

# CableFAX: The Magazine Presents The Programming Issue: The Best & Next

Joined by the Top Operators

September 16  
Grand Hyatt Hotel, NYC



CableFAX  
**PROGRAM AWARDS**

CableFAX  
**Top Op AWARDS**

## Promote your Amazing Cable Content and Champion your Partners who Deliver Audience

### Included in the celebration:

CableFAX Hall of Fame Inductees (Program Awards)  
Finalists of the CableFAX Program Awards (over 50  
networks celebrated)  
Top Operators (Independents and MSO's)

### Mark Your Calendars!

Advertising and Sponsorship Opportunities  
Available Now

### The Programming Issue: The Best & Next

**Publication Date:** September 16  
**Space Deadline:** August 28  
**Artwork Deadline:** August 31



### Accepting: ½ Page, Full Page and Spread Advertising:

#### CableFAX: The Magazine, All 4C Net Rates:

Spreads: \$14,000  
Full Pages: \$9,800  
Half Pages: \$7,500  
Bellyband + Back Cover: \$18,500

**Distribution:** 10,000 print issues, 40,000+ online via  
our digital issue, CableFAX Program Awards, CableFAX  
Ad Forum at the Concierge Conference Center  
(October 6), and other CableFAX events

### Platinum Package Sponsorship: \$25,000 Exclusive to 3 Partners

#### Package Includes:

##### Event Benefits:

- 60 Second Video Clip, Rotating, Displayed in Event Registration Area
- Logo on Top Op Awards as Sponsor
- Logo on Event Promotion Materials and CableFAX.com Registration Page
- Logo on Program, Onsite Signage and Slide Presentation
- Opportunity to Provide (2) Poster- Displayed in Registration Area, 1 in Banquet Room
- DVD or material distributed on the Chairs
- Provision of Guest List with Contact Information
- Gift Bag with Logo
- 1 Table of 10
- 1 FP-4C AD placement in The Programming Issue: The Best & Next
- Plus: Digital Version on Website for 1 year Period

### Gold Package Sponsorship: \$16,500

#### Event Benefits:

- 60 Second Video Clip, Rotating, Displayed in Registration Area
- Logo on Event Promotion Materials and CableFAX.com Registration Page
- Logo on Program, Onsite Signage and Slide Presentation
- DVD or material distributed in Gift Bags
- Provision of Guest List with Contact Information
- 1 FP-4C AD placement in The Programming Issue: The Best & Next
- Plus: Digital Version on Website for 1 year Period



For registration information, please go to [www.CableFAX.com/ProgramAwards](http://www.CableFAX.com/ProgramAwards).

For all of your advertisement and sponsorship opportunities contact:

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[www.CableFAX.com](http://www.CableFAX.com)