

## CableFAX: The Magazine - 2012 Ad Specs

FULL PAGE AD SPECS for 2011 CableFAX: The Magazines are as follows:

Bleed is 8.125" wide x 11" tall  
Trim is 7.875" wide x 10.75" tall  
Live is 7 x 10

Half page ad: 7 inches wide x 4 3/4 inches high

CMYK

300 dpi pdf (flattened file please)

Any printer marks MUST be outside the bleed area please.

Please first try to email your ad to [jfato@accessintel.com](mailto:jfato@accessintel.com). If ad is too large, ftp info below.

Our ftp info is as follows:

Host: prod.accessintel.com

User ID: produsr

Password: pRodr2\* (case sensitive - don't forget the \* at the end of the password)

-OR if you can only access via a web link-

The link to the ftp is [ftp://prodadmin:proDmn21\\*@prod.accessintel.com](ftp://prodadmin:proDmn21*@prod.accessintel.com)

Please send me an email with the file name once it is uploaded so I can Fetch it.

Thank you!

Joann Fato

*CableFAX Magazine*

*CableFAX Daily*

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