

Join Us in Honoring the CableFAX 100 "Hot List"

CableFAX 100 Magazine - Saluting the Cable Industry Leaders

- Annual Issue Date: December 2008
- Ad Close: November 7, 2008
- Event: December 2, 2008

You are invited to advertise in the CableFAX: The Magazine *CableFAX 100* Issue, and sponsor the CableFAX 100 Awards Luncheon, December 2, 2008 at the National Press Club in Washington, DC

The *CableFAX 100* Magazine is the industry's most anticipated and highly read annual issue, representing the definitive "Who's Who" in cable. The issue will profile over 100 Top cable leaders & influencers and will reach approximately 15,000 industry executives including *CableFAX* subscribers.

Event Sponsorships

**National Press Club, Washington, DC
Noon to 2 p.m. on December 2, 2008**

Gold: \$15000net

FP-4C CableFAX: The Magazine
Event Sponsorship, Platinum
14 day Rotating, 120x600 Banner AD, 2008

Silver: \$7,500 net

FP-4C: CableFAX Daily, December 2
Event Sponsorship as detailed



For your advertisement and sponsorship opportunities contact:

Debbie Vodenos, Publisher
301-354-1695; dvodenos@accessintel.com

Erica Gottlieb, Account Manager
212-621-4612; egottlieb@accessintel.com

Full Page & Spread Advertising Accepted

FP-4C CableFAX: The Magazine: \$9,800 net
Spread-4C: \$14,000 net
Bellyband December 2, Event Distribution:
\$5,000net

Executives from the following companies will be honored in the issue and at the event:

A&E Network
ABC Family
AETN
AMC
BBC America
BET
Bravo Media
Bresnan/The Cable Center
Brighthouse
CableLabs
Cableone
Cablevision Systems
Canoe Adventures
Charter Communications
CNN
Comcast
Cox Communications
Crown Media Holdings
(Hallmark Channel and
Hallmark Movie Channel)
C-SPAN
Daniels & Associates
Discovery Communications
Disney
ESPN & ABC Sports

Food Network
Fox Cable Networks
FX
Gemstar-TV Guide
International
HBO
HDNet
IFC
iN DEMAND Networks
Insight Communications
ION Media Networks
Lifetime Networks
Mediacom
MTVN
National Geographic Channel
NBCU
NCTA
NFL Network
Nickelodeon
Nielsen
Outdoor Channel
QVC
Rainbow Media
Retirement Living TV
Sci Fi Channel

Scripps Networks
Showtime Networks
Spike TV
Starz Entertainment/Starz
Media
Suddenlink
Tennis Channel
The History Channel
The Weather Channel
Time Warner Cable
TLC
Travel Channel
truTV
Turner Broadcasting Sales &
Turner Sports
TV Guide Channel
TV Land
TV One
Univision
VERSUS
WE tv
Wide Open West
WWE