

# 2009 Most Powerful Women in Cable issue

**Publication Date:** November 16

**Space Deadline:** October 27

**Artwork Deadline:** November 3



## Salute the Most Powerful Women in Cable with your Advertising Message

Our annual issue will profile the 100 Most Powerful Women in Cable—those who have earned leadership status and stamped their mark on the Cable industry. We'll rank the top 50 and list the second 50. Plus, we'll highlight the Top Women in Cable Tech in conjunction with WICT.

**Print/Online Distribution:**

10,000+ print

40,000+ online at [www.CableFAX.com](http://www.CableFAX.com)

**Event Distribution:**

**Exclusive exposure at WICT's Betsy Magness  
Leadership Institute, November 16-18**

CableFAX 100 Luncheon, December 10  
CableFAX's Most Powerful Women in Cable  
Breakfast, December 11

**Accepting:** Half Page, Full Page and Spread  
Advertising

**CableFAX: The Magazine, All 4C Gross:**

Spreads: \$16,500

Cover 2 or Back Cover: \$14,500

Bellyband: \$11,800

Full Page: \$11,500

Half Page: \$8,800

**Save the Date:**

Join us!

CableFAX's Most Powerful  
Women in Cable Breakfast  
December 11  
8:00 AM - 10:30 AM ET  
Grand Hyatt Hotel  
New York, NY

**PLATINUM SPONSORSHIPS:**

Benefits per sponsor:

- Exhibit Table to place DVD's, etc
- 30 second Video Clip During Event
- 4 VIP Passes to Event
- Gift or Raffle at Event
- Logo on materials promoting event, e-letters, Event Ads in CableFAX Daily and Digital e-letters with Sponsor Name or Logo, Registration Page on Website
- Onsite recognition and logo, signage
- Thank You from Podium 2x During Program
- 2 Posters Displayed- Registration Area, Inside Ballroom
- Full Page, December 11 CableFAX Daily

Fee: \$12,500

For all of your advertisement and sponsorship opportunities contact:

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