

CableFAX Daily™

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What the Industry Reads First

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Career Change: NAMIC Drops Job Fair for Member-Focused Mini Sessions

When **NAMIC** kicks off its 27th annual conference next month, it won't be bringing back its Diversity Career Fair. The job expo, which is open to the general public, has attracted approx 1K attendees in the past. Instead, NAMIC is offering launching "Career Corners," an hour and 15 minutes of concurrent career-focused sessions for members only (several half-hour sessions will be held concurrently during the block). "It really was a decision about how we wanted to be supportive of suggestions from our supporters and conference attendees," said *Alicin Williamson*, principal at **The Raben Group**, who is providing interim executive leadership until a new CEO of the diversity organization is named. "I think a lot of companies are moving away from the career expo. What we heard was that people were really hoping for something very tangible that they can do, and they needed people to talk to in certain expertise." Topics covered may include managing your online presence, crafting a CEO resume, how to best talk about your skillset, and so on. The Career Corner session is planned for Day 1 of the conference, Oct 8. "It will include a more inclusive group, not just people who are job seeking," explained Williamson. NAMIC announced earlier this month that it was bringing in Williamson, who spent 13 years at **MTV Nets**, as an interim leader. Former NAMIC head *Nicol Turner-Lee* resigned in July and joined the Minority Media and Telecom Council. Any chance Williamson stick around permanently? "This is an interim role. And the reason that makes a lot of sense is I get to do what someone who would be staying here for a long time probably wouldn't be able to do quickly," she said. "If you think you're going to want to stay around for a long time, you may be a little hesitant to push as hard as you need to to get a lot of things done that need to happen to create the way for a successor." Expectations are that a new NAMIC head will be named before year-end.

At the Portals: The **FCC's** tentative agenda for its Sept 26 meeting includes an order to resolve **Bloomberg's** complaint against **Comcast** regarding news neighborhooding. The issue has lingered since May '12, when the Media Bureau partially granted Bloomberg's complaint that its 24-hour business net was entitled to relief under an **NBCU** condition that requires Comcast to carry all independent news and business channels in a neighborhood if it places any such programming in a neighborhood of similar programming. It's the details of just where and when Comcast has to move the net that are still unresolved in some markets. Bloomberg applauded the agenda item. "It has been well over two and one-half years since Comcast agreed to the neighborhooding condition and well over a year since the Media Bureau found Comcast in violation of that condition," said Bloomberg govt affairs head *Greg Babyak*. "While Comcast has enjoyed the benefits of the merger since January of 2011, much of the public is still deprived of the benefits of enforcement of the condition." Also on the tentative Sept agenda is an NPRM regarding the UHF discount to the national television multiple ownership rule. "We continue to believe that the FCC is moving toward eventually scrapping the 50% UHF discount, which counts the audiences of UHF stations only half what it counts the audiences of VHF stations toward the cap, allowing broadcasters to amass more UHF stations," **Stifel Nicolaus** said, suggesting the discount will be eliminated sometime next year.



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Usage-Based Broadband: **Mediacom** began migrating its residential Internet subs to usage-based broadband on Sat (9/7). Customers of its Prime (15MB) service are allowed 250GB/month, while Prime Plus (20 or 30MB) get 350MB. Its 3MB service has a 150GB allowance. Ultra (50MB) gets 1000GB, while the 105MB plan is at 2000GB. The MSO created a new Ultra Plus 3T service for its heaviest bandwidth users, also giving them speeds up to 105MB but with a 3000GB allowance. "Our philosophy is that customers who pay for a higher level of service deserve faster speeds and larger monthly usage allowances," said a company rep. If a customer needs more data one month, Mediacom sells additional blocks of 50 GB for a flat fee of \$10. In all but one case (the 3 Mbps product tier), the monthly usage allowance amounts are the same or higher than the old data cap that was in place.

Remembering 9/11: Cable nets are doing their part to ensure the tragic events of 9/11 will never be forgotten. **History** and **H2's** programming includes the premiere of 30-min special "9/11: Relics from the Wreckage" on Tues (H2) and "102 Minutes That Changed America" on History Wed. On Tues, the newly launched **Fox Sport 1** will air an ep of docu-series "Being: The Finest" that profiles the NYC Police Department football team. **Discovery Channel** is scheduled to premiere its 1-hour special "9/11 Firehouse" on Wed, which documents the story of the FDNY firefighters who were among the first to enter the Twin Towers. Dogs will be remembered in **Animal Planet's** "Hero Dogs of 9/11," a 1-hour doc that pays tribute to more than 300 search-and-rescue dogs and workers that helped during the crisis and aftermath at Ground Zero.

Carriage: Intl sports net **beIN Sport** scored a carriage deal with **AT&T U-Verse**, bringing both beIN Sport and beIN Sport en Español to the telco's TV lineup. The deal, just in time for the CONMEBOL & CONCACAF World Cup qualifying soccer matches, covers both SD and HD.

Technology: Multiscreen video software vendor **Seachange** appointed interim financial chief *Anthony Dias* to the permanent role of CFO, svp and treasurer, effective immediately. During 2Q, the company posted revenues of \$37.4mln vs \$36.7mln in the previous quarter. With the uncertainty of timing in customer acceptance of new products, Seachange expects its full-year revenues to be at the lower end of its previously provided guidance of \$165mln to \$175mln.

Public Affairs: **Disney** and its **ESPN** are backing **Special Olympics'** Unified Sports program with a multi-million dollar financial and in-kind investment, aiming to promote social inclusion and acceptance. The goal is to register 1mln Unified Sports participants, including athletes, teammates and coaches, by '15. A portion of the new funds will be directed to Special Olympics Programs around the world. Among the 8 target growth markets are CT, central FL, southern CA and the greater Seattle area. ESPN also will help Special Olympics with branding, research and marketing efforts across the net's platforms. Disney and ESPN are now the global presenting sponsors and official media sponsors of Unified Sports.

Programming: **FX** will debut a live Web post-show "Anarchy Afterward," immediately following the Season 6 premiere of "Sons of Anarchy" Tues. The show, to be streamed live at www.anarchyafterword.com, will feature uncensored interviews with creator/showrunner *Kurt Sutter*, cast members and celebrity guests. -- The annual Bownanza, 4 primetime nights of bowhunting programming, will be on **Sportsman Channel** Sept 10-13.

People: **Discovery Comm** upped *Rick Holzman* evp, programming & strategy for **Animal Planet** and **Science Channel**.

GET INSIDE THE MIND OF A QUARTERBACK

Phil Simms, Steve Beuerlein, Rich Gannon and host Adam Schein break down the games from the quarterback's perspective.

RETURNS MONDAY | 5 ET

CableFAX Week in Review

| Company | Ticker | 9/06 Close | 1-Week % Chg | YTD %Chg |
|------------------------------|--------|------------|--------------|----------|
| BROADCASTERS/DBS/MMDS | | | | |
| 21ST CENTURY FOX: | FOXA | 32.10 | 2.46% | 0.00% |
| DIRECTV: | DTV | 58.67 | 0.84% | 16.97% |
| DISH: | DISH | 46.62 | 3.69% | 28.08% |
| DISNEY: | DIS | 61.39 | 0.92% | 23.30% |
| GE: | GE | 23.16 | 0.09% | 10.34% |
| MSOS | | | | |
| CABLEVISION: | CVC | 17.95 | 1.24% | 20.15% |
| CHARTER: | CHTR | 125.02 | 2.96% | 63.98% |
| COMCAST: | CMCSA | 42.48 | 0.93% | 13.70% |
| COMCAST SPCL: | CMCSK | 41.23 | 1.20% | 14.78% |
| GCI: | GNCMA | 9.07 | 1.34% | (5.42%) |
| LIBERTY GLOBAL: | LBTYA | 76.97 | (0.91%) | 22.25% |
| LIBERTY INT: | LINTA | 23.69 | 4.92% | 20.38% |
| SHAW COMM: | SJR | 23.27 | (3.96%) | 1.26% |
| TIME WARNER CABLE: | TWC | 109.07 | 1.60% | 12.22% |
| WASH POST: | WPO | 575.03 | 1.96% | 57.45% |

| Company | Ticker | 9/06 Close | 1-Week % Chg | YTD %Chg |
|--------------------|--------|------------|--------------|----------|
| PROGRAMMING | | | | |
| AMC NETWORKS: | AMCX | 62.54 | 0.90% | 26.34% |
| CBS: | CBS | 53.62 | 4.93% | 40.92% |
| CROWN: | CRWN | 3.08 | 0.33% | 66.49% |
| DISCOVERY: | DISCA | 77.55 | 0.05% | 22.16% |
| GRUPO TELEVISIA: | TV | 27.11 | 7.79% | 1.99% |
| HSN: | HSNI | 54.94 | 2.01% | (0.25%) |
| INTERACTIVE CORP: | IACI | 51.91 | 2.59% | 9.89% |
| LIONSGATE: | LGF | 36.50 | 4.26% | 122.56% |
| SCRIPPS INT: | SNI | 75.38 | 2.52% | 30.15% |
| STARZ: | STRZA | 25.79 | 3.33% | 0.00% |
| TIME WARNER: | TWX | 61.45 | 1.52% | 28.48% |
| VALUEVISION: | VVTV | 4.90 | 0.62% | 172.22% |
| VIACOM: | VIA | 80.73 | 1.13% | 48.76% |
| WWE: | WWE | 10.20 | 4.40% | 29.28% |

| Company | Ticker | 9/06 Close | 1-Week % Chg | YTD %Chg |
|-------------------|--------|------------|--------------|----------|
| TECHNOLOGY | | | | |
| ADDVANTAGE: | AEY | 2.46 | (3.53%) | 23.62% |
| ALCATEL LUCENT: | ALU | 3.15 | 22.09% | 126.62% |
| AMDOCS: | DOX | 36.97 | 0.30% | 8.77% |
| AMPHENOL: | APH | 75.15 | (0.82%) | 16.15% |
| AOL: | AOL | 32.76 | (0.52%) | 10.64% |
| APPLE: | AAPL | 498.22 | 2.26% | (6.38%) |
| ARRIS GROUP: | ARRS | 15.85 | 1.15% | 6.09% |
| AVID TECH: | AVID | 5.51 | 2.23% | (27.31%) |
| BLNDER TONGUE: | BDR | 0.89 | 3.49% | (22.61%) |
| BROADCOM: | BRCM | 26.49 | 4.87% | (20.23%) |
| CISCO: | CSCO | 23.55 | 1.03% | 19.85% |

| Company | Ticker | 9/06 Close | 1-Week % Chg | YTD %Chg |
|-----------------|--------|------------|--------------|----------|
| CONCURRENT: | CCUR | 7.71 | 0.65% | 34.32% |
| CONVERGYS: | CVG | 17.88 | 1.42% | 8.96% |
| CSG SYSTEMS: | CSGS | 23.70 | 0.68% | 30.36% |
| ECHOSTAR: | SATS | 41.39 | 2.81% | 20.95% |
| GOOGLE: | GOOG | 879.58 | 3.86% | 24.34% |
| HARMONIC: | HLIT | 7.34 | 3.82% | 44.77% |
| INTEL: | INTC | 22.67 | 3.14% | 9.94% |
| JDSU: | JDSU | 14.40 | 12.24% | 6.67% |
| LEVEL 3: | LVLTL | 22.87 | 2.28% | (1.04%) |
| MICROSOFT: | MSFT | 31.15 | (6.73%) | 16.63% |
| RENTRAK: | RENT | 25.10 | 1.01% | 28.78% |
| SEACHANGE: | SEAC | 10.86 | 8.60% | 12.31% |
| SONY: | SNE | 21.02 | 5.31% | 87.68% |
| SPRINT NEXTEL: | S | 6.47 | (3.58%) | 14.11% |
| TIVO: | TIVO | 11.81 | 1.20% | (4.06%) |
| UNIVERSAL ELEC: | UEIC | 31.24 | 3.58% | 61.45% |
| VONAGE: | VG | 3.11 | (0.32%) | 31.22% |
| YAHOO: | YHOO | 28.17 | 3.87% | 41.56% |

| Company | Ticker | 9/06 Close | 1-Week % Chg | YTD %Chg |
|---------------|--------|------------|--------------|----------|
| TELCOS | | | | |
| AT&T: | T | 33.41 | (1.24%) | (0.89%) |
| VERIZON: | VZ | 46.34 | (2.2%) | 7.09% |

| Index | Value | 1-Week % Chg | YTD %Chg | |
|-----------------------|-------|--------------|----------|--------|
| MARKET INDICES | | | | |
| DOW: | DJI | 14922.50 | 0.76% | 13.88% |
| NASDAQ: | IXIC | 3660.01 | 1.95% | 21.21% |
| S&P 500: | GSPC | 1655.17 | 1.36% | 16.06% |

WINNERS & LOSERS

THIS WEEK'S STOCK PRICE WINNERS

| COMPANY | CLOSE | 1-WK CH |
|---------------------|-------|---------|
| 1. ALCATEL LUCENT: | 3.15 | 22.09% |
| 2. JDSU: | 14.40 | 12.24% |
| 3. SEACHANGE: | 10.86 | 8.60% |
| 4. GRUPO TELEVISIA: | 27.11 | 7.79% |
| 5. SONY: | 21.02 | 5.31% |

THIS WEEK'S STOCK PRICE LOSERS

| COMPANY | CLOSE | 1-WK CH |
|-------------------|-------|---------|
| 1. MICROSOFT: | 31.15 | (6.73%) |
| 2. SHAW COMM: | 23.27 | (3.96%) |
| 3. SPRINT NEXTEL: | 6.47 | (3.58%) |
| 4. ADDVANTAGE: | 2.46 | (3.53%) |
| 5. VERIZON: | 46.34 | (2.2%) |

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