

CableFAX Daily™

Friday — May 24, 2013

What the Industry Reads First

Volume 24 / No. 102

Walden's Take: Expect 'Clean' STELA Reauth, Mixed Reviews on Wheeler

Reauthorization of the satellite bill expiring at the end of '14 is expected to end up fairly clean, House Communications subcommittee head *Greg Walden* (R-OR) said on **C-SPAN's** "The Communicators," which airs Sat and Mon. No specifics yet on the much-anticipated Satellite Television Extension and Localism Act (STELA), but Walden said he'll "continue down a very methodical path" to tackle "one thing at a time, and not have all of these other things hooked on." Some have advocated tackling retrans reform within STELA, but Walden said "I don't want government coming in unless the market fails" and argued that most retrans agreements get signed "so the marketplace has worked." The legislator said he was surprised by the recent court ruling letting **Aereo** continue operations. "Disruptions aren't bad... but this really has much bigger consequences, as people are beginning to read into it," he said. Walden's take on **Fox's** recent suggestion to move programming to cable unless Aereo ceases operation? "At some point, producers of programming have to have a way to get paid, or you aren't going to have programming," he said. Meanwhile, Walden expressed some skepticism about Sen *John McCain* (R-AZ)'s a-la-carte video bill. "I am not sure the bill is the panacea many think it is," he said. And he praised **FCC** chairman candidate *Tom Wheeler* for his business experience, but seemed troubled by some of Wheeler's writings related to the use of merger conditions to compel certain market outcomes. "He thinks that is the way to leverage more power to the FCC... I think it's wrong... Some people might call that 'extortion'... I find that offensive from a public policy standpoint." He said the FCC under acting chairwoman *Mignon Clyburn* should continue to work on critical policy initiatives like incentive spectrum auctions. "There is too much work not to go forward... I would hope they would not hit the pause button." Clyburn "is going to manage the agency properly," Walden said. "She is not going to suddenly seize the kingdom and pull up the drawbridge. She doesn't operate that way." While acknowledging the challenge of getting the auction completed, he said that an auction done right could exceed the previously estimated \$20bln in proceeds. He stressed the importance to maximize participation and reiterated his opposition to proposals for the FCC to designate some broadcast spectrum for unlicensed use.

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COURAGE, *New Hampshire*



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CABLEFAX DAILY (ISSN 1069-6644) is published daily by Access Intelligence, LLC ● www.cablefaxdaily.com ● fax:301.738.8453 ● Editor-in-Chief: Amy Maclean, 301.354.1760, amaclean@accessintel.com ● Exec Editor: Michael Grebb, 323.380.6263, mgrebb@accessintel.com ● Editor: Joyce Wang, 301.354.1828, jwang@accessintel.com ● Community Editor: Kaylee Hultgren, 212.621.4200, khultgren@accessintel.com ● Advisor: Seth Arenstein ● Assoc Publisher: Amy Abbey, 301.354.1629, aabbey@accessintel.com ● Sales Mgr, Susan Kim, 301.354.2010, skim@accessintel.com ● Marketing Dir: Laurie Hofmann, 301.354.1796, lhofmann@accessintel.com ● Prod: Joann Fato, jfato@accessintel.com ● Diane Schwartz, SVP Media Comms Group ● Subs/Client Svcs: 301.354.2101 ● Group Subs: Amy Russell, 301.354.1599, arussell@accessintel.com

At the Portals: A recent court ruling on a cell tower case (*Arlington v. FCC*) supports the **FCC's** defense in the net neutrality case, the agency said in a court filing Thurs. The ruling found that if a law is ambiguous, then "the court must defer to the administering agency's construction of the statute so long as it is permissible." The FCC argued the deference standard applies to the net neutrality case, currently pending at the DC Circuit. **Verizon**, now the sole challenger of the Commission's Open Internet rules, filed a similar claim this week citing another recent ruling related to labor relations. The telco said the ruling undercut the FCC's argument.

Google Fiber: Raytown, MO, became the 10th Kansas City-area Google Fiberhood. Google said it plans to continue its fiber expansion in the area. Like other newly announced fiberhoods, Google won't be able to hook up Raytown residents for some time as the company works through network engineering and planning. The city is now served by **AT&T U-Verse** and **Comcast**.

Earnings: WOW!, which acquired **Knology** for \$1.5bln last year, lost 14,100 video subs to end 1Q with 690,500 video customers. Phone subs dropped by 10,200 connections to 432,600, and HSI subs by 1,900 to end the quarter at 706,100. The operator blamed "increased disconnects of past-due customer accounts" stemming from a billing conversion late last year. The company lost \$35.1mln in the quarter vs a \$33.9mln loss last year.

Online: Discovery Comm and **Revision3**, a digital TV net acquired by Discovery last year, launched **TestTube**, a science-themed digital video net, with 15 short-form series and more in development. Available at TestTube.com and through Revision3's mobile sites and apps, **YouTube**, **Xbox** and additional distribution platforms, the net is expected to host 20mln streams by year-end. The net's programming slate includes original online programs using other Discovery Comm Web properties.

Rumor Mill: Liberty Global is reportedly considering selling its international content unit **Chellomedia**. **Scripps** might be interested in the asset, given its partnership with Chello, its "expressed desire to bulk up internationally through inorganic avenues" and "underutilized balance sheet," said **Macquarie Equities Research** analysts. An acquisition of Chello can provide Scripps with sufficient scale and breadth to grow its international footprint, they said, estimating Chello's worth at \$800mln to \$1bln.

FiOS Doings: The more subs use free VOD, the more likely they will order paid VOD, according to **Verizon FiOS'** market research. That's why the telco is offering all FiOS TV subs a free VOD marathon May 24 through May 28 with more than 1,700 free movies and more than 50 seasons of TV series. The telco, which launched FiOS in '05, is expected to reach 5mln FiOS TV subs during the last week of May or 1st week of June.

On the Circuit: Top execs accepting their **WICT's** Signature Spirit Accolades include **Time Warner Cable** chmn/CEO **Glenn Britt**, **Comcast** evp **David Cohen**, **Comcast Cable** svp **Susan Jin Davis**, **ESPN** evp/CFO **Christine Driessen**, **espnW** vp **Laura Gentile**, **USA** svp, public affairs **Toby Graff**, **A&E** chmn **Abbe Raven** and **Ann Stock**, Assistant Secretary of State for Educational and Cultural Affairs. The event, WICT Signature Luncheon on June 10 as part of the Cable Show, will also honor operators, programmers, and a civic entity that supports women's initiatives through community and public service programs.

Programming: CMT inked a multi-year licensing agreement with distributor **Debmar-Mercury** to exclusively air off-net eps of "Hell's Kitchen," which has aired on Fox since its '05 premiere. The series will debut weekdays starting Mon and will be available on CMT VOD. -- **Time Warner Cable SportsNet** will air 25 live games of the LA Sparks starting Sun for the Sparks season opener vs the Seattle Storm. All games will also be aired live on **Time Warner Cable Deportes**. -- **Fox Sports 1** is prepping for tis Aug 17 launch, announcing tennis champ **Andy Roddick** will co-host flagship highlights program "Fox Sports Live." -- **Comedy Central** signed **Hannibal Buress** to a multiplatform deal, which includes a commitment for a pilot that he would exec produce, a recurring role on scripted series "Broad City" and a stand-up special. -- **USA** greenlit comedy pilot "Divide & Conquer" from exec producer **Peter Ocko** ("The Office," "Fairly Legal"). It's a family comedy about parents trying to help their 4 children find their way to adulthood. -- **Lifetime** tells the story of **Anna Nicole Smith**, played by **Agnes Bruckner**, in "Anna Nicole," June 29, 8pm. -- **TLC** ordered new eps of the Emmy-nominated series "Who Do You Think You Are?" which premieres July 23. -- **Sportsman Channel** will launch a live social media on-air ticker featuring viewer dedications on Memorial Day. Using **Twitter** handle #sportsmanheroes,

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the content will stream through the net's 8-hour long "NRA Guns & Gold" marathon starting on Mon. -- **Discovery Channel's** hour-long World War II special "D-Day in 3D" premieres Sun.

On the Circuit: The **CTAM Educational Foundation** appointed 3 new members: **NBCU** evp, content distribution **Matt Bond**, **Turner** COO **Coleman Breland** and **Time Warner Cable** evp, COO residential services **Bill Goetz**. In addition, the Foundation announced that **BET Nets** chmn/CEO **Debra Lee** will deliver the "Dan Aaron Lecture on Innovative Management" to the Cable Executive Management at Harvard Business School class of '13 (June 9-14).

People: **Kevin Brockman**, **Disney/ABC's** evp, global communications, was elected chmn of the board of **GLSEN**, the Gay, Lesbian & Straight Education Network. -- **Nick** named **Dion Vlachos** svp, retail sales and marketing.

Editor's Note: Honor your colleagues at **CableFAX's** annual Sales Exec of the Year and Faxies awards event on June 24, featuring some hilarious stand-up by NYC comic **Vanessa Hollingshead**. For more info: <http://www.cablefax.com/cfp/awards/cablefaxiesseoy2013/> -- Don't miss your chance to nominate shows and talent for **CableFAX's** annual Program Awards. Nomination deadline is June 21. More info: <http://www.cable360.net/cfp/events/program2013/>

CableFAX Daily Stockwatch

Company	05/23 Close	1-Day Ch	Company	05/23 Close	1-Day Ch
BROADCASTERS/DBS/MMDS					
DIRECTV:	63.92	(0.05)	CSG SYSTEMS:	20.83	(0.34)
DISH:	39.39	0.07	ECHOSTAR:	38.78	(0.51)
DISNEY:	65.23	(0.34)	GOOGLE:	882.79	(6.63)
GE:	23.66	(0.2)	HARMONIC:	6.07	0.02
NEWS CORP:	33.07	(0.25)	INTEL:	24.05	(0.02)
MSOS					
CABLEVISION:	15.45	0.11	JDSU:	13.17	(0.12)
CHARTER:	113.54	0.60	LEVEL 3:	22.04	0.08
COMCAST:	41.82	0.04	MICROSOFT:	34.15	(0.46)
COMCAST SPCL:	39.97	(0.21)	RENTRAK:	22.60	(0.03)
GCI:	9.05	0.03	SEACHANGE:	10.97	0.06
LIBERTY GLOBAL:	74.84	(0.66)	SONY:	21.63	(0.52)
LIBERTY INT:	22.97	0.07	SPRINT NEXTEL:	7.31	0.01
SHAW COMM:	22.99	(0.05)	TIVO:	12.77	(0.04)
TIME WARNER CABLE:	96.03	0.47	UNIVERSAL ELEC:	26.63	0.29
VIRGIN MEDIA:	49.99	(0.46)	VONAGE:	2.69	(0.01)
WASH POST:	471.80	3.30	YAHOO:	26.02	(0.52)
PROGRAMMING					
AMC NETWORKS:	66.69	(0.36)	TELCOS		
CBS:	51.06	(0.2)	AT&T:	36.74	0.12
CROWN:	2.04	(0.01)	VERIZON:	51.89	0.42
DISCOVERY:	79.78	0.63	MARKET INDICES		
GRUPO TELEvisa:	26.30	0.54	DOW:	15294.50	(12.67)
HSN:	56.41	1.27	NASDAQ:	3459.42	(3.88)
INTERACTIVE CORP:	51.38	0.91	S&P 500:	1650.51	(4.84)
LIONSGATE:	27.66	1.11			
SCRIPPS INT:	68.43	0.55			
STARZ:	22.64	(0.17)			
TIME WARNER:	60.16	0.20			
VALUEVISION:	4.46	0.44			
VIACOM:	70.00	(0.27)			
WWE:	9.16	0.12			
TECHNOLOGY					
ADVANTAGE:	2.21	(0.01)			
ALCATEL LUCENT:	1.44	(0.01)			
AMDOCS:	35.96	(0.19)			
AMPHENOL:	78.00	0.36			
AOL:	36.54	0.31			
APPLE:	442.14	0.79			
ARRIS GROUP:	15.10	0.09			
AVID TECH:	6.71	(0.11)			
BLNDER TONGUE:	1.00	0.01			
BROADCOM:	36.76	0.06			
CISCO:	23.51	0.17			
CLEARWIRE:	3.42	0.04			
CONCURRENT:	6.91	0.04			
CONVERGYS:	17.94	0.05			

CableFAX

PROGRAM AWARDS

From the most outstanding cable programs to the best surprise ending, the annual CableFAX Program Awards honor the best in cable programming, content and people. This unique awards program from the industry's most trusted brand, CableFAX, raises the bar on what's good on and about cable. Now's your chance to win a CableFAX Program Award and get recognized for bringing value to your viewers.

It's simple to compete, as your content and people speak for themselves. But you have to enter to be considered, so don't let your competitors steal the show. We'll be honoring the winners and honorable mentions in September.

Sponsorship Opportunities: Amy Abbey at aabbey@accessintel.com
Entry Questions: Mary Lou French at 301.354.1851 or mfrench@accessintel.com

DEADLINE
June 21, 2013

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CableFAXProgramAwards.com

PROGRAMMER'S PAGE

There's Always Money in the Banana Stand...

As we wrote about earlier this week, the buzz surrounding "Arrested Development's" 4th season airing on **Netflix** this Sunday is enormous. It's like Gob's bee business is up and running again. (Need a refresher? Here you go: <http://bit.ly/130jBzX>) Rather than listing our own favorite moments, we turned to friends and family for reminders of theirs. It seems everyone wants to see the triumphant return of the Bluth Banana Stand. And they're likely to get it, if sightings across the country last week were any indication. A few people would love Buster to meet another older woman. *George Michael*—and his "cousin"—was also popular, and some wanted to see more lessons taught by George Sr. "Another epic train of lies from the 'blind' lawyer!" my sister enthusiastically replied. Personally, I'd like to see more of the chicken dance, Gob's Segway and Tobias's hair plugs. Characters who've left an irreversible imprint on fans' minds include (to name a few) Bob Loblaw, Barry Zuckerkorn, Gene Parmesan, Franklin Delano Bluth and Egg... er, Anne. But my favorite comments were from people who began fantasizing about what should happen next season. "Gob doing magic tricks with *Pamela Anderson* as his assistant," one friend said. "...Maybe Tobias isn't the only nevernude...." said another. "What if you had *Steve Carell* come in as Michael Scott running the Bluth Banana Stand? EPIC," someone else mused. And my favorite scenario: "Tobias decides to apply for a role in the reality series 'Duck Dynasty.'" - *Kaylee Hultgren*

Reviews: "Behind the Candelabra," Sun, 9p, **HBO**. Like most *Steven Soderbergh* projects, this biopic of *Władziu Valentino Liberace* won't be everyone's cup of chamomile. It's been hailed as camp triumph, with outstanding work from *Matt Damon* and *Michael Douglas*. Others praise its look at gay life. Some decry its lack of insight about Liberace the musician. All true. Plus the sets, costumes, music (by the late *Marvin Hamlisch*) are excellent, as is *Rob Lowe*. In sum, "Behind," like *Liberace*, is an entertaining curiosity. -- "Longmire," season II premiere, Mon, 10p, **A&E**. The rugged, Luddite sheriff is back, hoping to continue his ratings reign. In its record freshman season, "Longmire" propelled A&E to #1 cable net in total viewers (Sun nights), averaging 4mIn. Moving to Monday, season 2 begins with a quintessential Longmire tale, as Robert Taylor toughs his way through, this time on a snow-covered mountain. -- "Americans on Everest," Fri, 8p, **Nat Geo**. Speaking of mountains, Nat Geo marks the 50th anniversary of Americans successfully scaling Mt. Everest by re-broadcasting this 1965 classic, which is thrilling as history and TV history. Its footage is impressive, including an historic first view of Everest. But the storytelling is outstanding, thanks to a sensitive narration delivered perfectly by the sonorous pipes of *Orson Welles*, over a fine *Franco Ferrara* score. - *Seth Arenstein*

Basic Cable Rankings

(5/13/13-5/19/13)

Mon-Sun Prime

1	TNT	2.5	2511
2	USA	1.9	1923
3	FOXN	1.7	1679
4	DSNY	1.6	1545
5	TBSC	1.3	1262
6	HIST	1.1	1109
7	ESPN	1.0	1004
7	A&E	1.0	981
7	ADSM	1.0	964
7	NBCS	1.0	748
11	HGTV	0.9	882
11	FX	0.9	850
13	DISC	0.8	816
13	NAN	0.8	762
13	LIFE	0.8	743
13	DSE	0.8	61
17	FOOD	0.7	744
17	TLC	0.7	717
17	SYFY	0.7	692
17	SPD	0.7	567
21	AMC	0.6	607
21	BRAV	0.6	590
21	FAM	0.6	578
21	TVLD	0.6	564
21	SPK	0.6	556
21	TRU	0.6	547
21	ID	0.6	525
21	LMN	0.6	487
21	DSJR	0.6	344
30	MTV	0.5	492
30	HLN	0.5	483
30	CMDY	0.5	476
30	APL	0.5	462
30	HALL	0.5	440
30	MSNB	0.5	430
30	BET	0.5	420
37	VH1	0.4	426
37	CNN	0.4	426
37	NGC	0.4	343
37	NKJR	0.4	341
37	OXYG	0.4	305
37	GSN	0.4	280
37	HMC	0.4	190
37	FXDN	0.4	82
45	EN	0.3	304
45	TRAV	0.3	289

*Nielsen data supplied by ABC/Disney

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