

# CableFAX Daily™

Monday — August 6, 2012

What the Industry Reads First

Volume 23 / No. 150

## Viacom's Take: Turnaround Coming, DirecTV Deal Excellent

**Viacom** says to forget anything you've heard about **DirectTV** coming out on top in a public standoff that saw **Nick**, **MTV** and other nets off the DBS op's lineup for 9 days. "The deal we ultimately signed was materially better for Viacom than the deal that was on the table at the time that DirectTV made the unfortunate decision to drop our networks," pres/CEO *Philippe Dauman* said during the programmer's 3Q earnings call Fri. He said the 7-year deal has an initial rate increase of significantly more than 20% and "healthy" annual increases in excess of those in the expired deal. It also provided increased or new distribution for **Nicktoons**, **Tr3s** and several HD channels. "The best news was the DTV deal, which we believe came in consistent with market expectations (no less, no more), albeit at a higher cost and through a process that suggest risk in the future," said **Bernstein Research**. DirectTV no doubt sees things differently. During its 2Q call Thurs, DirectTV CEO *Mike White* said he believes DTV got a "fair deal in the end" with Viacom, though it does expect 3Q churn to be higher than last year primarily due to the spat. The question going forward is whether the Viacom nets can shake off their ratings slump, which negatively impacted financials. As a promising sign, Dauman pointed to the 3.7mln total viewers a July 22 "Sponge-Bob" special scored for **Nick**, noting that a sneak peek of upcoming series "You Gotta See This!" retained the overwhelming majority of the audience (including 99% of kids 9-14). "Our media networks experienced some cyclical rating softness that we are well equipped to overcome, as we have demonstrated in the past," he said. "More than any other programmer, Viacom's networks are built for reinvention, powered by our \$3bln investment in content this fiscal year." US ad revenues fell 7% in the Q, a reflection of the ratings softness as well as a change in timing of 2 big awards shows—Nick's Kid Choice Awards and the **BET Awards**. The lower ad revenues and declines in filmed entertainment resulted in adjusted net earnings from continuing operations dropping 12% to \$512mln, while revenue declined 14% to \$3.24bln. Despite concerns that Viacom's **Netflix** deal is cannibalizing some of its linear viewers, mgmt remained positive about the partnership. Dauman said the company is working on viewing apps and TV Everywhere offerings with distributors, including **Time Warner Cable**. Viacom's OTT exclusivity with Netflix for **Epix** expires shortly, with Dauman promising an announcement soon. "Netflix has been a great partner for Epix and for Viacom in general," he said. "And Epix certainly drives value for Netflix."

**Spectrum Watch:** As the **FCC's** target date of Aug 21 for completing its review of the proposed **Verizon/cable** spectrum deal nears, rumor has it that the **DOJ** will impose tough conditions that would forbid some joint marketing. The report raises serious questions as to the long-term likelihood of a cross marketing pact between cable and Verizon Wireless. Citing unnamed sources, *Reuters* reported that while the regulators appear prepared to OK the \$3.9bln transaction, DOJ's still concerned about the joint marketing plan, as well as the proposed joint-venture to develop new technologies. Negotiations with the antitrust division have been "bruising," and the path that the talks are on would lead to a consent decree that would forbid the cross marketing agreement where Verizon markets FIOS, the story said. Sources told **Reuters** cross marketing would be allowed in the rest of Verizon's footprint for a limited amount of time and that the joint R&D project would be al-



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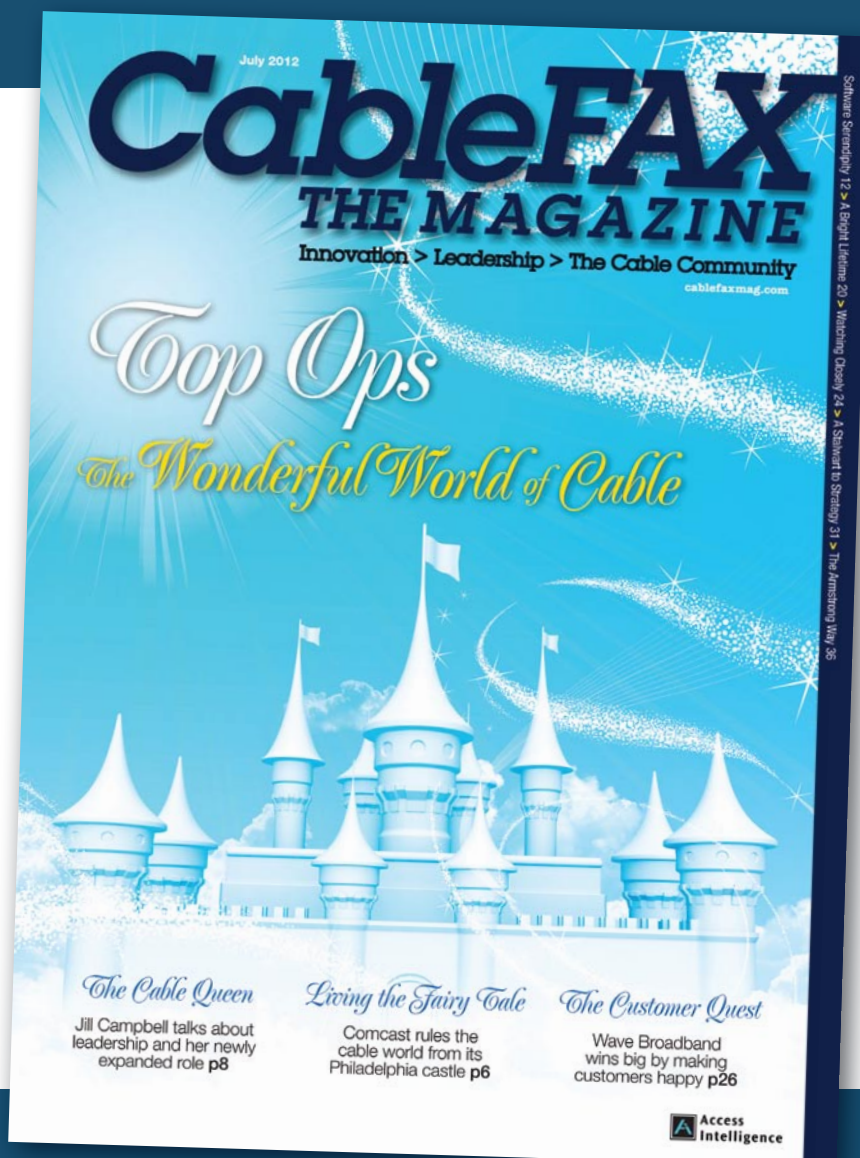
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lowed but also only for the short-term. Verizon remains confident that the parties will receive necessary approvals this summer, a spokesman said. "We continue to work constructively with the FCC and DOJ to resolve the remaining issues," he said. DOJ, which might feel it has a case against the commercial deals, particularly within Verizon's wireline region, might be seeking conditions for a settlement by "tag-teaming with the FCC, which has more leverage," **Stifel Nicolaus** analysts said. The FCC can unilaterally hold up the spectrum license transfers from cable to Verizon, and "we believe it's cooperating with the DOJ on the commercial deals," they said. However, a draft order by chmn *Julius Genachowski* circulating internally is unlikely until he reaches accord with the DOJ, and presumably the companies, on proposed conditions, the analysts said.

**At the Portals:** As expected, the **FCC's** opening meeting Fri focused on cable technical rules, backhaul and broadband. The Commission approved an NPRM to update its cable TV technical rules that will allow more efficient use of existing spectrum while ensuring good quality signals for digital cable subs and protecting against digital signal leakage. While the decision was unanimous, commish *Ajit Pai* cautioned that some of the proposals could create burdens for cable ops. Chmn *Julius Genachowski* acknowledged the significant speed improvements among cable ISPs, citing the FCC's 2nd study on broadband performance. He urged the providers to continue to up the speed game, increase their capacity to enable better services and programming, as well as broadband-based services like distance learning. The open meeting also saw the approval of measures to remove barriers to more efficient wireless backhaul. Thurs marked the 1st day for broadcasters to post online political documents, including ad prices. The 1st day "went great," Genachowski said. The FCC database is up (stations.fcc.gov) and the political files section contains info from stations on federal, state, local and non-candidate issue ads. The DC circuit recently denied **NAB's** petition to block the rules.

**Rumor Mill:** **NCTA** pres/CEO *Michael Powell* shot down a *Washington Post* blog entry Fri suggesting he might be considering a run for DC mayor. "Washington, DC, is an exceptional city, but contrary to published reports, I am not considering a run to be its mayor," he said in a statement late Fri. The fodder for the speculation came from reports of a live-caller poll that tested city residents' opinions on potential candidates, including Powell, DC Council member *Jack Evans* and former major *Adrian Fenty*. In addition to questions over whether the District would be willing to vote Republican, there's the fact that Powell lives in VA. And it would be one heck of a pay cut. *Kyle McSparrow* pulled in \$2.8m in '10 as head of the trade group (Powell's compensation hasn't been disclosed yet).

**Launch Pad:** *Steve Bellamy* gave us **The Ski Channel**, and now he's taking things to the beach. **The Surf Channel** is slated to launch in mid-Sept as free-to-consumer VOD net. It'll be available to 20mIn HHs with deals in place with **Comcast, Cox, DirecTV, DISH, Filmon.com** and **YouTube** as a preferred channel partnership. More distributors to be announced. The net will kick off with legendary surfer film, "The Endless Summer." The Surf Channel and sister net The Ski Channel will share all basic back office functions, but will be completely separate in branding, content and editorial.

**London Olympics:** A few interesting stats as **NBCU's** Olympics coverage continues... Cable, satellite and telco subs have verified 6.2mIn devices either on **NBCOlympics.com** or on the **NBC Olympics Live Extra** app. This is believed to be the most device verifications ever for a single event in TV Everywhere history. There have been more than 6mIn downloads of both the Extra app and the NBC Olympics apps, peaking at #1 and #2 as the top free apps for iPhone and iPad on App Store. There are approx 100mIn multi-channel homes in the US. Across the online, mobile and tablet platforms, there have been 75mIn total video streams, 34mIn live streams, 744mIn page views and 31.5mIn unique users (Web only).



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NBC is also doing quite well. Thurs night's broadcast was the most-watched Thurs telecast on any net since the "Friends" series finale in '04 (36.8mln viewers, the most-watched first Thurs of any non-US Summer Olympics since Montreal in '76). Also notable is the Games appeal to teen girls (viewership for girls 12-17 is up 54% over Beijing vs 29% for teens overall). Another quick gender-related insight from social-media monitoring firm **Trendrr**: so far 59% of viewers who have been talking about the Olympics on Twitter are female.

**Carriage:** As we draw nearer to **Pac 12 Nets'** Aug 15 launch date, carriage deals are trickling in. **Western Broadband** and **Orbitel** will carry the Pac-12 AZ regional net.

**Earnings:** **Washington Post Co-owned Cable One** lost 9,610 basic video subs and 1,017 HSD subs during 2Q. It ended the quarter with 612,729 basic subs, down about 4% year-over-year. The MSO added 1,086 voice subs, ending the Q with approx 187K voice subs. For the Q, cable TV division revenue increased 2% YOY to \$195.6mln. For the 1st half, revenue was up 1% year-over-year, helped by continued growth of Internet and phone subs and offset by an increase in promo discounts and a decline in video subs. The parent co posted a profit of \$51.8mn, up from \$45.6mn from the year-ago quarter.

**Business/Finance:** Recall that **Charter** is opening a NYC office later this year to house a number of sr execs. CFO *Christopher Winfrey* accepted a relocation package to move from MO including 6600 restricted stock units, a \$250K relocation bonus, up to \$200K if his MO home sells at a price below its cost basis, and duplicate mortgage payment coverage of up to 6 months' mortgage reimbursement for the lower of the 2 mortgage payments, according to an **SEC** filing.

**Obit:** Cable pioneer *John Barrington* passed away July 28 at the age of 92. A WWII vet, he was vp, PR at **TelePromTer** and went on to work on the launch of **HBO**. Before joining cable, he was sportswriter for the *NY Herald Tribune* and eventually returned to journalism, writing a senior column for the *Daily Messenger Newspaper* in Canandaigua, NY, well into his 80s, according to an obit in the Daily Messenger.

**Editor's Note:** We again devote the rest of the issue to TCA, featuring **Discovery Comm, Viacom** and **Weather Channel**. Also, a correction from our Thurs TCA coverage: "The Crimson Petal and the White" is an **Encore** miniseries production, not **Starz**. Otherwise, please enjoy our continued reporting on this packed press tour.

**Discovery Comm at TCA: Investigation Discovery** execs and talent insisted that they're certainly not "giddy" about the stories of real-life murders depicted in "Deadly Affairs" (premieres Sept) in which host and soap-opera icon *Susan Lucci* intros reenactments while playing an Erica Kane-esque version of herself. "It's not myself," she said. "I'm playing a character... Nobody is giddy over murder. But that was the fine line to walk because there is a great deal of wit in the characters' dialogue when it's appropriate." Exec prod *Pamela Deutsch* said the show aims to explore the potential consequences of infidelity. "Lust, love, it's almost like a powerful drug, and it really causes these people to make lots of very bad decisions," she said. All of the featured stories are "adjudicated cases" from real life involving affairs gone wrong. And that's perhaps the scariest part of the show: These murders really happened. -- One way to ingratiate yourself to critics is to suggest they're "ignorant" because they don't believe in Bigfoot. Enter the cast of **Animal Planet's** "Finding Bigfoot" (premieres Nov), who bristled when questions dared to challenge the assertion that large nocturnal primates have roamed the world for thousands of years without any physical evidence. After a few pointed questions, investigator *Matt Moneymaker* told critics that "if you think that it's ignorant to believe they exist, keep in mind, *Jane Goodall* believes these things are real. So she may know a little more about it than you do." When one critic drew a parallel to the net's recent exploration of the Mermaid legend, investigator *James "Bobo" Fay* said comparing the 2 means "you're not familiar with the subject matter, and you're ignorant of the facts. Because it goes back for centuries. It's documented." So what happens if these investigators actually do find Bigfoot? **Animal Planet** chief *Marjorie Kaplan* promised critics that if and "when they find Bigfoot, you will know very quickly, and very loudly." -- Quite an interesting premise for **Discovery Channel's** latest addition to its "Curiosity" franchise. In "Curiosity: Plane Crash" (premieres fall), aviation experts literally crash a 727 passenger jet into the Mexican desert in an attempt to collect scientific data. Crash investigator *Tom Barth* said the data they collected should help improve airline safety. "And what surprised me was at the end of this, we had a data set that was... the whole crash sequence from beginning all the way through the end," he said. "So instead of looking at a little sliver, we get to see the whole event—all the neighboring events beyond what you can do in a laboratory—and I was really surprised at the breadth of interesting information that that environment gave us." Plus, we get to see them crash a plane. So there's that. -- **TLC's** "Breaking Amish" (premieres Sept 9) documents 5 young people who leave the strict Amish and Mennonite lifestyle for NYC and the challenges and surprises they encounter along the way. To infiltrate the community, find the cast and ensure the show was authentic, executive producers found an Amish and a Mennonite producer. "Having people on our staff producing the show who are actually Amish allows us to make sure that we're being 100

percent accurate, and also brings us deeper inside to the subculture,” said exec prod *Eric Evangelista*. When asked how the show differs from UPN’s “Amish in the City,” he said there’s much more at stake. “There’s a lot on the line for all of the cast members in our show. They face huge, huge decisions, and we’re inside their home,” he said. So was the big Apple seductive enough to make them break Amish for good? No spoilers to speak of. “We’re still shooting,” Sabrina said, “so the final decision has not been made.” -- Legendary journalist *Tom Brokaw* joined the conference via satellite to discuss **Military Channel**’s new series “The Brokaw Files” (premieres Oct 16), which revisits significant historical moments and puts them in a modern context. “We have very rich archives of material that is very important to this country, instructive in so many ways, and now we have still another very strong platform on which to put that,” he told critics. On why he left NBC and returned to TV on a smaller network, he reminded critics he’s written 2 books since he left the anchor chair and is currently in London researching for a series of long essays. “I really didn’t step onto the beach somewhere and just go for a long walk and decide to come back now to be on cable,” he said. “This is really the marriage of Military Channel and the work that we do.” -- **Velocity**’s “Overhauled” (premieres Oct) features car designer *Chip Foose*, who remakes cars across the country for deserving individuals, and a duo of hosts, *Chris Jacobs* and *Jessi Combs*. On what attracted Combs to a male-dominated arena, she said it was pure passion. “I wanted to become a driver, and if my car was broke, I had to learn how to fix it... From there, it just developed into an everyday thing for me.” So what’s new this season? Less pranking, and more of a focus on why they chose particular people for the car makeover. “We’re going to delve a little bit deeper into why, what their past is, what their life experience has been, that will make them worthy of being overhauled,” said Foose.

**MTV at TCA:** MTV will explore the quirky lifestyle of wakeboarders (sorta like waterskiing... sorta) in new comedy reality show “WakeBrothers” (premieres July 25) that follows brother Bob and *Phil Soven* as they... do stuff. “We’re both crazy in opposite spectrums,” said *Bob Soven*. “So it makes for great TV.” Exec producer *John Ehrhard* called wakeboarding a “young sport, and they’re still defining it and pushing the limits.” Whether flinging fish at each other while on the water or playing other pranks, these 2 top-ranked wakeboarders basically compete on every level—annoying each other in the process. “I’ve been practicing not killing him for about 20 years,” said *Phil Soven*. “That’s just how brothers are.” Well, at least these brothers... -- The casting of MTV’s scripted comedy “The Inbetweeners” (premieres Aug 20) had to be perfect, and the chemistry between the 4 high school boys, who are “in between” the upper echelons of cool and the bottom of the barrel, was most important, according to executive producer *Brad Copeland*. “It was a very, very long process.” *David Janollari*, head of programming, MTV, and said that finding a “chemistry that’s believable” was one of the most difficult searches he’d ever experienced. The show is an adaptation of a British one with the same name, but Copeland noted that 6 episodes in to the set of 12, the series really takes on its own identity. “We tried to take the essence of [the British version],” he said. But rest assured, the offensive humor present in the original remains intact. “America likes to be offended as well,” said exec producer *Aaron Kaplan*. “We made up a lot of original words to get past standards.” Janollari noted that the series is a fitting complement to MTV’s “Awkward,” and that the choice to air “The Inbetweeners” this summer while “Awkward” is on the air was deliberate. He also assured the audience that the only similarity with the network’s short-lived UK remake “Skins” was that they both originally hailed from Britain. On whether retrans spats affect the show production in any way, Janollari said they aren’t affected at all. “We’re behind our content across the board. Our shows are our livelihood.” -- One-hour scripted drama/comedy “Underemployed” (premiere TBD) is “a show of the moment,” said Janollari, that follows a group of 5 recent college graduates as they undergo major life changes, tackle dead-end jobs and learn from romantic mistakes. Creator, executive producer *Craig Wright* said that he made the show to provide a platform for this generation, and took inspiration from his own son. “I don’t think I’m the voice of this generation, but I think I’m someone who’s interested in listening to their voices,” he said. The goal was to follow reality wherever possible. “It’s ultimately very relatable and realistic,” he said. Collaboration on set was important as well. 7 younger writers populated the writers room, and actors rehearsed and often workshopped scenes. -- With “Catfish: The TV Show” (no premiere date yet), MTV will take people who have met online and bring them into physical contact with their online crushes—often with the predictable result that one of them wasn’t altogether honest about their identity. The show’s based on an award-winning doc that followed *Yaniv Schulman* as he tracked down a girl he had met online. So why don’t people just **Skype** each other first to confirm identities? “That’s always a big question,” said Schulman, who will host the TV version of Catfish. “They’re so excited about this relationship, they’re so happy that someone has taken an interest in them... they almost don’t want to lose that.” Exec producer *Tom Forman* said viewers will see the entire process, including some behind-the-scenes insight into each investigation. “We will be a thousand percent transparent,” he said.

**Nickelodeon at TCA:** Shot on the old set of “Happy Days” in L.A. and starring the classic sitcom’s former cast member

Scott Baio, Nick's "See Dad Run" (premieres Oct 6) follows a former TV dad who becomes a stay-at-home father—and he's not so good at it. As soon as they started writing the show, Baio was the only guy they wanted for the role, according to exec producer *Tina Albanese*. The writing doesn't directly parallel Baio's own life, but he did incorporate some personal incidences that demonstrate how a life of celebrity can make life easier at times. It "explores the advantages and hindrances" such celebrity brings, said Baio. Fans of "Happy Days" will be happy to know that former actors *Henry Winkler* (the Fonz) and *Garry Marshall* (creator) may make an appearance. -- Forgive the cliché, but... they're ba-aa-aa-ck... Yes, Nick's resurrecting the beloved "Teenage Mutant Ninja Turtles" (premieres Sept) as a computer-animated extravaganza that includes the voices of known actors like *Jason Biggs* and *Sean Astin*, as well as veteran voiceover artist *Rob Paulson*, who voiced Raphael in the original 1st version of TMNT. "I was the entertainment at the Last Supper," joked Paulson, who plays Donatello in the new version. Exec producer *Ciro Niele* told critics he wants to "capture that vibe" from the original series, including giving the turtles teenage problems and experiences. "It's amazing how much this show is part of all pop culture," he said. "I love it." Nick pres, animation *Brown Johnson* said the net hopes to capitalize on the familiarity with the franchise. "The excitement around this property is truly amazing," she said, vowing "it will be Ninja awesome and funnier than ever before."

**Centric and BET at TCA:** A new series from **Centric** called "Apollo Live" (premieres Dec 1) is a spin on variety show *Amateur Night at the Apollo*, where entertainers perform in the legendary Harlem theater and risk getting booed off the stage. *Gladys Knight*, hip hop artist *Doug E. Fresh* and R&B star *Michael Bivins* will play talent advisers. Exec producer *Jamie Foxx* revealed that he's been booed at the Apollo himself. He said what's most important is reminding audiences of the theater's rich history. "I want to come on and let them know how tough it is," he said. "And feel the history of everyone's that been on stage... There's something to keeping that alive." **BET Nets** pres, original programming *Loretha Jones* added that the Apollo was in a sense "the original competition show... This is where it all started," she said. -- Remember rock-solid anchor *T.J. Holmes* from **CNN**? BET's hoping a whole lot of America does as it launches "Don't Sleep" on Oct 1, giving Holmes a new platform that includes politics, comedy, celebrity guests and social commentary. Holmes told critics that he's glad BET has carved out a nightly spot for African American-centric news, even if there "hasn't been a space for it" in the past. "I'm so happy that BET has created it now," he said. "There's absolutely a responsibility... If BET doesn't do it, who's going to do it?" Among Holmes' guest wish list, he said he's confident he'll get *President Obama* and Republican challenger *Mitt Romney*—but he also said he'd bring on reality TV stars. Holmes also will tackle falling black graduation rates, which he said has been ignored by the mainstream media.

**VH1 at TCA:** VH1's building a humor-based block on Fri nights that will launch in Jan, including new series "Black Ink" about a successful Harlem tattoo shop and the return of "Best Week Ever." But first, the net will launch "Miss You Much" in the fall, a pop-culture nostalgia show in which host *Catherine Reitman* (daughter of Hollywood director Ivan) pseudo-stalks her favorite celebrities whose heydays are over. VH1 evp, original programming & development *Jeff Olde* said the show will be "celebratory" and not focus on sad stories but rather former stars happy with their current lives. "There's always a little bit of creepiness from me," Reitman said, noting that "some people you'll be shocked to see... I don't want to ruin any surprises here, but there will be a few people that you'll say 'Oh, that's what happened to them.'"

**Logo at TCA:** With some states allowing a birth mother 30 days to change her mind about giving a child up for adoption, many straight and same-sex couples experience something akin to a "The Baby Wait," the title of **Logo's** new series premiering in Oct. While the network began in '05 as gay-centric, MTV programming head *David Janollari* said "gay remains firmly entrenched in Logo's DNA" but that the net is broadening its focus. Exec producer *Tony DiSanto* said it was important to establish trust with the couples and the birth mothers. "This series is very specifically about the new modern family," he said. "It begins with a birth and ends with a family." He added that initially they planned to feature only same-sex couples but opted to depict more of a cross-section of the country. When asked what it was like to experience such a harrowing waiting period, adoptive parent *Mark Krieger* said, "When you have those 30 days, it's always in the back of your mind."

**Weather Channel at TCA:** On the heels of the success of **Weather Channel's** "Coast Guard Alaska," commissioned for a third season that's airing later this year, the net is premiering its first spin off, "Coast Guard Florida" Oct 10. The difference between the franchises, said executive producer *Russell Muth*, relates to the shift in geography to a more urban environment, which means a lot more boating traffic. "You're going to see, as opposed to air rescue, mainly a lot more boats in this show... simply because that seems to be a way that we can get to some of these search and rescues," he said. The types of cases are different as well. "We get a lot more drugs up in Florida than we do in Alaska," he said. Lieutenant Commander *Joseph Abeyta* said the series will give viewers the opportunity "to really see what we do and understand that we are a military branch of the armed forces," and hopes that it will build more respect for their profession.

**CableFAX Week in Review**

Company	Ticker	8/03 Close	1-Week % Chg	YTD %Chg
<b>BROADCASTERS/DBS/MMDS</b>				
DIRECTV:	DTV	50.16	1.37%	17.31%
DISH:	DISH	30.44	(1.81%)	6.88%
DISNEY:	DIS	49.77	(0.54%)	32.72%
GE:	GE	20.96	0.05%	17.03%
NEWS CORP:	NWS	23.61	0.34%	29.87%
<b>MSOS</b>				
CABLEVISION:	CVC	15.54	2.85%	9.28%
CHARTER:	CHTR	79.93	4.74%	40.38%
COMCAST:	CMCSA	34.61	7.09%	45.97%
COMCAST SPCL:	CMCSK	33.67	6.05%	42.91%
GCI:	GNCMA	9.81	2.19%	0.20%
LIBERTY GLOBAL:	LBTYA	54.21	3.95%	32.12%
LIBERTY INT:	LINTA	19.10	0.74%	17.76%
SHAW COMM:	SJR	19.69	(0.46%)	1.65%
TIME WARNER CABLE:	TWC	89.20	5.55%	40.32%
VIRGIN MEDIA:	VMED	27.84	1.64%	30.22%
WASH POST:	WPO	330.29	(4.29%)	(12.35%)

Company	Ticker	8/03 Close	1-Week % Chg	YTD %Chg
<b>PROGRAMMING</b>				
AMC NETWORKS:	AMCX	43.29	0.56%	15.19%
CBS:	CBS	35.06	4.19%	29.18%
CROWN:	CRWN	1.79	18.54%	47.93%
DISCOVERY:	DISCA	52.31	0.42%	27.68%
GRUPO TELEVISA:	TV	23.11	(0.69%)	9.73%
HSN:	HSNI	42.92	(0.42%)	18.37%
INTERACTIVE CORP:	IACI	53.10	(1.72%)	24.65%
LIONSGATE:	LGF	13.21	(6.71%)	58.77%
LODGENET:	LNET	0.69	(3.03%)	(71.19%)
NEW FRONTIER:	NOOF	1.58	(0.5%)	53.59%
OUTDOOR:	OUTD	6.66	(8.64%)	(10.72%)
SCRIPPS INT:	SNI	57.46	4.64%	35.45%
TIME WARNER:	TWX	41.38	5.91%	14.50%
VALUEVISION:	VVTV	1.80	(17.43%)	(4.26%)
VIACOM:	VIA	49.12	(0.71%)	(7.89%)
WWE:	WWE	8.02	1.52%	(13.95%)

Company	Ticker	8/03 Close	1-Week % Chg	YTD %Chg
<b>TECHNOLOGY</b>				
ADVANTAGE:	AEY	2.10	0.00%	0.00%
ALCATEL LUCENT:	ALU	1.16	13.73%	(25.64%)
AMDOCS:	DOX	30.59	3.41%	7.22%
AMPHENOL:	APH	59.79	(0.32%)	31.73%
AOL:	AOL	32.63	3.46%	116.09%
APPLE:	AAPL	615.70	5.28%	52.02%
ARRIS GROUP:	ARRS	12.87	(0.08%)	18.95%
AVID TECH:	AVID	8.05	2.03%	(5.63%)
BLNDER TONGUE:	BDR	1.00	9.89%	(18.03%)
BROADCOM:	BRCM	34.01	7.56%	15.84%
CISCO:	CSCO	16.35	4.07%	(9.57%)
CLEARWIRE:	CLWR	1.30	19.27%	(32.99%)
CONCURRENT:	CCUR	4.23	(2.31%)	11.61%
CONVERGYS:	CVG	15.40	2.05%	20.60%
CSG SYSTEMS:	CSGS	17.72	(0.06%)	20.46%
EHOSTAR:	SATS	28.46	(0.91%)	35.91%
GOOGLE:	GOOG	641.33	1.05%	(0.71%)
HARMONIC:	HLIT	4.38	9.23%	(13.1%)
INTEL:	INTC	26.23	0.81%	8.16%

Company	Ticker	8/03 Close	1-Week % Chg	YTD %Chg
JDSU:	JDSU	9.85	(1.4%)	(5.65%)
LEVEL 3:	LVL	19.09	1.81%	12.36%
MICROSOFT:	MSFT	29.75	(0.2%)	14.60%
RENTAK:	RENT	18.48	0.05%	29.41%
SEACHANGE:	SEAC	7.71	0.65%	9.67%
SONY:	SNE	11.64	(6.05%)	(35.48%)
SPRINT NEXTEL:	S	4.27	(1.39%)	82.48%
TIVO:	TIVO	8.74	5.43%	(2.56%)
UNIVERSAL ELEC:	UEIC	14.63	12.54%	(13.28%)
VONAGE:	VG	1.96	3.16%	(20%)
YAHOO:	YHOO	15.97	(1.11%)	(0.99%)

Company	Ticker	8/03 Close	1-Week % Chg	YTD %Chg
<b>TELCOS</b>				
AT&T:	T	37.58	0.97%	24.27%
VERIZON:	VZ	44.46	(0.96%)	10.82%

Index	Value	% Chg	% Chg	
<b>MARKET INDICES</b>				
DOW:	DJI	13096.17	2.13%	7.19%
NASDAQ:	IXIC	2967.90	0.33%	13.92%
S&P 500:	GSPC	1390.99	0.36%	10.61%

**WINNERS & LOSERS**

**THIS WEEK'S STOCK PRICE WINNERS**

COMPANY	CLOSE	1-WK CH
1. CLEARWIRE:	1.30	19.27%
2. CROWN:	1.79	18.54%
3. ALCATEL LUCENT:	1.16	13.73%
4. UNIVERSAL ELEC:	14.63	12.54%
5. BLNDER TONGUE:	1.00	9.89%

**THIS WEEK'S STOCK PRICE LOSERS**

COMPANY	CLOSE	1-WK CH
1. VALUEVISION:	1.80	(17.43%)
2. OUTDOOR:	6.66	(8.64%)
3. LIONSGATE:	13.21	(6.71%)
4. SONY:	11.64	(6.05%)
5. WASH POST:	330.29	(4.29%)

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