

CableFAX

Cable Connection Spring 2010

LOS ANGELES, CA

INNOVATION • LEADERSHIP • THE CABLE COMMUNITY

Now Booking Space!

Advertise with CableFAX to reach multiplatform partners and executives in cable, telco, satellite, mobile, network programming and advertising during Spring Cable Connection week.

CableFAX THE MAGAZINE

Publication Date: May 11

Spring/Summer Program Guide and Spring Connection Preview

Spring/Summer Program Guide

Plus:

- ▷ Regulation Update
- ▷ Innovation Coverage: TV Everywhere; 3D, Customer Care
- ▷ Leadership Q&A

Ad Space Net Rates:

2-Pg Spread **\$14,000**
Full Page **\$9,800**
Half Page **\$7,500**

Premium Positions:

Cover 2, 3, 4, Center Spread, False Cover, Bellyband

Distribution:

Publication Bins, NCTA Cable Show Registration Bags, CTAM Research General Session

Digital Magazine:

1 year CableFAX.com

Space Close: 4/12/10 **Artwork Close:** 4/20/10

CableFAX Daily™

Publication Date: May 11, 12 and 13

The essential industry update read each business day via email delivery by 15,000 top industry executives.

Ad Space Net Rates: 3 Day Packages

Strip ads **\$4,250 per day, \$12,750**
Super Strip ads **\$5,000 per day, \$15,000**
Full Page ads **\$6,000 per day, \$18,000**

Premium Positions:

Cover, 2, 3, 4, Spread
(Sold Out: False Cover and Bellyband)

Distribution: Special Print Bonus!

Room Drop, Publication Bins, CTAM Research General Session, plus National Distribution via PDF

Space Close: 5/3/10 **Artwork Close:** 5/5/10

Ask about our premium positions and integrated packages with e-media opportunities.

For all your advertisement and sponsorship opportunities contact:

Debbie Vodenos
CableFAX Publisher
301-354-1695
dvodenos@accessintel.com

Erica Gottlieb
Account Manager
212-621-4612
egottlieb@accessintel.com

www.cablefax.com