

# CableFAX

Innovation • Leadership • The Cable Community

Join as an Event Sponsor and Connect with the CableFAX insider audience of top MSO, Network and Technology Executives as an Industry Leader. CableFAX will hold 4 signature events in 2010, attendance average 200+ per event, high level industry executives.

The **CableFAXIES** awards



## CableFaxies & Best of Web Awards Luncheon

Honored: Marketing and Digital Leaders  
Grand Hyatt Hotel, NYC  
**April 28, 2010**



**Sales Executive**  
of the Year Awards  
saluting cable sales leadership



## CableFAX Sales Executive of the Year & Sweet 16 Breakfast

Honored: Distribution\Ad Sales Executives and CMO's  
Grand Hyatt Hotel, NYC  
**June 9, 2010** tentative

CableFAX **PROGRAM AWARDS** CableFAX **Top Op AWARDS**

## CableFAX Program & Top Ops Awards Luncheon

Honored: Programs and Program Executives & Top Operators  
Grand Hyatt Hotel, NYC  
**October 5, 2010** tentative

**100** CableFAX's **Most Powerful Women** in Cable

**Celebration of Leadership**

## CableFAX 100 Luncheon

Honored: The Top 100 Executives in Cable  
**December 9, 2010**

## CableFAX Most Powerful Women Breakfast,

Honored: The Most Powerful 100 Women in Cable & Top Women in Technology  
Grand Hyatt Hotel, NYC  
**December 10, 2010**

## Platinum Sponsorships

Exclusive in Your Category

### Benefits

- Exhibit Table to place materials and display in registration area
- 30 second Video Clip during event (Option for Networks)
- 8 VIP Passes to event (\$3000 value)
- Gift or Raffle at event
- Logo on materials promoting event
- Event ads in CableFAX Daily and digital eletters with Sponsor Name or logo, registration page on website
- Onsite recognition and logo, signage
- Thank You from Podium 2X during program\*
- 1 Poster displayed- registration area
- Full Page, Event Issue of CableFAX Daily (\$5,000 Value)

**Rate: \$15,000**

\*Potential Integration As Award Presenter

## Gold Sponsorships

### Benefits

- Exhibit Table to place materials and display in registration area
- 2 VIP Passes to event
- Gift or Raffle at event
- Logo on materials promoting event
- Event ads in CableFAX Daily and digital eletters with Sponsor Name or logo, registration page on website
- Onsite recognition and logo, signage
- Thank You from Podium 2X during program
- 1 Poster displayed- registration area

**Rate: \$9,500**

\*Multi-Sponsorship Benefit...20% Discount for 2 or more Events Selected

[www.cablefax.com](http://www.cablefax.com)

To take advantage of one or more of these opportunities, please contact:

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