

# CableFAX Daily™

Monday — July 1, 2013

What the Industry Reads First

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## Channel Guide: A Look at What Nets are Debuting This Year

Who says you can't start a new cable network these days? Well, or at least flip an existing channel... There are so many launches coming up this year that we've put together this guide to help you keep it all straight.

- **One America News Network, July 4:** According to its Website, this conservative net from **Herring Broadcasting** (WealthTV's parent) is set to launch on Thurs. The net is collaborating with the *Washington Times*. It has attracted **Tea Party Nation** founder *Judson Phillips*, who has penned a couple columns hyping the channel. "For Americans who want to block **Al-Jazeera** in America and help a real American news channel, there is an alternative," he wrote for *The Washington Times* Communities website, a social media site for independent writers. The net had a booth at the **Cable Show** earlier this month, with Sen *Rand Paul* on hand to sign his book "Government Bullies."
- **Pivot, Aug 1:** Participant Media's foray into TV kicks off Aug 1 when **Halogen** and **Documentary Channel** change over to Pivot, giving it 40+mln homes at launch. Participant lured **IFC** and **Sundance Channel** pres *Evan Shapiro* away last year to start up the venture. With a target audience of 18-34s, Pivot bills itself as "TV that Matters for the New Greatest Generation." Initial shows include "Raising McCain," a docu-talk series hosted by Sen *John McCain's* (R-AZ) daughter *Meghan*, and "Jersey Strong," a reality series that is nothing like its canceled **MTV** counterpart.
- **Fox Sports 1, Aug 17:** This is the biggie, with **Fox** hoping to be in about 90mln homes. It's flipping **Speed** (85mln homes) into FS1, but still has to cut deals with distributors. Negotiations are underway, with it quiet thus far. America will get its first big taste of the net when it debuts a 90-sec ad featuring *Kasey Kahne*, *Jeff Gordon*, *Miguel Cabrera* and other athletes during Fox's coverage of **MLB's** All-Star Game July 13. Its **Facebook** page is currently at just over 1900 likes. Make a note to check it again on July 14.
- **Al Jazeera America, Late Aug:** Al Jazeera America may have had the biggest booth at the **Cable Show**. With the net taking over **Current's** channel slot, it already has deals in place with **Comcast**, **DirecTV**, **DISH**, **Verizon FIOS** and **AT&T U-Verse**. It's talking to others, including **Time Warner Cable**, which dropped Current at the beginning of the year. The net is in full pre-launch mode, with announcements of hires and talent almost every

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week. Word broke last week that *Soledad O'Brien* is in advanced talks with the net for a production deal.

- **FXX, Sept 2: Fox Cable** is transforming **Fox Soccer** into an entertainment net for young adults. Distributors who only carry **FX** and not its younger sibling run the risk of upsetting fans of shows such as "It's Always Sunny in Philadelphia" and "The League," which are moving to the net. And there will be some disparity with FXX expected to be in 71mln homes at launch vs FX's 99mln. The net's 1st original series is the animated "Chozen," from the exec producers of "Archer" and **HBO's** "Eastbound & Down." It focuses on a gay white rapper voiced by "SNL's" *Bobby Moynihan*.
- **Esquire Network, Sept 23: G4's** rebrand was supposed to happen this summer but was paused in Apr with the net saying it wanted to give viewers a more substantial program offering. In case it's not clear what Esquire we're referring to here, the channel will debut with a 2-hour special commemorating *Esquire* magazine's 80th anniversary. Series on tap include "Knife Fight," an underground cooking competition, and "The Getaway" in which a revolving cast of celebs explores cities all over the world. It's also borrowing from the **NBCU** family, acquiring eps of "Late Night with Jimmy Fallon," "Parks and Recreation" and "Burn Notice."
- **Revolt TV, Fall:** Not much is known about Sean "Diddy" Combs' network, other than it has carriage deals with **Comcast** and **Time Warner Cable**. You can get a taste of the net's flavor by searching **YouTube** for "The Gifted" documentary. DC Rapper *Wale* partnered with Revolt on the 30-min doc about his path to fame. Combs recently told *Vice.com* that he wants Revolt to be to musicians what **ESPN** is to athletes.
- **El Rey, Dec:** The **Robert Rodriguez** vehicle won over **Univision**, which announced a strategic investment in the upcoming English-language net in May. So far, **Comcast** is the only announced carriage deal, but others seem interested. Last month, El Rey tapped former **NBC** West Coast pres *Scott Sassa* as vice chmn. The net announced a deal with **Georgeville Television** for 3 years to produce at least six 13-ep series with budgets of \$3mln per ep and higher.
- **Fusion, 2nd half of year:** No exact launch date for the **ABC-Univision** jv Fusion, a lifestyle and news channel aimed at Hispanics. It already has carriage with **Cablevision**, **Charter**, **Cox**, **AT&T U-Verse** and **Google Fiber**. Recently announced hires include anchor *Derrick Ashong* and managing editor *Maritza Puello*.

**At the Portals:** During its open meeting on July 19, the **FCC** will consider its 15th Annual Video Competition Report and review a report by the Consumer and Governmental Affairs Bureau on the implementation of the 21st Century Communications and Video Accessibility Act. -- FCC acting chairwoman *Mignon Clyburn* intends to circulate a NPRM that seeks to improve the federal E-Rate program to allow greater Internet access in schools and libraries. Senate Commerce head *John Rockefeller*, who first called on the FCC to update E-Rate in Mar, lauded the move.

**Arris:** Approx 2 months after **Arris** closed its acquisition of **Google's Motorola** set-top box unit, the company laid off 500 employees this week, a spokeswoman confirmed. The cuts are part of the company's goal to achieve cost savings as quickly as possible, she said. The company is taking steps to "drive organizational efficiencies and align our business teams in core locations to maximize collaboration, cost efficiencies and proximity to our customers," the company said in a statement. "We understand how hard these changes will be for the employees concerned. ARRIS is committed to helping them through this difficult transition and will be providing severance packages, as well as outplacement services."

**M&A:** **Cablevision's Clearview Cinemas** is now officially part of **Bow Tie Cinemas**.

**Slacker Weather:** Music service **Slacker** launched customizable forecasts and updates from the **Weather Channel**. The weather feature on Slacker seeks to offer location-based weather news. The forecasts are available for 22 markets across the nation and will be updated 4 times a day. Each forecast features current conditions, short and long range forecasts, as well as coverage of severe weather events.

**On the Circuit:** **WICT** announced the members of Classes 28 and 29 of the '13-'14 Betsy Magness Leadership Institute. The leadership development program for executive women in cable and telecom has generated nearly 700 graduates. **Time Warner Cable** is the exclusive premiere sponsor, while **Suddenlink** returns as the supporting sponsor. More details can be found on WICT's website.

**People:** **AMC Networks** appointed *Eliot Goldberg* as svp, unscripted programming. Previously, he was svp, original programming and development for **CMT**.

## CableFAX Week in Review

Company	Ticker	6/28 Close	1-Week % Chg	YTD %Chg
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## BROADCASTERS/DBS/MMDS

DIRECTV:	DTV	61.64	(0.15%)	22.89%
DISH:	DISH	42.52	5.22%	16.81%
DISNEY:	DIS	63.15	0.67%	26.83%
GE:	GE	23.19	(0.73%)	10.48%
NEWS CORP:	NWS	32.82	3.66%	25.08%

## MSOS

CABLEVISION:	CVC	16.82	11.24%	12.58%
CHARTER:	CHTR	123.85	3.48%	62.45%
COMCAST:	CMCSA	41.75	4.98%	11.75%
COMCAST SPCL:	CMCSK	39.67	4.09%	10.44%
GCI:	GNCMA	7.83	(0.63%)	(18.35%)
LIBERTY GLOBAL:	LBTYA	73.49	4.82%	16.72%
LIBERTY INT:	LINTA	23.01	4.12%	16.92%
SHAW COMM:	SJR	24.03	10.18%	4.57%
TIME WARNER CABLE:	TWC	112.48	10.46%	15.73%
WASH POST:	WPO	483.77	1.03%	32.46%

## PROGRAMMING

AMC NETWORKS:	AMCX	65.33	2.98%	31.98%
CBS:	CBS	48.87	4.22%	28.44%
CROWN:	CRWN	2.47	22.89%	33.51%
DISCOVERY:	DISCA	77.24	2.41%	21.68%
GRUPO TELEvisa:	TV	24.84	10.45%	(6.55%)
HSN:	HSNI	53.72	2.11%	(2.47%)
INTERACTIVE CORP:	IACI	47.58	0.55%	0.72%
LIONSGATE:	LGF	27.47	(2.93%)	67.50%
SCRIPPS INT:	SNI	66.76	1.09%	15.26%
STARZ:	STRZA	22.10	0.91%	0.00%
TIME WARNER:	TWX	57.82	1.78%	20.89%
VALUEVISION:	VVTV	5.11	(0.2%)	183.89%
VIACOM:	VIA	68.44	2.24%	26.11%
WWE:	WWE	10.31	4.88%	30.67%

## TECHNOLOGY

ADDVANTAGE:	AEY	2.28	0.44%	14.57%
ALCATEL LUCENT:	ALU	1.82	(6.19%)	30.94%
AMDOCS:	DOX	37.09	2.60%	9.12%
AMPHENOL:	APH	77.94	2.03%	20.46%
AOL:	AOL	36.48	4.77%	23.20%
APPLE:	AAPL	396.53	(4.1%)	(25.49%)
ARRIS GROUP:	ARRS	14.35	(1.98%)	(3.95%)
AVID TECH:	AVID	5.88	(6.67%)	(22.43%)
BROADCOM:	BRCM	33.80	(4.51%)	1.76%
CISCO:	CSCO	24.34	(0.59%)	23.84%
CLEARWIRE:	CLWR	5.00	7.88%	72.84%
CONCURRENT:	CCUR	7.65	(0.26%)	33.28%
CONVERGYS:	CVG	17.43	(1.75%)	6.22%
CSG SYSTEMS:	CSGS	21.77	0.95%	19.77%
ECHOSTAR:	SATS	39.11	1.27%	14.29%
GOOGLE:	GOOG	880.37	(0.06%)	24.46%
HARMONIC:	HLIT	6.35	2.09%	25.25%
INTEL:	INTC	24.23	0.12%	17.51%
JDSU:	JDSU	14.39	2.49%	6.59%
LEVEL 3:	LVT	21.08	2.08%	(8.78%)
MICROSOFT:	MSFT	34.55	3.83%	29.33%
RENTRAK:	RENT	20.07	(4.02%)	2.98%

Company	Ticker	6/28 Close	1-Week % Chg	YTD %Chg
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SEACHANGE:	SEAC	11.71	1.21%	21.10%
SONY:	SNE	21.19	3.97%	89.20%
SPRINT NEXTEL:	S	7.02	0.72%	23.81%
TIVO:	TIVO	11.05	0.18%	(10.24%)
UNIVERSAL ELEC:	UEIC	28.13	4.34%	45.37%
VONAGE:	VG	2.83	3.28%	19.41%
YAHOO:	YHOO	25.13	(0.24%)	26.28%

## TELCOS

AT&T:	T	35.40	2.70%	5.01%
VERIZON:	VZ	50.34	1.66%	16.34%

## MARKET INDICES

DOW:	DJI	14909.60	0.74%	13.78%
NASDAQ:	IXIC	3357.25	(1.94%)	11.19%
S&P 500:	GSPC	1606.28	0.87%	12.63%

## WINNERS &amp; LOSERS

## THIS WEEK'S STOCK PRICE WINNERS

COMPANY	CLOSE	1-WK CH
1. CROWN:	2.47	22.89%
2. BLNDER TONGUE:	1.07	12.63%
3. CABLEVISION:	16.82	11.24%
4. TIME WARNER CABLE:	112.48	10.46%
5. GRUPO TELEvisa:	24.84	10.45%

## THIS WEEK'S STOCK PRICE LOSERS

COMPANY	CLOSE	1-WK CH
1. AVID TECH:	5.88	(6.67%)
2. ALCATEL LUCENT:	1.82	(6.19%)
3. BROADCOM:	33.80	(4.51%)
4. APPLE:	396.53	(4.1%)

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