

CableFAX Daily™

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What the Industry Reads First

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Go Irish: Hilary Joins NUVOfv as Head of Programming

Former **Comedy Central** gm and **BBC America** CEO *Bill Hilary* has returned to the land of cable networks after several years at **Magna Global Ent** and **World TV Production Intl**. He's heading up programming for English-language, Latino-focused net **NUVOtv**. We had to ask Hilary if he had any concerns coming in, not being Latino. "You mean being the white, Irish guy from Belfast?" he said. Um, yeah. "I'm not here to be the editor of the channel. I'm here to take what already exists within the company and outside the company, and to make it into quality television and a quality brand that is very successful. At Comedy Central, you can't go into comedy and go 'oh, my view of comedy is the only way we're going forward.' It's not my voice. It's the voice of the culture within NUVO." And he'll have help, having just appointed **George Lopez Presents** svp, dev *Lynnette Ramirez* as vp, programming. Also reporting to Hilary is vp, programming *Sara Auspitz*, formerly of **Endemol** and **TBS**. Then there's *Jennifer Lopez*, who invested in NUVO last fall, with the star and her production team **Nuyorican Productions** working exclusively with the channel. "We've had long meetings where we discuss ideas and where we're going," Hilary said of J-Lo. "She has a really great and strong point of view, and I think it fits right into what we want to do." Hilary, who will be based in L.A. and report to CEO *Michael Schwimmer*, is the 1st sr exec hire to be announced as part of NUVO's expanding mgmt team. Lopez linked up with NUVO last year, but was kept busy for a while with her tour. Hilary said viewers will start to see the stamp of his and Lopez's work together in July. Over the next 2-3 years, look for a mix of comedy, music, drama and acquisitions with strong Latino characters or storylines (or that index highly with young Latinos). NUVO has been in the news since **Time Warner Cable** informed customers late last year that it may move the channel to its Hispanic tier (*Cfax*, 1/2). Nothing has happened on that front, but such a shift would obviously hurt distribution numbers—not good given the tough road to distribution for indies. So do distributors see the value in a channel like NUVO? "I think they do," he said. "There are a lot of factors. The Jennifer Lopez factor, but also the last election. Don't forget that it was the young, English-speaking Latino that I think is the future of trends and politics in America. Other people are trying to copy or do the same thing. I think this is a real opportunity and area of growth—not a hopefully or pretend. There's a real cultural shift in America that can be reflected in cable programming."

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Share the Wealth: The same day **WealthTV** parent **Herring Broadcasting** announced that it's prepping a news cable net to launch July 4, the 9th Circuit Court of Appeals rejected its challenge of an **FCC** order that found **Time Warner Cable, Bright House, Cox** and **Comcast** did not violate federal laws by denying carriage to **WealthTV**. **WealthTV** had alleged the MSOs, who jointly own **In Demand**, had discriminated against it in favor of now-defunct **In Demand** net **Mojo**. In rejecting **WealthTV's** petition for review, the court said the FCC's determination that **WealthTV** and **Mojo** were not similarly situated is supported by "substantial" evidence. And based on **Wealth's** own marketing, the net targeted a broader audience than **Mojo**, the court said. "We are pleased that this drawn-out litigation is finally over, and are gratified that the court has confirmed what both the FCC and an Administrative Law Judge had already concluded—that **WealthTV's** allegations of program carriage discrimination were entirely baseless," read a **Comcast** statement. **Time Warner Cable** said it was "gratified" by the decision. **WealthTV** did not immediately offer comment. On Thurs, **Wealth** parent **Herring Broadcasting** was at the Conservative Political Action Conference to announce the upcoming launch of **One America News Network**. A press release said that in addition to round-the-clock national and intl news, the HD net will have "political talk shows that offer substantive contrarian viewpoints to a plethora of left-leaning shouting-style political news programs." **One America** has leased a production studio and office space within *The Washington Times* hq in DC, and additional build-out of production studios in underway in San Diego and DC. "We're extremely pleased to have developed a working relationship with *The Washington Times* that provides access to staff and content," company pres *Charles Herring* said.

One More Day: **Cable One** and **AMC Nets** said they were still negotiating ahead of their 12:01am Sat deadline for reaching a new contract. If a deal or extension is not granted, **Cable One** subs could lose **AMCN** nets. **AMC's** running a clock counting down until contract expiration at iwantmytvchannels.com.

Media Literacy: **TV Watch** coalition launched its "Safe TV" campaign to educate viewers, especially parents, about the TV ratings system. Members of the **TV Watch** include **NBCU, News Corp** and **CBS**. The campaign uses an infographic, which can be embedded in websites, to explain parental control tools available. It also includes a TV-Y7-FV fantasy violence rating that indicates whether a show is appropriate for children.

Ratings: **Hallmark Movie Channel's** 3rd original premiere of '13, "Our Wild Hearts," delivered a 1.0 HH rating/1.1mln unduplicated viewers on Sat. It is the 2nd highest-rated and most-watched original movie in net history.

Research: **PlayStation 3** owners spent more time with video services, not games, in '12, according to a **Nielsen** report. It found streaming and VOD viewing through PS3s rose to 24% last year from 15% in the previous year. Overall, PS3 owners spent 54% of their time with non-gaming media services. Video streaming accounted for 32% of time spent on **Nintendo's** Wii while **Microsoft** game console owners spent 13% of their time watching on-demand content through the platform.

Online: Season 3 of "The Killing," which premieres on **AMC** this year, will be available for US **Netflix** streaming subs after its TV airing. In addition, season 2 of the series is available for US subs, along with Season 1, which was launched on **Netflix** last year.

Programming: "Life of Pi" dir *Ang Lee* will make his TV directorial debut with **FX**, working on the pilot ep for drama "Tyrant." Production is tentatively slated to begin this summer. -- *Mickey* will have an extended stay at **Showtime Nets**. Under an extended output agreement, **DreamWorks Studios'** films released by Disney through '18 will air across **Showtime, The Movie Channel** and **Flix**, as well as multiplex channels. Under the current contract, which was set to run through '15, **Showtime** nets will continue to air **DreamWorks** films including "The Help" and "War Horse." "Lincoln" will debut later this year. -- **Animal Planet** renewed "Gator Boys" for another season. It's the net's 2nd most-watched series of the year among 25-54s (554K) and men 18-49. -- Web series "Broad City" is moving to linear TV, with **Comedy Central** picking it up as a weekly, half-hour scripted series (2014 debut). -- New shows coming to **MTV** May 2: "The Show with Vinny," a talk show taking place in the home of *Vinny Guadagnino* of "Jersey Shore" fame, and "Zach Stone is Gonna Be Famous," a scripted comedy featuring comedian *Bo Burnham*. -- **Discovery Channel** and *Robert Redford* present "All the President's Men Revisited," reuniting *Bob Woodward, Carl Bernstein, Dustin Hoffman* and *Robert Redford* (Apr 21, 8pm).

BUSINESS & FINANCE

People: Disney Channel and Disney XD exec *Nikki Reed* has joined **The Hub** as svp, programming & dev. She succeeds the net's 1st programming chief *Donna Ebbs*, who has transitioned to a new role as consultant and exec producer for The Hub. -- **Ovation** upped *Debra Balamos* to the new role of svp, marketing for content distribution. -- **Multi** reporter *Todd Spangler* is joining *Variety* as NY digital editor. -- *Jenny McNicholas* was promoted to vp, prod & ops at **mun2**. -- **Sudenlink** upped *Tim Archer* to vp, service delivery for commercial & advertising ops organization. -- **USA** upped *Colleen Mohan* to svp, brand marketing, and *Carryl Pierre-Drews* to svp, strategic marketing.

On the Circuit: **WICT** will honor an outstanding program, operator and civic entity that has raised awareness through public service initiatives that have a specific impact on women at its WICT Signature Spirit Accolades during the WICT Signature Lunch, June 10 (during the Cable Show in DC). Details at www.wictsignatureluncheon.com. -- A session on how MSOs and cable nets are looking to prevent cord cutting is on tap at next month's **NAB** conference. Guess those broadcasters really want to protect that retrans revenue model! http://nab13.mapyourshow.com/5_0/sessions/sessiondetails.cfm?ScheduledSessionID=1AA9CE

CableFAX Daily Stockwatch

Company	03/14 Close	1-Day Ch	Company	03/14 Close	1-Day Ch
BROADCASTERS/DBS/MMDS					
DIRECTV:	52.60	0.64	CSG SYSTEMS:	19.27	UNCH
DISH:	34.23	(0.42)	ECHOSTAR:	38.52	0.31
DISNEY:	57.75	0.41	GOOGLE:	821.54	(3.77)
GE:	23.69	0.20	HARMONIC:	5.87	0.05
NEWS CORP:	30.98	0.20	INTEL:	21.65	(0.01)
MSOS					
CABLEVISION:	13.74	0.01	JDSU:	15.26	0.20
CHARTER:	90.11	0.23	LEVEL 3:	21.06	(0.04)
COMCAST:	41.16	0.57	MICROSOFT:	28.14	0.22
COMCAST SPCL:	39.02	0.30	RENTRAK:	21.30	0.19
GCI:	8.92	(0.07)	SEACHANGE:	11.86	0.10
LIBERTY GLOBAL:	70.11	(0.18)	SONY:	16.03	0.30
LIBERTY INT:	21.66	(0.04)	SPRINT NEXTEL:	5.86	(0.02)
SHAW COMM:	24.29	0.26	TIVO:	12.80	0.16
TIME WARNER CABLE:	91.83	0.14	UNIVERSAL ELEC:	22.77	0.69
VIRGIN MEDIA:	46.87	(0.07)	VONAGE:	2.86	0.02
WASH POST:	439.70	1.44	YAHOO:	22.43	0.09
PROGRAMMING					
AMC NETWORKS:	59.74	0.45	TELCOS		
CBS:	46.95	1.01	AT&T:	36.86	0.26
CROWN:	1.98	(0.02)	VERIZON:	48.48	0.54
DISCOVERY:	78.72	0.44	MARKET INDICES		
GRUPO TELEVISA:	26.45	(0.08)	DOW:	14539.14	83.86
HSN:	55.03	(0.01)	NASDAQ:	3258.93	13.81
INTERACTIVE CORP:	43.52	0.11	S&P 500:	1563.23	8.71
LIONSGATE:	23.27	0.04			
OUTDOOR:	8.74	UNCH			
SCRIPPS INT:	64.52	0.18			
TIME WARNER:	57.32	0.69			
VALUEVISION:	3.61	UNCH			
VIACOM:	66.45	2.00			
WWE:	8.55	0.04			
TECHNOLOGY					
ADVANTAGE:	2.17	0.01			
ALCATEL LUCENT:	1.52	0.08			
AMDOCS:	36.12	0.16			
AMPHENOL:	73.25	0.35			
AOL:	36.58	(0.32)			
APPLE:	432.50	4.15			
ARRIS GROUP:	17.81	0.02			
AVID TECH:	6.91	(0.07)			
BLNDER TONGUE:	1.35	0.01			
BROADCOM:	35.20	0.14			
CISCO:	21.59	0.01			
CLEARWIRE:	3.20	0.04			
CONCURRENT:	7.17	0.16			
CONVERGYS:	17.14	0.15			



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PROGRAMMER'S PAGE

Bates Motel: Crazier than 'Psycho'

There's more than just Bates family dysfunction at the heart of **A&E's** new original scripted series "Bates Motel," which premieres Mon at 9pm. Make no mistake. The prequel to "Psycho" stays true to the film with an intimate portrayal of Norman Bates' (*Freddie Highmore*) twisted teenage years, highlighted by his complicated relationship with his mother Norma Bates (*Vera Farmiga*). But producers *Kerry Ehrin* and *Carlton Cuse* further complicate the already messed-up situation by populating the town with some equally, if not more disturbing characters, as you will see in the 2nd ep. "The town took on a life of its own... Nothing is what it seems," Ehrin said in an interview. The idea to making the town a character "converged nicely with the theme of secret desires that is so much a part of the fabric of Norman Bates," he said. The series boasts a few more surprises: Regular visitors of the house include Emma, a young girl with a chronic disease (armed with her personal oxygen tank), young deputy sheriff Zach Shelby who clearly has an agenda for Norma, and Norman's trouble-making half-brother Dylan (*Max Thierot*). "We wanted to create an exciting and suspenseful world," Ehrin said. "We wanted to pull people into the emotional world of Norman and his mother and have people understand it, feel for them, and get on the ride of hoping against hope that things would turn out differently for them," he said. And one of the greatest surprises: humor. "Sort of dark humor, but still, quite funny at moments," he said. Certainly Norma helped forge the famous serial killer, but as the town's dirty secrets are unveiled, you may wonder if the Bates are its most normal residents. The question that probably no one can answer is, was it Norma's doing, or had he always had psychotic tendencies? Or was it the town that we should blame? For all the die-hard psycho fans, will there be a "fruit cellar" scene in a future episode? We shall find out. — *Joyce Wang*

Reviews: "Top of the Lake," premiere, Mon, 9p, **Sundance**. For those who prefer mysteries to be solved quickly, this 7-part mini will be trying. Yet for those with time to enjoy the gorgeous New Zealand scenery and savor fine performances by *Elisabeth Moss* as a complicated detective and *David Wenham* as a supreme baddie, "Top" will be a terrific adventure. Director *Jane Campion* succeeds in bringing the viewer into a world where human ugliness exists alongside great beauty. -- "The World according to Dick Cheney," premiere, Fri, 9p, **Showtime**. With today's brief news reports, it's fortunate Showtime and other cable nets occasionally devote substantial time to examining issues and people in depth. This brief *R.J. Cutler* doc about the youngster from WY who shook off jail and 2 D.U.I.s to become the youngest White House chief of staff, and eventually V.P., is far from flawless. Its strength is it brings us close to a major political figure, allows Cheney to speak and thus becomes an important part of the historical record. -- "Song by Song: Dolly Parton," Sun, 8:30p, **Ovation**. Parton recounts the story of "Jolene," with *Miley Cyrus* and others covering the tune well. Ovation adds interesting context. -- "Survive and Advance," Sun, 9p ET, **ESPN**. A terrific and loving tribute to *Jimmy V* and his '83 team. - *Seth Arenstein*

Basic Cable Rankings (3/4/13-3/10/13)			
Mon-Sun Prime			
USA	1	2.3	2273
HIST	2	2.2	2211
DSNY	3	1.8	1762
FOXN	4	1.5	1498
TBSC	5	1.4	1387
TNT	5	1.4	1356
A&E	7	1.3	1288
ESPN	8	1.1	1065
HGTV	8	1.1	1044
ADSM	10	1.0	962
LIFE	10	1.0	946
AMC	12	0.9	930
FX	12	0.9	926
SYFY	12	0.9	899
NAN	12	0.9	855
DSE	12	0.9	66
DISC	17	0.8	804
FOOD	17	0.8	796
BRAV	17	0.8	778
TLC	17	0.8	757
FAM	21	0.7	716
TRU	21	0.7	674
CMDY	23	0.6	613
MSNB	23	0.6	612
SPK	23	0.6	591
MTV	23	0.6	575
TVLD	23	0.6	559
BET	23	0.6	550
ID	23	0.6	521
LMN	23	0.6	485
HLN	31	0.5	511
APL	31	0.5	476
HALL	31	0.5	423
NGC	31	0.5	399
H2	31	0.5	313
FXDN	31	0.5	89
CNN	37	0.4	413
EN	37	0.4	407
VH1	37	0.4	362
ESP2	37	0.4	355
TRAV	37	0.4	336
NKJR	37	0.4	314
GSN	37	0.4	297
OXYG	37	0.4	296
DXD	37	0.4	288
SCI	37	0.4	271

*Nielsen data supplied by ABC/Disney

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