



**Sales  
Executive**  
of the Year Awards

saluting cable sales leadership

AND



**CableFAX  
Sweet 16**

Champions of Cable Advertising

## 2010 AWARDS

JUNE 15, 2010 • 8:30 – 10:30 AM • GRAND HYATT, NYC

REGISTER AT:  
[WWW.CABLEFAX.COM/SEOY](http://WWW.CABLEFAX.COM/SEOY)

CableFAX is proud to bring together cable's top buyers and sellers on June 15th at an awards breakfast in New York City. Congratulations to CableFAX's Sweet 16, Sales Hall of Fame and Sales Executives of the Year Finalists. You can view the complete list of finalists at [www.cablefax.com/seoy](http://www.cablefax.com/seoy).

### CableFAX's Sales Hall of Fame

**Henry Ahn**, NBCU  
**Bob Broussard**, Rainbow  
**Patty Gilchrist**, Comcast Entertainment Group  
**Arlene Manos**, Rainbow Advertising Sales Corp (RASCO)  
**Laura Nathanson**, ABC Family  
**Hank Oster**, Comcast Spotlight  
**Ben Pyne**, Disney Media Networks  
**Bob Rose**, CBS College Sports  
**Evan Sternschein**, Discovery Communications  
**David Zagin**, AETN

### CableFAX's Sweet 16

**Mark Addicks**, General Mills  
**William Brower**, Geico  
**David Campanelli**, Horizon Media  
**Chris Dennehy**, Hawarth Marketing & Media Co (agency for Target)  
**Tim Ellis**, Volkswagen of America  
**Cheryl Green**, Mercury Media  
**Stephanie Kelly**, Sprint  
**Anne Lund**, Starcom  
**Chris Perry**, Hyundai  
**Brent Poer**, MediaVest USA  
**Edgar Sandoval**, P&G  
**Karen Soots**, Outback  
**Mitch Spolan**, Yahoo!  
**John Swigart**, Esurance  
**David Tepper**, MediaCom  
**Brian Wieser**, Magna

CableFAX Daily Mid-Day Special Report

Publication Date: **June 15**

Space Deadline: **June 4**

Artwork Deadline: **June 8**

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