

# CableFAX Daily™

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What the Industry Reads First

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## Wireless Play: Time Warner Cable Eyes More WiFi Cities

**Time Warner Cable's** plan to expand its WiFi networks in Austin, TX, (with more cities to come) is the latest evidence of cable's wireless broadband ambition. **Google Fiber's** plan to make Austin the next gigabit "fiberhood," announced 2 weeks before TWC's Austin announcement, "did encourage us to accelerate what we were doing," *Peter Cunningham*, TWC wireless vp, told **CableFAX** in an interview. "We recognize Google as a key player... We are willing to compete." However, Cunningham said the MSO actually finalized its WiFi expansion plan last year and started deploying some Austin hotspots before Google's announcement. Speaking of Google, the company announced Fri that the Shawnee [KS] City Council approved its plan to bring fiber network to the city, right outside of Kansas City. No estimate on when service will be available. Cunningham said TWC can offer 10 times the speed of Google Fiber to its business customers. And during TWC's conference call last week, CEO *Glenn Britt* downplayed Google Fiber's faster residential speeds because "they connect to the same old Internet, where most of the servers are actually slower..." Google Fiber's connection is similar to some of TWC's existing services, he said. So far, 65 hotspots are launched in popular Austin locations, with a goal of deploying several hundred in the city. Access points will be attached to the main network, routing all traffic back to TWC's core network. The average throughput is 12 Mbps down and 1 Mbps up. Like WiFi deployments in other TWC markets, the majority of the Austin buildout is expected to be complete in 2-3 years. Currently, the op is building WiFi in 5 other markets, including L.A., Kansas City, Hawaii, Charlotte and NYC. The company's criteria for WiFi cities? Cities like Austin have "very tech savvy residents, a bustling downtown area and lots of recreation and parks," Cunningham said. In addition to providing the service to TWC subs for free, he said "we absolutely want to provide access pass capabilities" on a daily, weekly and monthly basis. Austin is the 4th WiFi market for TWC, which also has WiFi roaming agreements with **Comcast, Cablevision, Cox** and **Bright House**.

**Bidding War: Outdoor Channel** must feel a little like a 14-point buck on opening day of hunting season—everyone wants it. It's now pondering a \$9.75 offer that came in from **InterMedia** Fri. Shares of Outdoor Channel Holdings soared 5.7% to \$10. Last fall, it looked like InterMedia, parent of Outdoor rival **Sportsman Channel**, had bagged the trophy, announcing a deal to acquire Outdoor for \$208mln (\$8/share) in cash and stock. But **Kroenke Sports & Ent**, which owns

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the Denver Nuggets and CO Avalanche, swooped in with an unsolicited offer of \$227mln cash (\$8.75/share) in March. Outdoor determined Kroenke had the superior offer, shelled out a \$6.5mln break-up fee and made plans to merge, with a shareholder vote on the transaction slated for this coming Wed. But on May 1, InterMedia re-entered the picture, offering \$9.15/share. The next day, the Kroenke deal appeared to still be on as real estate and sports mogul *Stanley Kroenke* upped his company's offer to \$9.35. But InterMedia, founded by cable vet *Leo Hindery*, came back Fri (May 3) with a \$9.75/share offer. Outdoor said its board will review the latest offer, which InterMedia is keeping on the table until 5pm PT on May 10. Outdoor is in nearly 40mln homes, according to **Nielsen** Universe estimates. InterMedia said in Nov that if it acquired Outdoor, it would continue to operate Sportsman Channel and Outdoor as 2 separate networks, believing there is plenty of room for both with the country counting some 82mln sportsmen and outdoor enthusiasts.

**On the Hill:** Missing from the onslaught of congrats Wed for *Tom Wheeler's* nomination as **FCC** chmn was a statement from Sen Commerce chmn *Jay Rockefeller* (D-WV). But he came through Fri, saying he "respects" the president's decision to nominate the former **NCTA** and **CTIA** head. Rockefeller had been leaning on Pres *Obama* to nominate his former staffer and current FCC commish *Jessica Rosenworcel*, telling reporters last month that Wheeler's history as a lobbyist for cable and wireless is cause for concern. In his statement Fri, Rockefeller noted that Wheeler "has a long and diverse career in both communications policy and business," saying he looked forward to discussing with him the Commission's challenges. "In the next 2 years, the FCC will work toward promoting universal access to broadband, expanding the E-Rate program, and making sure incentive auctions generate funds to create a communications network for our first responders," Rockefeller said.

**Carriage:** Cablevision plans to launch 7-year-old preschool net **Sprout**, a partnership of **NBCU**, **PBS** and **Apax Funds**. As part of the deal, Sprout will provide up to 60 programming hours per month to CVC's TVE offering, Optimum TV to Go.

**Show Biz:** This year's **Cable Show** will feature "The Observatory," a multimedia venue that will serve as the centerpiece of the show floor. **NCTA** described it as a "360-degree immersive experience that takes attendees on a journey through cable's transformative evolution from the first multichannel television delivery platform, to the power of broadband, to today's powerful content and delivery platform." As part of The Observatory, the "Cable to Go" app will feature media and entertainment-themed apps for tablet devices. Those interested in displaying their broadband-enabled mobile tablet experience should submit their app no later than May 10. Meanwhile, head to **CableFAX.com** for our list of 10 first-time Cable Show exhibitors to check out on the floor.

**On the Circuit:** **Comcast** and **NBCU** will receive **NAMIC's** '13 Industry Diversity Championship Award on June 12 during the annual NAMIC Awards Breakfast at the Cable Show. The organization also will honor Rep *Doris Matsui* (D-CA) with its Public Advocate Diversity Champion Award. **Showtime** CEO *Matt Blank* is honorary chair of this year's event. -- Kudos to Team xDUO, which won the **Rocky Mountain Cable Assn's** "Cable Apprentice" competition on Fri. The 3 **U of Denver Daniels College of Business** grad students comprising the winning team split a grand prize of \$3K and have opportunities for paid internships at **Charter**, **Comcast**, **Sand Cherry** and **Starz**. They competed against 2 other teams in a case study competition meant to improve sales performance for the residential sales force of **Comcast West**.

**Public Affairs:** **Time Warner Cable** will sponsor an event Wed at the upcoming **ASIS Conference and Expo** in NYC to help members of law enforcement and the armed services transition to careers in the private sector. The program will be followed by a luncheon, where attendees can network and get career advice from private security professionals. -- **Discovery Comm** announced "Connect the Dots," a new STEM education initiative that includes the Discovery Education STEM Camp program, offering free after school and summer resources for educators and parents. Other components include the science-focused series "Big Brain Theory: Pure Genius" (premiered Wed at 10pm on Discovery) and the Lumosity Education Access Program (LEAP), a program for K-12 schools seeking to study the effects of cognitive training in the classroom.

**People:** **Mediacom** svp, field ops and fulfillment *Vin Zachariah* has joined **BCI Broadband** as svp, residential services. BCI, founded by the sr mgmt team of **Bresnan**, also hired former **Insight** vp, marketing & customer service *Diane Quennoz* as svp, marketing. BCI recently acquired systems from **Allegiance Broadband** and has agreed to purchase **James Cable**.

### CableFAX Week in Review

Company	Ticker	5/03 Close	1-Week % Chg	YTD %Chg
<b>BROADCASTERS/DBS/MMDS</b>				
DIRECTV:	DTV	57.89	2.77%	15.41%
DISH:	DISH	39.68	(0.78%)	9.01%
DISNEY:	DIS	64.80	4.74%	30.15%
GE:	GE	22.57	1.62%	7.53%
NEWS CORP:	NWS	32.02	2.63%	22.03%
<b>MSOS</b>				
CABLEVISION:	CVC	15.28	3.24%	2.28%
CHARTER:	CHTR	104.61	2.92%	37.21%
COMCAST:	CMCSA	42.54	2.83%	13.87%
COMCAST SPCL:	CMCSK	40.48	3.11%	12.69%
GCI:	GNCMA	9.68	2.11%	0.94%
LIBERTY GLOBAL:	LBTYA	74.98	1.86%	19.09%
LIBERTY INT:	LINTA	21.40	6.68%	8.74%
SHAW COMM:	SJR	22.81	2.33%	(0.74%)
TIME WARNER CABLE:	TWC	96.34	3.11%	(0.87%)
VIRGIN MEDIA:	VMED	50.09	1.60%	36.30%
WASH POST:	WPO	448.55	0.49%	22.82%

Company	Ticker	5/03 Close	1-Week % Chg	YTD %Chg
<b>PROGRAMMING</b>				
AMC NETWORKS:	AMCX	64.02	0.93%	29.33%
CBS:	CBS	47.40	2.44%	24.57%
CROWN:	CRWN	2.05	1.99%	10.81%
DISCOVERY:	DISCA	79.21	0.00%	24.78%
GRUPO TELEVISA:	TV	25.40	0.00%	(4.44%)
HSN:	HSNI	54.18	2.27%	(1.63%)
INTERACTIVE CORP:	IACI	48.22	4.60%	2.07%
LIONSGATE:	LGF	25.92	6.49%	58.05%
OUTDOOR:	OUTD	10.00	14.55%	31.58%
SCRIPPS INT:	SNI	69.31	3.98%	19.67%
STARZ:	STRZA	24.12	3.56%	0.00%
TIME WARNER:	TWX	60.43	1.27%	26.34%
VALUEVISION:	VVTV	4.12	(2.14%)	128.89%
VIACOM:	VIA	67.99	5.66%	25.28%
WWE:	WWE	9.30	1.42%	17.87%

Company	Ticker	5/03 Close	1-Week % Chg	YTD %Chg
<b>TECHNOLOGY</b>				
ADVANTAGE:	AEY	2.38	0.84%	19.59%
ALCATEL LUCENT:	ALU	1.33	(0.75%)	(4.32%)
AMDOCS:	DOX	36.24	3.66%	6.62%
AMPHENOL:	APH	77.16	3.85%	19.26%
AOL:	AOL	40.34	3.33%	36.24%
APPLE:	AAPL	449.98	7.86%	(15.44%)
ARRIS GROUP:	ARRS	16.35	(0.24%)	9.44%
AVID TECH:	AVID	6.87	1.63%	(9.37%)
BLNDER TONGUE:	BDR	0.95	(3.06%)	(17.39%)
BROADCOM:	BRCM	36.06	4.40%	8.58%
CISCO:	CSCO	20.83	0.77%	6.01%
CLEARWIRE:	CLWR	3.38	(1.74%)	16.96%
CONCURRENT:	CCUR	7.75	13.97%	35.02%
CONVERGYS:	CVG	17.57	6.94%	7.07%
CSG SYSTEMS:	CSGS	21.18	(0.28%)	16.50%
ECHOSTAR:	SATS	39.77	1.64%	16.22%
GOOGLE:	GOOG	845.72	5.53%	19.56%
HARMONIC:	HLIT	5.72	0.18%	12.82%
INTEL:	INTC	23.96	2.39%	16.20%
JDSU:	JDSU	13.32	(0.89%)	(1.33%)

Company	Ticker	5/03 Close	1-Week % Chg	YTD %Chg
LEVEL 3:	LVLT	21.51	8.42%	(6.92%)
MICROSOFT:	MSFT	33.49	5.35%	25.38%
RENTRAK:	RENT	23.25	2.83%	19.29%
SEACHANGE:	SEAC	10.97	2.24%	13.44%
SONY:	SNE	17.16	4.13%	53.21%
SPRINT NEXTEL:	S	7.15	0.42%	26.10%
TIVO:	TIVO	11.85	8.12%	(3.74%)
UNIVERSAL ELEC:	UEIC	23.83	9.56%	23.15%
VONAGE:	VG	2.87	(5.28%)	21.10%
YAHOO:	YHOO	25.07	1.58%	25.98%

Company	Ticker	5/03 Close	1-Week % Chg	YTD %Chg
<b>TELCOS</b>				
AT&T:	T	37.34	0.81%	10.77%
VERIZON:	VZ	52.68	(1.77%)	21.75%

Company	Ticker	5/03 Close	1-Week % Chg	YTD %Chg
<b>MARKET INDICES</b>				
DOW:	DJI	14973.96	1.78%	14.27%
NASDAQ:	IXIC	3378.63	3.03%	11.89%
S&P 500:	GSPC	1614.42	2.03%	13.20%

### WINNERS & LOSERS

#### THIS WEEK'S STOCK PRICE WINNERS

COMPANY	CLOSE	1-WK CH
1. OUTDOOR:	10.00	14.55%
2. CONCURRENT:	7.75	13.97%
3. UNIVERSAL ELEC:	23.83	9.56%
4. LEVEL 3:	21.51	8.42%
5. TIVO:	11.85	8.12%

#### THIS WEEK'S STOCK PRICE LOSERS

COMPANY	CLOSE	1-WK CH
1. VONAGE:	2.87	(5.28%)
2. BLNDER TONGUE:	0.95	(3.06%)
3. VALUEVISION:	4.12	(2.14%)
4. VERIZON:	52.68	(1.77%)
5. CLEARWIRE:	3.38	(1.74%)

## CableFAX PROGRAM AWARDS

Sponsorship Opportunities: Amy Abbey at [aabbey@accessintel.com](mailto:aabbey@accessintel.com)  
 Entry Questions: Mary Lou French at 301.354.1851 or [mfrench@accessintel.com](mailto:mfrench@accessintel.com)

From the most outstanding cable programs to the best surprise ending, the annual CableFAX Program Awards honor the best in cable programming, content and people. This unique awards program from the industry's most trusted brand, CableFAX, raises the bar on what's good on and about cable. Now's your chance to win a CableFAX Program Award and get recognized for bringing value to your viewers.

It's simple to compete, as your content and people speak for themselves. But you have to enter to be considered, so don't let your competitors steal the show. We'll be honoring the winners and honorable mentions in September.

