

CableFAX Daily™

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What the Industry Reads First

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FCC Shuffle: Genachowski Leaving, Now What?

Months of speculation finally ended with FCC chmn *Julius Genachowski* making his resignation official Fri. No official departure date yet, with the chmn simply saying he'll step down "in coming weeks." An FCC staffer confirmed that Genachowski will keep his Apr 10 appearance at the **NAB** Show in Vegas. With Republican commish *Robert McDowell* pledging to leave in "a few weeks," the agency could have a 2-1 Democratic majority for a period of time. FCC watchers have long expected *Mignon Clyburn*, who would be the senior Democratic commish, to be named interim chair if Genachowski departs before a new chair is named. And former **NCTA** and **CTIA** head *Tom Wheeler* continues to be seen as the prime candidate for the job, although many are pushing for President Obama to name the first female FCC chair. On Fri, 26 prominent women who head special-interest groups (including *Gloria Steinem*, *Jane Fonda* and *Geena Davis*) called on Obama to make a "truly historic appointment" and pick a woman. As for Wheeler, "We would think wireless and cable companies would be comforted by his background, and we would think he would be sympathetic to many of their views," analysts at **Stifel Nicolaus** wrote Fri. "But we do believe that there would be associated sensitivities, and that he would feel some pressure to demonstrate a certain independence from wireless and cable advocacy. The optics would not be good if he is seen as consistently pursuing their agendas, particularly if at the expense of rivals (e.g., wireline telcos, broadcasters) or broader public policy." Whomever the nominees are, they will likely be paired with the Republican nominee to fill McDowell's seat. That could help move things through a little faster. For those unfamiliar with Wheeler, he was president of NCTA from '79 to '84. After heading up several tech start-ups, he moved over wireless industry assoc CTIA from '92-'04. He then became a partner at **Core Capital Partners**, a venture fund that invests in a wide range of tech companies. If you really want to get inside his mind, check out a copy of his book "Take Command: Leadership Lessons of the Civil War." (Don't have time to read? Here's **C-SPAN's** *Brian Lamb* interviewing him for "BookNotes" in '99 <http://www.c-spanvideo.org/program/153957-1>) Back to Genachowski, his tenure, which started in '09, included the approval of the **Comcast-NBCU** transaction, closing the so-called terrestrial loophole and a major push for broadband. Lots and lots of broadband... "Over the past four years, we've focused the FCC on broadband, wired and wireless, working to drive economic growth and improve the lives of all Americans," Genachowski said in his remarks. "And thanks to you, the Commission's employees, we've taken big steps to build a future where broadband is ubiquitous and bandwidth is abundant, where innovation and investment are flourishing." Reactions on the chmn's departure can be found at **CableFAX.com**.

Apps: **Google** launched a redesigned Google Fiber TV App on Google Play. It works on Android devices running at least V 4.1, with an iOS app coming soon. Subs can browse shows and control their TVs. "Watchalong mode" puts you on the fast track to becoming a movie trivia buff—or at least will help you remember what that actor/actress' name is. -- **Bright House** upgraded its TV app with new interactive features and channels that can be accessed across platforms. Along with a new program guide, subs can remotely schedule and manage their DVR recordings.

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Launch Pad: Cablevision added the Optimum Premiere South Asian package with 9 channels, including the newly added South Asian-language channels, **Life OK**, **STAR India PLUS** and **STAR India GOLD**. Starting at \$39.95 per month to residential subs with Optimum Economy and above, the package is also available to business subs with Broadcast Basic and above for the same price. All channels can also be purchased on an a la carte basis for an additional \$9.95 a month.

Press Clippings: AP reported that three 60-sec spots that MO-based manufacturer **Antennas Direct** sought to air in the St. Louis market through **Charter** on **ESPN**, the **History Channel** and other cable nets were rejected by the MSO. The article quoted a Charter spokeswoman who said the company decides on a case-by-case basis whether to accept competitors' ads.

Ratings: **CBS Sports** and **Turner Sports'** 2nd round coverage of the '13 **NCAA** Division I Men's Basketball Championship across **TBS**, **CBS**, **TNT** and **truTV** on Thurs averaged a combined overnight HH rating of 5.8, the highest for the 1st Thurs of the NCAA Tournament in 22 years. The rating is up 4% YOY.

Programming: **BBC America** is co-producing 90-min drama "Burton and Taylor." -- **ABC Family** booked a 3rd season of original comedy series "Baby Daddy." -- **Sundance Channel** will make eps of drama "Rectify" available on VOD and TVE 1 week prior to the series' Apr 22 linear launch. The first 3 eps will be available beginning Apr 15. -- **Travel Channel** is rolling out "We Are Summer," a multiplatform initiative that includes 3 new originals: "Rock My RV with *Bret Michaels*," (May 26) "Bikinis & Boardwalks" (July 7) and "RIDE-iculous" (Aug 4). -- **TV Land** ordered a 5th season of "Hot in Cleveland."

Upfronts: **GMC** and **ASPIRE** launched their Upfront Bus in NY this week. It will travel to 7 markets and make stops including a trip to Yankee Stadium on opening day and to the Final Four in Atlanta. The bus lets execs host mobile upfront presentations for GMC and ASPIRE, with executive seating for 27 and 5 HD monitors to showcase 2013-14 programming.

On the Circuit: **FCC** commish *Jessica Rosenworcel* and *Ajit Pai* will address the **NAB** show on April 9 in Las Vegas. -- *Steve Bornstein*, pres/CEO of **NFL Network** and evp of media for the league, will be honored with the Legacy Award at sister pub **Cynopsis Sports' Media Awards Breakfast** on April 17 at the **Yale Club** in NYC.

Editor's Note: You still have time to register for Tues' Webinar on using **Viggle**, **Vine** and other social media apps to leverage your brand. Speakers include **Bravo** and **Style Media's Michael Haggerty**, **DirectTV's Jamie Dyckes** and **GetGlue's Kimber Myers**. Visit **CableFAX.com** and click "Register Now" on the top left.

People: *Ramu Potarazu*, founder and CEO of **Vubiquity** (formerly **Avail-TVN**), will step down and transition to the vice chmn role on the firm's board. He will join investor **Columbia Capital** as a venture partner starting April 1. -- **Disney Junior** launched a new education division. It made educational researcher *Vicki Ariyasu*, a longtime consultant to the net, the exec dir of the Disney Junior Educational Resource Group. She'll lead an in-house team responsible for curriculum dev and focus group studies of Disney Junior content and brand extensions.

Business/Finance: According to a recent **SEC** filing, **Charter** COO *John Bickham*, who joined the company in April '12, received a total of \$19.8mln in compensation last year, which includes an annual salary of more than \$872K, \$17.5mln in stock and option awards, and \$1.3mln from non-equity incentive plan. CEO *Tom Rutledge* received \$5.3mln in total compensation last year.

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CableFAX Week in Review

Company	Ticker	3/22 Close	1-Week % Chg	YTD %Chg
BROADCASTERS/DBS/MMDS				
DIRECTV:	DTV	55.37	0.69%	10.39%
DISH:	DISH	37.79	7.51%	3.82%
DISNEY:	DIS	56.78	(1.39%)	14.04%
GE:	GE	23.37	(0.3%)	11.34%
NEWS CORP:	NWS	30.57	(0.75%)	16.50%
MSOS				
CABLEVISION:	CVC	14.94	6.11%	0.00%
CHARTER:	CHTR	103.28	14.64%	35.47%
COMCAST:	CMCSA	41.22	1.25%	10.33%
COMCAST SPCL:	CMCSK	39.06	1.03%	8.74%
GCI:	GNCMA	8.81	6.40%	(8.13%)
LIBERTY GLOBAL:	LBTYA	70.61	2.16%	12.15%
LIBERTY INT:	LINTA	21.84	1.16%	10.98%
SHAW COMM:	SJR	24.29	(0.49%)	5.70%
TIME WARNER CABLE:	TWC	95.79	3.86%	(1.44%)
VIRGIN MEDIA:	VMED	47.59	2.41%	29.50%
WASH POST:	WPO	442.37	(0.52%)	21.13%

Company	Ticker	3/22 Close	1-Week % Chg	YTD %Chg
PROGRAMMING				
AMC NETWORKS:	AMCX	61.78	0.77%	24.81%
CBS:	CBS	45.98	(1.67%)	20.84%
CROWN:	CRWN	2.03	(5.14%)	9.73%
DISCOVERY:	DISCA	79.13	2.34%	24.65%
GRUPO TELEVISIA:	TV	25.99	(0.38%)	(2.22%)
HSN:	HSNI	55.84	1.51%	1.38%
INTERACTIVE CORP:	IACI	44.09	2.08%	(6.67%)
LIONSGATE:	LGf	22.32	(3%)	36.10%
OUTDOOR:	OUTD	8.77	0.34%	15.39%
SCRIPPS INT:	SNI	64.81	0.73%	11.90%
STARZ:	STRZA	21.31	1.77%	0.00%
TIME WARNER:	TWX	56.79	0.25%	18.73%
VALUEVISION:	VVTV	3.44	(3.91%)	91.11%
VIACOM:	VIA	63.64	(0.95%)	17.27%
WWE:	WWE	8.70	1.75%	10.27%

Company	Ticker	3/22 Close	1-Week % Chg	YTD %Chg
TECHNOLOGY				
ADVANTAGE:	AEY	2.38	14.98%	19.60%
ALCATEL LUCENT:	ALU	1.40	(6.67%)	0.72%
AMDOCS:	DOX	35.59	(0.84%)	4.71%
AMPHENOL:	APH	73.22	1.15%	13.17%
AOL:	AOL	36.37	5.12%	22.83%
APPLE:	AAPL	461.91	4.11%	(13.2%)
ARRIS GROUP:	ARRS	17.10	(2.62%)	14.46%
AVID TECH:	AVID	6.56	(6.15%)	(13.46%)
BROADCOM:	BRCM	34.42	(0.66%)	3.64%
CISCO:	CSCO	20.75	(5.38%)	5.60%
CLEARWIRE:	CLWR	3.24	0.93%	12.11%
CONCURRENT:	CCUR	7.79	8.95%	35.71%
CONVERGYS:	CVG	17.05	(0.76%)	3.90%
CSG SYSTEMS:	CSGS	19.80	0.25%	8.91%
ECHOSTAR:	SATS	38.60	0.92%	12.80%
GOOGLE:	GOOG	810.31	(0.49%)	14.55%
HARMONIC:	HLIT	5.77	1.58%	13.81%
INTEL:	INTC	21.33	(1.16%)	3.44%
JDSU:	JDSU	13.47	(11.5%)	(0.22%)
LEVEL 3:	LVT	20.04	(4.57%)	(13.28%)

Company	Ticker	3/22 Close	1-Week % Chg	YTD %Chg
MICROSOFT:	MSFT	28.25	0.75%	5.77%
RENTRAK:	RENT	21.39	(0.37%)	9.75%
SEACHANGE:	SEAC	11.93	1.19%	23.37%
SONY:	SNE	17.68	2.43%	57.86%
SPRINT NEXTEL:	S	6.14	5.68%	8.29%
TIVO:	TIVO	12.33	(2.53%)	0.16%
UNIVERSAL ELEC:	UEIC	23.61	10.74%	22.02%
VONAGE:	VG	2.85	0.00%	20.25%
YAHOO:	YHOO	23.26	5.39%	16.88%

Company	Ticker	3/22 Close	1-Week % Chg	YTD %Chg
TELCOS				
AT&T:	T	36.43	0.00%	8.07%
VERIZON:	VZ	49.02	2.08%	13.29%

Index	Value	% Chg	% Chg	
MARKET INDICES				
DOW:	DJI	14512.03	(0.01%)	10.74%
NASDAQ:	IXIC	3245.00	(0.13%)	7.47%
S&P 500:	GSPC	1556.89	(0.24%)	9.16%

WINNERS & LOSERS

THIS WEEK'S STOCK PRICE WINNERS

COMPANY	CLOSE	1-WK CH
1. ADVANTAGE:	2.38	14.98%
2. CHARTER:	103.28	14.64%
3. UNIVERSAL ELEC:	23.61	10.74%
4. CONCURRENT:	7.79	8.95%
5. DISH:	37.79	7.51%

THIS WEEK'S STOCK PRICE LOSERS

COMPANY	CLOSE	1-WK CH
1. JDSU:	13.47	(11.5%)
2. ALCATEL LUCENT:	1.40	(6.67%)
3. AVID TECH:	6.56	(6.15%)
4. CISCO:	20.75	(5.38%)
5. CROWN:	2.03	(5.14%)

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