

# CableFAX Daily™

Friday — October 7, 2011

What the Industry Reads First

Volume 22 / No. 194

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## HOTTEST SUMMER ON RECORD.



USA's Summer 2011 was the most-watched summer for a cable network, ever.  
And for 3Q, we had more total viewers than any basic cable network in history.  
Not to mention we've had 21 straight quarters (and counting) at #1.

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characters welcome. 

Source: Nielsen, Most Watched: Summer 2011: 5/30/11-8/28/11, Summer 2010: 5/31/10-8/29/10, Summer 2009: 6/1/09-8/30/09. HH, P25-54, P18-49, P18-34, P2+, L7 (000); 21 straight quarters at #1: 3Q06-3Q11 NHI calendar, P2+ L7, (000), Ad-supported entertainment cable networks airing in more than 50% of the daypart. 3Q: 6/27/11-9/25/11, P2+, MC, (000), vs. All basic cable entertainment networks, not including sports networks. M-Su 8p-11p. Subject to qualifications upon request. A Division of **NBCUniversal** ©2011 NBC Universal Entertainment Cable Group. All Rights Reserved.

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## Pep Talk: Powell Tells Cable Communicators to Sing Loud and Proud

The cable industry needs to perfect its storytelling skills to better connect with consumers and policymakers, said **NCTA** pres/CEO *Michael Powell* told a breakfast crowd at **ACC** on Thurs. He noted that consumers often consider companies like **Facebook**, **Apple**, **Google** and others to be “cool” while cable gets little credit for all of its innovation—partly because the industry is too slow-moving and risk-adverse. “We have to be righteous and excited and dramatic,” he said. “We’re part of the infrastructure that makes all of that stuff possible, but we’re not part of the story.” He also urged the industry to continue its move toward a software-centric outlook, saying “everybody knows you hate that stinking box. I hate it. My kids hate it.” He said cable needs to be bolder. “It’s time to shed the skin, be less apologetic.” Added Powell: “Don’t be afraid to try and fail at things. I think we should take more risks.” In a wide-ranging talk, Powell also said Congress is now so dysfunctional and partisanship so rampant that “for the first time in my life, I have fear” that politicians “are incapable of making the kind of courageous decisions that people expect.” But he also said regulatory uncertainty is hindering corporate hiring and the overall economic recovery, with the former **FCC** chief deriding the current number of pending proceedings at the Commission. “Do it or get it off,” he said. He also said basic education should be a bigger priority if the U.S. wants to compete in the future, noting the 25% high-school dropout rate. “You need people who speak the language of technology, and we’re not even getting them through high school,” he said.

**In the Courts:** A judicial panel announced Thurs the intention of the US Court of Appeals in D.C. to hear the lawsuits filed against the **FCC**’s net neutrality order, including **Verizon**’s and 5 others that will be combined. It’s the same court that in ’10 ruled the FCC didn’t have the authority to prevent **Comcast** from blocking a website.

**CTAM Notebook:** Standing-room only crowd for **CTAM**’s “Transforming a Brand—From Hit Show to Hit Network.” At **Bravo**, that transformative show was “Queer Eye for the Straight Guy.” Years later, Bravo’s audience is still pretty similar—upscale, hip, engaged and about 10 years younger than it was then, according to Bravo and **Style** pres *Frances Berwick*. **BBC Worldwide** America pres *Herb Scannell* remembered “You Can’t Do That on Television” as that show for his former stomping ground, **Nickelodeon**. “It set the tone for Nick. It’s tough being a kid in an adult world. Its signature is shows

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made about a kids' world," he said. Once you find that show, "then the work really starts" because you have to convert those viewers to other shows or risk being a 1-hit wonder, said **Ed Carroll**, COO of **AMC Nets**, which built a strong, scripted brand on AMC with "Mad Men." Much of the discussion centered on multi-platforms. Bravo has air pilots with a live conversation going online so it can be feedback on development. "We can mitigate DVR usage a little bit by creating an event that has a social media experience while watching," Berwick said. Sometimes you need that DVR though. "In the case of 'Breaking Bad,' I don't think we'd be on the air if it wasn't for a multiplatform world," Carroll said, referring to the show's serial storytelling. "You can't come in halfway. [But] the audience for the show has about doubled from when we launched." For BBCA, social media has been especially important for the tech savvy fan base of "Dr Who" and "Top Gear," Scannell said. As for which comes first, the brand or the hit show, Scannell believes the brand is the starting point, but the hit show will be an influencer of the brand. In other words, "the brand tells you where to fish," said Carroll. -- **CTAM** members doled 194 Mark Awards including the "Top of the Mark Award" to **Turner** for the "Conan on TBS 2011 Launch" integrated campaign and the "Most Innovative" to History for social media check-in initiative "History Foursquare."

**USF Reform:** FCC chmn **Julius Genachowski** unveiled his plan for converting USF to a broadband-focused Connect America Fund, with a vote targeted for the agency's Oct meeting. Cable has called for a hard cap, but it's not exactly clear what this plan entails. Genachowski said the fund would be "constrained" by a competitive bidding process—a 1st for the universal service fund. **NCTA** was cautious, saying it's looking forward to reviewing specific elements of the plan. But **ACA's** Matt Polka said the plan "locks in a sole-source contract worth billions of dollars for over 10 years to a handful of incumbent large telecom companies to deploy broadband at maximum speeds that are below average." The group said it will work with the FCC and hopes to see needed fixes. Near-term buildouts under the fund would begin next year. Ensuring universal availability of affordable mobile broadband through a new Mobility Fund, would be a part of the Connect America Fund. Genachowski also revealed his proposal for revamping Intercarrier Compensation, which include closing loopholes like phantom traffic and traffic pumping (like diverting wireline traffic to wireless networks to avoid paying ICC). Important to cable, it would provide greater certainty about VoIP calls that either begin or end on the public network to ensure a balance in VoIP's treatment.

**ACC Notebook:** MTV's digital bullying public affairs initiative, "A Thin Line," won **ACC's** coveted Golden Beacon honor. So far, the ongoing A Thin Line campaign has mobilized more than 1mln young people to take part, said MTV vp, public affairs **Jason Rzepka**. MTV is engaging its viewers through PSAs, programming integration, mobile tools and more. **Time Warner Cable** and its systems picked up the most Beacon honors Thurs (14).

**Kaitz Dinner:** News of **Steve Jobs'** death broke just as the **Kaitz Dinner** was getting underway Wed evening. None of the night's speakers addressed his passing, but there was a glow from iPhones and Blackberries among the tables in the Hilton ballroom as word spread. This year's dinner was much more traditional than some past events—no marching bands or celebrity guests. As with several events this past week, many pointed to **NCTA** chief **Michael Powell's** remarks as a high point. "I'm not sure what time of year they hold that telco diversity dinner," he quipped, congratulating the industry for doing something about it when it's found wanting and celebrating when it does something right. While the theme of the event was "Be Diversity," Powell said, "it's important to be diversity, but it's more important to do diversity every day of the year." In receiving the Diversity Champion award for **Time Warner Cable**, CEO **Glenn Britt** cautioned that there is



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# BUSINESS & FINANCE

room for improvement. "We have to think about not just the workforce of today, but the workforce of tomorrow," he said, championing TWC's commitment to STEM education initiatives.

**One Economy** cofounder and Kaitz's Diversity Advocate honoree *Rey Ramsey* was in CA for another event, but taped a video message telling cable that it's "one of the most influential industries" so that it's commitment to be culturally relevant is critical.

## **Nearing A la Carte: Comcast**

launched in Charleston, SC, this week a trial of **MyTV Choice**, which allows subs to tailor video services based on genres that appeal to them. Also being trialed in Western New England and Seattle, MyTV includes **Get Started** (55-60 nets such as **A&E**, **FX**, **Comedy Central** and **E!**) and **Get Started Plus** tiers (lower tier offerings plus 12-15 ent/sports channels including **ESPN**, **Versus** and **BBC America**), and subs can choose from additional \$10/month theme packs including kids, news and info, ent and lifestyle, and movies. MyTV is available in Seattle and New England as part of triple-play bundles starting at \$93/month, and in Charleston for \$25/month (Get Started) and \$45/month (GS Plus). More info at [comcast.com/mytvchoiceoffer](http://comcast.com/mytvchoiceoffer).

**OTT: Univision** inked a deal to make current, next-day Spanish-language programming available via **Hulu** and **Hulu Plus**.

## CableFAX Daily Stockwatch

Company	10/06 Close	1-Day Ch	Company	10/06 Close	1-Day Ch
<b>BROADCASTERS/DBS/MMDS</b>			<b>BROADCASTERS/DBS/MMDS</b>		
DIRECTV:	42.89	1.01	BLNDER TONGUE:	1.14	(0.05)
DISH:	25.06	0.14	BROADCOM:	35.35	0.53
DISNEY:	32.03	0.52	CISCO:	16.75	0.59
GE:	15.53	0.26	CLEARWIRE:	2.05	(0.05)
NEWS CORP:	16.02	0.02	CONCURRENT:	4.59	(0.05)
<b>MSOS</b>			CONVERGYS:	9.30	0.26
CABLEVISION:	16.69	0.48	CSG SYSTEMS:	12.95	0.08
CHARTER:	47.18	0.59	ECHOSTAR:	23.58	(0.11)
COMCAST:	22.09	0.46	GOOGLE:	514.71	10.01
COMCAST SPCL:	21.93	0.49	HARMONIC:	4.51	0.14
GCI:	8.45	0.12	INTEL:	22.03	0.18
KNOLOGY:	13.19	(0.09)	JDSU:	10.15	0.28
LIBERTY CAPITAL:	65.61	2.52	LEVEL 3:	1.61	0.09
LIBERTY GLOBAL:	35.97	2.54	MICROSOFT:	26.34	0.45
LIBERTY INT:	15.20	0.50	MOTOROLA MOBILITY:	37.92	0.17
SHAW COMM:	20.31	(0.13)	RENTRAK:	12.88	0.12
TIME WARNER CABLE:	68.12	1.74	SEACHANGE:	8.27	0.11
VIRGIN MEDIA:	24.55	0.82	SONY:	19.12	0.34
WASH POST:	328.99	7.30	SPRINT NEXTEL:	3.01	0.15
<b>PROGRAMMING</b>			THOMAS & BETTS:	42.69	1.29
AMC NETWORKS:	32.70	1.70	TIVO:	9.66	0.24
CBS:	21.69	0.84	UNIVERSAL ELEC:	17.36	0.08
CROWN:	1.40	(0.02)	VONAGE:	2.75	0.19
DISCOVERY:	38.60	0.65	YAHOO:	15.65	(0.27)
GRUPO TELEvisa:	20.13	0.47	<b>TELCOS</b>		
HSN:	32.59	0.25	AT&T:	28.41	0.10
INTERACTIVE CORP:	38.27	0.59	VERIZON:	35.91	0.14
LIBERTY STARZ:	60.78	(0.26)	<b>MARKET INDICES</b>		
LIONSGATE:	6.99	(0.03)	DOW:	11123.33	183.38
LODGENET:	1.56	0.21	NASDAQ:	2506.82	46.31
NEW FRONTIER:	1.04	UNCH	S&P 500:	1164.97	20.94
OUTDOOR:	6.70	0.57			
SCRIPPS INT:	38.88	1.22			
TIME WARNER:	31.29	0.35			
VALUEVISION:	2.67	UNCH			
VIACOM:	49.07	1.25			
WWE:	9.62	0.09			
<b>TECHNOLOGY</b>					
ADDVANTAGE:	2.23	0.04			
ALCATEL LUCENT:	2.67	0.01			
AMDOCS:	27.78	0.54			
AMPHENOL:	42.57	0.78			
AOL:	13.22	0.46			
APPLE:	377.37	(0.88)			
ARRIS GROUP:	11.26	0.33			
AVID TECH:	8.55	0.34			
BIGBAND:	1.28	0.03			



Deadline: November 11, 2011

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CableFAX's Best of the Web Awards is the industry's top honor in the digital space, recognizing outstanding websites and digital initiatives among cable programmers, operators, vendors and associations.

The CableFAX Best of the Web Awards will also salute the cable executives behind the scenes who make these digital initiatives shine. The awards are presented by the most trusted information source in cable: CableFAX Daily and sister brand CableFAX: The Magazine. The winners and honorable mentions will be saluted during at an awards event in Spring 2012 in New York City.

Sponsorship Opportunities: Debbie Vodenos at 301-354-1695; [dvodenos@accessintel.com](mailto:dvodenos@accessintel.com)  
Entry Questions: Rachel Isaman at 301-354-1555; [risaman@accessintel.com](mailto:risaman@accessintel.com)

**PROGRAMMER'S PAGE** with Chad Heiges and Seth Arenstein**Icy Hot**

With success comes clout. And clout engenders toughness, a requirement of **NHL** players and certainly what the league and/or **NBCU** will employ in all negotiations surrounding the resurgent property going forward. Implied by **NHL Net's** carriage impasse with **U-verse TV** (*Cfax*, 10/5) is a demand for higher fees, logically borne of steady improvements in the league's ratings and finances and a chummy new relationship with **NBCU** that includes a new 10-year TV rights deal—at approx \$200m/yr—and **NBC Sports Group's** handling for 5 years of all NHL media sales across **NBC**, **Versus**, **NBCSports.com**, **NHL Net**, NHL mobile and league sites including **NHL.com**. Given all that commitment and clout, fore-checks at future negotiating tables are inevitable. The NHL's fan base skews heavily toward tech savvy younger males, a true positive, and Comcast-NBCU can now heavily cross promote the hockey skeds on Versus and NBC like it did Sun night during **NFL** football. "We love the consistent look across both platforms," said NBC Sports/Versus exec prod *Sam Flood* Mon of the synergy. "We have... every side of the [hockey] argument covered." Versus and NBC will combine to feature approx 100 regular-season games starting Oct 13, and the pair's shared playoffs coverage includes semifinal-round exclusivity for Versus. The cable net also touts pre- and post-game shows surrounding every game it airs and extensive All-Star Weekend coverage to boot. Last season, Versus delivered a record-setting regular season with averages of 259K (+18%) HH impressions and 353K (+18%) viewer impressions for 53 games. And its coverage of the deciding Bruins-Lightning playoff game garnered 2.55m viewers to become the most-watched 3rd-round game on cable since '02. Oh, and NBC Sports Group's knowledgeable hockey talent is pumped about the rising quality of on-ice play. It's tough to argue against the NHL's obvious momentum. *CH*

**Highlights:** "Chelsea Settles," premiere, Tues, 11p, **MTV**. MTV gets kudos for originality and having the courage to present a docu-series about a non-celeb. In many ways Chelsea is a typical 23-yr-old, bubbly, highly articulate, ambitious. She also has issues: Chelsea's dying to leave her roots for an LA fashion career; her boyfriend cheats; mom's very sick; and Chelsea's weight requires immediate attention. Admittedly Chelsea's story is more interesting than exciting, but, staged dialogues aside, it's undeniably real. -- "Enlightened," premiere, Mon, 9:30p, **HBO**. The best shows create a tone, an atmosphere. This drama about a divorced, 40-ish woman trying to remake her life does so immediately, in a memorable opening scene. It's difficult to watch Amy (*Laura Dern* in a tour de force) struggle to find harmony in the dissonance of LA, but it's masterful TV. -- "24 Hours in the ER," Tues, 9p, **BBC A**. Simple premise: put a camera in a busy ER and watch life and death happen. It's far more than that, especially the staff's dedication and teamwork. Special mention to Malcolm, a chief doctor who says "please" and "thank-you" while saving lives. Amazing. *SA*

**Worth a Look:** "Goodnight, Burbank," premiere, Wed, 9p ET, **HDNet**. Huh? What is this? Still, props to *Mark Cuban* for giving this Web comedy a TV home. *SA*

**Basic Cable Rankings**

(9/26/11-10/02/11)

**Mon-Sun Prime**

1	ESPN	2.7	2635
2	USA	1.9	1915
3	DSNY	1.7	1721
3	TBSC	1.7	1671
5	FOXN	1.5	1518
6	HIST	1.2	1180
7	TNT	1.0	1030
7	A&E	1.0	990
7	ADSM	1.0	983
7	MTV	1.0	943
7	DSE	1.0	64
12	FX	0.9	909
12	NAN	0.9	887
12	TLC	0.9	850
15	FOOD	0.8	843
15	SYFY	0.8	829
15	HGTV	0.8	815
15	LIFE	0.8	783
15	CMDY	0.8	746
15	TRU	0.8	699
15	NKJR	0.8	565
22	DISC	0.7	690
22	FAM	0.7	662
22	SPK	0.7	657
22	AMC	0.7	647
22	HALL	0.7	613
27	TVLD	0.6	593
27	BRAV	0.6	579
27	MSNB	0.6	570
27	BET	0.6	537
31	LMN	0.5	413
31	ID	0.5	409
33	CNN	0.4	409
33	VH1	0.4	399
33	APL	0.4	391
33	ESP2	0.4	388
33	EN	0.4	386
33	HLN	0.4	360
33	NGC	0.4	335
33	OXYG	0.4	315
33	NKTN	0.4	211
33	HMC	0.4	152
43	TRAV	0.3	283
43	DXD	0.3	264
43	GSN	0.3	221
43	STYL	0.3	200

*\*Nielsen data supplied by ABC/Disney***CableFAX Webinar:****October 12, 2011 | 1:30 – 3:00 pm ET****Social Media for Cable: What Works for Your Bottom Line**

Social media continues to drive marketing and audience engagement, and nowhere is that more apparent than within the cable industry where watercooler buzz and word-of-mouth can make or break a product or show. Join us as industry experts from Time Warner Cable, Bravo and Charter share their tips and best practices for social media's pivotal role in cable's future success.

**Register Now at: [www.cablefax.com/socialmediaoct12/](http://www.cablefax.com/socialmediaoct12/)**

# 2011 CableFAX Program Awards Finalists

**Best Actor in Cable - Platinum**

- Khandi Alexander – Treme, HBO
- Bryan Cranston - Breaking Bad, AMC
- Peter Dinklage - Game of Thrones, HBO
- Joseph Fiennes – Camelot, Starz
- Jon Hamm - Mad Men, AMC
- Stacey Keach - Lights Out, FX
- Edgar Ramirez - Carlos Sundance, Channel

**Best Actress in Cable - Platinum**

- Eve Best - Nurse Jackie, Showtime
- Mireille Enos - The Killing, AMC
- Elisabeth Moss - Mad Men, AMC
- Katey Sagal - Sons of Anarchy, FX

**Best Cable Program - Platinum**

- AMC - Breaking Bad
- AMC - Mad Men
- FX - Rescue Me
- FX - Sons of Anarchy
- HBO - Game of Thrones
- Sundance Channel - Carlos
- USA Network - Burn Notice

**Best New Cable Program - Platinum**

- AMC - The Killing
- AMC - The Walking Dead
- HGTV - Selling New York
- IFC - Portlandia
- Showtime - Shameless

**Best Writer - Platinum**

- AMC - Matt Weiner - Mad Men
- AMC - Vince Gilligan - Breaking Bad
- BBC America - Neil Cross - Luther
- HBO - Terence Winter - Boardwalk Empire
- Showtime - Paul Abbott and John Wells- Shameless

**Best Online-Only/Mobile Extras for a Linear Show**

- Sprout - Good Night Star
- WE tv - Braxton Family Values Mini-Site

**Best Online-Only/Mobile-Only Show**

- E! Entertainment Television - E! News Now

- EPIX - EPIX Presents: Waiting for Superman Virtual Town Hall
- G4 - Feedback
- NBA Digital - The Jump (on NBA.com)

**Best Opening Sequence**

- CNBC - Investing in America: A CNBC Town Hall Event with President Obama
- ESPN - NBA on ESPN: 2010 NBA Finals Open
- IFC - Portlandia (Dream of the 90s)
- WE tv - Braxton Family Values

**Best Video on Demand Program/Special**

- Cox Media - What's Cooking with Eddie
- Sprout - Nina Sleeps
- Time Warner Cable - Carolina on Demand High School Sports

**Best Actor/Actress/Host Comedy**

- Fred Armisen – Portlandia, IFC
- Iris Bahr – Svetlana, HDNet
- Kathy Griffin - Kathy Griffin: 50 and Not Pregnant, Bravo
- Joel McHale - The Soup, E! Entertainment Television

**Best Actor/Actress/Host Drama**

- Idris Elba – Luther, BBC America
- Eva Green – Camelot, Starz
- Melissa Leo – Treme, HBO

**Best Actor/Actress/Host Family Friendly**

- Chica the Chicken - The Sunny Side Up Show, Sprout
- Sarah Jessica Parker - Battle of the Nutcrackers: Dance-off, Ovation

**Best Actor/Actress/Host Food**

- Padma Lakshmi - Top Chef, Bravo
- Zane Lamprey - Drinking Made Easy, HDNet
- Adam Richman - Man v Food, Travel Channel

**Best Actor/Actress/Host Music**

- Mark Hoppus - Hoppus on Music, Fuse
- Dolly Parton - Dolly Celebrates 25 Years of Dollywood, Hallmark Channel

**Best Actor/Actress/Host News/Public Affairs**

- Dan Rather - HDNet
- Ryan Seacrest - E! Entertainment Television
- Paula Zahn - On the Case with Paula Zahn, Investigation Discovery

**Best Actor/Actress/Host Other**

- Anthony Bourdain - Anthony Bourdain: No Reservations, Travel Channel
- Joel McHale - 2011 Spirit Awards, IFC
- Jeremy Wade - River Monsters: Demon Fish, Animal Planet
- Martha Stewart - The Martha Stewart Show, Hallmark Channel

**Best Actor/Actress/Host Reality/Game Show**

- Heidi Klum - Project Runway, Lifetime
- Art Mann - Art Mann Presents, HDNet
- Jerry Springer – Baggage, GSN
- Martha Stewart - The Martha Stewart Show, Hallmark Channel
- David Tutera - My Fair Wedding with David Tutera, WE tv

**Best Actor/Actress/Host Regional**

- Paul Lisnek - Comcast Chicago

**Best Actor/Actress/Host Sports**

- Mike Breen, Mark Jackson and Jeff Van Gundy - NBA on ESPN, ESPN
- Michael Schiavello - "The Voice Vs", HDNet

**Best Actor/Actress/Host Talk Shows**

- Andy Cohen - Watch What Happens Live, Bravo
- Lynn Doyle - It's Your Call with Lynn Doyle, The Comcast Network
- Michael Kay – CenterStage, YES Network
- Graham Norton - The Graham Norton Show, BBC America

# 2011 CableFAX Program Awards Finalists

**Best Show or Series Animals/Nature**

- Animal Planet - Whale Wars: To the Ends of the Earth
- Nat Geo Wild - Great Migrations

**Best Show or Series Animated**

- FX - Archer
- The HUB TV Network - My Little Pony Friendship is Magic
- The HUB TV Network - Transformers Prime

**Best Show or Series Children's**

- Disney Channel/Disney Junior - Jake and the Never Land Pirates
- Disney Channel/Disney Junior - Mickey Mouse Clubhouse
- The HUB TV Network - R.L. Stine's The Haunting Hour: The Series

**Best Show or Series Comedy**

- BBC America - Gavin & Stacey: Season Three
- EPIX - Eddie Izzard: Live at Madison Square Garden
- FX - It's Always Sunny in Philadelphia
- FX - Louie
- HDNet - Svetlana
- IFC - Portlandia

**Best Show or Series Documentary**

- CNBC - The Facebook Obsession
- HDNet - Dan Rather Reports: A National Disgrace
- National Geographic Channel - Restrepo
- OWN: Oprah Winfrey Network - "Becoming Chaz"
- Sundance Channel - Brick City
- The Style Network - Too Fat for 15

**Best Show or Series Drama**

- A&E - The Glades
- ABC Family - The Secret Life of an American Teenager
- AMC - Breaking Bad
- AMC - The Walking Dead
- BBC America - Luther
- FX - Justified

**Best Show or Series Education/Instructional**

- HGTV - Color Splash Miami
- HGTV - The Antonio Treatment
- Sportsman Channel - In-Fisherman TV

**Best Show or Series Faith Based/Religious**

- GMC - Christmas with a Capital C
- GMC - The Way Home

**Best Show or Series Family Friendly**

- Hallmark Channel - Smooch
- HGTV - House Hunters
- WE tv - Downsized

**Best Show or Series Food**

- Bravo - Top Chef
- Cooking Channel - Extra Virgin
- Food Network - Good Eats
- Food Network - The Best Thing I Ever Ate

**Best Show or Series Music**

- EPIX - The Black Eyed Peas: The E.N.D. World Tour
- Fuse - Hip Hop Shop
- GMC - 42nd Annual GMA Dove Awards
- Hallmark Channel - Dolly Celebrates 25 Years of Dollywood

**Best Show or Series News**

- CNBC - CNBC's Man vs. Machine
- E! Entertainment Television - E! News
- HDNet - HDNet World Report

**Best Show or Series Other**

- E! Entertainment Television - E! Live from the Red Carpet
- G4 - Attack of the Show!
- Lifetime - Amanda Knox: Murder on Trial in Italy
- Travel Channel - Anthony Bourdain No Reservations
- Animal Planet - Whale Wars: To the Ends of the Earth
- RLTV - Atrial Fibrillation

**Best Show or Series Public Affairs**

- Bay News 9 - Political Connections
- Comcast - CN100 - Chicago - Political Update - Richard M. Daley Special
- RLTV - Prime Votes National Forum

**Best Show or Series Reality/Game Show**

- A&E - Beyond Scared Straight
- Bravo - The Real Housewives of Beverly Hills
- DIY Network - The Vanilla Ice Project
- E! Entertainment Television - Keeping Up with the Kardashians
- Food Network - Worst Cooks in America
- History - Swamp People
- WE tv - Braxton Family Values

**Best Show or Series Regional**

- Comcast Chicago - Day of Honor
- Fox Sports Midwest - This One's For You St. Louis Cardinals Telecast to Afghanistan
- Pennsylvania Cable Network - The Farm Show

**Best Show or Series Sci Fi**

- BBC America - Being Human Season Three
- BBC America - Doctor Who: Season 6
- SyFy - Eureka
- SyFy - Warehouse 13

**Best Show or Series Sports**

- Big Ten Network - "The Journey: Big Ten Basketball 2011"
- ESPN - NBA on ESPN: 2011 Western Conference Finals
- Universal Sports Network - Take a Seat: Sharing a Ride Across America

**Best Show or Series Talk Shows**

- Bravo - Watch What Happens Live
- CNBC - The Suze Orman Show
- E! Entertainment Television - Chelsea Lately
- RLTV - Taking Care with Joan Lunden

# CableFAX Luncheon

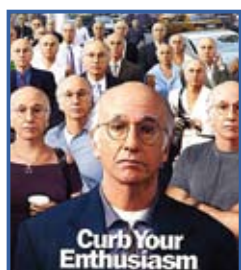
October 18, 2011 ■ Noon–2 p.m. ■ Renaissance Hollywood Hotel & Spa

## CableFAX PROGRAM AWARDS

### CableFAX Programming Hall of Fame



**Abbe Raven**  
President & CEO  
AETN



**Curb Your Enthusiasm**  
Long-running comedy  
series – HBO



**Chelsea Handler**  
Host, "Chelsea Lately" –  
E!



**Gary Marsh**  
President and Chief  
Creative Officer – Disney  
Channels Worldwide



**Henry Schleiff**  
President & GM –  
Investigation Discovery  
and Military Channel



**Jacqueline Hernández**  
COO – Telemundo



**John Landgraf**  
President – FX



**Johnathan Rodgers**  
President & CEO – TV One



**Kyra Sedgwick**  
Actress, "The Closer"  
TNT



**Mark Haines**  
CNBC Anchor,  
posthumous – CNBC

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Join us as we celebrate the Top Ops, Hall of Fame and Program Awards Finalists on  
October 18 in Hollywood.

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