

# CableFAX Daily™

## AD SPECS:

Strip Ad – 7.5” wide by 2” tall (no bleed)

Super Sized Strip ad – 7.5” wide by 3.33” tall (no bleed)

Full Page – Bleed = 8.75” wide by 11.25” tall  
- Trim = 8.5 x 11 - Live Area = 8 x 10.5

Full Page – NON BLEED = 8.0” wide by 10.5” tall

False Cover – 7.5” wide by 7.75” tall (no bleed)

Grayscale for regular insertions

To upgrade to 4-Color (Cyan, Magenta, Yellow, Black), contact your sales rep

All spot colors must be converted to cmyk

266 to 300 dpi

12 pt. or larger typeface recommended

## FILE TYPE:

Flattened pdf or tiff file. **IMPORTANT:** When making your pdf file from InDesign, please select the “**high quality print**” version. If you use the PDF/X-1a, etc., version, unwanted lines may appear in your ad around text and photo boxes, etc.

## EMAIL AD TO:

cdaily@accessintel.com

## DUE DATE:

Three business days prior to run date (Not responsible for incorrect ads arriving after the due date)

## FTP: (if ad is too large to email)

Our ftp info is as follows:

Host: prod.accessintel.com

User ID: produsr

Password: pRodr2\* (case sensitive – don’t forget the \* at the end of the password)

Please send me an email with the file name once it is uploaded so I can Fetch it.

Thank you!

Joann Fato

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