

CableFAX Daily™

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What the Industry Reads First

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Distribution Win: Time Warner Cable, Bright House Launch RLTV Nationwide

Emerging network RLTV nabbed a significant carriage deal that will greatly boost its 13mln HH delivery. **Time Warner Cable** and **Bright House** have signed a long-term distribution agreement in which they will add the net to their digital cable lineups throughout the country before year-end. It's not clear how many new homes the deal will add to RLTV, but it's safe to say it's in the millions given that TWC has 12.5mln basic video customers and Bright House has 2.1mln, according to June **SNL Kagan** data. Some of the first launches begin next month and include TWC's San Diego and Manhattan/Brooklyn systems. It's a nice feather for RLTV, which paid for carriage on **Comcast's CN8** and **DirecTV** when it first launched as Retirement Living TV in '06. The net has said it used the leased time as a proof of concept, with Comcast systems agreeing to launch the net on digital in Jan '09. The net also honed its focus on the 50+ crowd and ditched the name Retirement Living in favor of RLTV. Its programming focuses on health and wellness as well as finance, relationships, transformation and public policy. "We want to thank Time Warner Cable and Bright House Networks for their support and applaud their executives for recognizing that 50+ viewers are increasingly seeking programming that reflects their lives and interests," said RLTV pres/CEO *Paul FitzPatrick* in a statement. "We are delighted that we can help them deliver relevant programming to this vital audience,"

DVR Dealings: **TiVo** will be providing **Midcontinent** whole-home and multi-screen products under a partnership that enables Midcontinent subs to access content from integrated VOD, linear and online services. The cable op plans to start the deployment for subs in SD before a network-wide rollout. -- Starting Thurs, new qualified **DirecTV** subs can get a free upgrade to Genie, the new DirecTV HD DVR that enables recording of 5 shows at once thanks to HD recording capacity that it says is 3 times more than that of cable HD DVRs. The new device also enables HD DVR services on multiple TVs without multiple devices. An opt-in feature allows show recommendations.

At the Portals: The **FCC** should extend a deadline to start implementing a home networking outputs on cable devices by at least 18 months, said **Verizon**, **NCTA** and others in FCC filings. The request for additional time is in response to a **TiVo** petition asking to be temporarily exempt from the rules. "The industry as a whole needs additional time to develop home

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networking standards” consistent with the rules, NCTA said. TiVo’s petition “generally underscores the need for broader relief across providers and equipment,” said Verizon, noting it has worked on devices like Verizon Media Server. However “ongoing standard-setting activities must be completed before such devices will fully meet the Commission’s requirements and provide more robust home networking capabilities,” Verizon said. **CEA** and the **AllVid Tech Company Alliance** also joined Verizon and NCTA in recognizing the industry has made progress but needs more time to comply. -- The **FCC** is seeking comments on **LightSquared**’s request to declare that build-out conditions in the FCC’s ’10 order no longer apply in light of events that have transpired since it was released. In Feb ’12, the FCC suspended approval of a conditional waiver to LightSquared of potential GPS interference. Comments are due Nov 9, oppositions Nov 19 and replies Nov 28.

On the Hill: Let Congress handle cybersecurity, several Republican members in both houses told President *Obama* in a letter Thurs. They oppose a proposed exec order that would save the failed Cybersecurity Act. The bill was blocked by Senate Republicans in Aug. Sen *Joe Lieberman* (I-CT) recently said he expects an exec order within the next month. While the legislators haven’t seen the proposed order, multiple reports suggest that it would authorize the DHS to determine “what constitutes critical infrastructure, and then adopt certain standards for how such infrastructure is managed to guard against cyberthreats,” the letter said. “This is the wrong approach.” Additionally, the move will be “exploited by other nations to justify their efforts to regulate the Internet,” it said. Republican lawmakers signing the letter include Reps *Fred Upton* (MI), *Greg Walden* (OR), *Mary Bono Mack* (CA) and *Lee Terry* (NE).

Online: **SNY** announced a subscription streaming pack covering UConn Women’s basketball games at \$60 for the full season or \$20 for monthly access (uconnhuskies.tv). The service launches Nov 11 when the Huskies take on the College of Charleston Cougars. **MLBAM** is SNY’s digital media partner. -- **Hawaiian Telcom** subs can watch “True Blood” and “Boardwalk Empire” on computers, tablets, phones and more thanks to the launch of **HBO Go** and **Max Go** by the op. -- **Time Warner Cable** relaunched its website to enable easier navigation. With 11.5mln visitors a month, the new site “better reflects the needs of current and prospective customers,” the company said. The re-design includes new features allowing customers to better manage their accounts, add or upgrade services and learn about company news and promotions. Other site highlights include upgraded product detail pages, equipment and add-ons, a redesigned navigation.

Ratings: Season 2 of **A&E**’s “Duck Dynasty” delivered a record 3.8mln total viewers (2.4mln 25-54s and 2.3mln 18-49s), making it the show’s most-watched telecast. -- **YES** benefited from the Yankees’ 12th inning win over the Orioles Wed night, with its post-game show notching the best number for a post-season 1st round post-game show on the net in 8 years. Despite the late hour, it averaged 128K HHs and a 1.73 HH rating.

Programming: **HLN** acquired exclusive cable rights to **ABC News**’ “What Would You Do?,” a 1st time broadcast acquisition for the brand. -- **Showtime Sports** and **CBS Sports** will collaborate on the production of a doc on *Lawrence Taylor*. “LT: The Life and Times,” which chronicles the Hall of Fame **NFL** career of Taylor, will come to Showtime in early ’13. -- The already announced **ABC News-Univision** jv will be based in Miami, FL and start broadcasting in late summer, ’13, the companies said in a joint announcement. The currently unnamed net will be led by digital media exec *Miguel Ferrer*, who will oversee all digital content and coordinate with ad sales, distribution and editorial teams. The net will focus on Hispanic-related issues which include economy, entertainment and lifestyle.

Technology: Test service provider **Averna** will demo its channel emulator designed to accelerate certifications for digital cable standard SCTE40 with MSOs at **SCTE Cable-Tec Expo** next week. The service enables MSOs to simulate real-life cable-plant environments in their labs, ensuring cable devices are resilient to cable-plant noise interference. -- Being in the midst of bankruptcy restructuring hasn’t stopped cable refurbishment firm **Contec** from service upgrades. The firm launched enhanced capabilities of its QuickTest system designed for easier set-top testing and data repairing. Contec will also feature the enhancements at the SCTE trade show.

Spat: A little drama off screen at adult programmer **New Frontier**. According to regulatory filings, CEO *Michael Wiener* was terminated last month after the board believed he and dir *David Nicholas* had an “agenda” to sell the company to **Longkloof**, which made an unsolicited offer in March. Litigation was filed against Longkloof alleging violations of the US federal securities laws, with the South African conglomerate withdrawing its proxy contest for control of New Frontier. Last week, NOOF announced Nicholas’ resignation, which followed the decision by the board not to nominate him for

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re-election and ask for his resignation. Nicholas has disagreed with the company's characterization of events. "My support for Mr. Weiner is based on my belief that he was the best person to serve as CEO of the Company and that he was wrongfully terminated. It is a complete fabrication to insinuate that I had a conversation with Longkloof and was invited to participate in their proxy contest," Nicholas wrote in a letter Mon that was filed in an 8-K (he maintains the special committee formed after the Longkloof offer put its interest above shareholders and the company). The board responded Wed, saying Nicholas' letter only affirms its position that his resignation is for the best. "While we appreciate a constructive dialogue with our shareholders, we believe your continuing self-serving public letter-writing campaign is yet another attempt to disrupt the Special Committee from focusing on its process to maximize value for ALL shareholders."

On CableFAX.com: Science Channel's *Debbie Myers* shares her top 5 priorities during a network relaunch. Learn about landing big name talent, mastering behavior graphics and how a legal loophole brought one network from the red to the black. http://www.cablefax.com/cfp/just_in/A-Network-Relaunch-Checklist-From-Science-Channels-Debbie-Myers_54598.html

People: *Missy Chambless* was upped to vp, non-scripted series marketing for **TNT** and **TBS**.

CableFAX Daily Stockwatch

Company	10/11 Close	1-Day Ch	Company	10/11 Close	1-Day Ch
BROADCASTERS/DBS/MMDs					
DIRECTV:	50.13	(0.58)	CONVERGYS:	15.86	0.02
DISH:	33.70	1.42	CSG SYSTEMS:	22.22	(0.13)
DISNEY:	50.34	(0.87)	ECHOSTAR:	30.77	0.47
GE:	22.51	0.08	GOOGLE:	751.48	6.92
NEWS CORP:	24.58	(0.14)	HARMONIC:	4.36	(0.02)
MSOS					
CABLEVISION:	16.73	0.02	INTEL:	21.68	(0.08)
CHARTER:	76.12	0.14	JDSU:	10.48	0.02
COMCAST:	35.13	(0.03)	LEVEL 3:	21.82	0.05
COMCAST SPCL:	34.33	0.05	MICROSOFT:	28.95	(0.03)
GCI:	9.68	(0.2)	RENTRAK:	17.05	0.01
LIBERTY GLOBAL:	60.66	0.38	SEACHANGE:	8.26	(0.01)
LIBERTY INT:	19.30	0.35	SONY:	11.44	0.07
SHAW COMM:	20.81	0.26	SPRINT NEXTEL:	5.76	0.72
TIME WARNER CABLE:	96.32	(1.18)	TIVO:	9.88	0.03
VIRGIN MEDIA:	30.51	0.35	UNIVERSAL ELEC:	17.98	0.23
WASH POST:	358.60	0.55	VONAGE:	2.27	0.06
PROGRAMMING					
AMC NETWORKS:	41.77	0.40	YAHOO:	15.92	0.09
CBS:	33.83	(0.78)	TELCOS		
CROWN:	1.70	0.01	AT&T:	36.26	(0.66)
DISCOVERY:	60.47	0.56	VERIZON:	45.20	(0.58)
GRUPO TELEVISIA:	23.75	0.31	MARKET INDICES		
HSN:	47.61	(0.55)	DOW:	13326.39	(18.58)
INTERACTIVE CORP:	53.65	0.92	NASDAQ:	3049.41	(2.37)
LIONSGATE:	15.21	(0.05)	S&P 500:	1432.84	0.28
LODGENET:	0.59	(0.1)			
NEW FRONTIER:	1.35	0.12			
OUTDOOR:	7.32	0.04			
SCRIPPS INT:	63.10	(0.01)			
TIME WARNER:	45.01	(0.33)			
VALUEVISION:	2.55	0.02			
VIACOM:	55.15	(0.65)			
WWE:	8.33	UNCH			
TECHNOLOGY					
ADVANTAGE:	2.08	(0.01)			
ALCATEL LUCENT:	1.01	0.07			
AMDOCS:	32.28	0.07			
AMPHENOL:	58.50	0.15			
AOL:	35.71	0.22			
APPLE:	628.10	(12.81)			
ARRIS GROUP:	12.59	0.03			
AVID TECH:	9.20	(0.1)			
BROADCOM:	32.87	(0.05)			
CISCO:	18.26	(0.05)			
CLEARWIRE:	2.22	0.92			
CONCURRENT:	4.96	0.06			

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PROGRAMMER'S PAGE


Animal Instincts

Societies can largely be measured by how they treat animals. And **Nat Geo's** new "Animal Intervention," which just premiered on Oct 2, teaches us that it's not always heartless abusers who put animals in peril. It's also "animal lovers" who foolishly try to keep undomesticated exotic animals as pets. In this engaging show, animal advocate *Alison Eastwood* (yes, Clint's daughter) and animal expert *Donald Schultz* try to convince exotic pet owners to give them up to sanctuaries or at least improve their habitats. Some people are simply delusional. Others are selfish. And some are just plain creepy. It's disturbing, sad and even funny—often at the same time. But at the show's core is a respectful attempt to change minds. "We try to go in and be as much Switzerland as possible," explained Eastwood at a recent event at the Paley Center in L.A. Schultz framed it as "trying to be diplomatic but stern." Unlike some reality shows, this one doesn't go for "gotcha" moments as much as it simply puts a mirror on people who truly believe there's nothing wrong with feeding a monkey whipped cream or keeping a tiger in a cramped indoor enclosure. On the other side of the coin are domesticated animals like dogs, which **Hallmark Channel** showcased at the **American Humane Association's** Hero Dog Awards in L.A. just last weekend (The event airs Nov. 8). Dogs have been bred to live with us. And when you hear about them putting their own lives at risk to save humans, it's a reminder that some animals want to be around us. Others don't. And we should respect their wishes. *MG*

Reviews: "Ethel," Thurs, 9p, **HBO**. *Rory Kennedy*, a fine filmmaker and the 11th child of *Ethel* and *Robert Kennedy*, has crafted an emotional, informative doc about her mother as well as the father she never knew (RFK was assassinated before she was born). Some will dismiss it as a biased paean. A pity; they'll miss a terrific story about a fire-cracker of a lady and the man she loved, told lovingly by the couple's children and loaded with excellent footage, home movies and tons of history. -- "World Without End," debut, Wed, 9p, **Reelz**. Movie net Reelz boasts of the bigness of this \$46mln, 8-hr mini, based on *Ken Follett's* novel of medieval England. Size is its major drawback initially; the strong cast—including fine work by *Cynthia Nixon*—is huge, spinning multiple stories. Still, it's a terrific piece, well told. -- "The Men Who Built America," series debut, Tues, 9p, **History**. The talking heads —*Trump, Turner, Cuban, Case*—built today's America. In ep 1 *Cornelius Vanderbilt's* fascinating story is their apt subject. -- "American Horror House," Sat, 9p, **Syfy**. This film contains everything a campy horror needs: a haunted sorority house, scantily clad co-eds, bitchy upperclassmen, a determined protagonist (the appealing *Alessandra Torresani*) and an immovable tormentor in *Morgan Fairchild*. Yet, it's one of Syfy's better original films. -- While in England the media hype surrounding footballers tends toward bar brawls, allegations of racism and other scandals, **Fox Sports'** "BEING: Liverpool" paints a far different portrait. It offers unprecedented access to players' family lives, training grounds and the early days of the club's new manager, *Brendan Rodgers*. Given Liverpool's less-than-satisfactory league performance in recent years, the stakes are high for man and club. Even the uninitiated will be intrigued.

Basic Cable Rankings (10/01/12-10/01/12)		
Mon-Sun Prime		
1	ESPN	2.7 2690
2	FOXN	2.4 2353
3	TBSC	2.0 1943
4	USA	1.7 1678
5	DSNY	1.6 1581
6	LIFE	1.4 1390
7	MSNB	1.2 1108
7	NFLN	1.2 757
9	TNT	1.1 1111
9	FX	1.1 1082
9	HIST	1.1 1048
9	DSE	1.1 89
13	ADSM	1.0 970
13	HGTV	1.0 948
15	TLC	0.9 887
15	A&E	0.9 881
15	CMDY	0.9 851
15	SYFY	0.9 844
19	NAN	0.8 809
19	DISC	0.8 798
19	CNN	0.8 794
19	MTV	0.8 738
19	BRAV	0.8 716
19	AMC	0.8 685
25	FOOD	0.7 732
25	TRU	0.7 649
27	FAM	0.6 597
27	TVLD	0.6 570
27	NKJR	0.6 476
27	ID	0.6 472
31	SPK	0.5 470
31	HALL	0.5 450
31	BET	0.5 429
34	APL	0.4 392
34	LMN	0.4 372
34	VH1	0.4 371
34	NGC	0.4 322
34	GSN	0.4 306
34	OXYG	0.4 293
34	DXD	0.4 285
34	OWN	0.4 282
42	TRAV	0.3 310
42	ESP2	0.3 282
42	EN	0.3 272
42	H2	0.3 238
42	BIO	0.3 211

*Nielsen data supplied by ABC/Disney



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