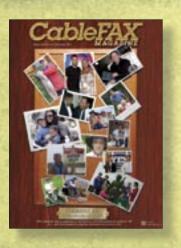
# 2006 MEDIA PLANNER





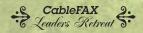




CableFAX Daily



cableFAX databriefs



# The Brand CableFAX

ableFAX is the cable industry's most respected and well-known brand since 1989. For more than 16 years, cable executives have relied on CableFAX to provide the most timely and insightful original reporting on industry news and happenings. CableFAX is "What the Industry Reads First."

CableFAX offers a wide array of publications and events to showcase your marketing campaign to the

industry's elite, including print, electronic, online, email or face-to-face. CableFAX grabs the attention of top decision makers and delivers your sales, marketing and promotional message with impact.

CableFAX prides itself on being the industry's most respected and well-known daily news publication.





cableFAX databriefs



## Don't just take our word for it ...

"I read CableFAX Daily before I kiss my wife in the morning."

> Jeremy H. Stern Partner, Cole, Raywid & Braverman, LLP

"It's important in this business to not let things fall through the cracks...CableFAX covers the cracks...I'm very appreciative. I check it every day."

Fred Dressler
Executive Vice President,
Time Warner Cable

"Every morning, in order to learn what I need to know about our industry, I can either make ten phone calls or read CableFAX. Not that any of those ten people would call me back..."

Lindsay Gardner

EVP Affiliate Sales and Marketing
Fox Cable Networks

## CableFAX Daily

## >> "What the Industry Reads First"

In our rapidly changing industry, every day brings new challenges, concerns and opportunities to cable and broadband executives. In just minutes, CableFAX Daily provides concise, timely reporting of the industry's latest mergers and acquisitions, personnel changes, technology breakthroughs, programming choices and more.

Every issue, every business day is packed full of original content, scoops and commentary, providing cable executives with the most comprehensive and insightful overview of the latest industry news. CableFAX's experienced editorial team is dedicated to being in-tune with the pulse of the industry.

CableFAX Daily is an essential business tool, reaching more than 15,000\* MSO, independent operator, programming executives and observers who rely on CableFAX Daily each morning for the latest industry news. Deliver your message with impact and "own the page" in a way that will influence industry's elite.

\* Projected readership based on Edge Research independent study.

#### **CableFAX Daily Subscriptions**

CableFAX Daily has a 100% paid subscriber base. Executives across the industry pay a\$895+ per year to keep current on the latest inside news. Subscribers know that the content in CableFAX Daily influences their day-to-day business, and they pay top dollar to remain plugged-in!

To subscribe to CableFAX Daily, visit www.cablefax.com or contact Access Intelligence Client Services at (800) 777-5006, FAX (301) 309-3847 or clientservices@accessintel.com.



"CableFAX has clearly established itself as a source of information on our industry that is as informative as it is entertaining. For those of us who have spent most of our lives in cable, it is an endlessly fascinating subject and one of the remarkable daily accomplishments of CableFAX is that it is as useful and interesting for long-time industry participants as it is for those who may only be passing through. CableFAX covers the industry and winks at the industry at the same time with wry laugh lines and thoughtful observations that are always at a premium first thing in the morning. We are always smarter after starting the day with CableFAX."

Charles F. Dolan Chairman, Cablevision Systems Corp.

## The Advantage

## >>Capitalize on CableFAX Daily's Advertising Edge...

## >>Be Sure the Industry Reads Your Ad First

Advertising in CableFAX Daily is the perfect cornerstone for your marketing campaign! It's not only an effective delivery medium, but offers numerous added benefits that no other publication can provide.

#### **Executive Readership**

Advertise in CableFAX Daily and reach cable industry decision-makers at the highest levels—Presidents, CEOs, VPs and General Managers of the top MSOs, independent operators, programmers and technology vendors.

#### Loyal & Dedicated Subscribers

Even the busiest executives read CableFAX Daily's brief, to-thepoint articles...which means they also read your ads. With delivery available via email, fax or online, mobile cable executives can read CableFAX Daily wherever they are, whenever they want.

#### Page Exclusivity

With only one ad per page, CableFAX Daily ad won't be lost, hidden or overlooked, creating high ad visibility and message retention for your message.

#### Frequency

Reinforce your message every week by "owning" a weekly or bi-weekly position on your prospects' favorite page. CableFAX Daily offers you the flexibility to deliver your message daily, weekly or monthly.

#### Fast Turnaround

Place your ad in CableFAX Daily with only two days' advance notice to announce late-breaking news, product launches, ratings information, trade-show activities, previews and more.

#### **Low Creative Cost**

With very little design time required, your black and white CableFAX Daily strip or full page ad can be created and updated quickly and inexpensively.

#### **Prestige**

Supported by the industry's most respected advertisers, written by a renowned editorial staff and read by top executives, CableFAX Daily is the best vehicle for your image advertising—ask anyone who "knows the business." Delivered by fax or email each business morning, CableFAX Daily is on the industry's desktop, waiting to be read. First.

## >>Daily Comprehensive News Coverage

Every issue covers the industry's most important, up-to-the-minute business news, announcements, trends and insights—all in a format that's informative, easy-to-read and entertaining.



#### Pages 1 & 2—Industry News

Deals ■ Programming ■ People ■ Events ■ Technology ■ Deployments ■ Interactive Services ■ Strategies ■ Telephony ■ Regulations ■ Ratings ■ and more!



#### Page 3—Business/Finance

Stock Watch (Prices & Predictions)

■ Mergers & Acquisitions ■ Deals



#### Weekly Columns/Charts/Reports

MaxFAX, cable's weekly "watering hole," by industry guru Paul Maxwell (every Monday)

**CableFolks,** (Snapshots of People You Should Know) commentary by M.C. Antil (every other Tuesday)

**Symond Says**, commentary on diversity and other topics by Curtis Symonds (every other Tuesday)

Think About That for a Minute, commentary about cable and DC by Steve Effros (every Thursday)

**Programmer's Page,** featuring programming news, picks, pans and ratings by Seth Arenstein (every Friday)

## >The Data

## cableFAX databriefs

CableFAX databriefs is a controlled weekly html newsletter delivered free every Monday to more than 15,000 opt-in, qualified executives. An extension of the CableFAX sister publications, CableFAX databriefs spotlights vital industry metrics for cable operators and programmers.

Timely research and marketplace statistics consistently remain top requests from operator executives in the ever-changing and competitive cable industry. Critical business issues that impact the bottom line for cable operators, such as subscriber growth, advanced service rates, digital deployment rates, DBS comparisons (rates, subscribers, retention), piracy growth rates and more, are featured based on the current hot topics.

CableFAX databriefs provides independent, high quality, timely data in easy-to-read charts, with brief analysis and commentary by our editorial team.

#### >>Ad Specifications

**Ad size:** 468 x 60

**File size:** Less than 15K **File format:** JPEG or GIF

**Animation:** No more than 4 seconds, no more than 3 loops

Target URL: All supplied URLs must be active when ad is submitted

	Rates			
1X	4X	13X	26X	52X
\$2,000	\$1,600	\$1,400	\$1,200	\$1,000





Subscribe Now!

To subscribe to *CableFAX's* databriefs visit www.cablefax.com/cfaxdb/subscribe

## The Magazine

CableFAX Magazine is published twice yearly, written with the same zest and vigor readers have come to expect from CableFAX Daily. Both issues are true coffee-table publications that are received with great anticipation, generating much industry buzz. You never know who or what is going to make the cut! (And remember — those who do will show the magazine — and your ad — to everyone they know!)

#### April 2006

#### 2006 Cable FAXIES

Debuting each spring at the NCTA Cable Show, CableFAX's "The FAXIES" is the annual award issue with brief, sometimes irreverent, recognition of the top stories, best MSOs, greatest flacks, most innovative programming, rising stars, best parties, schmoozers, do-gooders and, of

course, tchotchkeys.



This look at the year between the National Cable shows combines unmistakable CableFAX humor with memories of the brightest and best.

#### December 2006

#### CableFAX 100

Debuting the end of each year, CableFAX 100 profiles "Cable's 100 Heavy Hitters," the top cable industry influences. Nominations are solicited from industry peers for selection of the year's 100 most influential players in programming, operations and technology. Light-hearted profiles recognize each year's honorees, which have included

CableFAX

everyone from MSO CEOs, programming VIPs and association presidents to fictional characters, trends and hot issues.

Highly anticipated and widely quoted publications in the industry, CableFAX Magazines are the definitive "Who's Who" in cable. You can't buy a spot in the top 100 or a FAXIES Award, so don't miss your chance to be part of the buzz!

Rates 4/C				
Size	1X	2X		
Full page	\$12,000	\$10,800		
Spread	\$18,000	\$16,200		

Rates are gross and commissionable to advertising agencies. Special positions are available.

#### Circulation

Each issue of CableFAX Magazine has a total circulation of 15,000 copies to include top industry executives and CableFAX Daily subscribers. CableFAX Magazine is distributed at industry events throughout the year.

For ad materials questions and specs, contact Joann Fato (301) 354-1681 or cdaily@accessintel.com.

## >Show Coverage

Coverage at leading industry trade shows and association events offers a myriad of opportunities for maximum exposure of your message. Placing your ad in expanded issues of CableFAX Daily will not only drive traffic to your booth, promote your event, new program or product, it will position your message to stand out among the competition by grabbing the attention of the industry's buying power, all day, each day.

#### Distribution

- Each show issue is circulated to ensure maximum exposure
- Hotel room drops
- Publication bins
- Exhibit floor
- Special Events

#### **BONUS DISTRIBUTION**

CableFAX has bonus distribution at numerous industry events, including:

#### **NATPE**

January 24–26, 2006 Las Vegas, NV

#### **CTAM Research**

February 1–3, 2006 Scottsdale, AZ

#### **WICT Forum**

March 8–10, 2006 New York, NY

#### **CTPAA Forum**

March 19–22, 2006 Washington, DC

#### **Digital Hollywood**

Mar 28–30, 2006 Santa Monica, CA

#### NCTA Cable 2006

April 9–11, 2006 Atlanta, GA

#### **CTAM Summit**

July 17–19, 2006 Boston, MA

#### NAMIC Conference

September 2006 New York



**Belly Band Example** 

#### **Premium Promotions**

#### **Belly Band**

\$6,000 gross

#### Freestanding polybag inserts

\$1.50 per hotel door each day (net non-commissionable)

#### Ala Carte Show Package

3 strip or full page ads plus 1 insert \$12,000 gross



## **Events**

Industry recognized events and publications brand a product or a company, but face-to-face, individual interaction can lead to permanent business relationships. CableFAX offers a variety of exclusive networking opportunities to match your company's top professionals with those you most want to reach.

#### **FAXIES Party**

The CableFAX FAXIES party is an exclusive event is held each year at the NCTA National Show to honor and celebrate the FAXIES Award Winners featured in the CableFAX FAXIES magazine. Invitations are

extended to top industry executives, FAXIES recipients, and sponsors. With 200 top executives attending, CableFAX takes pride in offering the fastest award ceremony in the industry.

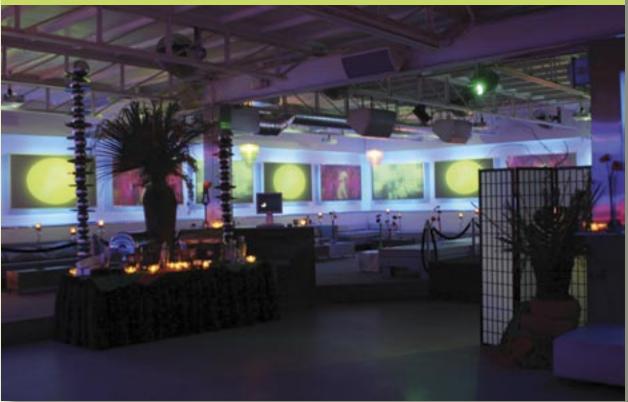
#### Sponsorship

Don't miss your chance to be recognized with one of the most well received events. Sponsor logos are prominently featured on the invitation, announcements and signage at the event. As a sponsor, you are also encouraged to take advantage of the opportunity to send your company's branded gifts for the guests.

#### >>2006 FAXIES Party

Monday, April 10, 2006 6:30–9:30 Compound Nightclub Atlanta, Georgia





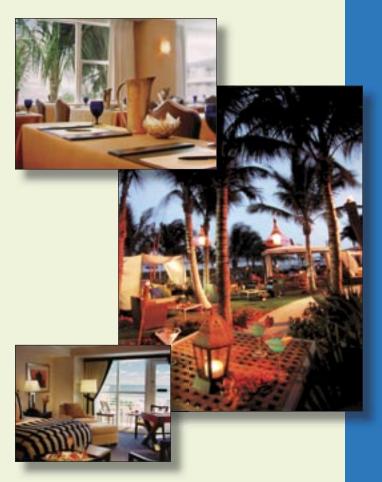
## **>Events**



The CableFAX Leaders Retreat is an informal working summit designed to seek new inter-industry perspectives and solutions to challenges in the cable marketplace. Interactive business sessions, informal recreation and networking activities fill the 3-day event. All discussions are strictly off the record.

Attendees include cable's high-level MSO executives and some of the most influential leaders in the industry. This exclusive event is by invitation only, however, sponsorship (and participation) opportunity.

Don't miss the 2006 CableFAX Leaders Retreat in Miami! November 1–3, 2006 at the Stunning Ritz Carlton South Beach.



#### Previous CableFAX Leaders Retreat participants included top executives from:

Advance/Newhouse

**AMC Networks** 

American Cable Association (ACA)

AOI

Atlantic Broadband

Balfour Associates Inc.

**Bend Cable Communications LLC** 

Bresnan Communications, Inc.

**Bright House Networks** 

Buford Media Group, LLC

**Buzztime Entertainment** 

The Cable Center

Cable Positive

Cablevision Systems Corp.

Clayton Ventures Inc.

Cequel III

**Charter Communications** 

**Clayton Ventures** 

Cole, Raywid & Braverman, LLP

Comcast

CommScope, Inc.

Communications Equity Associates (CEA)

Court TV

Cox Cable Communications

Daniels & Associates

**Daystar Television Networks** 

Discovery

**Effros Communications** 

Fleischman & Walsh LLP

Fox Cable Networks

Griffin Media Research

Home Shopping Network

International Channel Networks

i independent Television, Paxson Communications

Marketing Systems Group/Centris

Media Business Corp.

Mediacom, LLC

**Midcontinent Communications** 

Millennium Digital Media

Motorola, Inc.

National Cable & Telecommunications Association (NCTA)

National Cable Television Cooperative (NCTC)

**New Wave Communications** 

**NFL Network** 

PAX Cable

Public Knowledge

Scientific-Atlanta

Scripps Network

Society of Cable Telecommunications Engineers (SCTE)

SeaChange Intl.

Susquehanna Communications

The Tennis Channel

The Weather Channel

Time Warner Cable

Time Warner Cable Commercial Services

Turner Broadcasting, Inc.

TV Guide Channel

**Wave Broadband** 

WindBreak Cable

Women in Cable Telecommunications (WICT)

WorldExtend, LLC

YES Network

# >Editorial Team



#### Amy Maclean, Editor-in-Chief

Amy joined PBI Media in 2000 and heads up CableFAX Daily. Before joining Access Intelligence, Amy was a reporter in the Associated Press' Atlanta and Montgomery, AL, bureaus, covering politics, education and an assortment of other issues with her articles appearing in papers across the country (and sometimes the world). She is a graduate of the University of Georgia, and has written for The Atlanta Journal-Constitution and Macon (GA) Telegraph. (amaclean@accessintel.com)



John Ourand, Executive Editor

John has been an observer of cable industry culture since 1993. His first stint with CableFAX Daily started in 1994. Two years later, John went overseas to cover the European cable scene, before coming back to the U.S. to become Editor-In-Chief of CableFAX Daily, where his writing has won numerous Access Intelligence editorial awards.

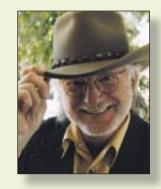


Seth Arenstein, Editorial Director/ Assistant Vice President

Seth is responsible for all editorial content in Access Intelligence's broadband group, including CableFAX Daily , CableFAX 100, The FAXIES and CableWORLD magazine. He writes CableFAX Daily's Friday Programmer's Page. Previously, Seth led the company's Defense Aerospace Group, during which time its products garnered national awards for editorial excellence. The former White House Bureau Chief for Defense Daily joined the company in 1986 as a reporter for Soviet Aerospace. He received an M.A. in international relations and international economics from Johns Hopkins School of Advanced International Studies (SAIS). He is a Phi Beta Kappa graduate of Brandeis University. (sarenstein@accessintel.com)

### Paul Maxwell, Founder/Weekly Columnist MaxFAX, (Monday)

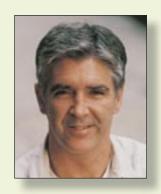
One of the most plugged-in people in the cable business, Paul has reported on the industry since 1969. In addition to founding CableFAX Daily, he launched MultiChannel News, CableVision, SkyReport and a number of cable-related things he likes to call 'eleemosynary activities'! Paul's "MaxFAX" column each Monday in CableFAX Daily is considered a must-read by industry executives. Among his many honors, Paul received a Vanguard Award from the NCTA in 2000, was named to the Cable Pioneers Board of Directors in 2001 and was inducted into the Cable TV Hall of Fame at The Cable Center in 2004. (maxfax@mediabiz.com)



#### M. C. Antil, Columnist

#### CableFolks: Snapshots of People You Should Know (every other Tuesday)

With more than 25 years experience in the cable industry, M.C. Antil is truly a "cable triple-threat." He has held key positions at an MSO (Newhouse), a trade association (CTAM) and a programmer (ESPN), doing both marketing and public relations. Indeed, M.C. may be the only person writing about cable who used to install it. This broad experience serves him well when he places pen to paper to create his Tuesday column "CableFolks," a celebration of interesting cable people and their unique contributions to the industry. (m.c.antil@att.net)



#### Curtis Symonds, Columnist

Symonds Says (every other Tuesday)

Curtis has a history in cable and telecommunications that spans over 25 years. With a proven track record to consistently exceed and a spirit of excellence, he is a leader. His career encompasses a variety if senior positions at BET and ESPN, among others. In February 2003, Curtis was appointed president of the T. Howard Foundation, whose mission is to expand opportunities for women and minorities in the telecommunications. Curtis' bi-weekly Tuesday column, "Symonds Says," in CableFAX Daily offers witty, insightful commentary on the news and happenings across the industry. (curtissymonds@yahoo.com)



#### Stephen R. Effros, Columnist

Think About That for a Minute (Thursday)

Steve, an attorney, is President of Effros Communications, a strategic communications and consulting firm. He was president of the Cable Telecommunications Association (CATA) for 23 years until it was merged with the NCTA in 1999. While with CATA, he was known for his periodic-and often controversial-CATA faxes. From 1971 to 1976 Steve was at the FCC's Cable Bureau, writing the original federal rules on cable television. Steve's popular "Think About That for a Minute" column appears Thursdays in CableFAX Daily. In 1999, Steve received CableVision's "Image Maker" Award, was the recipient of NCTA's first Vanguard Award for Government and Community Relations and received a President's Award from CTPAA. (steve@effros.com)



## >

#### **General Terms And Conditions**

#### In General

- This agreement sets out the terms and conditions whereby Access Intelligence, LLC ("Publisher") will publish advertisements ("ads") inserted in or attached to CableFAX as requested by the undersigned Advertiser.
- Advertiser has designated the undersigned Agency to act on its behalf.
- Unless Advertiser gives Publisher written direction limiting the authority of Agency, any communication that Publisher may receive from Agency will be deemed to be given on behalf of, and binding on, Advertiser, and any communication given by Publisher to Agency will be deemed to have been given to, and will be binding on, Advertiser.
- Publisher will not be bound by, and will disregard, terms and conditions appearing on insertion orders or copy instructions which conflict with provisions of this rate card.

#### ORDERS/DEADLINES/AD COPY

- No ad will be published unless a signed insertion order is received by Publisher no later than the closing deadline specified by Publisher.
- Ad cancellations will not be considered authorized by Advertiser unless written confirmation thereof is received by Publisher prior to the closing deadline. Unless copy changes are specified by Advertiser in writing prior to the closing deadline, Advertiser's most recent ad will be inserted.
- Advertiser is responsible for checking ad copy for corrections and providing prompt written notice of errors or changes within Publisher's deadlines. Publisher is not responsible for correcting an error in an ad unless Advertiser has notified Publisher in writing prior to the closing deadline that an error has been made.
- If all necessary ad materials are not received at the offices of Publisher prior to the closing deadline, Publisher can not guarantee insertion of such materials.
- If Advertiser fails to provide an ad to Publisher prior to the closing deadline of an issue in which it ordered space, Publisher will charge Advertiser at the regular rate for the space it has reserved, with the invoice being due and payable when rendered.
- Publisher will not accept cancellation of space by Advertiser unless received prior to the dosing deadline. No ad may be canceled after the applicable closing deadline.
- Insertion orders for covers (front/back/inside front /inside back) may not be cancelled by Advertiser.
- All ads are subject to approval by Publisher. In its sole and absolute discretion, Publisher may refuse any ad submitted and may cancel any order for any ad.
- Although efforts will be made to comply with positioning requests, final positioning of ads is at the sole discretion of the Publisher. In no event will adjustments, reruns or refunds be made because of the position of an ad.
- To ensure distribution of all ad copy to a worldwide readership, Publisher reserves the right to make copy changes as it deems appropriate to comply with applicable customs and postal regulations. While reasonable efforts will be made to discuss these changes with Advertiser in advance, in some cases (especially when copy arrives after the closing deadline) such advance discussions may be not be feasible.
- All ad materials will be destroyed one year after last publication by Publisher unless return instructions are received by Publisher in writing within that period.
- Publisher retains the right to display Advertiser's ad on the Publisher's web site(s), unless otherwise notified by Advertiser in writing.

#### LIABILITY LIMITATIONS

Publisher will not be responsible for any claims made in ads. Advertiser and Agency agree, jointly and severally, to indemnify and hold Publisher harmless from any loss, liability, damage, claim or expense, including reasonable attorney 's fees and all other costs of litigation or settlement, arising out of or attributable to the publication

- of Advertiser's ads. Publisher's right of indemnification extends, without limitation, to any claims for libel, slander, invasion of privacy, unfair trade practices, copyright infringement or trademark infringement.
- Publisher will not be responsible for any loss or damage (including, without limitation, consequential damages) of any kind arising out of, or attributable to, errors or omissions in ads except for Publisher's failure to correct errors clearly and unambiguously marked by Advertiser and received by Publisher before the closing deadline.
- Liability of Publisher for the omission of any portion of any ad from any publication will be limited to a partial reduction in the amount charged by Publisher for such ad.
- In no event will Publisher's liability for any ad exceed the amount charged by Publsiher for such ad.

#### FREQUENCY DISCOUNTS/ SPECIAL UNITS

- Frequency discounts apply if used within any 12-month period; otherwise the actual earned frequency discount will apply. Charges will be adjusted accordingly at the end of the contract period.
- A 1/4 page ad is the minimum size required to maintain frequency discount.
- Special units such as gatefolds are available. Pricing information is available upon request.

#### FURNISHED INSERT

- Contact the Advertising Sales Representative for pricing.
- Conversion of film or correcting digital files is not included in Publisher's advertising price and will be billed separately to Advertiser at prevailing rates.
- Contact the Production Manager for mechanical quantity and shipping instructions. Do not use ROB sizes for furnished inserts.
- A facsimile of each insert indicating proposed copy areas and trim edges must be submitted to the Production Manager for approval.
- A sample of each insert must be submitted to the Production Manager for approval.
- Acceptance of inserts is also subject to postal service regulations. Any binding charges are non-commissionable.

#### **PAYMENT TERMS**

- Payment by Advertiser is due in full 30 days from invoice date.
- If not paid within 30 days, a late charge equal to the greater of \$5.00 or 1.5% of the unpaid invoice will be automatically added to the invoice amount per month
- Failure to pay as agreed may result in the placement of the account with a collection agency or attorney. If so, to the extent permitted by law, Publisher may charge and collect from Advertiser and Agency, jointly and severally, any collection costs and expenses, including court costs and reasonable attorney's fees, in addition to all invoiced amounts, late charges and interest.
- Any invoice submitted to Advertiser will be deemed conclusive as to its correctness unless Advertiser provides a written, detailed objection to Publisher within 30 days of invoice date.
- If Advertiser in good faith disputes any invoice,
   Advertiser must promptly pay all amounts not subject to dispute.
- ADVERTISER AND AGENCY WILL BE JOINTLY AND SEVERALLY LIABLE for paying all amounts owed to Publisher pursuant to this agreement.

#### **AGENCY COMMISSIONS**

Publisher will apply a 15% commission discount to recognized agencies on space, color, premiums, and inserts, provided acceptable digitally formatted ad is supplied and only if Publisher is paid in full within 30 days of invoice date. Production charges are non-commissionable.

#### ADVERTISING PRODUCTION

The Advertiser or their Agency will be billed at an amount not less than 15% of earned gross rate for advertising materials produced by the Publisher. Production charges are non-commissionable.

#### Ad Rates and Specifications

Dave Deker, Publisher

Tel: 301-354-1750, Fax: (703) 783-8842 ddeker@accessintel.com

RATES	1x	4x	13x	26x	39x	52x
<b>Strip Rate*</b> [pp. 1 – 4]	\$4,495	\$4,195	\$3,065	\$2,465	\$2,035	\$1,660
Full Page [pp. 5 & 6]	\$4,725	\$4,410	\$3,220	\$2,590	\$2,140	\$1,730

<sup>\*</sup> Page 1 carries a 15% premium. Rates are commissionable to advertising agencies. Special positions are available. Ask for details.

Premiums for trade show issues: 25% premium for advertisers with 13x [or more] annual schedules, 50% premium for all other advertisers.

#### **Production Information**

Horizontal Strip	Vertical Strip	Full Page	
7 1/2" x 2"	2" x 9 1/2"	7 1/2" x 9 1/2"	

#### Specifications

- Ads must be black and white
- TIFF bitmap format (No grayscale images)
- 1200 pixels per inch (9000 x 2400 pixels)
- 12 pt. or larger typeface recommended
- Must be accompanied by a high-quality printed sample
- Ads must be sent electronically to: cdaily@accessintel.com
- Format the file with name, date and format, with maximum of 8 letters (msnbc0125.tiff) or identify in subject line (MSNBC 1/25/05)

#### **Art Deadlines**

Monday issue: Wednesday 2:00 pm Tuesday issue: Thursday 2:00 pm Wednesday issue: Friday 2:00 pm Thursday issue: Monday 2:00 pm Friday issue: Tuesday 2:00 pm

#### Send Artwork to:

CableFAX Daily, Access Intelligence, LLC Attn: Joann Fato, Senior Production Manager, 4 Choke Cherry Road, 2nd Floor, Rockville, MD 20850 USA Email: cdaily@accessintel.com, Fax: 301-340-1681

#### For ad materials questions,

contact Joann Fato 301-354-1681 or cdaily@accessintel.com.

#### Access Intelligence, LLC

4 Choke Cherry Road 2nd Floor Rockville, MD 20850

Tel: 301-354-2000, Fax 301-738-8453

www.cablefax.com