding sports) with Sun night's ep being the highest rated ep. The ep drew 10.4mIn total viewers and a 7.6 HH rating. -- Speaking of **AMC's** "The Walking Dead," its season 3 at 9pm paced cable in viewership among 18-49s (live+SD) from Oct 29- Nov 4, according to data provided by **Nielsen**. Subs can check out the latest 18-49 ratings data at cablefaxdaily.com.

Programming: **Current TV's** pro-social campaign titled "Currently: Feeding the Need" will go live Tues on-air and online, featuring issues of hunger, under-nutrition and obesity. All of Current's morning and primetime programs will feature segments focusing on these topics during Nov 13-21. Current.com will feature a homepage takeover that week. The net and its partners, including nonprofit **Share Our Strength**, which works to end childhood hunger, will promote the campaign through newsletters, e-blasts and social media platforms. -- Comedian *Louis CK* will return to **HBO** in '13 in a new stand-up comedy special. The 2nd hour-long special from CK will be taped at one of the stops of his 16-city tour, which wraps

BUSINESS & FINANCE

in Feb. -- **NatGeo's** documentary detailing Hurricane Sandy will premiere Thurs at 10pm and encores Sun at 7pm. The 1-hour special airs globally this month under the title "Superstorm New York: What Really Happened," and sister Spanish language net **NatGeo Mundo** will premiere Nov 23. -- **Investigation Discovery** has greenlit real-life series "Deadly Affairs" for season 2. The series will continue to deliver stories of passionate love affairs turned crimes of passion when it premieres as a summer anchor series in '13. -- **SPEED** plans an expanded programming slate from the Grand Prix of the US with live race coverage Sun at 130pm. -- **beIN Sport** starts televising matches from premiere international rugby, volleyball and handball leagues. -- **E!** picked up a 2nd season of "Married to Jonas" which will premiere in spring.

People: **MTV** named programming vet *Susanne Daniels* pres, programming. She was formerly pres of entertainment at **Lifetime** and director of comedy development at **FOX**, not to mention head of programming at **The WB** during those "Buffy the Vampire Slayer" years. Daniels will oversee all development and programming for the network, including scripted and reality series, news and documentaries, production and talent. -- **Comedy Central** upped *Gary Mann* to svp, original programming and development.

CableFAX Daily Stockwatch

Company	11/12 Close	1-Day Ch	Company	11/12 Close	1-Day Ch
BROADCASTERS/DBS/MMDS			BROADCOM:30.910.30		
DIRECTV:	48.17	(0.66)	CISCO:	16.86	0.04
DISH:	35.74	(0.12)	CLEARWIRE:	2.21	(0.01)
DISNEY:	47.45	0.39	CONCURRENT:	4.84	(0.13)
GE:	20.89	(0.11)	CONVERGYS:	16.04	(0.24)
NEWS CORP:	24.67	(0.07)	CSG SYSTEMS:	18.53	(0.45)
MSOS			ECHOSTAR:	32.05	0.42
CABLEVISION:	14.46	(0.33)	GOOGLE:	665.90	2.87
CHARTER:	69.00	0.28	HARMONIC:	4.17	0.03
COMCAST:	36.16	0.04	INTEL:	20.77	(0.04)
COMCAST SPCL:	35.11	0.01	JDSU:	11.16	0.01
GCI:	8.02	(0.12)	LEVEL 3:	19.23	0.13
LIBERTY GLOBAL:	57.62	(0.21)	MICROSOFT:	28.22	(0.61)
LIBERTY INT:	19.73	(0.25)	RENTRAK:	16.83	(0.09)
MEDIACOM:	8.84	UNCH	SEACHANGE:	9.04	0.05
SHAW COMM:	21.61	0.10	SONY:	10.65	(0.21)
TIME WARNER CABLE:	91.54	(1.56)	SPRINT NEXTEL:	5.61	0.06
VIRGIN MEDIA:	32.24	0.28	TIVO:	10.10	(0.02)
WASH POST:	337.92	(1.31)	TOLLGRADE:	10.08	UNCH
PROGRAMMING			UNIVERSAL ELEC:	15.74	0.30
AMC NETWORKS:	51.00	(1.06)	VONAGE:	2.27	0.01
CBS:	34.53	(0.35)	YAHOO:	17.51	0.25
CROWN:	1.72	0.03	TELCOS		
DISCOVERY:	56.07	(0.38)	AT&T:	33.87	0.33
GRUPO TELEVISA:	22.51	(0.14)	QWEST:	6.83	UNCH
HSN:	51.75	0.21	VERIZON:	42.56	(0.08)
INTERACTIVE CORP:	44.07	(0.02)	MARKET INDICES		
LIBERTY STARZ:	66.84	UNCH	DOW:	12815.16	(0.23)
LIONSGATE:	16.49	(0.19)	NASDAQ:	2904.26	(0.61)
LODGENET:	0.18	(0.19)	S&P 500:	1380.03	0.18
NEW FRONTIER:	2.01	UNCH			
OUTDOOR:	7.27	(0.02)			
PLAYBOY:	6.22	UNCH			
SCRIPPS INT:	59.96	(0.14)			
TIME WARNER:	44.65	(0.02)			
VALUEVISION:	2.31	(0.01)			
VIACOM:	49.77	(0.05)			
WWE:	7.90	(0.11)			
TECHNOLOGY					
ADVANTAGE:	2.00	(0.01)			
ALCATEL LUCENT:	1.13	0.02			
AMDOCS:	32.84	0.05			
AMPHENOL:	61.39	0.35			
AOL:	38.13	(1.41)			
APPLE:	542.83	(4.23)			
ARRIS GROUP:	13.95	UNCH			
AVID TECH:	6.13	UNCH			
BLNDER TONGUE:	0.97	(0.05)			

Rescheduled

CableFAX

PROGRAM AWARDS Top Ops AWARDS

Tuesday, December 4 • Luncheon 12-2pm • Grand Hyatt, NYC
Register Here: www.cablefax.com/ProgramAwards