

CableFAX Daily™

Monday — November 13, 2006

What the Industry Reads First

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Tech It Out: WICT Launches Female-Aimed Tech Initiative

Where are the women in cable's tech sector? It's a problem that drew heated debate at **WICT NY**'s annual lunch in Sept, and it's something the parent organization has decided to remedy. **WICT** will unveil multi-part initiative "WICT Tech It Out" at its annual DC gala Wed night, sister pub **CableWorld** reports in its Nov 13 issue. Tech It Out likely will have an executive development seminar similar to the illustrious Betsy Magness Institute, where "women can have an experience, mentor each other and learn from professionals," WICT pres *Benita Fitzgerald Mosley* told the magazine. Other components include urging companies to set up programs to encourage non-tech female managers to take tech-management jobs and outreach to female college students. The 1st year budget is \$75K, with additional in-kind support from key sponsors, such as BET. The programmer developed a series of PSAs dubbed "Techs in the City" (get it?), which will be shown at Wed's Gala. WICT vps *Tom Quash* and *Parthavi Das* will be heading Tech It Out, with **SCTE** and **CTHRA** working cooperatively with the program. The industry will get a better idea of how it fares with recruiting and retaining women in the tech field when WICT's annual PAR survey is released Mon. For more on Tech It Out, see this week's issue of **CableWorld**.

NFL Blinked? Cox to Carry NFL Net's 8 Live Games on Sports Tier

It doesn't mean that **Time Warner Cable** and **Cablevision** will get their wish to carry **NFL Net** on a sports tier, but it doesn't necessarily hurt their case. Cox says it will carry NFL Net's Thurs-Sat NFL package on a digital sports and information tier only seen by about 21% of its total subs. Did NFL Net cave? Not exactly. Cox says it had a pre-existing deal that let them pay a surcharge for the live games but show them on a sports tier. NFL Net declined to discuss its deal with Cox. "Terms of deals with specific cable operators are confidential, so we're not at liberty to comment on those details," an NFL spokesman said. A Cox rep said NFL Net will remain on Cox's digital lineup but will show alternative programming when the live games are on the sports tier. Of course, cable ops who have yet to sign a contract with NFL Net view this as fuel for their argument against putting the channel on expanded basic, where NFL is pushing for carriage. "It supports Time Warner Cable's belief that this niche programming belongs on a sports tier for avid sports fans," a TW spokeswoman said. It may also bolster **Comcast**'s plan to move the net to a sports tier in Jan, after the games have aired. NFL has said it will fight such a move "fairly vigorously" (*Cfax*, Nov 3).

Nielsen Gets Help: In order to establish a "proper framework for assessing the measurement of commercial viewership fairly and accurately," **TiVo** CEO *Tom Rogers* on Fri offered **Nielsen** access to TiVo's time-shifted ad data. In a Fri letter, Rogers told Nielsen he aims to further industry talks on its controversial commercial-ratings system now largely opposed by cable. "We have no favorites in this debate," Rogers wrote. "These deliberations are so critical to the future of TV that we owe it to ourselves to make sure the discussions are as informed with as many pieces of the puzzle as possible."



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Give Us A Call: Sure, it will be interesting to see what rate structure surrounds **ESPN** and **Comcast's** carriage renewal deal that **Disney CEO Robert Iger** deemed imminent yesterday. But it's the possible breadth of the relationship that remains more beguiling, especially in regard to a logical joint wireless venture. "It is clear that their [Comcast] investment in technology—not just in their standard business but in their new businesses, particularly broadband and the phone service area—provide us with significant opportunities as the owner of great brands and great content to really expand our relationship with them," said Iger, fueling wireless speculation with his phone service comments. Remember that Disney's failed **ESPN Mobile** initiative has switched from an MVNO model to a licensing model (**Cfax**, 9/29), and then mix in **Citigroup's** Fri assertion that cable ops (chiefly Comcast) desire wireless customer ownership vs partnerships with existing carriers. What results is a plausible Comcast-branded wireless product that offers ESPN-branded content. "We see a lot of incremental positives in buying a wireless firm," said Citigroup's **Michael Rollins** during a Fri conference call, citing benefits such as brand control and revenue/cost synergies. Rollins said **Sprint** is the most likely Comcast target and that such an acquisition would provide a 1st-to-market ubiquitous quad play and hedge against the mobile migration of voice and data. Iger said the forthcoming carriage deal offers "the possibility of creating something that is unique just to that relationship with Comcast that they could use as a differentiator." Hmmm.

In the States: Some **Time Warner Cable** execs will soon leave Stamford, CT, for the Big Apple. But it's not a repeat of Thurs' ep of "The Office." Most corporate staff will remain in Stamford, but some (most likely a few dozen) will move to Time Warner Center in Manhattan (much nicer than Scranton). The list includes **Glenn Britt** and some of his direct reports, as well as some of the divisions with a lot of dealings in the city (such as IR). The move, expected in a few months, partly relates to TW Cable's IPO plans. Many impacted execs will maintain another office in Stamford.

On the Hill: Outgoing House Commerce chmn **Joe Barton** (R-TX) officially threw his hat in the ring Fri for minority leader (**Cfax**, Nov 7). He pledged to step down if Republicans don't regain the majority within 3 election cycles.

VOD: **Comcast** has gone artsy launching **GalleryPlayer On Demand**—an HD VOD service featuring art and photography from more than 45 museums around the world. The art images change every minute and include synchronized music, letting subs use Monet's "Water Lilies" and da Vinci's "Last Supper" as backdrops at their next party.

Vendor Corner: **Motorola** chose multimedia/network processors from **Conexant** for its next-generation set tops.

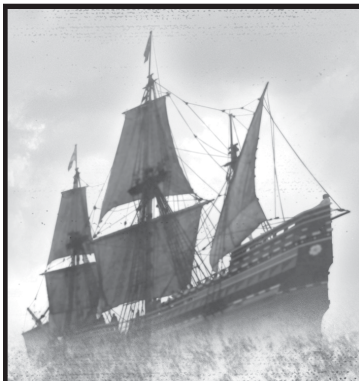
Programming: **Oxygen** announced the addition of "The Bad Girls Club" (Dec 5, 10pm) and "Christmas with the Dickinsons" (Dec 13, 10pm) to its winter lineup. 7 "bad" girls are featured in the former, a 22-ep reality series, while the latter stars supermodel **Janice Dickinson** in a 1-hour holiday special. -- **HBO's** 2-part miniseries "Tsunami, The Aftermath" (Dec 10&17, 8pm) follows fictional characters dealing with devastation from Thailand's storm of Dec '04.

Public Affairs: **Showtime** is designing the collateral material graphics for "A Season of Wishes," a holiday campaign focused on raising awareness and support of the **Make-A-Wish Foundation of Greater Los Angeles**.

People: **Nickelodeon & Viacom Consumer Products** ups **Hal Snik** to svp, soft goods; **Sherice Torres** to svp, hard goods.

Business/Finance: **Motorola** said Fri it will acquire mobile computing firm **Good Technology**. Terms weren't disclosed.

Oops: Newly appointed **Crown Media** CFO **Brian Stewart** did not replace the outgoing **Paul FitzPatrick**, who was COO.



Desperate Crossing: The Untold Story of the Mayflower

Not only have you probably forgotten, but you may have never known!
Thankfully, the true story of Thanksgiving is here.

Sunday, November 19 at 8/7C



CableFAX Week in Review

Company	Ticker	11/10 Close	1-Week % Chg	YTD %Chg
BROADCASTERS/DBS/MMDS				
BRITISH SKY:	BSY	42.44	0.00%	25.70%
DIRECTV:	DTV	22.00	1.40%	55.80%
DISNEY:	DIS	32.40	1.60%	35.20%
ECHOSTAR:	DISH	36.31	5.60%	33.60%
GE:	GE	35.17	1.20%	8.20%
HEARST-ARGYLE:	HTV	25.81	1.10%	13.80%
ION MEDIA:	ION	0.77	(1.3%)	(16.3%)
NEWS CORP:	NWS	22.37	4.80%	36.20%
TRIBUNE:	TRB	32.03	(0.7%)	10.60%

Company	Ticker	11/10 Close	1-Week % Chg	YTD %Chg
MSOS				
CABLEVISION:	CVC	27.95	0.60%	19.10%
CHARTER:	CHTR	2.50	(3.1%)	104.90%
COMCAST:	CMCSA	40.31	0.70%	55.50%
COMCAST SPCL:	CMCSK	39.98	0.00%	55.60%
GCI:	GNCMA	14.32	4.40%	38.60%
KNOLOGY:	KNOL	10.07	(3.9%)	162.20%
LIBERTY CAPITAL:	LCAPA	89.60	1.90%	13.10%
LIBERTY GLOBAL:	LBTYA	27.41	5.50%	21.80%
LIBERTY INTERACTIVE:	LINTA	22.25	1.40%	15.60%
MEDIACOM:	MCCC	8.15		48.50%
NTL:	NTLI	26.55	(1.2%)	11.80%
ROGERS COMM:	RG	59.59	(1.4%)	41.70%
SHAW COMM:	SJR	30.88	(1.3%)	52.60%
TIME WARNER:	TWX	19.71	(0.7%)	15.80%
WASH POST:	WPO	735.55	(0.1%)	(1.3%)

Company	Ticker	11/10 Close	1-Week % Chg	YTD %Chg
PROGRAMMING				
CBS:	CBS	29.87	4.80%	17.90%
CROWN:	CRWN	3.59	(2.7%)	(60.9%)
DISCOVERY:	DISCA	15.03	0.70%	2.70%
EW SCRIPPS:	SSP	50.14	1.70%	6.60%
GRUPO TELEVISIA:	TV	24.85	2.60%	23.50%
INTERACTIVE CORP:	IACI	33.40	5.20%	18.00%
LODGENET:	LNET	23.04	5.20%	65.30%
NEW FRONTIER:	NOOF	8.94		36.90%
OUTDOOR:	OUTD	13.11	(4.8%)	(2.9%)
PLAYBOY:	PLA	12.01	14.30%	(13.5%)
UNIVISION:	UVN	35.21	0.70%	19.80%
VALUEVISION:	VVTV	13.39	3.80%	6.30%
VIACOM:	VIA	38.16	(0.4%)	(11.5%)
WWE:	WWE	16.18	(0.1%)	24.90%

Company	Ticker	11/10 Close	1-Week % Chg	YTD %Chg
TECHNOLOGY				
3COM:	COMS	4.96	5.10%	37.80%
ADC:	ADCT	13.78		(15.8%)
ADVANTAGE:	AEY	4.00	0.30%	(35%)
AMDOCS:	DOX	38.99	0.30%	16.00%
AMPHENOL:	APH	67.93	2.50%	54.20%
ARRIS GROUP:	ARRS	12.24	(3.6%)	29.30%
AVID TECH:	AVID	36.91	1.20%	0.10%
BLNDER TONGUE:	BDR	1.50	6.40%	(23.1%)
BROADCOM:	BRCM	31.64	4.70%	0.70%
C-COR:	CCBL	10.07	1.60%	107.20%
CISCO:	CSCO	26.74	12.50%	56.20%
COMMSCOPE:	CTV	31.70	5.00%	57.50%
CONCURRENT:	CCUR	2.02	2.00%	6.90%

Company	Ticker	11/10 Close	1-Week % Chg	YTD %Chg
CONVERGYS:	CVG	22.67	6.90%	43.00%
CSG SYSTEMS:	CSGS	27.18	2.00%	21.80%
GEMSTAR TVG:	GMST	3.28	0.90%	25.70%
GOOGLE:	GOOG	473.55	0.40%	7.50%
HARMONIC:	HLIT	8.20	(1.2%)	69.10%
JDSU:	JDSU	15.06		
LEVEL 3:	LVLT	5.53	2.40%	92.70%
LUCENT:	LU	2.50	5.00%	(6%)
MICROSOFT:	MSFT	29.24	1.80%	17.40%
MOTOROLA:	MOT	21.38	(4.8%)	(3.4%)
NDS:	NNDS	48.55	1.10%	18.00%
NORTEL:	NT	2.03	(10.2%)	(33.7%)
OPENTV:	OPTV	2.72	(7.8%)	21.40%
PHILIPS:	PHG	36.35	3.90%	20.30%
RENTRAK:	RENT	12.93	(0.8%)	20.80%
SEACHANGE:	SEAC	8.85	4.20%	12.00%
SONY:	SNE	39.84	(1.6%)	(1.3%)
SPRINT NEXTEL:	S	20.37	6.40%	(4.9%)
THOMAS & BETTS:	TNB	51.36	4.20%	20.90%
TIVO:	TIVO	5.82	(4.1%)	13.70%
TOLLGRADE:	TLGD	8.32	2.60%	(23.9%)
UNIVERSAL ELEC:	UEIC	21.61	(0.9%)	21.70%
VONAGE:	VG	6.63	1.10%	(44.7%)
VYVO:	VYVO	3.22	(14.1%)	(39.9%)
WEBB SYS:	WEBB	0.07		(12.5%)
WORLDGATE:	WGAT	1.49	26.30%	(27.7%)
YAHOO:	YHOO	27.39	4.60%	(17%)

Company	Ticker	11/10 Close	1-Week % Chg	YTD %Chg
TELCOs				
AT&T:	T	33.05	(2%)	48.60%
BELLSOUTH:	BLS	43.21	(2.1%)	72.30%
QWEST:	Q	8.23	(2.3%)	45.70%
VERIZON:	VZ	35.59	(3%)	30.40%

Company	Ticker	11/10 Close	1-Week % Chg	YTD %Chg
MARKET INDICES				
DOW:	INDU	12108.43	1.00%	13.00%
NASDAQ:	COMPX	2389.72	2.50%	8.40%

WINNERS & LOSERS

THIS WEEK'S STOCK PRICE WINNERS

COMPANY	CLOSE	1-WK CH
1. WORLDGATE:	1.49	26.30%
2. PLAYBOY:	12.01	14.30%
3. CISCO:	26.74	12.50%
4. CONVERGYS:	22.67	6.90%
5. BLNDER TONGUE:	1.50	6.40%

THIS WEEK'S STOCK PRICE LOSERS

COMPANY	CLOSE	1-WK CH
1. VYVO:	3.22	(14.1%)
2. NORTEL:	2.03	(10.2%)
3. OPENTV:	2.72	(7.8%)
4. MOTOROLA:	21.38	(4.8%)
5. OUTDOOR:	13.11	(4.8%)



Thursday, November 30, 2006
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MaxFAX...

So... What Does It Mean?

The aftermath of the election, that is. The President took a “thumpin’”—as he put it.

I had predicted a Democratic House and a still-Republican Senate. I was



Paul S. Maxwell

wrong. I'm glad I was wrong because the campaign proved that fear as a campaign issue can only go so far. (I say that not taking sides about who won... just that

fear and corruption became campaign issues in the best way... fear lost and corruption repelled).

Here's my—admittedly biased and purely personal—take on the results:

- Daddy is in charge in the White House. *James Baker* is almost the de facto Secretary of State and the War Department, too.
- *Karl Rove*, like his nickname, smells (for now).
- A number of Democrats will be sorely tempted to subpoena every Administration executive in sight... but held in check by, for awhile, Speaker of the House *Nancy Pelosi* (that sure makes history) and Senate Majority Leader *Harry Reid*.
- But, remember Texas? (Although I almost teared-up upon learning that

Kinky Friedman finished 4th!) When he was Governor of that strange state (I can say that, I'm a native), *George W. Bush* governed from the middle and worked closely with Democrats. Maybe, just maybe, he can do that again?

- Governing solely by slogans ran its course.
- *Rush Limbaugh* will find new people to diss—all Republican losers (for awhile)—with his name calling and, often quite witty, distortions.
- Polls were mostly on target; even on how close some races finished.
- Viral media can have inordinate impact. A truth of journalism is that “there are no secrets; there's only how much one can afford to spend to get the answers.” **YouTube** simply made it cheaper... and funnier.
- Kudos to Senators *Conrad Burns* and *George Allen* for emulating *Al Gore* and deciding to allow the voters decisions to stand without endless legal wrangling.
- Gridlock can be good.
- Iraq needs a realistic solution.
- The Democratic Party is, for now, the “big tent” party. It'll be interesting to see how long that can last... or will the party self-destruct (again)?
- Will **Motorola** recruit *Don Rumsfeld* to run what was once **General Instruments** again? (Just kidding).
- Too bad you all weren't there ... but a couple of in-the-know types discussed the possibilities—not to mention the likelihoods—of

new committee chairmen in the House and Senate and how that might impact the cable business at last week's *CableFAX Leaders Retreat*... and they weren't far off either. Remember that when you make your plans for the next couple of years. And, just to be clear, may we have comity and reasonableness in DC. And may the center hold.

Random Notes:

• **WICT Gala:** Is this week. Cool. All those great ladies and a bunch of us dressed like waiters. I actually think, sometimes but not too seriously, that's the whole point. Oh well, regardless, great event. Well worth your support. So, I presume I'll see you at the Hyatt in DC Wednesday evening...

• **Missed, but Re-airing:** It was the evening of the 11th that **Sundance** aired “Positive Voices,” a mini-documentary from Cable Positive (in association with **Kismet Films**) about workplace discrimination by, of all companies, *Cirque du Soleil*, involving an HIV positive performer. You can catch it on the 1st of December when it follows “The Mothers' House” from post-Apartheid South Africa.

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